



## EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

### AGENDA

Board of Directors Meeting  
January 19, 2023 @ 9:15 AM

[Zoom](#)

Meeting ID: 864 2620 3262

#### **Chair**

*Bobby Lee, At-Large*

*Residential Member*

#### **Vice Chair**

*Andrew Allen*

*At-Large Business*

*Member*

#### **Secretary**

*Betsy Cooley, At-Large*

*Residential Member*

#### **Treasurer**

*Geoffrey Sears,*

*Wareham Development*

#### **Directors**

*Peter Schreiber,*

*Pixar*

*Colin Osborne*

*At-Large Business*

*Member*

*Kassandra Kappelos*

*Public Market*

1. Call to Order
2. Public Comment
3. Approval of the Minutes of the December 15<sup>th</sup>, 2022, Board of Directors Meeting (Attachment)
4. Executive Directors Report
  - A. Ridership Reporting (Attachment)
  - B. On-time Performance Reporting (Attachment)
5. Business Items
  - A. Review and Consider Approval of Resolution 23-01 Declaring Board Meetings will be held via Teleconference (Attachment)
  - B. Review of 3<sup>rd</sup> Quarter Financial Reports (Attachment)
  - C. Closed Session: Employee Appointment (Government Code Section 54957(b)) Position: Executive Director (Contractor)
  - D. Review and Discuss City of Emeryville's Active Transportation Plan (Attachments)
6. Confirm date of Next Meeting – February 16<sup>th</sup>, 2023
7. Adjournment

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

**ACTION SUMMARY MINUTES**

Board of Directors Meeting

December 15<sup>th</sup>, 2022

**LOCATION: VIDEO CONFERENCE**

*Directors Present: Bobby Lee, Chair*

*Andrew Allen, Vice Chair*

*Betsy Cooley, Secretary*

*Geoffrey Sears, Treasurer*

*Others Present: Roni Hatstrup, Executive Director*

*Karen Boggs, Operations Director*

*Debi Lawrence, Executive Assistant*

*Pedro Jimenez, City of Emeryville*

*Jennifer Singer, MV Transportation*

*Dennis Shipment, MV Transportation*

*Desiree Morgan, Quarterra*

1. Call to Order

*Bobby Lee called the Board of Director's meeting to order at 9:17 AM.*

2. Public Comment

*No comments*

3. Approval of the Minutes of the October 20<sup>th</sup>, 2022 Board of Directors Meeting

*Betsy Cooley motioned for approval of the meeting minutes of the October 20<sup>th</sup>, 2022 Board of Directors Meeting. Geoffrey Sears seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 3*

*No: 0*

*Abstain: 1 – Andrew Allen*

4. Executive Director's Report

A. Bus Yard Status Update

*Roni informed the Board that the TMA has received approval from the City of Oakland and can work towards the Project Close-out phase. Roni added that upon completion, the TMA will be required to hold a one-year maintenance Bond with the City of Oakland. While this does not affect the project close-out, the new Executive Director will take over and work with the City once it's reached the maturity date and there are no issues.*

B. Ridership Reporting

*Karen reviewed the Ridership – weekdays are running about 33% of Pre-Covid, weekends are running about 55% of Pre-Covid, overall 34%.*

C. On-time Performance Reporting

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

**ACTION SUMMARY MINUTES**

Board of Directors Meeting

December 15<sup>th</sup>, 2022

*On-time Performance is running about 92% overall.*

5. Business Items

- A. Review and Consider Approval of Resolution 22-11 Declaring Board Meetings Will be Held Via Teleconference

*Geoffrey Sears motioned for approval of Resolution 22-11. Andrew Allen seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 4*

*No: 0*

*Abstain: 0*

- B. Status Update on Request for Proposals for Executive Director Services

*Bobby Lee updated the Board that the RFP is out for those who are interested in bidding for the position. There have been questions that are being answered. Bobby added that this question period ends December 15<sup>th</sup> and the proposals are due in by December 27<sup>th</sup>, 2022. Interviews would run through January 13<sup>th</sup>, 2023. Selection should happen by January 19<sup>th</sup>, with a contract begin date of February 1<sup>st</sup>, 2023.*

*No formal action required.*

- C. Review and Consider Approval of Amendment 1 to Transportation Agreement with Quarterterra (formerly Lennar Multi-Family Communities) to Extend the Term of Services Through December 31<sup>st</sup>, 2023

*Betsy Cooley motioned to approve Amendment 1 to Transportation Agreement with Quarterterra (formerly Lennar Multi-Family Communities) to extend the term of services through December 31<sup>st</sup>, 2023. Andrew Allen seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 4*

*No: 0*

*Abstain: 0*

- D. Review and Consider Approval of Amendment 5 to Transportation Agreement with West Berkeley Shuttle, LLC to Extend the Term of Services Through December 31<sup>st</sup>, 2023, and to Modify Payment Terms to a Direct Cost Reimbursement with an Indirect Cost Mark-up

*Andrew Allen motioned to approve Amendment 5 to Transportation Agreement with West Berkeley Shuttle, LLC to extend the term of services through December 31<sup>st</sup>, 2023, and to modify payment terms to a Direct Cost Reimbursement with an Indirect Cost Mark-up. Betsy Cooley seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 3*

*No: 0*

*Abstain: 1 – Geoffrey Sears*

- E. Review and Consider Approval of Amendment 6 to Extend Shuttle Operations Agreement with MV Transportation, Inc. Through December 31<sup>st</sup>, 2023 and to Modify Contract Pricing

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

**ACTION SUMMARY MINUTES**

Board of Directors Meeting

December 15<sup>th</sup>, 2022

*Betsy Cooley motioned for approval of Amendment 6 to extend shuttle operations Agreement with MV Transportation, Inc through December 31<sup>st</sup>, 2023 and to modify contract pricing. Geoffrey Sears seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 4*

*No: 0*

*Abstain: 0*

- F. Review and Consider Approval of Proposal from Gray-Bowen-Scott for Continued Agency Management Services and Executive Director Transition Through April 30<sup>th</sup>, 2023 and Authorize Chair to Sign Amendment 2 as Prepared by TMA Legal Counsel

*Andrew Allen motioned to approve Proposal from Gray-Bowen-Scott for continued agency management services and Executive Director transition through April 30<sup>th</sup>, 2023, and authorize Chair to sign Amendment 2 as prepared by TMA Legal Counsel. Betsy Cooley seconded the motion.*

*This item was approved by a unanimous vote.*

*Yes: 3*

*No: 0*

*Abstain: 1 – Geoffrey Sears*

- G. Review of Detailed Ridership Reports

*Roni reviewed a ridership analysis. Roni stated that Hollis is showing that mid-day ridership is low; Shellmound/Powell ranges throughout the day. Roni added that there aren't a lot of consistencies with high ridership days throughout the week.*

6. Confirm Date of Next Meeting –

*The meeting date was confirmed for January 19<sup>th</sup> at 9:15am.*

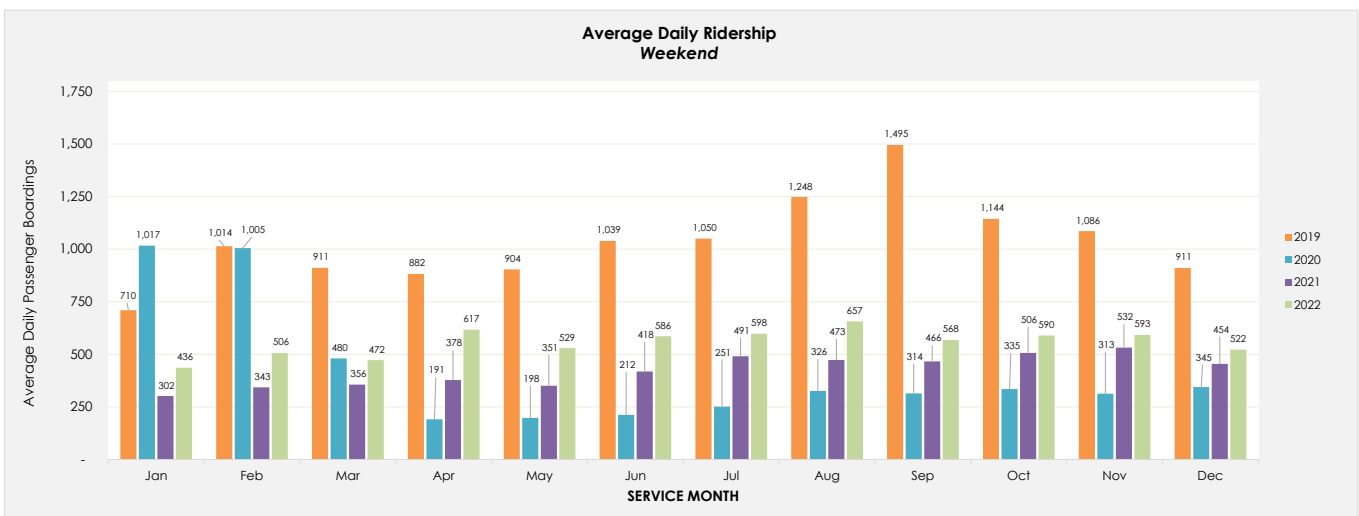
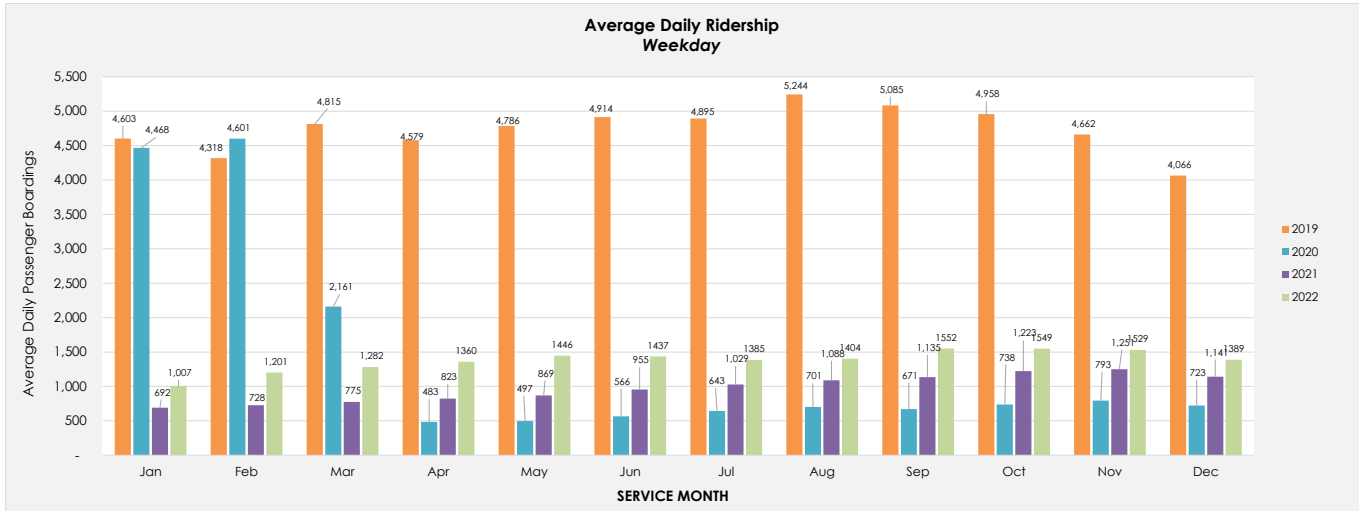
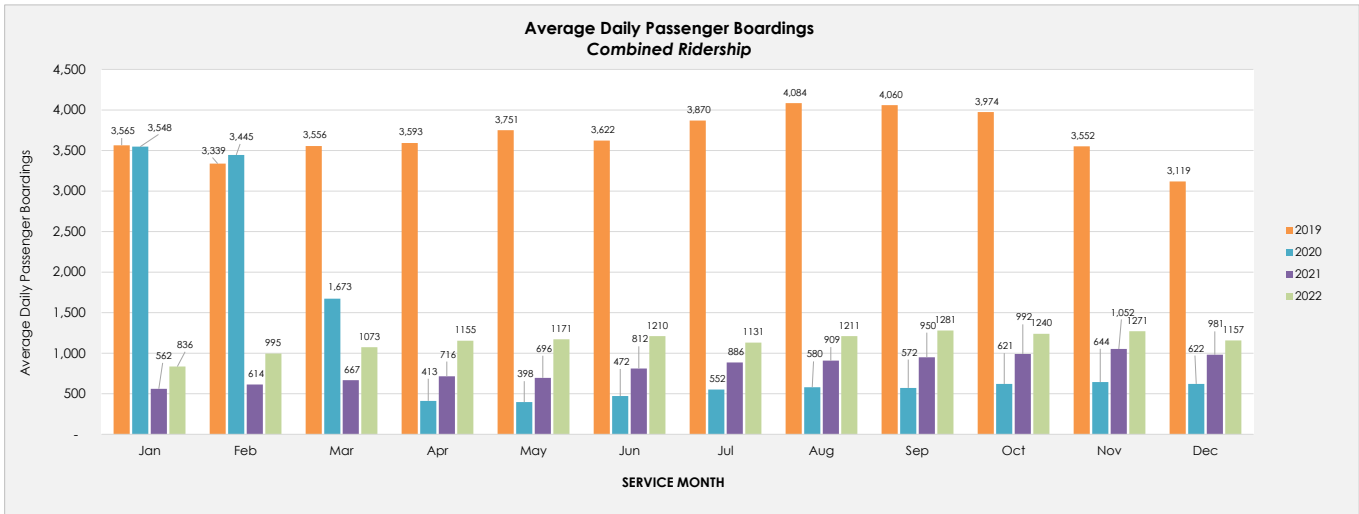
7. Adjournment

*The meeting adjourned at approx. 10:17 AM.*

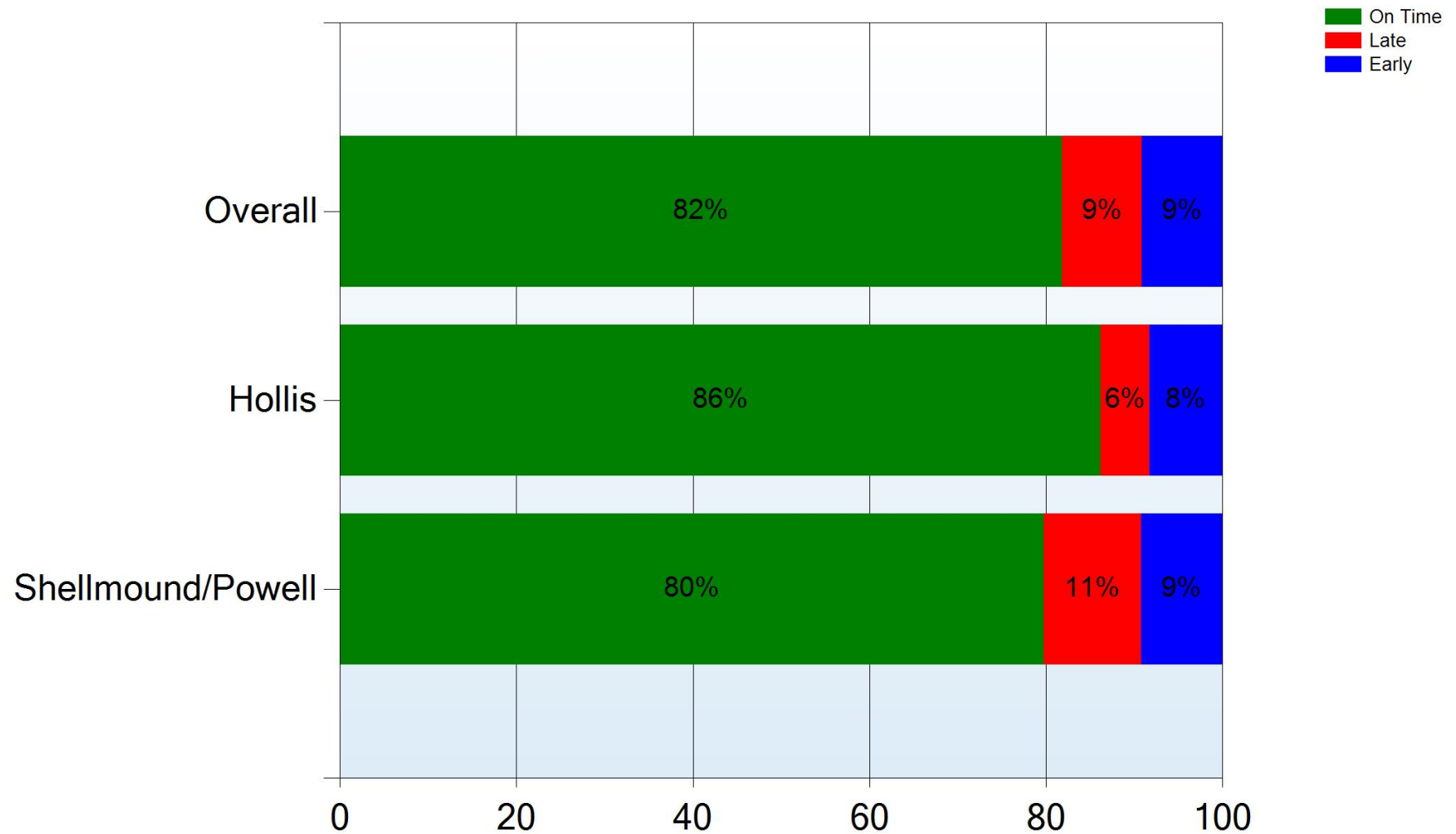




WEEKDAY RIDERSHIP													
2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	21,145	22,820	29,494	28,551	30,375	31,616	29,076	32,285	32,599	32,530	32,119	30,547	353,157
# of Operating Days	21	19	23	21	21	22	21	23	21	21	21	22	256
Average Daily Ridership	1007	1201	1282	1360	1446	1437	1385	1404	1552	1549	1529	1389	1,380
% Increase/Decrease from Prior Month	-12%	19%	7%	6%	6%	-1%	-4%	1%	11%	0%	-1%	-9%	
% Increase/Decrease from Prior Year	46%	65%	65%	65%	66%	50%	35%	29%	37%	27%	22%	22%	
% of Pre COVID Baseline	22%	28%	27%	30%	30%	29%	28%	27%	31%	31%	33%	34%	29%
2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	101,269	82,033	101,123	100,741	105,288	98,279	107,689	115,375	101,706	114,041	93,248	85,381	1,206,173
# of Operating Days	22	19	21	22	22	20	22	22	20	23	20	21	254
Average Daily Ridership	4603	4318	4815	4579	4786	4914	4895	5244	5085	4958	4662	4066	4,749
WEEKEND RIDERSHIP													
2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	3,927	4,051	3,779	4,935	4,762	4,691	5,977	5,252	4,544	5,895	4,740	4,177	56,730
# of Operating Days	9	8	8	8	9	8	10	8	8	10	8	8	102
Average Daily Ridership	436	506	472	617	529	586	598	657	568	590	593	522	556
% Increase/Decrease from Prior Month	-4%	16%	-7%	31%	-14%	11%	2%	10%	-13%	4%	1%	-12%	
% Increase/Decrease from Prior Year	45%	48%	33%	63%	51%	40%	22%	39%	22%	16%	11%	15%	
% of Pre COVID Baseline	61%	50%	52%	70%	59%	56%	57%	53%	38%	52%	55%	57%	
2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	5681	8,112	9,110	7,055	7,230	10,393	8,402	11,231	11,963	9,153	9,774	8,197	106,301
# of Operating Days	8	8	10	8	8	10	8	9	8	8	9	9	103
Average Daily Ridership	710	1014	911	882	904	1039	1050	1248	1495	1144	1086	911	1,032
COMBINED RIDERSHIP													
2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	25,072	26,871	33,273	33,486	35,137	36,307	35,053	37,537	37,143	38,425	36,859	34,724	409,887
# of Operating Days	30	27	31	29	30	30	31	31	29	31	29	30	358
Average Daily Ridership	836	995	1,073	1,155	1,171	1,210	1,131	1,211	1,281	1,240	1,271	1,157	1,145
% Increase/Decrease from Prior Month	-15%	19%	8%	8%	1%	3%	-7%	7%	6%	-3%	3%	-9%	
% Increase/Decrease from Prior Year	49%	62%	61%	61%	68%	49%	28%	33%	35%	25%	21%	18%	
% of Pre COVID Baseline	23%	30%	30%	32%	31%	33%	29%	30%	32%	31%	36%	37%	
2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	106,950	90,145	110,233	107,796	112,518	108,672	116,091	126,606	113,669	123,194	103,022	93,578	1,312,474
# of Operating Days	30	27	31	30	30	30	30	31	28	31	29	30	357
Average Daily Ridership	3,565	3,339	3,556	3,593	3,751	3,622	3,870	4,084	4,060	3,974	3,552	3,119	3,676



Overall Performance



**RESOLUTION NO. 2023-01**

**BOARD OF DIRECTORS**

**EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION**

**\* \* \***

**DECLARING THAT BOARD MEETINGS WILL BE HELD VIA TELECONFERENCE  
PURSUANT TO BROWN ACT EMERGENCY PROVISIONS**

**WHEREAS**, on March 4, 2020, pursuant to Government Code section 8550, et seq., Governor Newsom proclaimed a state of emergency related to the COVID-19 novel coronavirus; and

**WHEREAS**, on March 17, 2020, Governor Newsom issued Executive Order N-29-20, which suspended certain provisions in the California Open Meeting law, Government Code section 54950, et seq. (the “Brown Act”), related to teleconferencing by local agency legislative bodies, provided certain requirements were met and followed; and

**WHEREAS**, on June 11, 2021, the Governor issued Executive Order N-08-21, which extended provisions of Executive Order N-29-20 that waive otherwise-applicable Brown Act requirements related to remote/teleconference meetings by local agency legislative bodies through September 30, 2021; and

**WHEREAS**, on September 16, 2021, the Governor signed Assembly Bill 361 into law as urgency legislation that went into effect on October 1, 2021, amending Government Code Section 54953 of the Brown Act to allow legislative bodies to continue to meet remotely during a proclaimed state of emergency where state or local officials have recommended measures to promote social distancing; and

**WHEREAS**, the Governor's proclaimed State of Emergency remains in effect, and State and local officials, including the California Department of Public Health and the Department of Industrial Relations, have imposed or recommended measures to promote social distancing.

**NOW, THEREFORE, BE IT RESOLVED** that, in order to ensure the health and safety of the public, meetings of the Board of Directors of the Emeryville Transportation Management Association will be held via teleconference in accordance with Assembly Bill 361 and provisions of Government Code Section 54953(e); and

**BE IT FURTHER RESOLVED** that that this Resolution will be in effect for the maximum period of time permitted under AB 361 (30 days), and the Board will consider the findings in this Resolution each month and may, by motion, reaffirm these findings.

Regularly passed and adopted this 19<sup>th</sup> day of January, 2023.

AYES:

NOES:

ABSENT:

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Chair, Emeryville Transportation Management Association

**ETMA 2022 - 3rd Quarter Financial Reports**  
**(Cash Basis)**

1/13/2023

**EMERY GO-ROUND**

*(Cash Basis)*

	3rd Quarter Financials			
	2022 Budget	Actual Revenue Rec'd to Date	Variance	% of revenue received
<b>Revenue</b>				
<b><u>PBID Revenue</u></b>				
<b>Net PBID Revenue</b>	4,245,453	4,245,453	1,061,363	100%
<b><u>Non-PBID Revenue</u></b>				
City - General Benefit Contribution	564,726	564,726	141,182	100%
ETMA Billed Revenue	109,578	109,764	27,580	100%
BGTMA (Net balance of WBS revenue)	20,000	(15,671)	(30,671)	-78%
Quarterro - Emery Express Revenue	-	(15,272)	(15,272)	N/A
City - IDEA Grant	-	46,654	46,654	N/A
Other Revenue	3,000	1,102	(1,148)	37%
<b>Subtotal Non-PBID Revenues</b>	<b>697,304</b>	<b>691,303</b>	<b>168,325</b>	<b>99%</b>
<b>Total Revenue</b>	<b>4,942,757</b>	<b>4,936,756</b>	<b>3,701,067</b>	<b>100%</b>
	2022 Budget	Actual Costs to Date	Variance	% of Budget Expended
<b>Expenditures</b>				
<b><u>Direct Costs</u></b>				
Bus Leases/Purchases	500,000	205,507	(169,493)	41%
Maintenance	300,000	131,583	(93,417)	44%
Operations Contract	2,420,000	1,570,459	(244,541)	65%
Fuel	325,000	174,609	(69,141)	54%
Communications	55,000	11,054	(30,196)	20%
Miscellaneous Operating Costs	5,000	-	(3,750)	0%
<b>Subtotal Direct Costs</b>	<b>3,605,000</b>	<b>2,093,212</b>	<b>(610,538)</b>	<b>58%</b>
<b><u>Indirect Costs</u></b>				
Professional Services	550,000	361,871	(50,629)	66%
Occupancy (site lease, utilities, etc.)	365,000	374,192	100,442	103%
Bus Yard (Site Development & Relocation)	-	146,828	146,828	N/A
Membership/Public Outreach Expenses	15,000	3,369	(7,882)	22%
Pilot Projects and Research	25,000	-	(18,750)	0%
TMA Insurance	25,000	49,235	30,485	197%
Meeting expenses, supplies, licenses, fees, etc.	10,000	328	(7,172)	3%
<b>Subtotal Indirect Costs</b>	<b>990,000</b>	<b>935,824</b>	<b>193,324</b>	<b>95%</b>
<b>Total TMA Expenditures</b>	<b>4,595,000</b>	<b>3,029,035</b>	<b>(417,215)</b>	<b>66%</b>

2022 Revenue vs. Expenditures Balance: 347,757 1,907,720

**ETMA Reimbursable Programs****WEST BERKELY SHUTTLE**

<b><u>Revenue</u></b> BGTMA & Bayer <b>Total Revenue - West Berkeley</b>	<b>Actual Revenue Rec'd to Date</b>
	189,942
	<b>189,942</b>
<b><u>Expenditures</u></b> Shuttle Operations Professional Service Contracts <b>Total Expenditures - West Berkeley</b>	<b>Actual Costs to Date</b>
	196,572
	9,041
	<b>205,613</b>

*Balance* (15,671)

**City of Emeryville - 8 to Go Paratransit**

<b><u>Revenue</u></b> City of Emeryville - 8 to Go Paratransit <b>Total Revenue - City</b>	<b>Actual Revenue Rec'd to Date</b>
	86,379
	<b>86,379</b>
<b><u>Expenditures</u></b> Shuttle Operations & Maintenance Fuel Communications Professional Service Contracts <b>Total Expenditures - City</b>	<b>Actual Costs to Date</b>
	77,150
	2,294
	377
	5,676
	<b>85,496</b>

*Balance* 882

**LENNAR - The Emery Express**

<b><u>Revenue</u></b> Lennar - The Emery Express <b>Total Revenue - City</b>	<b>Actual Revenue Rec'd to Date</b>
	-
	<b>0</b>
<b><u>Expenditures</u></b> Shuttle Operations & Maintenance Fuel Communications Professional Service Contracts <b>Total Expenditures - City</b>	<b>Actual Costs to Date</b>
	-
	-
	-
	15,272
	<b>15,272</b>

*Balance* (15,272)



Public Draft  
October 2022

# CITY OF EMERYVILLE ACTIVE TRANSPORTATION PLAN



**alta**



# ACKNOWLEDGMENTS

## City Council

John J. Bauters, Mayor

Ally Medina, Vice Mayor

Scott Donahue, Council Member

Dianne Martinez, Council Member

Courtney Welch, Council Member

## Bicycle and Pedestrian Advisory Committee

Travis Close

Jaclyn Harr

Laura McCamy

Thomas Modic

Matthew Solomon

Jordan Wax

## City Staff

Navarre Oaks, Associate Planner  
(Project Manager)

Mohamed Alaoui, Public Works Director

Charles S. Bryant, Planning and Building  
Director

Amber Evans, Community Economic  
Development Coordinator

Ryan O' Connell, Senior Civil Engineer

## Consultant

# alta

Alta Planning + Design



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# GLOSSARY OF TERMS

## **Alameda County Transportation Commission (Alameda CTC):**

Alameda CTC plans, funds, and delivers transportation programs and projects that expand access and improve mobility in Alameda County.

**Active transportation:** Active transportation is any self-propelled, human-powered mode of transportation, such as walking, biking, or rolling.<sup>1</sup> Rolling includes the use of electric scooters, rollerblades, wheelchairs, skateboards, and other wheeled devices.

**Bike Boulevard:** Bicycle boulevards are streets with low motorized traffic volumes and speeds, designated and designed to give bicycle travel priority. Signs, pavement markings, and speed and volume management measures are used to discourage through trips by motor vehicles

1 Center for Disease Control: [www.cdc.gov/healthyplaces/transportation/promote\\_strategy.htm#:~:text=Active%20transportation%20is%20any%20self,conditions%20in%20the%20United%20States](http://www.cdc.gov/healthyplaces/transportation/promote_strategy.htm#:~:text=Active%20transportation%20is%20any%20self,conditions%20in%20the%20United%20States).

and create safe, convenient bicycle crossings of busy arterial streets. Bike boulevards are classified as Class III bike facilities by Caltrans.

**Bike Lane:** Dedicated striped lane for bicycle travel adjacent to traffic. Caltrans classifies Bike Lanes as Class II bikeways.

**Bike Route:** Signed bike routes on slow speed residential streets where bicyclists share the roadway with motor vehicles. Caltrans classifies Bike Routes as Class III bikeways.

**Buffered Bike Lane:** Dedicated lane for bicycle travel separated from traffic by a painted buffer. Caltrans classifies Buffered Bike Lanes as Class II bikeways.

**Caltrans:** Caltrans manages California's highway and freeway lanes and works with local agencies on transportation projects.

## **Leading Pedestrian Intervals (LPI):**

Pedestrian only crossing signals that occur slightly before the green signal for parallel lanes of vehicle traffic, allowing pedestrians to get a head start in the crosswalk and making them more visible to turning motorists.

## **Metropolitan Transportation**

**Commission (MTC):** MTC is the transportation planning, financing, and coordinating agency for the nine-county San Francisco Bay Area.

## **National Association of City Transportation Officials (NACTO):**

NACTO is an association of cities and transit agencies formed to exchange transportation ideas, insights, and practices and cooperatively approach national transportation issues.

**Pedestrian Hybrid Beacon/HAWK:** User-activated traffic control devices that cycle through a flashing yellow, steady yellow, and then steady red light to stop vehicles and allow pedestrians to cross a road safely.

**Planning:** When mentioned in the *Active Transportation Plan*, planning is referring to the field of urban or practice of urban planning, which focuses on transportation, development, land use, and other important topics that impact the physical environments of communities.

**Rectangular Rapid Flashing Beacon (RRFB):** User-activated pedestrian signals that use flashing yellow lights to alert motorists to the presence of people walking in the crosswalk. They can be installed in midblock locations or at intersections where a full traffic signal is not warranted. In residential areas, alternative flashing signs may be considered that illuminate the perimeter of the sign.

**Safe Routes to School:** Safe Routes to School is a nationwide program aimed to make it safer for students to walk and bike to school and encourage more walking and biking where safety is not a barrier.<sup>2</sup>

**Separated Bikeway:** Raised cycle tracks are bicycle facilities that are vertically separated from motor vehicle traffic. Many are paired with a furnishing zone between the cycle track and motor vehicle travel lane and/or pedestrian area. Source: NACTO.

**Shared-Use Path:** Paths shared by people walking and biking that are completely separated from motor vehicle traffic. Caltrans classifies Shared-Use Paths or Bike Paths as Class I bikeways.

**Walking, Biking, and Rolling Networks:** The success of all modes of transportation is reliant on an established network to connect users to destinations. Walking, Biking, and Rolling Networks consist of infrastructure elements such as sidewalks and bike lanes to provide connectivity for active transportation users.

<sup>2</sup> National Center for Safe Routes to School: [www.saferoutesinfo.org/](http://www.saferoutesinfo.org/)

1

# EXECUTIVE SUMMARY





# INTRODUCTION

Emeryville has become one of the Bay Area's top places to walk, bike, or roll due to the City's investment in comfortable and connected infrastructure. The city's location, small size, dense development patterns, mix of land uses, and access to local and regional transit also contribute to using sustainable forms of transportation. Emeryville benefits from connected sidewalks and an evolving network of bikeways, including the Bay Trail, Emeryville Greenway, and Doyle Street Greenway. Physical barriers such as the railroad tracks, Interstate 80, and busy arterial roads like San Pablo Avenue and Powell Street remain barriers for many to walk, bike, and roll comfortably and directly. The City is committed to developing pedestrian and bicycle infrastructure, investing in infill developments, and engaging with the community to support in-town and inter-jurisdictional biking,

walking, and rolling. In the past 10 years the City has completed the South Bayfront Bridge to provide another crossing over the railroad tracks. It has also designed and built several separated bikeways, with more on the way.

This plan was developed at a time of racial and environmental crisis compounded by the COVID-19 pandemic. Commuting patterns have been altered due to greater work from home flexibility during the pandemic, but it is unclear whether they will be permanently changed. Bicycling and walking are low-cost and healthy transportation options that provide economic and livability benefits to communities. When Emeryville residents or visitors choose to walk or bicycle the number of cars on the road is reduced, congestion is alleviated, and greenhouse gas (GHG) emissions are reduced. Families

that can replace some of their driving trips with active modes of transportation reduce household expenses.

Through the sustained investment in projects and programs included in this *Active Transportation Plan*, Emeryville has the potential to further encourage residents and visitors to walk, bike, and roll to and through the city for work, shopping, school, and recreational trips. Ultimately, this plan will help the City meet its environmental and economic goals and create a higher quality of life for its residents.

# PURPOSE OF THE ACTIVE TRANSPORTATION PLAN

This plan is a blueprint for improving active transportation infrastructure and programs over the next 10 years. The City has a long history of supporting human-powered or active forms of transportation. Active transportation encompasses a number of different modes including rolling devices such as wheelchairs, scooters, skateboards, and rollerblades. This Plan seeks to accommodate the various ways in which people get around. Walking, riding bicycles, and now rolling on electric scooters and other new personal mobility devices provides non-polluting transportation options for residents and visitors. Many of the projects recommended in the City's Bicycle and Pedestrian Master Plans from 1998 and 2012 have been constructed or are in development. This *Active Transportation Plan* leverages the

work completed to date and provides newly revised recommendations based on an analysis of recent data and community input. The plan enables the City to focus on projects that will have the most impact on improving safety, comfort, and mobility for all. The document complements the Emeryville General Plan and guides the implementation of general plan policies that support active forms of transportation.

**The *Active Transportation Plan* is a guide for improving the quality of life for every resident, worker, and visitor by providing not just safe, but joyful experiences on its streets, sidewalks, and trails.**



*Bicyclists riding on the San Francisco Bay Trail next to Marshalls Department Store.*

# WHAT'S IN THE PLAN?

## CHAPTER 2: Plan Vision and Goals

outlines the vision, goals, and policies that guide this *Active Transportation Plan*. By establishing consensus around a vision for how the City's active transportation network should operate, the City can prioritize investments that help realize its goals.

## CHAPTER 3: Biking, Walking, and

**Rolling in Emeryville Today** describes the active transportation landscape in Emeryville, including a discussion of related themes that inform the recommended infrastructure projects, programs, and policies in the community. Understanding Emeryville's current travel patterns, strengths, and challenges will inform which types of projects and programs the City needs to thrive.

## CHAPTER 4: Projects, Programs &

**Policies** introduces the different types of biking, rolling, and walking projects and supporting amenities recommended for implementation. This chapter presents potential investments for the City to make that will respond to the transportation needs identified in previous chapters.

## CHAPTER 5: Implementation and

**Funding** outlines a strategy for the implementation of the proposed infrastructure projects as well as the recommended best practices for biking, walking, and rolling programs and policies. Public resources are limited and the City needs a strategy for assembling funding from internal and external sources.

## By the numbers



12 engagement activities held



Over 1,300 people participated



9 meetings with the Bicycle and Pedestrian Advisory Committee



16.5 miles of new bikeways recommended



5.3 miles of separated bikeways recommended



32 crossing improvements recommended



# MAJOR PROJECTS AND STUDIES

## 1) Emeryville Loop Multi-Modal Project

The Emeryville Loop Multi-Modal Project is located in central Emeryville and provides safe crossings and improved biking, walking, and rolling connections to the surrounding commercial areas.

## 2) Alameda CTC San Pablo Avenue Corridor Project

The Alameda CTC San Pablo Avenue Corridor Project will include the addition of separated bikeways on San Pablo Avenue as well as improved crossings at key intersections in Emeryville.

## 3) 40th Street Multi-Modal Project

The 40th Street Multi-Modal Project includes transit improvements along the entire east-west corridor as well as biking, walking, and rolling improvements.

## 4) Powell Street/I-80 Undercrossing

A number of biking, walking, and rolling improvements are recommended as part of the Powell Street/I-80 Undercrossing Study, including separated bikeways, improved biking, walking, and rolling connections at the I-80 Undercrossing, and improved crossings at intersections.

## 5) Bay Trail Access Improvements

The Plan includes infrastructure recommendations such as new shared-use path connections, the Ashby Interchange Overcrossing, trail rehab projects, trail widening studies, and crossing improvements that will improve access to the Bay Trail.

## Map 1. Proposed Bikeways

### PROPOSED BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- ... Study
- ... Trail Rehab Project

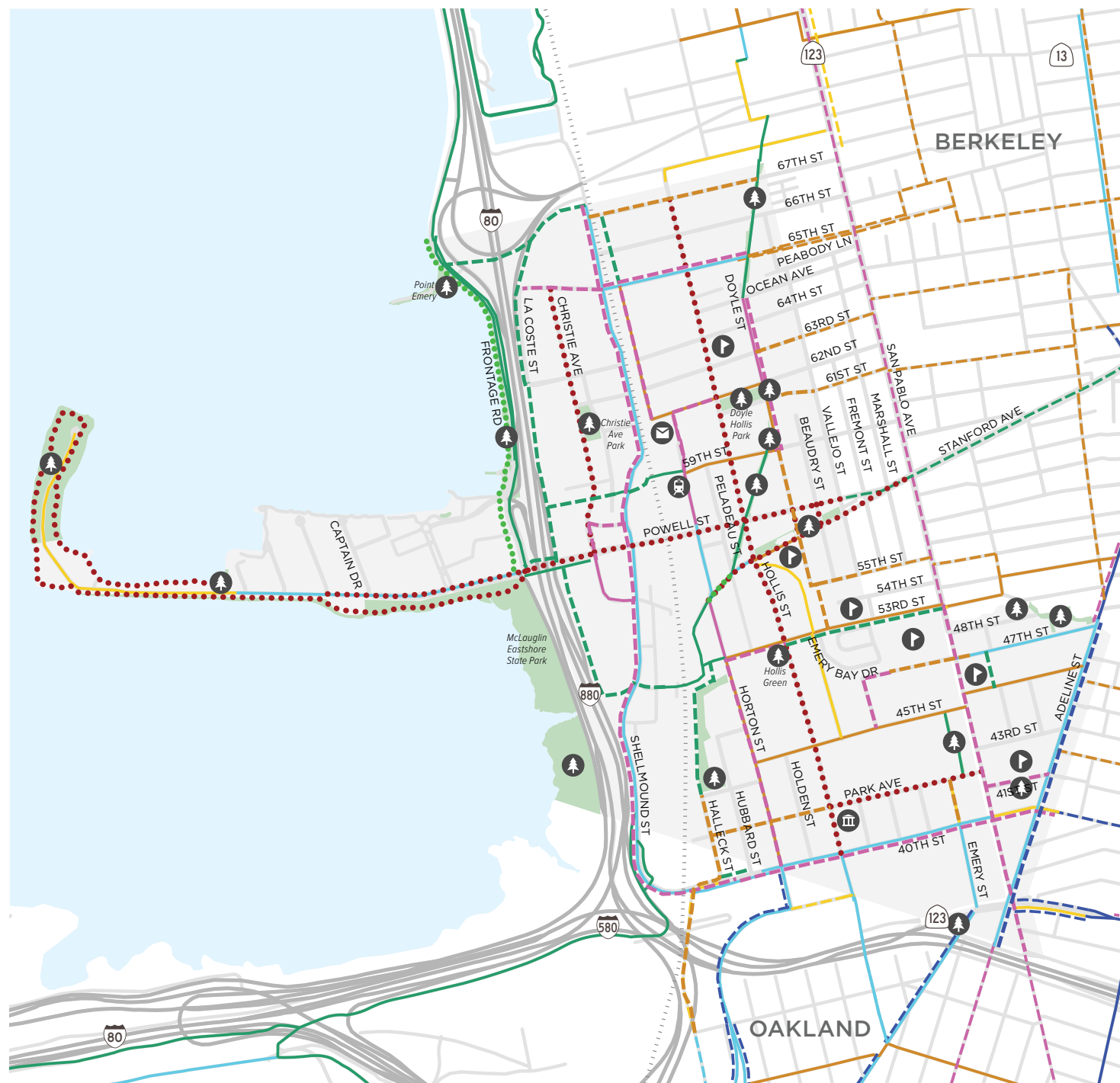
*\*Design features may be adjusted during design development.*

### EXISTING BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway

### DESTINATIONS + BOUNDARIES

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad
- Park
- City Boundary



# PROPOSED PEDESTRIAN IMPROVEMENTS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Proposed Pedestrian Improvements

- New Sidewalk / Pedestrian Path
- Improve Existing Sidewalk
- - - Class I Shared-Use Path
- ... Study

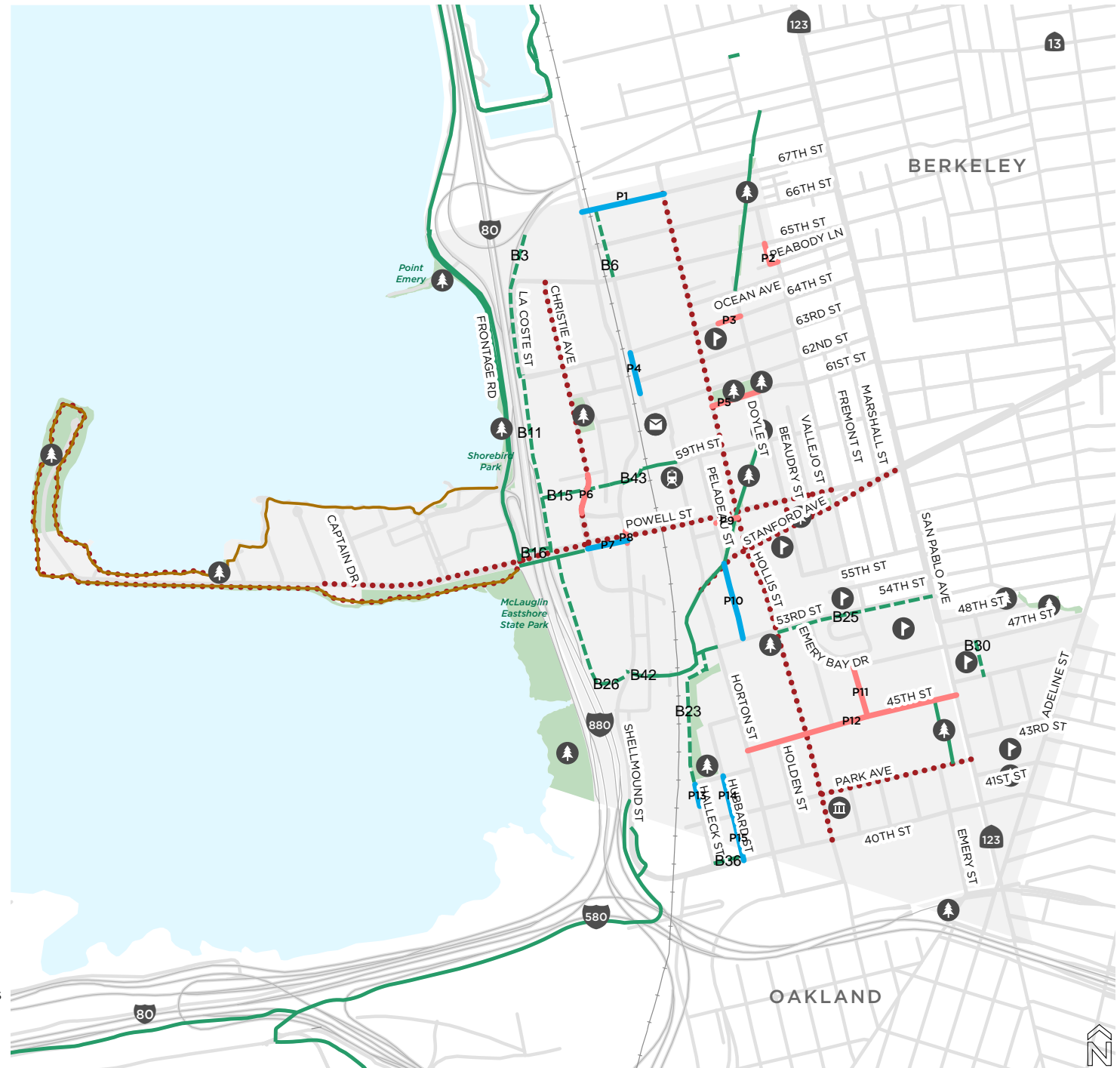
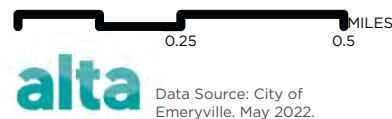
\*Design features may be adjusted during design development.

## Existing Pedestrian Paths

- Class I Shared-Use Path
- Bay Trail (Pedestrian Only)

## Destinations + Boundaries

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary



# SPOT IMPROVEMENTS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Proposed Spots

- New Crossing
- Upgrade Crossing
- Major Intersection Upgrade
- Traffic Signal
- Undercrossing Improvement
- Signage

\*Design features may be adjusted during design development.

## Proposed Studies

- Study

## Existing Infrastructure

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- Bay Trail (Pedestrian Only)

## Destinations + Boundaries

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary



**alta** Data Source: City of Emeryville, May 2022.





2

# PLAN VISION AND GOALS



# VISION STATEMENT

**Purpose:** This chapter outlines the vision, goals, and policies that guide this *Active Transportation Plan*.

**Why it matters:** By establishing consensus around a vision for how the City's active transportation network should operate, the City can prioritize investments that help realize its goals.

The vision and goals of the Emeryville *Active Transportation Plan* are drawn largely from community and bicycle and pedestrian advisory committee (BPAC) input along with the current Emeryville General Plan and 2012 Pedestrian and Bicycle Plan. General Plan Guiding Principles related to biking, walking, and rolling are paraphrased as follows:

- ▶ **A connected place:** New and safe bicycle and pedestrian linkages across town and to the San Francisco Bay
- ▶ **Enhanced and connected open space network and green streets:** Building on the strength and connectivity of the city's greenways
- ▶ **A diversity of transportation modes and choices:** Fosters and provides incentives for active transportation modes



*Improving car-free ways to access the waterfront is a priority for Emeryville residents and visitors.*

## Vision

The vision statement expresses what walking, bicycling, and rolling will be like in Emeryville in the future if the City successfully implements this *Active Transportation Plan*. The updated vision statement is:

***The City of Emeryville is a community where active, sustainable transportation is the easy choice: it is safe, comfortable, equitable, and accessible to all.***

The continuous, connected network of world-class facilities eliminates the necessity of driving a car and makes active transportation accessible to people of all identities (race, ethnicity, age, gender, socio-economic status, ability, or orientation). The City promotes active travel through infrastructure, education and encouragement programs. The City inspires other communities with its visionary and forward-thinking commitment to active transportation.



*The separated bikeway on 59th Street and Bay Wheels bike share station provide safe, comfortable, equitable, and accessible ways to get to the Amtrak station.*



# GOALS



## Comfortable

The active transportation network is easy to navigate, including for parents, children, and seniors. Best practices in infrastructure design and programming reduces the risk of serious injury while walking, biking, or rolling throughout Emeryville.



## Connected

The active transportation network is seamlessly integrated both within Emeryville and externally to neighboring communities. It allows for intermodal connectivity. Reaching destinations is direct and barrier-free.



## Joyful

Traveling along well-designed routes in the active transportation network is an enjoyable and attractive experience. People feel connected to one another and take pride in their streets and trails as public spaces and desirable destinations.



## Equitable

The needs of the less resourced, whether by income, ability, employment access, education, age or another characteristic where disparity exists, are centered in project and program planning, prioritization, and implementation and given equal weight to residents' more resourced counterparts.<sup>1</sup>



## Sustainable

To help mitigate the climate crisis and reduce local pollution, the active transportation network encourages mode shift to zero-emission travel (walking, biking, rolling, and public transit) and helps lower the carbon footprint of those living and working in Emeryville. It includes other environmental benefits by increasing the number of shade trees and acreage of green stormwater infrastructure.

<sup>1</sup> Equity addresses the differences in lived experiences that may affect access to the active transportation network. Disadvantaged communities have a disproportionate burden of adverse environmental conditions, socioeconomic factors, and prevalence of certain health conditions.



## Implementable

The City incorporates active transportation network improvements into all aspects of the planning, development and construction process, including new private development projects. The City tackles complex and simple problems alike, allocating appropriate resources and creativity to each. The City leverages opportunities, large and small, to prioritize and implement any aspect of the active transportation network.



# RELATIONSHIP TO OTHER DOCUMENTS

Emeryville's [General Plan](#) (Updated 2019) guides the physical development of the City and sets out five guiding principles:

## 1. A cohesive city of distinctive districts and livable neighborhoods.

Emeryville's growth is shaped—through land use, urban form, and design—to create a tapestry of distinctive districts, and neighborhoods with a full complement of uses and easy access to parks, stores, and other amenities of everyday living.

**2. A connected place.** The General Plan fosters new connections—for automobiles, pedestrians, and bicyclists—between the western and eastern halves of the city; better connections to the Peninsula; and new and safe pedestrian and bicycle linkages to the San Francisco Bay.

## 3. Enhanced and connected open space network and green streets.

The General Plan outlines strategies for an expanded public realm, building on the strength and connectivity of the city's greenways, with a range of new parks, plazas, community commons, and recreational paths.

## 4. A walkable, fine-grained city, emphasizing pedestrians.

The General Plan establishes that all of Emeryville will be easily traversed on foot.

**5. A diversity of transportation modes and choices.** The General Plan fosters and provides incentives for alternative transportation modes, including transit, car/vanpooling, bicycling, walking, and telecommuting.



The *Active Transportation Plan* helps the City realize these guiding principles along with implementing goals, policies, and recommendations adopted through complementary City planning efforts such as the City's [Climate Action Plan 2.0](#), Citywide [Planning Regulations](#) and [Design Guidelines](#), [Sustainable Transportation Plan](#), and [Complete Streets Policy](#) (Resolution 13-03).

## Climate Action Plan 2.0

The long term goal is to reduce Emeryville's GHG emissions to 80% below 2004 baseline levels by the year 2050 while creating a more vibrant, sustainable, and equitable city. Transportation is the single largest contributor to Emeryville's community GHG emissions, particularly considering the highways running through the city. Reducing transportation-related reductions will not only involve improving low-carbon transportation infrastructure, such as bicycles and buses, but also coordinating land-use policies to promote a denser, more walkable community with jobs and housing located close to other necessities.

The Climate Action Plan details 17 different objectives to achieve the goal of a 40% reduction in emissions by 2030. The three objectives related to the *Active Transportation Plan* include:

1. Create vibrant neighborhoods where residents can easily walk to their basic daily needs.
2. Reduce the total vehicle miles traveled on local roads by 30%.
3. Reduce the carbon intensity of vehicles through cleaner fuels and electrification by 30%.

The City of Emeryville Climate Action Plan 2.0 2016



*The time to act on reducing greenhouse gas emissions  
and our carbon footprint is now*

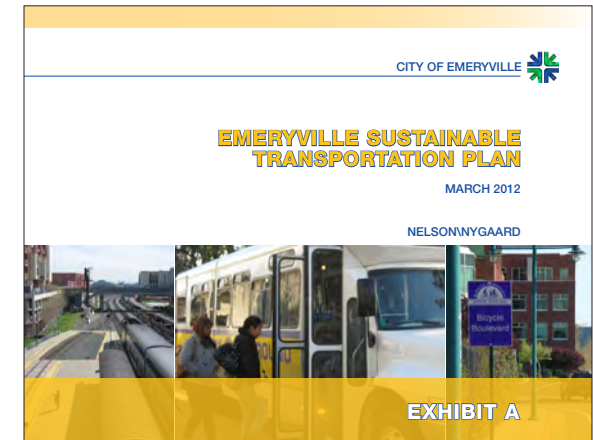
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## Sustainable Transportation Plan

The Emeryville [Sustainable Transportation Plan](#) (2012) aims to implement the transportation goals established in the General Plan and achieve Emeryville's overall vision of having a transportation system that

1. Reduces greenhouse gas emissions,
2. Moves the most people in the least space with the least energy, and
3. Promotes public health through exercise.

The Sustainable Transportation Plan establishes a total of 71 strategies aimed to shift Emeryville residents, employees, and visitors toward sustainable modes of transportation. The strategies are broken into categories related to transit, transportation demand management, parking, wayfinding, and bicycle and pedestrian improvements. The Active Transportation Plan will promote strategies categorized under Pedestrian Connectivity and Safety and Bicycle Connectivity and Safety.



## Emeryville Complete Streets Policy

The City of Emeryville envisions a transportation system that encourages healthy, active living, promotes transportation options, reduces environmental impact, imitates climate change, and supports greater social interaction and community identity by providing safe and convenient travel along and access streets through a comprehensive, integrated transportation network for pedestrians, bicyclists, public transportation riders, motorists, emergency responders, and people of all ages and abilities, including children youth, families, older adults, and individuals with disabilities. All transportation improvements will be planned, funded,

designed, constructed, operated, and maintained to provide safe mobility for all users appropriate to the function and context of the facility. The City's Complete Streets policy expresses a commitment to creating and maintaining Complete Streets that provide safe, comfortable, and convenient travel—for all categories of users, including pedestrians, bicyclists, persons with disabilities, motorists, movers of commercial goods, users, and operators of public transportation, emergency responders, seniors children, youth, and families. The full policy can be found in **Appendix A: Emeryville Complete Streets Policy.**

The *Active Transportation Plan* also helps the City do its part to achieve larger regional and state goals embraced in Alameda Countywide Transportation Plan 2020, Alameda Countywide Active Transportation Plan, San Pablo Avenue Corridor Project, Plan Bay Area 2050, Caltrans District 4 Bicycle Plan, and Toward an Active California: State Bicycle and Pedestrian Plan.

# BIKING, WALKING, AND ROLLING IN EMERYVILLE TODAY





# BIKING, WALKING, AND ROLLING IN EMERYVILLE TODAY

**Purpose:** This chapter describes the active transportation landscape in Emeryville, including a discussion of related themes that inform the recommended infrastructure projects, programs, and policies in the community.

**Why it matters:** Understanding Emeryville's current travel patterns, strengths, and challenges will inform which types of projects and programs the City needs to thrive.

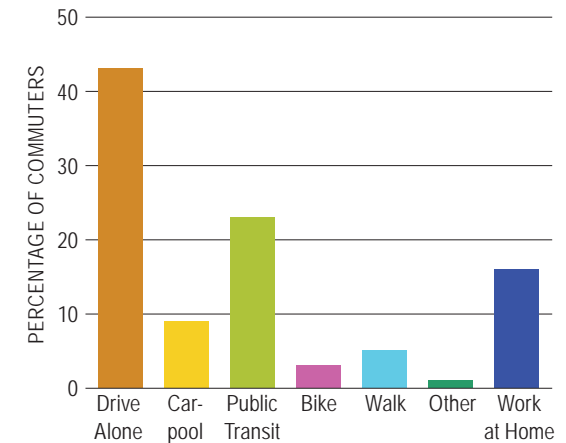


Figure 1. **Commute modes (2020)**

## Demographics

Emeryville is home to 11,679 residents, according to 2020 American Community Survey five-year estimates. The neighborhoods located in the southeastern corner of the City between San Pablo Avenue and Adeline Street as well as Christie Avenue north of Powell Street contain the highest density of residents compared to other areas of the City (**Map 4**). In addition to local residents, more than 24,000 employees are based in Emeryville. Major employers within the

City include a number of large offices and research facilities such as Pixar, Grifols Diagnostic Solutions, and AC Transit. Emeryville also serves as a regional commercial and retail hub where a number of shopping centers attract many from surrounding areas.

The median age of Emeryville residents is 34.8 years, slightly younger than the median age of the San Francisco-Oakland-

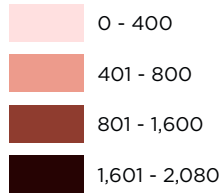
Berkeley metro area at 39.1 years. Young adults aged 20-39 account for 54% of Emeryville's total population, while children account for 8% and adults over the age of 65 account for 11%.

Almost 43% of Emeryville's residents commute to work by driving alone (**Figure 1**). 23% reported commuting to work by public transit, and 8% reported biking or walking as their primary mode.

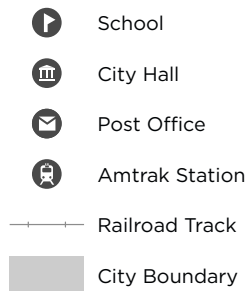
# POPULATION DENSITY

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

## People per Square Mile (By Census Block Group)



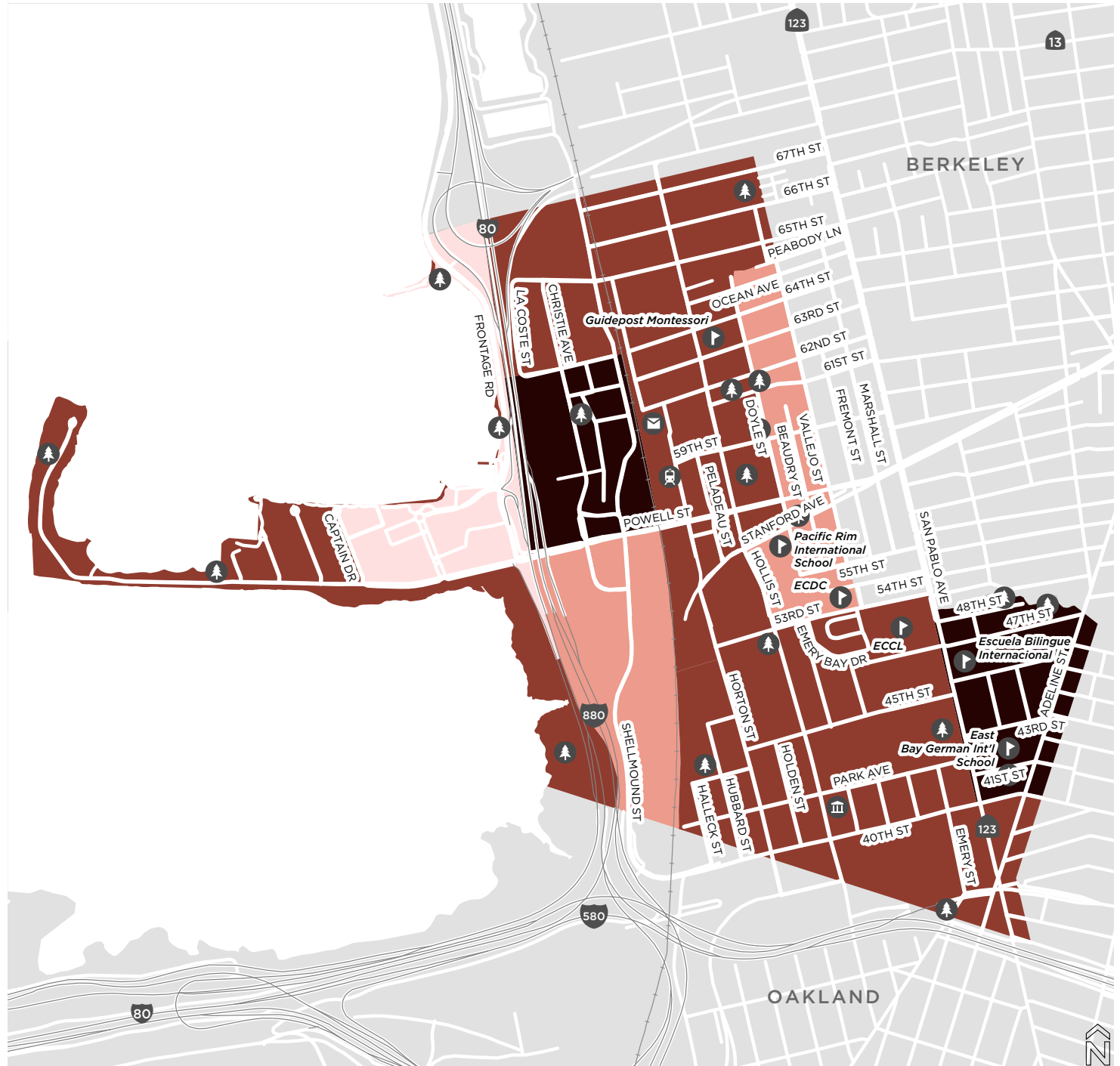
## Destinations + Boundaries



*Note: Due to Census Block geometries, this map may not reflect the precise variation in population density in each area.*



**alta** Data Source: City of Emeryville, ACS 2019 5-Yr. January 2021.



## Major Destinations, Employment Centers, and Retail Hubs

Emeryville's current land use is a mix of residential, office, commercial, and industrial land-use types. Mixed-use areas are the most prevalent land-use type, accounting for 45% of the total land area. Prominent mixed-use areas are clustered around 40th Street, Shellmound Street, Christie Avenue, and San Pablo Avenue.

Emeryville contains a variety of employment, retails, and recreational destinations (**Map 5**). Major destinations within the City include the Bay Street shopping center, Powell Street Plaza, Emeryville Public Market, 40th Street/ Shellmound Street shops and restaurants,

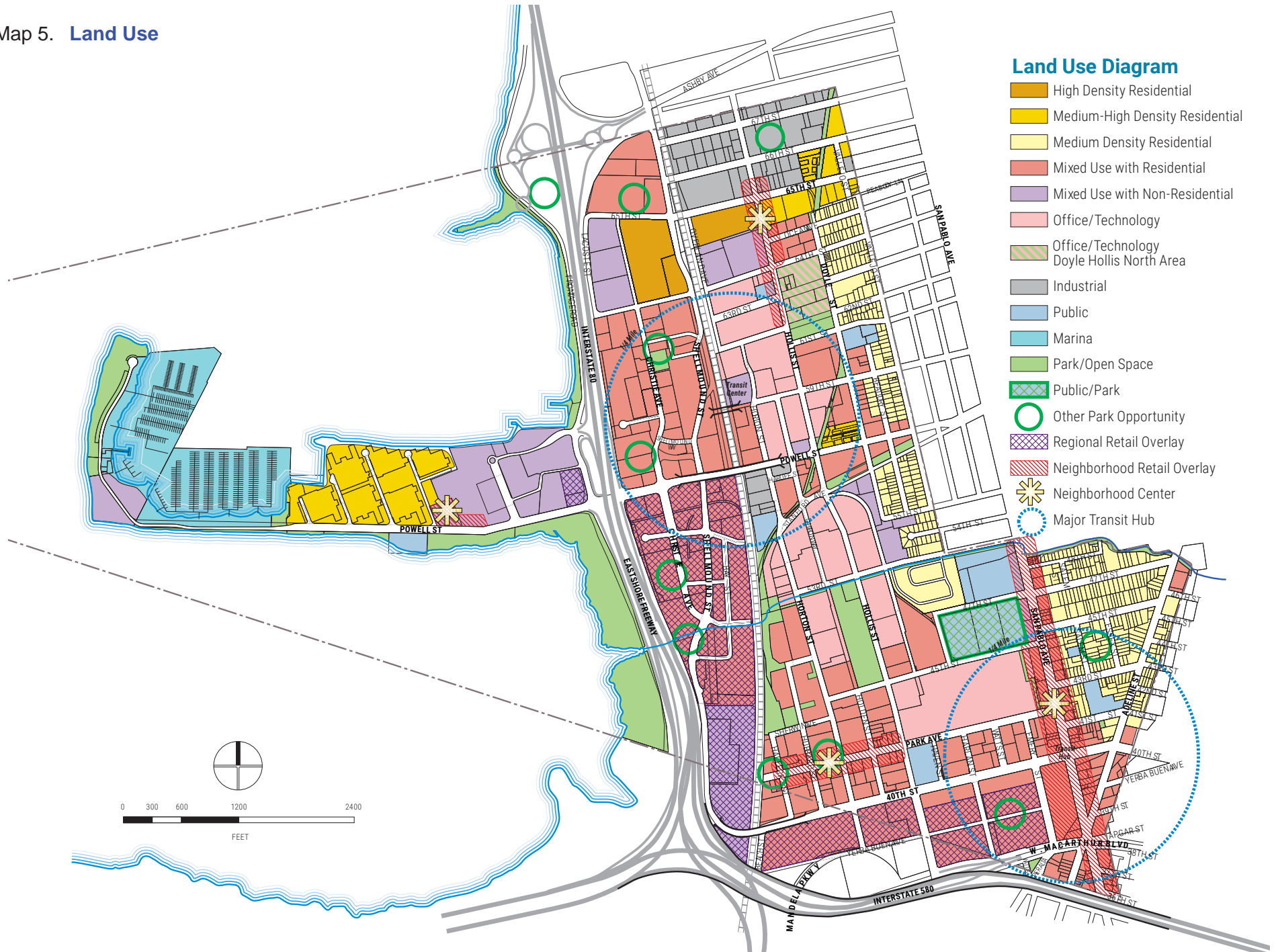
Ikea, and the City's major employment centers such as Pixar, Grifols Diagnostic Solutions, and AC Transit. Recreation and park destinations include the Bay Trail, Emeryville Greenway, Emeryville Marina Park, Emeryville Center of Community Life Pool, Christie Park, and Doyle Hollis Park.

The geographic layout of Emeryville's major destinations, residential neighborhoods, and employers presents challenges to people biking, walking, and rolling between them. Arterial roadways including Powell Street, 40th Street, and San Pablo Avenue, as well as the north-south running I-80 corridor and railroad corridor may create

barriers to those using active modes of transportation. The current land-use patterns in Emeryville underlies the importance of creating biking, walking, and rolling facilities that are comfortable for all ages and abilities.



Map 5. Land Use



## Transit

Emeryville is served by several transit providers and routes that offer connections to local and regional destinations (**Map 6**). The Amtrak Station, AC Transit Transbay bus stops throughout the City, as well as the nearby Ashby, MacArthur, and West Oakland Bay Area Rapid Transit (BART) stations give residents access to the surrounding region. Local bus providers including AC Transit and the Emery Go-Round provide connections in and around Emeryville, as well as to destinations in Berkeley and Oakland. According to AC Transit boarding and alighting counts from 2019, the most popular bus stops are located on 40th Street east of Horton St, San Pablo Avenue, and on Christie Avenue between 64th Street and 65th Street. Casual Carpool Pickup locations are also available to residents near Captain Drive on the peninsula and at the intersection of Christie Avenue and 64th Street. Pedestrian improvements in these areas are especially important to consider in the *Active Transportation Plan*.






*The Horton Street bike lane connects people biking and rolling to the Emeryville Amtrak Station.*









# TRANSIT

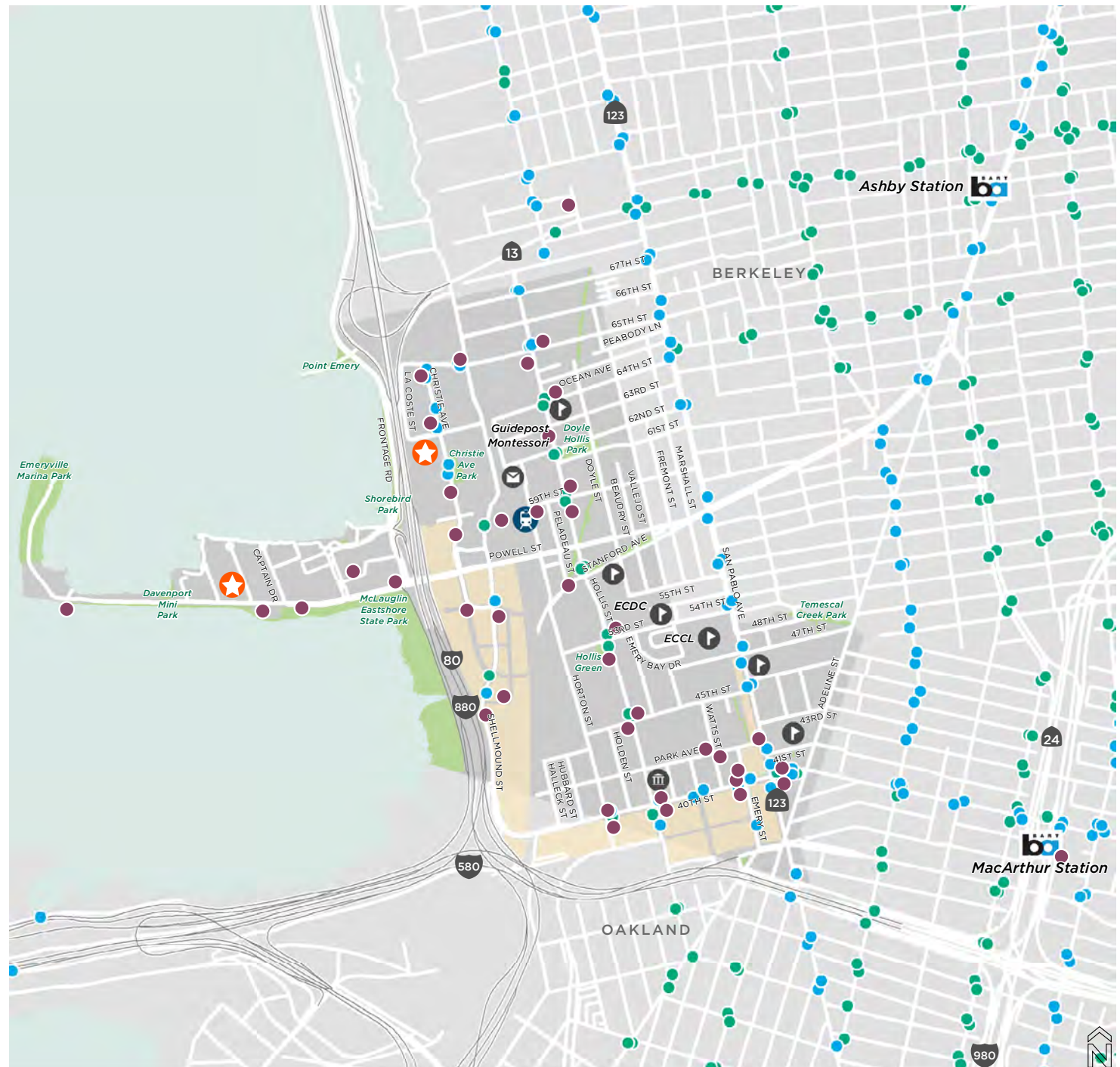
## EMERYVILLE ACTIVE TRANSPORTATION PLAN

### Transit Stops

- AC Transit Stop (Local)
- AC Transit Stop (Transbay)
- Emery Go-Round
-  BART Station
-  Amtrak Station
-  Casual Carpool Pickup

### Destinations + Boundaries

-  School
-  City Hall
-  Post Office
-  Park
-  Commercial
-  City Boundary



0 0.25 0.5 MILES



Data Source: City of Emeryville, AC Transit, BART, February 2021.

## Equity

Equity is a key piece of all planning processes, including Emeryville's *Active Transportation Plan*. An equitable transportation system is accessible to underserved communities and is geographically distributed throughout neighborhoods and demographic groups. For the existing conditions phase of the Plan, concentrations of low-income workers and median household incomes within Emeryville were evaluated to better understand where there may be a need for biking, walking, and rolling infrastructure.

The home locations of low-income workers were evaluated using 2018 LEHD data from the U.S. Census Bureau (**Map 7**). For this analysis, a low-income worker is defined as someone who has a job with earnings of \$1,250 per month or less. The home locations of low-income workers who work in Emeryville tend to be clustered on the eastern edge of the City in the neighborhoods along Doyle Street, south

of Stanford Avenue, and east of San Pablo Avenue between 40th Street and 48th Street. Active transportation improvements in these areas are especially important to creating an equitable transportation system.

The median household income of the City of Emeryville is \$104,063, slightly less than the surrounding San Francisco-Oakland-Berkeley metro area. Areas within Emeryville where median household incomes are lower than the City's median include the residential areas on the peninsula, the neighborhoods south of 53rd Street between Horton Street and Adeline Street, and the neighborhoods east of Doyle Street (**Map 8**). Residents of these neighborhoods will benefit from a wider variety of car-free transportation options including improved walking connections to nearby transit stops, low-stress biking and rolling infrastructure, and safer arterial crossings.

Several areas throughout Emeryville emerged as key places to consider for an equitable transportation system. The following locations have both a lower relative median household income than surrounding areas and also a concentration of low-income workers:

- ▶ East of San Pablo Avenue between 40th Street and 48th Street
- ▶ East of Doyle Street between Peabody Lane and 55th Street
- ▶ North of Powell Street between Frontage Road and Captain Drive



HOME LOCATIONS  
OF LOW INCOME  
WORKERS IN  
EMERYVILLE

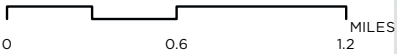
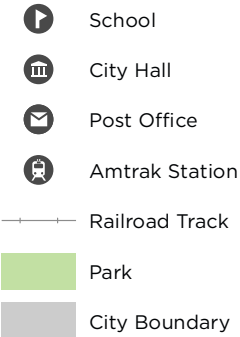
EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

Where Low Income  
Workers Live  
(By Census Block Group)

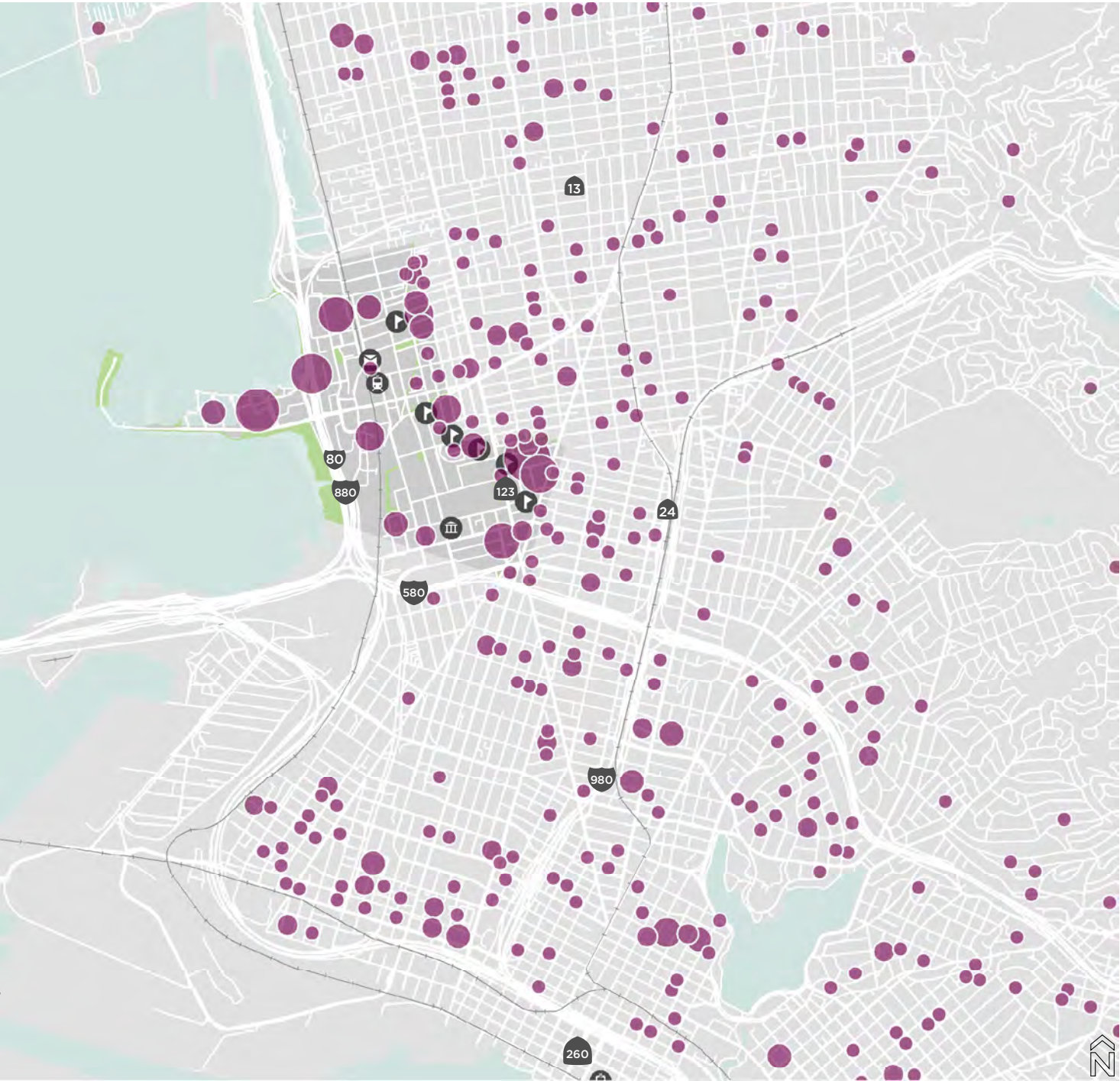


A low income worker for this analysis is defined as someone who has a job in Emeryville with earnings of \$1,250 per month or less.

Destinations + Boundaries



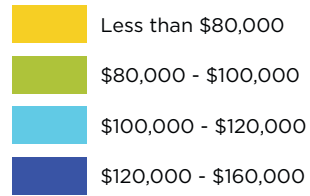
Data Source: City of  
Emeryville, LEHD 2018.  
January 2021.



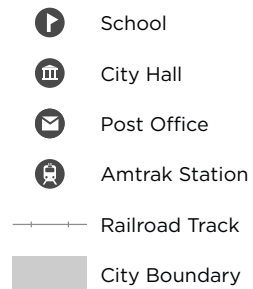
# MEDIAN HOUSEHOLD INCOME

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

## Median Household Income (By Census Block Group)



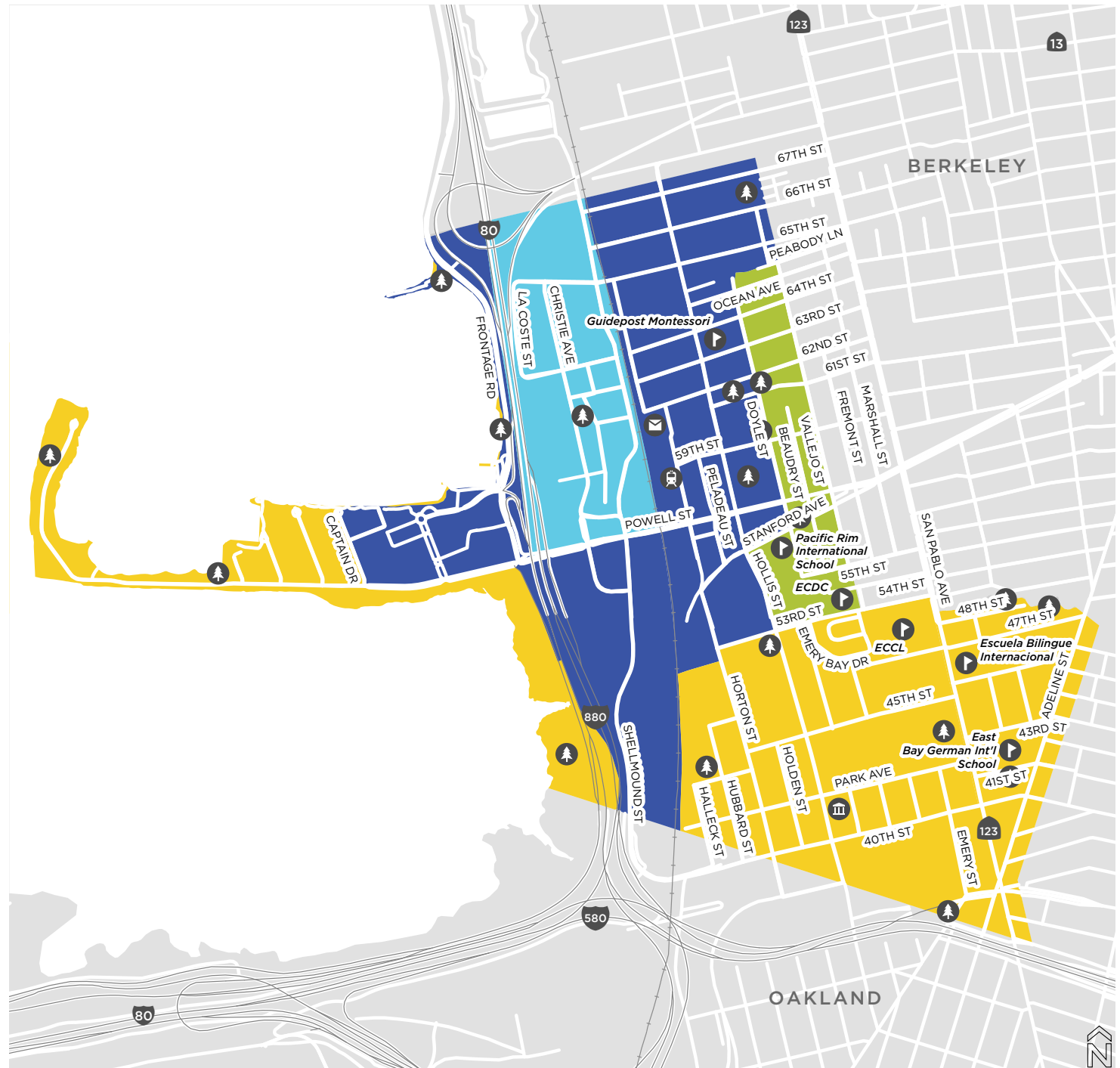
## Destinations + Boundaries



*Note: Due to Census Block geometries, this map may not reflect the precise variation in income in each area. Of note, the Peninsula contains a mixture of high-income housing, low-income housing, and non-residential areas that may not be adequately captured by the Census Block geometries.*



Data Source: City of  
Emeryville, ACS 2019 5-Yr.  
January 2021.



## Biking, Walking, and Rolling Today

Every year the United States Census surveys how commuters over the age of 16 get to work. **Table 1** presents journey to work data for Emeryville and compares it to Berkeley, Oakland, Alameda County, California, and the United States. In 2020, the most recent year for which data is

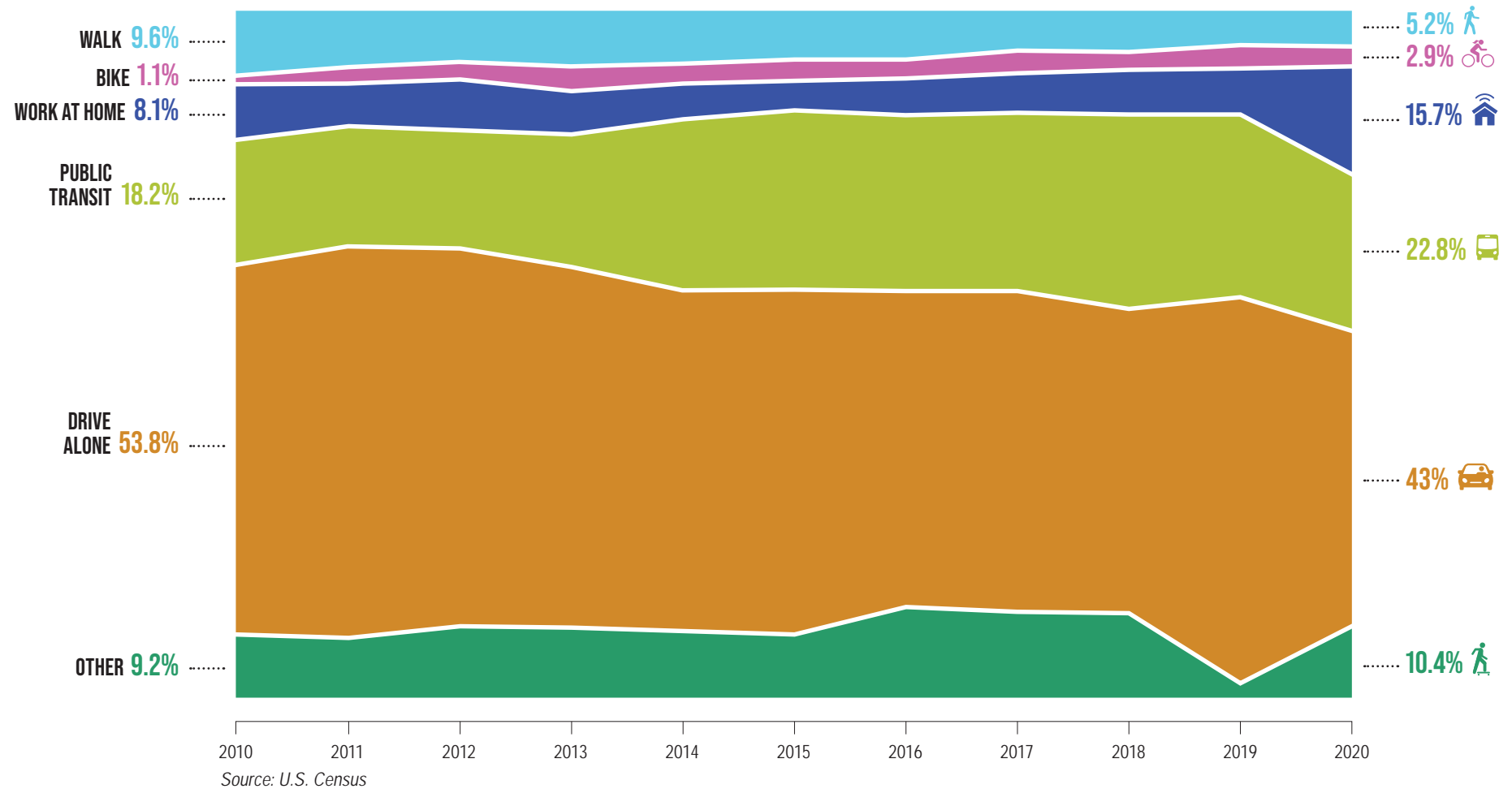
available, 5.2% of Emeryville workers walked to work and 2.9% bicycled to work. Emeryville's active modes and public transit commuting rate is higher than Alameda County, California, and the United States and comparable to Oakland's commuting trends.

**Figure 2** presents commuting trends over the past 10 years. While walking to work has declined from 9.6% in 2010 to 5.2% in 2020, bicycling, using public transit, and working from home have all increased. Driving alone in Emeryville has declined 20% over the past decade.

Table 1. **Commute Mode Share Comparison**

	WALKING	BICYCLING	WORKED AT HOME	PUBLIC TRANSIT	DROVE ALONE	OTHER
<b>Emeryville</b>	<b>5.2</b>	<b>2.9</b>	<b>15.7</b>	<b>22.8</b>	<b>43.0</b>	<b>10.4</b>
Berkeley	15.7	6.6	16.7	23.2	30.9	6.9
Oakland	3.6	2.3	10.8	21.5	49.9	11.9
Alameda County	3.3	1.7	11.0	14.3	58.5	11.2
California	2.5	0.8	8.4	4.6	72.1	11.6
United States	2.6	0.5	7.3	4.6	74.9	10.1

Figure 2. Emeryville Commute Mode Trends, 2010 to 2020





Given the high level of transit use among Emeryville residents, improving pedestrian and bicycle connections to transit will sustain the high level of transit ridership. Providing convenient and safe bicycle connections to employment in downtown Oakland, south Berkeley, and other nearby employment centers may further improve the bicycle and walking mode share. Telecommuting or working from home is also showing greater popularity.

Emeryville's existing bike network is made up of shared-use paths, separated bikeways, buffered bike lanes, bike lanes, bike routes, and bicycle boulevard (**Table 2**). Descriptions below outline the definitions of these terms and how they will be used throughout this plan.

Table 2. **Existing Bike Network**

BIKEWAY TYPE	MILEAGE
Shared-Use Path (Class I)	2.1 miles
Bicycle Lane (Class II)	3.9 miles
Bicycle Route (Class III)	1.5 miles
Bicycle Boulevard (Class III)	2.5 miles
Separated Bikeway (Class IV)	0.7 miles
<b>Total</b>	<b>10.7 miles</b>

Emeryville has a total of 10.7 miles of designated biking facilities (**Map 9**). These are recorded in the plan as centerline street miles. Bicycle lanes are the most common facility type, accounting for 36% of the total biking network. Bicycle boulevards are the next most common facility type (2.5 miles), followed by shared-use paths (2.1 miles).

Key existing biking and rolling routes through Emeryville include north-south connections on Shellmound Street, the San Francisco Bay Trail, and the Emeryville Greenway, as well as east-west connections on 40th Street and the South Bayfront Bridge. Bicycle boulevards throughout the City also provide important biking routes through residential areas where traffic volumes and speeds are lower. As Emeryville is situated between popular destinations in Oakland and Berkeley, low-stress biking connections not only within City limits but also to surrounding areas will be especially important in the development of project recommendations later in the planning process.

## PROJECT AREA

### EMERYVILLE ACTIVE TRANSPORTATION PLAN

#### Existing Bikeways

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bike Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway

Note: Light colors represent bikeways outside of Emeryville's boundary.

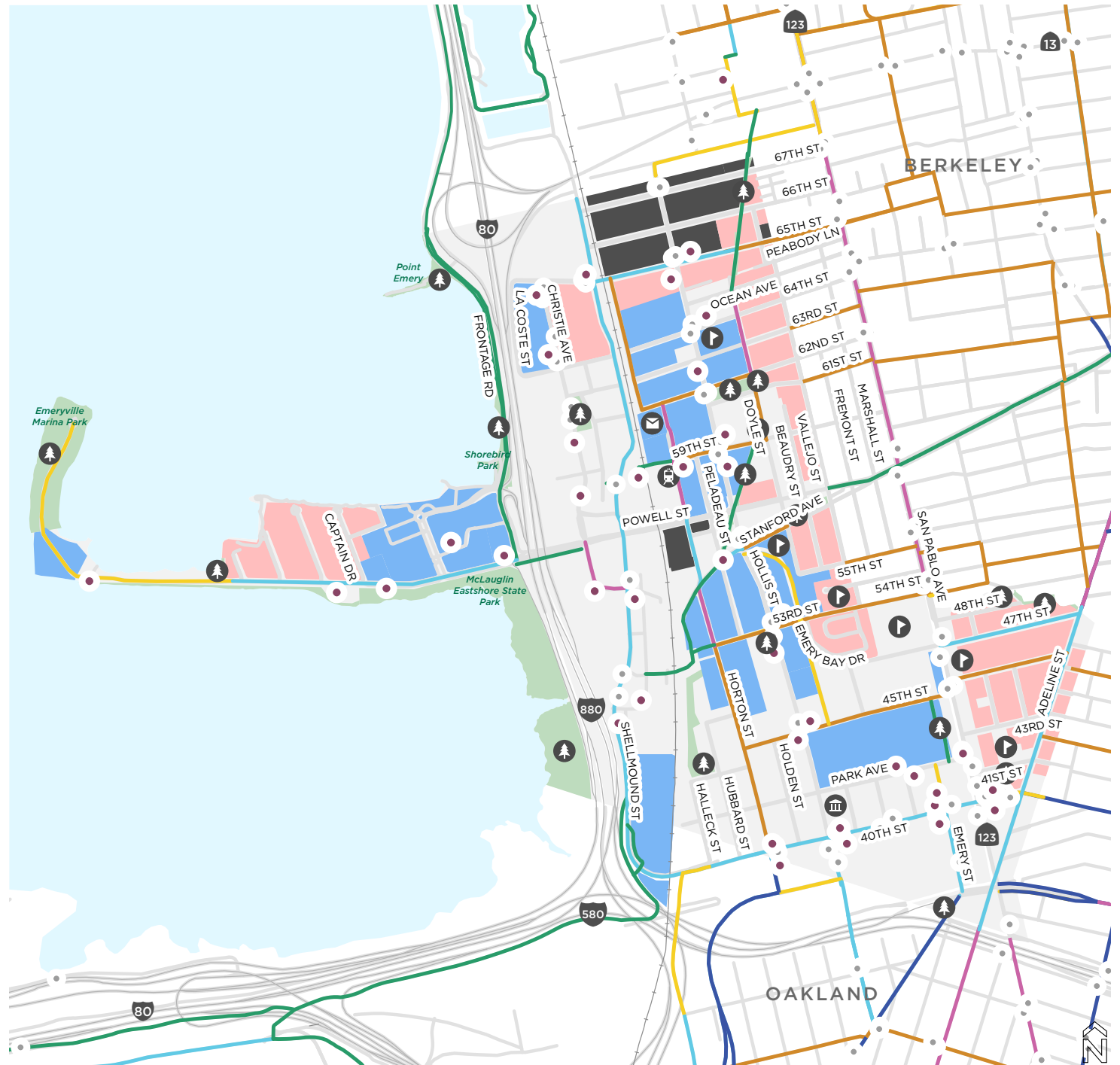
--- Dashed colors indicate a proposed bicycle facility

#### Destinations + Boundaries

- Emery Go-Round Stop
- AC Transit Stop
- 🌳 Park
- 🎓 School
- 🏛️ City Hall
- 📬 Post Office
- 🚂 Amtrak Station
- Railroad Track
- Residential
- Office / Technology
- Industrial
- Park
- City Boundary

— 0.25 0.5 MILES

**alta** Data Source: City of Emeryville, May 2022.



## Bikeway Improvements

Bikeway improvements are either new routes or upgrades to existing routes. Upgraded routes are marked clearly on the map.

### Shared-Use Path (Class 1)



*Bike paths and shared-use paths are typically paved bi-directional pathways that are separate from the road right-of-way. Ideally, shared-use paths will follow a distinct course in a separate right-of-way, often along former railroad beds, along water courses, or other rights-of-way that usually have few crossing roadways. Source: FHWA.*

### Bike Lane (Class 2)



*Bike lanes designate an exclusive space for bicyclists through the use of pavement markings and signage. The bike lane is located adjacent to motor vehicle travel lanes and flows in the same direction as motor vehicle traffic. Source: NACTO.*

### Buffered Bike Lane (Class 2)



*Buffered bike lanes are conventional bicycle lanes paired with a designated buffer space separating the bicycle lane from the adjacent motor vehicle travel lane and/or parking lane. Source: NACTO.*

### Bike Boulevard (Class 3)



*Bicycle boulevards are streets with low motorized traffic volumes and speeds, designated and designed to give bicycle travel priority. Signs, pavement markings, and speed and volume management measures are used to discourage through trips by motor vehicles and create safe, convenient bicycle crossings of busy arterial streets. Source: NACTO.*



### Two-Way Cycle Track (Class 4)



*Two-way cycle tracks (also known as protected bikeways, separated bikeways, and on-street bike paths) are physically separated cycle tracks that allow bicycle movement in both directions on one side of the road. Source: NACTO.*

### Raised Bikeway (Class 4)



*Raised cycle tracks are bicycle facilities that are vertically separated from motor vehicle traffic. Many are paired with a furnishing zone between the cycle track and motor vehicle travel lane and/or pedestrian area. Source: NACTO.*

### Parking Protected Bikeway (Class 4)



*One-way parking protected bikeways are at street level and use a parking lane for physical protection from passing traffic. Source: NACTO.*

## **SAN FRANCISCO BAY TRAIL AND PARK ACCESS**

Emeryville is home to a scenic and well-traveled segment of the San Francisco Bay Trail—a 350-mile shared-use path network that circumnavigates the San Francisco Bay. Located along the City’s waterfront, Emeryville’s Bay Trail segment provides walking and rolling access to the Bay Bridge as well as numerous parks along the waterfront including McLaughlin Eastshore State Park, the Emeryville Marina Park, Point Emery, the Berkeley Marina, Cesar Chavez Park, Golden Gate Fields, and the Albany Bulb. Walking and rolling routes to reach the trail within Emeryville are key connections in the active transportation network.



*The Emeryville Marina is a popular biking, walking, and rolling destination.*



## EMERYVILLE GREENWAY

In addition to the San Francisco Bay Trail, Emeryville also contains exemplary low-stress biking facilities in the form of a shared-use path greenway that connects to a residential slow street where cars are not permitted to drive. The Emeryville Greenway combined with the Doyle Street slow street enables biking and rolling conditions that are comfortable for all ages and abilities and are characterized by minimal interactions with car traffic. The Greenway serves as a prominent north-south connection in the City's existing biking and rolling network, connecting to Berkeley's 9th Street bicycle boulevard to the north and the South Bayfront Bridge to the south where users can access the Bay Trail and Mandela Parkway. The Greenway provides an essential backbone when considering how to best maximize Emeryville's all ages and abilities network.



*The Emeryville Greenway hosts a number of different user types with a wide range in abilities.*



## Pedestrian Network

There are many features that contribute to a comfortable and safe walking environment.



### New/Improved Sidewalk

Sidewalks and walkways are “pedestrian lanes” that provide people with space to travel within the public right-of-way that is separated from roadway vehicles. Source: FHWA.



### Crosswalk

Marked crosswalks indicate optimal or preferred locations for pedestrians to cross and help designate right-of-way for motorists to yield to pedestrians. Source: FHWA.



### Rectangular Rapid Flashing Beacon (RRFB)

RRFBs are pedestrian-actuated conspicuity enhancements used in combination with a pedestrian, school, or trail crossing warning sign to improve safety at uncontrolled, marked crosswalks. Source: FHWA.



### Pedestrian Hybrid Beacon (PHB)

PHBs can warn and control traffic at unsignalized locations and assist pedestrians in crossing a street or highway at a marked crosswalk. The PHB rests in dark until a pedestrian activates it via a pushbutton or other form of detection. Source: FHWA.



### Curb Extensions

Curb extensions—also known as bulb-outs or neckdowns—extend the sidewalk or curb line out into the parking lane and reduce the effective street width. Source: FHWA.



### Leading Pedestrian Interval (LPI)

LPIs can be programmed into traffic signals to minimize conflicts between pedestrians crossing a roadway and left- or right-turning vehicles. LPIs give the pedestrian the WALK signal 3-7 seconds before the motorists are allowed to proceed through the intersection, which makes them more visible. Source: FHWA.



### Median Refuge Island

A median refuge island, or crossing island, is a median with a refuge area that is intended to help protect pedestrians crossing a multilane road. Crossing islands should be considered as a supplement to the crosswalk. A pedestrian refuge island allows pedestrians to focus on one direction of traffic at a time as they cross and provides space to wait for an adequate gap in oncoming traffic before finishing the second phase of the crossing. Source: FHWA.



### Signal Timing Adjustments

In general, shorter cycle lengths (ideally less than 90 seconds) and longer walk intervals provide better service to pedestrians and encourage better signal compliance. For optimal pedestrian service, fixed-time signal operation usually works best because it provides an automatic pedestrian phase. Source: FHWA.



### No Right on Red

Prohibiting right turns on red should be considered where exclusive pedestrian phases or high pedestrian volumes are present. Source: FHWA.





*A raised bicycle lane next to the sidewalk on Shellmound St allows for people walking and rolling to comfortably share the same space.*

The majority of Emeryville's street network is equipped with sidewalks. When considering the existing pedestrian network, data gathered by the City using input from the community highlighting sidewalk barriers and width restrictions was

examined (**Map 10**). The following corridors contain a high density of sidewalk width restrictions relative to other areas within Emeryville:

- ▶ 40th Street between Halleck Street and Adeline Street
- ▶ 64th Street between Christie Avenue and Vallejo Street
- ▶ Powell Street between Frontage Road and Beaudry Street

Arterial roadways also pose challenges to people walking throughout Emeryville. As Emeryville provides on-ramp and off-ramp connections to I-80, high traffic volumes and multiple lanes often characterize the areas surrounding walking destinations. Pedestrian signals and intersection upgrades that provide more protection for people walking will help improve the City's existing sidewalk network and encourage walking as a mode of transportation.

## EXISTING ACTIVE TRANSPORTATION PROGRAMS

Bicycle, walking, and rolling focused programs provide education and encouragement for residents. Pre-pandemic, Bike to Work Day was a celebration of bicycles as a fun and healthy way to get to work, as well as an opportunity for those who do not usually bike commute to try it out. Organized by Bike East Bay, the City of Emeryville has a long history of sponsoring "Energizer Stations" where participants can receive free snacks and coffee from local businesses, repair kits, and goodie bags.



*The City of Emeryville has a long history of participating in the annual Bike to Work Day encouragement campaign.*

# PEDESTRIAN NETWORK

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Pedestrian Facilities

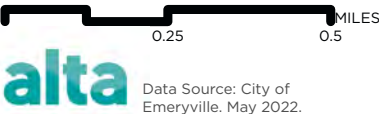
- Pedestrian Signal
- Class I Shared-Use Path
- Bay Trail

## Pedestrian Challenges

- Sidewalk Width Restriction
- Arterial Roadway

## Destinations + Boundaries

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary



Data Source: City of Emeryville, May 2022.



# BIKING, WALKING, AND ROLLING SAFETY

Bicycle and pedestrian-related collision data can provide insight into specific locations and roadways that tend to have higher rates of collisions. This analysis uses collision data acquired from University of California (UC) Berkeley's Transportation Injury Mapping Systems (TIMS) between the dates 1/1/2012 and 12/31/2018 to determine high-level collision trends and areas in Emeryville with a history of frequent collisions. It is important to note that this analysis relied on reported collisions, and not all collisions involving people biking, walking, and rolling are reported.

In total, 64 bicycle-related collisions and 50 pedestrian-related collisions occurred in Emeryville during the study period. Bicycle-related collisions per year did not tend to drastically fluctuate from year to year, though reported collisions almost quadrupled from 2017 to 2018 (**Figure 3**). Pedestrian-related collisions similarly did not drastically fluctuate throughout the study period either (**Figure 4**). One pedestrian fatality occurred at the intersection of Powell Street and Christie Avenue in the pedestrian right-of-way.

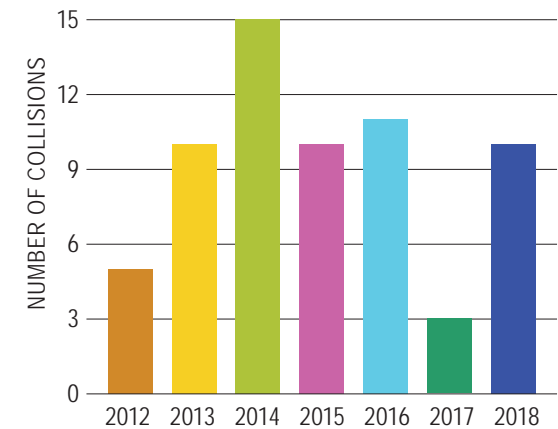


Figure 3. **Bicycle-related collisions**

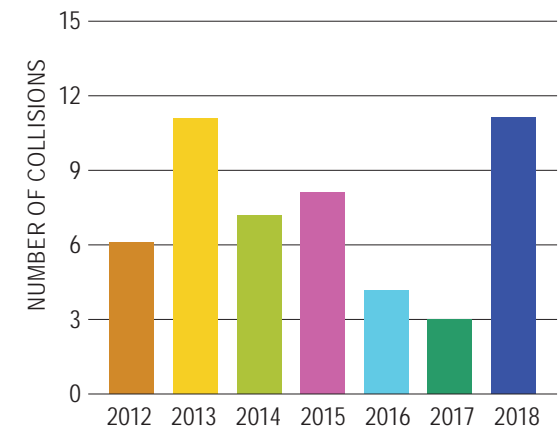


Figure 4. **Pedestrian-related collisions**

## Bicycle-related Collision Trends

Bicycle-related collisions during the study period most commonly resulted in ‘Complaint of Pain’ or ‘Minor Injury’ severity types (**Figure 5**). Corridors within Emeryville that contain the highest rate of bicycle-related collisions include 40th Street, San Pablo Avenue, and Powell Street (**Map 11**). The following trends emerged during the safety analysis:

- ▶ At the intersection of 40th Street and Emery Street, three of five total bicycle-related collisions resulted from a vehicle improperly turning.
- ▶ Of the six collisions that occurred at the intersection of 40th Street and Hubbard Street, three were a result of improper turning and two were a result of people biking in the automobile right-of-way.
- ▶ Two bicycle-related collisions occurred at the intersection of San Pablo Avenue and 43rd Street in the pedestrian right-of-way.
- ▶ A severe collision occurred on the 45th St bicycle boulevard at the San Pablo Avenue crossing due to improper passing.

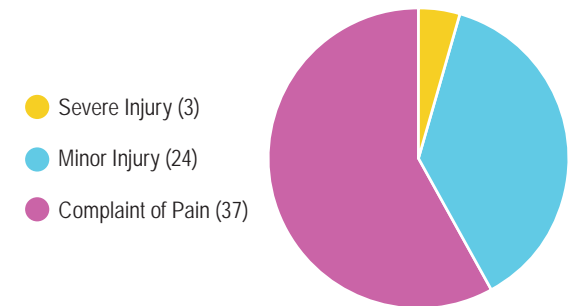


Figure 5. **Bicycle collision severity**



# BICYCLE COLLISIONS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

**Bicycle Collisions  
(2012 - 2018)**

- Severe Injury
- Minor Injury

**Destinations + Boundaries**

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary



Data Source: City of Emeryville, UC Berkeley TIMS, January 2021.

## Pedestrian-related Collision Trends

Pedestrian-related collisions during the study period most commonly resulted in 'Complaint of Pain' or 'Minor Injury' severity types (**Figure 6**). Corridors within Emeryville that contain the highest rate of pedestrian-related collisions include San Pablo Avenue, Powell Street, 40th Street, and Hollis Street (**Map 12**). The following trends emerged during the safety analysis:

- ▶ Six pedestrian collisions occurred at the intersection of 40th Street and San Pablo Avenue during the study period.
- ▶ Fourteen collisions occurred within 500 feet of a school.

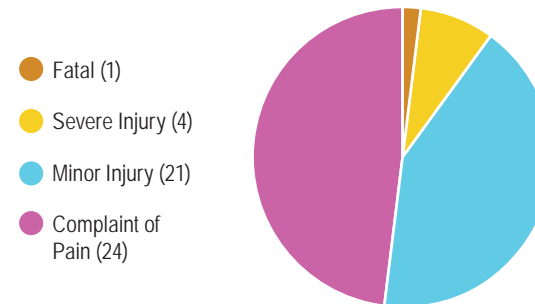


Figure 6. **Pedestrian collision severity**

- ▶ 24% of pedestrian collisions occurred at the following three intersections: Shellmound Street and Ohlone Way, 40th Street and San Pablo Avenue, and Park Avenue and San Pablo Avenue.

## Collision Hotspots Analysis

In this safety analysis, collision hotspots are defined as locations where three or more bicycle or pedestrian-related collisions occurred. Eleven intersections throughout Emeryville were identified (**Map 13**). The following locations experienced five or more active transportation-related collisions during the study period:

- ▶ 40th Street and San Pablo Avenue
- ▶ 40th Street and Hubbard Street
- ▶ 40th Street and Emery Street
- ▶ 40th Street and Adeline Street
- ▶ Powell Street and Christie Avenue
- ▶ Stanford Avenue and Hollis Street
- ▶ Park Avenue and San Pablo Avenue

PEDESTRIAN COLLISIONS

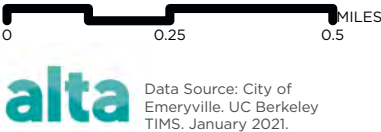
EMERYVILLE ACTIVE TRANSPORTATION PLAN

Pedestrian Collisions (2012 - 2018)

- Fatality
- Severe Injury
- Minor Injury

Destinations + Boundaries

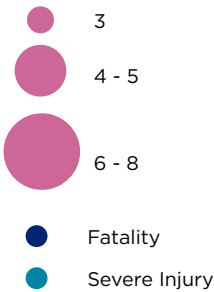
- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary



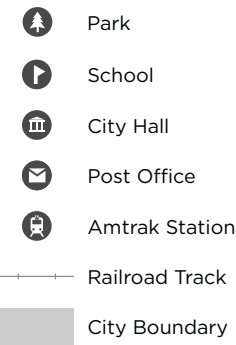
COLLISION  
HOT SPOTS

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

Intersections with Clusters  
of 3 or More Bicycle and  
Pedestrian Collisions  
(2012 - 2018)



Destinations + Boundaries



## Connectivity

The Bicycle Level of Traffic Stress (BLTS) analysis in this plan measures the perceived stress levels of people biking or rolling along Emeryville's roadways and shared-use paths. The less stressful—and therefore more comfortable—a biking and rolling facility is, the more accessible it will be to a larger portion of the population, both in age and ability. A biking and rolling network will be more comfortable if it is designed to reduce stress associated with potential vehicle conflicts.

Bikeways are considered low-stress if they involve very little traffic interactions by nature of the roadway's vehicle speeds and volumes (e.g., a shared low-traffic neighborhood street) or if there are greater degrees of physical separation between the bikeway and traffic lane (e.g., a separated bikeway on an arterial roadway). In order to evaluate how well connected and comfortable Emeryville's existing bike network is, a BLTS analysis was performed on the city's street and trail network.

The BLTS analysis quantifies stress levels when a person is riding or rolling along a roadway, bike facility, or shared-use path. Inputs into how stressful a roadway or bikeway may seem include the number of traffic lanes, speed limit, presence of a bike facility, and presence of a physical separator between the bike facility and moving vehicles. The following levels of perceived stress, described by the type of biker or roller the facility generally appeals to, were assigned to Emeryville's active transportation network:

- ▶ BLTS 1: All Ages and Abilities
- ▶ BLTS 2: Average Adult
- ▶ BLTS 3: Confident Adult
- ▶ BLTS 4: Fearless Adult

Emeryville's BLTS analysis revealed locations that are highly stressful for people biking and rolling, as well as areas where the low-stress network for all ages and abilities should be improved and better connected to popular destinations (**Map 14**). San Pablo Avenue and Powell Street emerged as the most stressful roadways to bike or roll on. Areas where low-stress bikeways intersect these high-stress arterials such as the intersection of 45th Street and San Pablo or Horton Street and Powell Street emerge as places to be considered for spot improvements during the recommendations phase of the plan. When considering Emeryville's existing low-stress network and the destinations it connects to, notable gaps include the Bay Street Shopping Mall, connections to the Bay Trail from north of Powell Street, and the commercial areas along 40th Street.



# BICYCLE LEVEL OF TRAFFIC STRESS

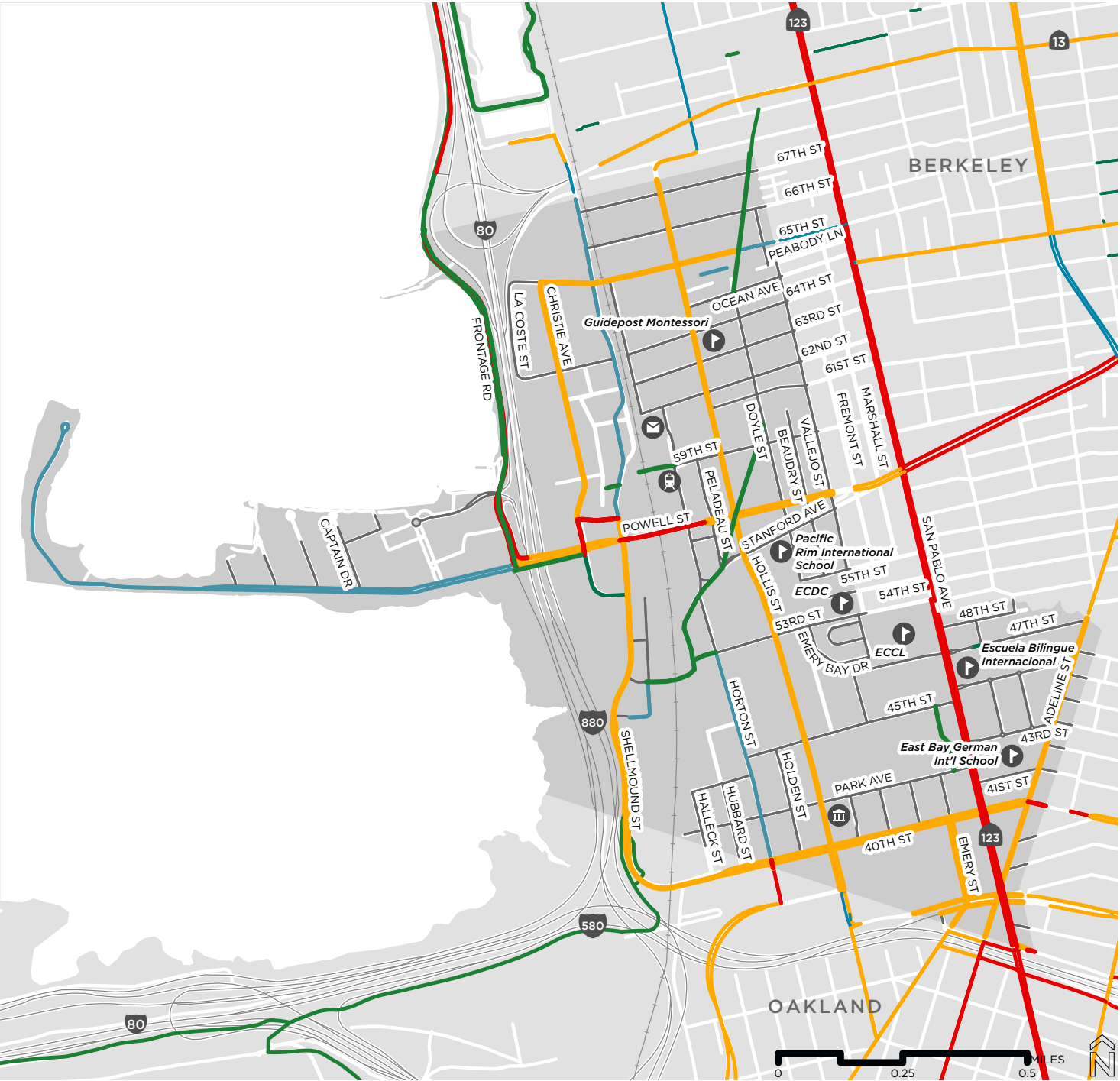
EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Bicycle Level of Traffic Stress (BLTS) Score

- BLTS 1: All Ages and Abilities
- BLTS 1.5: All Ages and Abilities (Residential)
- BLTS 2: Average Adult
- BLTS 3: Confident Adult
- BLTS 4: Fearless Adult

## Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary



Data Source: City of Emeryville, OpenStreetMap, January 2021.



# KEY TAKEAWAYS

Four key takeaways emerged from the existing conditions and data analysis phase of the plan:

## Arterial roadways crossings are stressful

The following arterial streets should be considered for crossing improvements and/or parallel low-stress walking and rolling routes:

- ▶ 40th Street
- ▶ Powell Street
- ▶ San Pablo Avenue

## Focus area: San Pablo Avenue and Adeline Street

Residents with the lowest incomes live in the southeast corner of Emeryville on each side of San Pablo Avenue and Adeline Street. It also has the highest population density, meaning that there is greater need and opportunity to serve this area with low-cost transportation options.

## Walking routes can be improved by removing identified barriers

Sidewalks near schools, community centers, transit corridors, and commercial areas with width restrictions should be considered to improve walkability.

## The existing bikeway network is not comfortable for all ages and abilities

Upgrading existing bikeways to lower stress facilities and improving bicycle boulevard arterial crossings will make the rolling network more accessible to a wider audience.

4

# PROJECTS, PROGRAMS, & POLICIES



# PROJECTS, PROGRAMS, & POLICIES

**Purpose:** This chapter introduces the different types of biking, rolling, and walking projects and supporting amenities recommended for implementation.

**Why it matters:** This chapter presents potential steps the City can take to meet the transportation needs identified in previous chapters.

## What We Heard

Across all of our outreach efforts with Emeryville residents and community members, we heard:

- ▶ Arterial roadways create barriers to people walking and rolling in Emeryville.
- ▶ There is a need for low-stress walking and rolling routes to transit, parks, schools, and shopping.
- ▶ There is a need for improved street crossings along transit corridors.
- ▶ Greenways and bike boulevards work well as walking and rolling routes.



*Pedestrians enjoy strolling along the Marina.*

## How Did We Develop the Recommended Biking, Walking, and Rolling Network?

### NEEDS ASSESSMENT

**Safety** – We identified where the most severe and highest number of repeat collisions were located.

**Equity** – We mapped the density of low-income workers throughout the City to understand which areas would most benefit from low-cost transportation options.

**Comfort** – We identified segments of the roadway network that are high-stress for people biking, walking, and rolling to understand existing barriers.

**Connectivity** – We assessed connectivity to popular destinations such as the Bay Trail and shopping centers for those using the all ages and abilities network.

### PUBLIC INPUT

Key destinations, barriers in the active transportation network, and popular routes were identified by participants through an online web map and survey.

A need for improved biking, walking, and rolling routes was recorded through community meetings, listening sessions, biking and walking tours, online engagement, and youth outreach events.

### EMERYVILLE BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE

Emeryville's BPAC provided direct feedback and revisions to the project team at each step of the active transportation planning process—from visions and goals to infrastructure recommendations.

The BPAC's project wish lists from 2018, 2019, and goals from 2020 provided a foundation for the project team to build from when developing network recommendations.



## What We've Proposed

### ***ALL AGES AND ABILITIES NETWORK***

The all ages and abilities network lays out the proposed bikeway facilities that provide comfortable connections across and throughout Emeryville (**Map 15**). This network is comprised of facilities that provide as much separation as possible between vehicles and people biking or rolling including shared-use paths, separated bikeways, and greenways. Bike boulevards are not included in the all ages and abilities network as they do not provide separation between vehicles and people biking or rolling. Bike boulevards are not included in the all ages and abilities network as they do not provide separation between vehicles and people biking or rolling.

Key east-west connections in the proposed all ages and abilities network include separated bikeway facilities on 40th Street, Powell Street, and 65th Street, and a

proposed greenway on 53rd Street. Key north-south connections include separated bikeway facilities on Shellmound Street and San Pablo Avenue, as well as shared-use paths parallel to I-80 and extending from Halleck Street.

### ***SAFE ROUTES TO BIKING, WALKING, AND ROLLING DESTINATIONS***

Throughout the public engagement process, community members expressed a need for more comfortable and improved walking and rolling routes to major destinations within Emeryville. In order to overcome existing barriers and gaps within the active transportation network, the project team used input from the public web map, community meetings, and walking and rolling tours to better understand where community members would like to go. Following public input, the project team focused on how to make the walking and rolling routes to parks, trails, shopping, transit, and schools more accessible and comfortable.

The following maps present Emeryville's parks, shopping, transit, and school destinations overlaid with the vision all ages and abilities network. The implementation of these biking and rolling projects aims to make these locations accessible to all users regardless of age or ability.

The following maps present Emeryville's parks, shopping, transit, and school destinations overlaid with the vision all ages and abilities network. The implementation of these biking and rolling projects will improve the accessibility and connectivity of these locations for all users, regardless of age or ability.

- ▶ **Map 16** Safe Routes to Parks + Trails
- ▶ **Map 17** Safe Routes to Shopping
- ▶ **Map 18** Safe Routes to Transit
- ▶ **Map 19** Safe Routes to School

## COMFORTABLE AND CONNECTED PEDESTRIAN NETWORK

Community members mentioned obstructions in the walking path, upturned surfaces, and a lack of comfortable and wide walking spaces as the most common barriers in Emeryville's walking network. Using a two pronged approach, the project team assessed both opportunities for larger scale shared-use paths across the city, as well as localized improvements to existing sidewalks based on feedback from community members.

## INTERSECTION UPGRADES

Arterial crossings throughout Emeryville create barriers to people biking, walking, and rolling. Major intersection upgrades are proposed at a number of locations along Powell Street, 40th Street, San Pablo Avenue, and Hollis Street.




*Obstructions such as signs, traffic poles, and utilities along narrow sidewalks create barriers to people walking.*

# ALL AGES AND ABILITIES NETWORK


EMERYVILLE ACTIVE TRANSPORTATION PLAN

## All Ages and Abilities Network (Existing + Proposed)







 Fully Built Network

The All Ages and Abilities Network includes: Class I Shared-Use Paths, Class IV Separated Bikeways, and Overcrossings.

## Non All Ages and Abilities Network (Existing + Proposed)

 Fully Built Network

## Destinations + Boundaries

-  School
-  City Hall
-  Post Office
-  Amtrak Station
-  Railroad Track
-  City Boundary

 0.25 0.5 MILES

 Data Source: City of Emeryville, August 2022.



SAFE ROUTES TO  
PARKS + TRAILS

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

Parks + Trails Network  
(Existing + Proposed)

- Fully Built All Ages and Abilities Network
- Park

Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary





SAFE ROUTES  
TO SHOPPING

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

Shopping Network  
(Existing + Proposed)

- Fully Built All Ages and Abilities Network
- Commercial and Mixed-Use

Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary





SAFE ROUTES TO TRANSIT

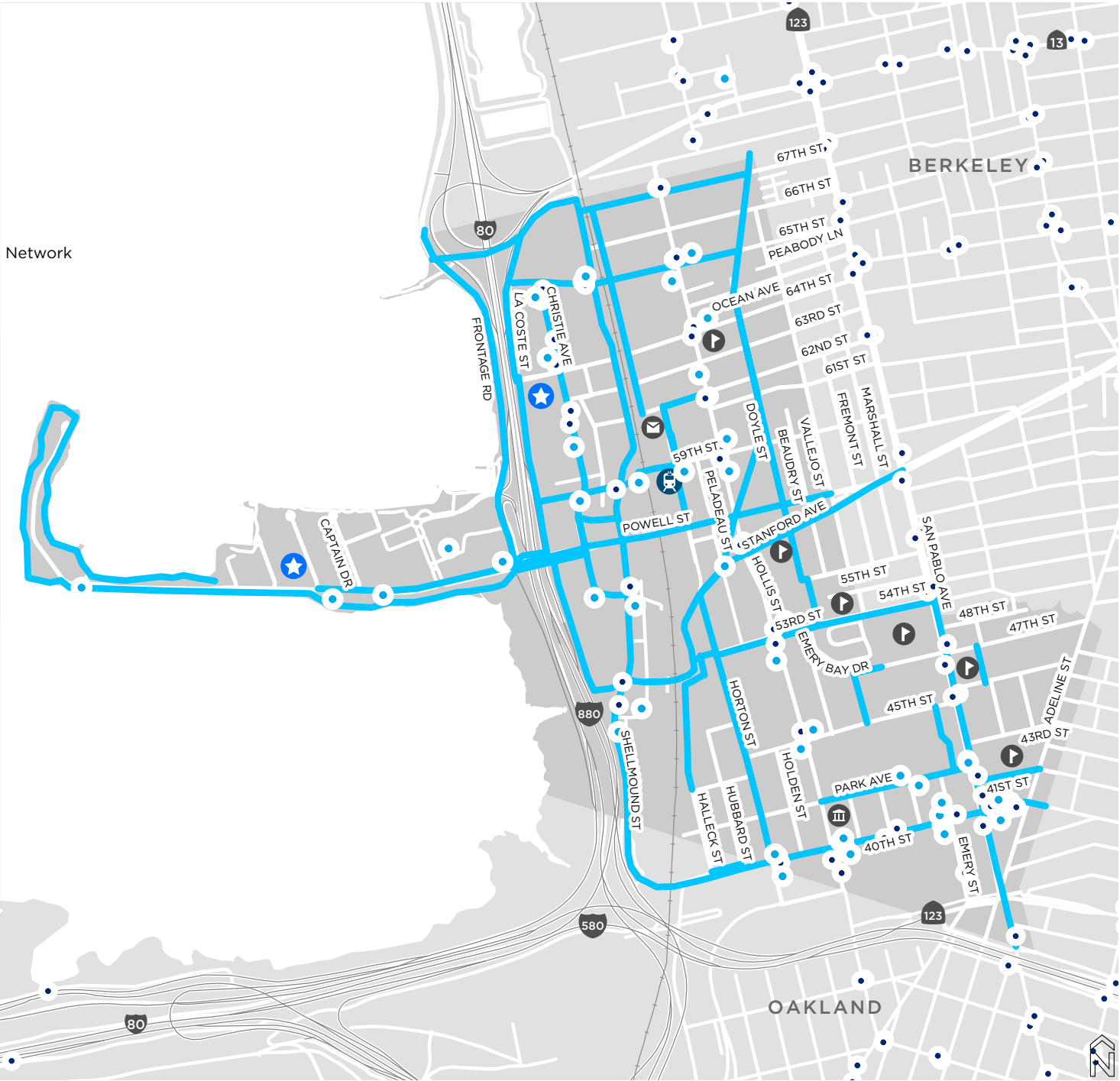
EMERYVILLE ACTIVE TRANSPORTATION PLAN

Transit Network  
(Existing + Proposed)

- Fully Built All Ages and Abilities Network
- AC Transit Stop
- Emery Go-Round
- Amtrak Station
- Casual Carpool Pickup

Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary



# SAFE ROUTES TO SCHOOLS NETWORK

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Safe Routes to School Network (Existing + Proposed)

- Fully Built All Ages and Abilities Network
- School

## Destinations + Boundaries

- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- City Boundary



0.25 0.5 MILES



alta

Data Source: City of Emeryville, August 2022.





## MULTIMODAL FOCUS AREAS

Destinations and barriers identified in the data needs analysis or that came up frequently in conversations with community members have been highlighted as focus areas. These areas include a suite of recommendations and may align with work already underway. The multimodal focus areas improve conditions for walking, bicycling, and access to transit.

### ***BAY TRAIL RECOMMENDATIONS***

The San Francisco Bay Trail is a regional biking, walking, and rolling route that will eventually circumnavigate the San Francisco Bay. Emeryville's coastline hosts popular existing on- and off-street segments of the regional trail, as well as a couple spur routes that lead to the Bay Bridge and the Emeryville Marina.

Throughout the public engagement processes, walking and rolling access to the Bay Trail emerged as a key priority for Emeryville's community members. With barriers in mind such as getting across I-80 and the railway corridor, the project team focused on walking and rolling infrastructure improvements at key access points to the Bay Trail such as Powell Street, 40th Street, and the South Bayfront Bridge. The project team also proposes trail rehab improvements to the existing Bay Trail segment from Powell Street north to the city's border with Berkeley.

These improvements may include trail repaving, crossing improvements, weeding, and trail maintenance recommendations.

All improvements to the Bay Trail will follow the [design guidelines and toolkit](#) provided by the MTC.

Consistent with the general plan and in the interest of providing shoreline access to the Bay Bridge, this Plan calls for a feasibility study to determine if a bicycle and pedestrian path can be developed adjacent to the Emeryville Crescent without negatively impacting sensitive habitat.



# MULTIMODAL FOCUS AREAS

## THE EMERYVILLE LOOP

The Emeryville Loop project will provide safe, low-stress biking and walking routes to work and shopping destinations in central Emeryville and new designated transit lanes. The project closes a major gap in the City's existing active transportation network by providing a new pedestrian connection on Powell Street between Christie Avenue and Shellmound Street. Today, wide multilane arterial roadways that funnel high traffic volumes on and off I-80 pose barriers to people biking, walking, and rolling in the project area. This project will create separation between moving car traffic and people using active modes along high-stress arterials (Powell Street, Christie Avenue, Shellmound Street) and provide intersection improvements to make the arterial crossings safer and more comfortable.



### EXISTING BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway

### PROPOSED PROJECTS

- Major Intersection Upgrade
- New Crossing
- Signage
- Undercrossing Improvement
- Upgrade Crossing
- ⋯ Class I Shared-Use Path
- ⋯ Class IV Separated Bikeway
- ⋯ Study
- ⋯ Improve Existing Sidewalk
- ⋯ New Sidewalk

### DESTINATIONS + BOUNDARIES

- Amtrak Station
- Post Office
- Shopping
- Town Hall
- School
- Hotel
- Park
- Commercial Area



## MULTIMODAL FOCUS AREAS

The project includes construction of new two-way Class IV separated bikeway facilities on high-stress arterial roadways, construction of new sidewalk to close a gap in the existing walking network, widened sidewalk, the installation of protected intersections at four major four- to six lane arterial intersections, one new midblock crossing, and dedicated transit lanes. These countermeasures will create a safer, low-stress environment for people biking, walking, and rolling.

Improvements in the project area will provide safer connections to low-wage workers who use transit or active modes of transportation to get to and from work. The project will also serve those residing in nearby equity priority communities located 900 feet east of the project. Not only is the project directly adjacent to regional retail destinations such as the Bay Street Shopping Mall, Powell Street Shopping Center, the Emeryville Public Market, and



*The Emeryville Loop Project includes the addition of a protected intersection at Christie Avenue and Powell Street.*

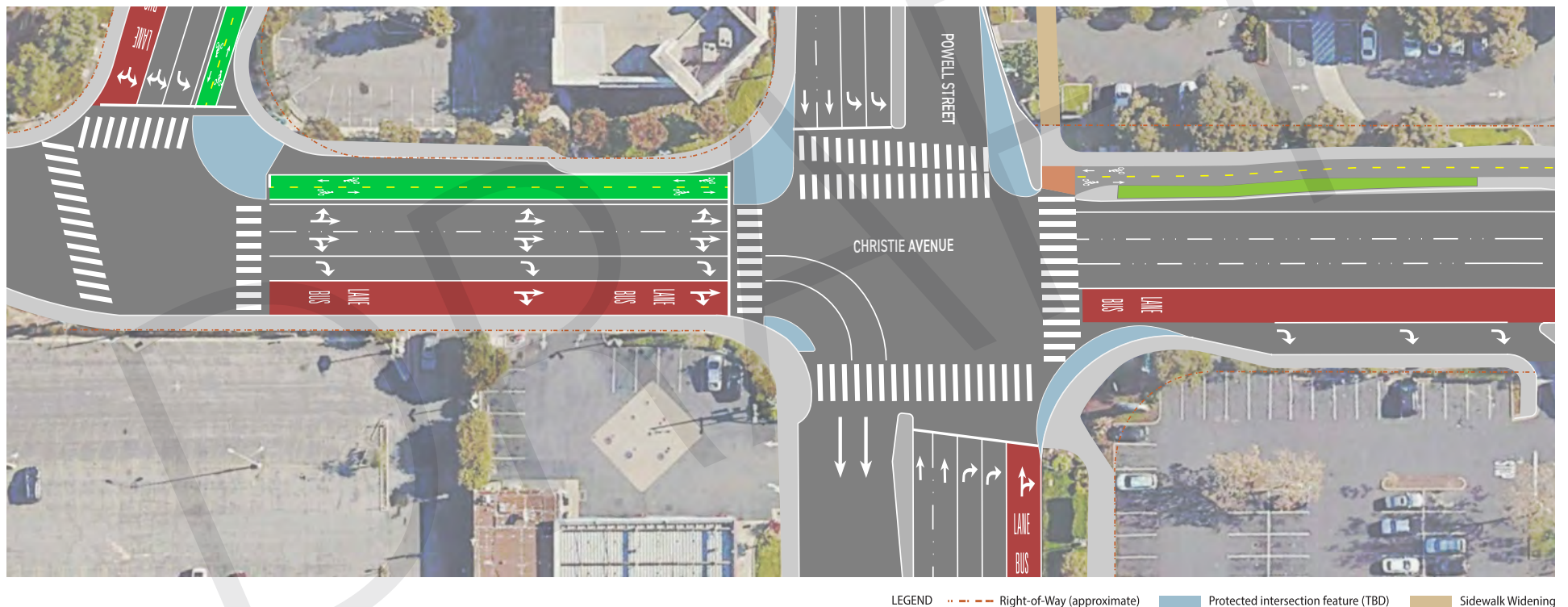
major hotel chains, but the project also connects these destinations to each other and diminishes barriers to reaching them. In addition to providing low-stress access, the project improves active transportation routes for those accessing regional destinations such as the Bay Trail, Amtrak Station, and the Emeryville Greenway.

For more information, see **Table 3: Emeryville Loop Multimodal Project**. The estimated cost to design and construct this project is \$10,550,000.



# MULTIMODAL FOCUS AREAS

## THE EMERYVILLE LOOP: CONCEPT DESIGN



Christie Avenue/Powell Street  
City of Emeryville Active Transportation Plan



# MULTIMODAL FOCUS AREAS

## THE EMERYVILLE LOOP: CONCEPT DESIGN

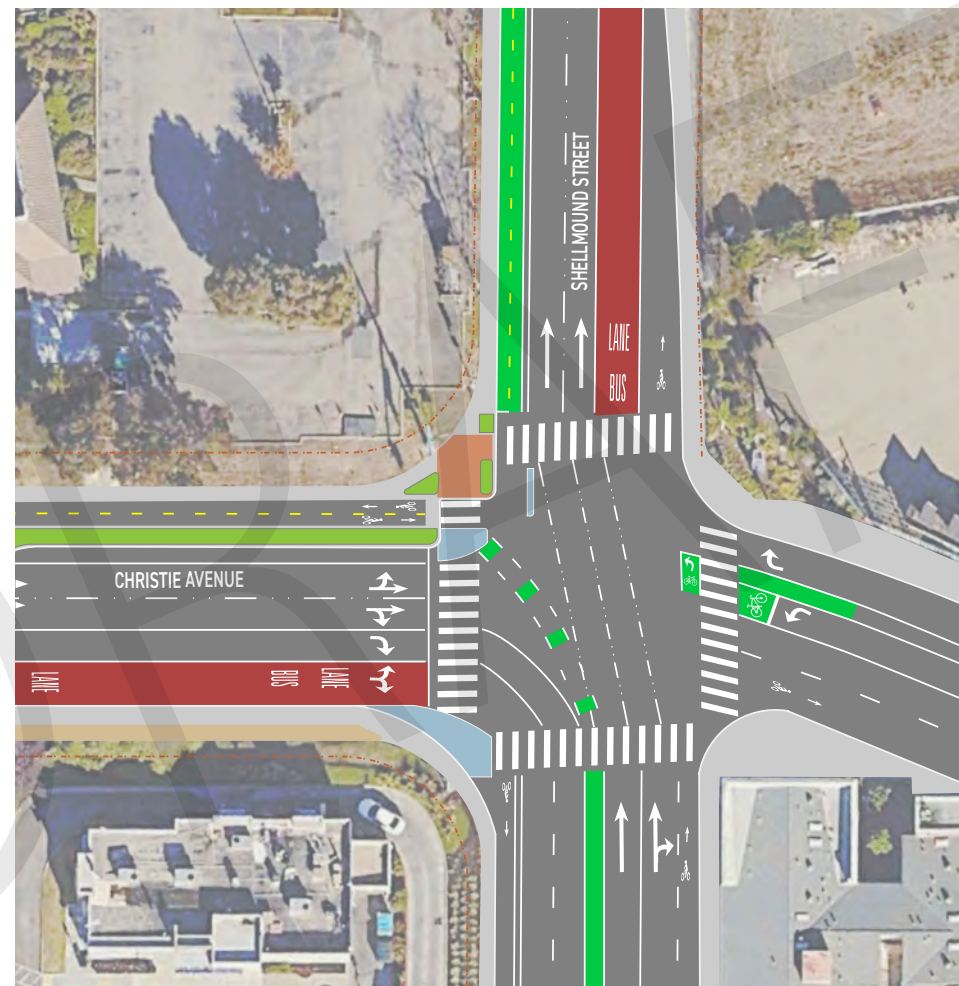


LEGEND    - - - - - Right-of-Way (approximate)    ■ Sidewalk Widening

Christie Avenue  
City of Emeryville Active Transportation Plan

# MULTIMODAL FOCUS AREAS

## THE EMERYVILLE LOOP: CONCEPT DESIGN



LEGEND    - - - - - Right-of-Way (approximate)    Protected intersection feature (TBD)    Sidewalk Widening

**Christie Avenue/Shellmound Street**  
**City of Emeryville Active Transportation Plan**

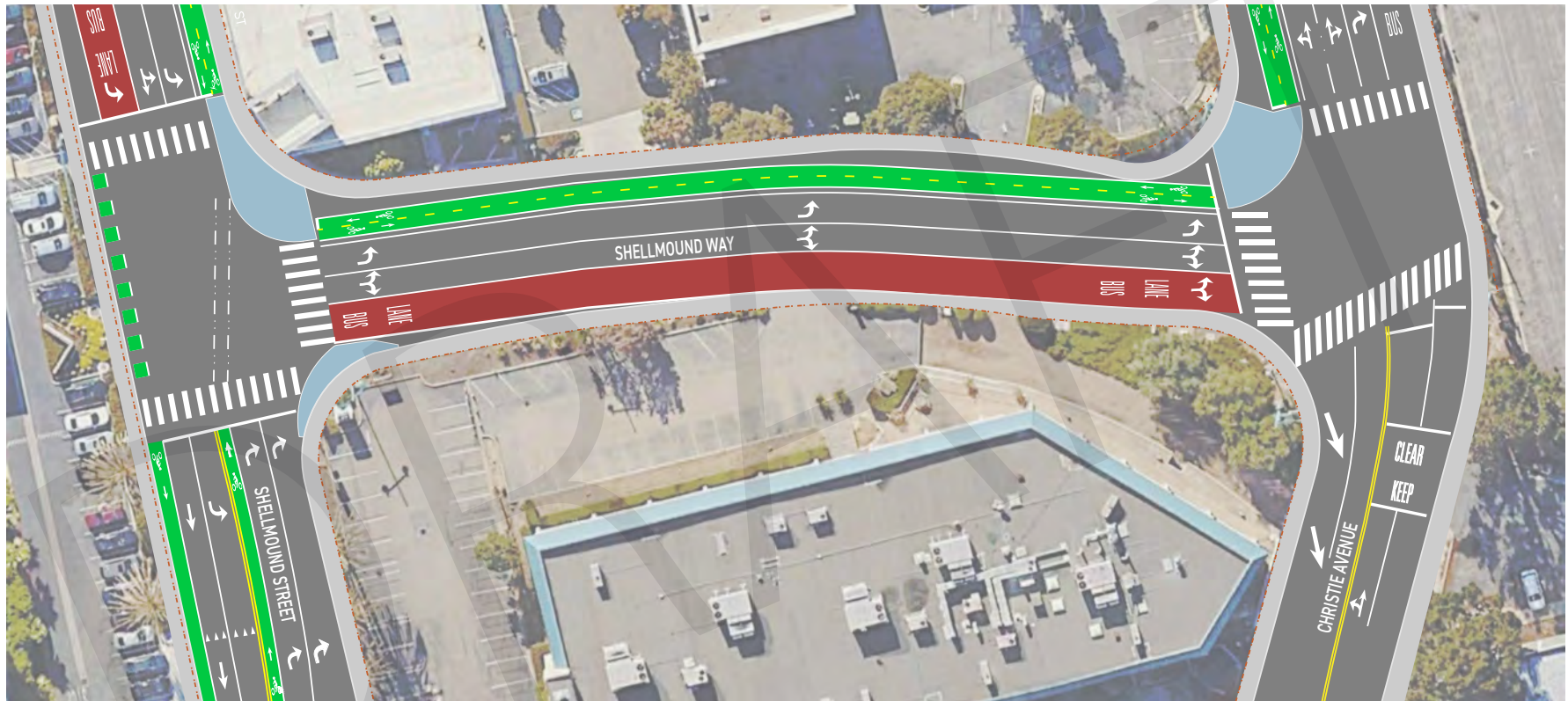


## Shellmound Street/Powell Street Overcrossing City of Emeryville Active Transportation Plan



# MULTIMODAL FOCUS AREAS

## THE EMERYVILLE LOOP: CONCEPT DESIGN



LEGEND    - - - - - Right-of-Way (approximate)    Protected intersection feature (TBD)

Shellmound Street/Shellmound Way/Christie Avenue  
City of Emeryville Active Transportation Plan



Table 3. **Emeryville Loop Multimodal Project**

The Emeryville Loop Multimodal Project will include intersection upgrades and bike, ped, and transit improvements. The proposed improvements in this plan will be assessed for compatibility with the Emeryville Loop Project.

PROJECT ID	STREET	PROPOSED IMPROVEMENT	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B17	Shellmound Way	Class IV Separated Bikeway	Christie Ave	Shellmound St	0.08	None	Emeryville Loop. Two-way Separated Bikeway on south side of street
B18	Shellmound St	Class IV Separated Bikeway	Christie Ave	Shellmound Way	0.16	Class II Bicycle Lane	Emeryville Loop. Two-way Separated Bikeway on west side of street
B46	Christie Ave	Class IV Separated Bikeway	Shellmound Way	Powell St	0.07	None	Emeryville Loop. Two-way Separated Bikeway on east side of street
P7	Powell St	New Sidewalk	Christie Ave	Shellmound St	0.08	NA	Emeryville Loop pedestrian walkway on southside of Powell St
P8	Shellmound St - Powell Underpass	Improve Existing Sidewalk	New Midblock Crossing	Hyatt Hotel Parking Lot Entrance	0.02	NA	Fill sidewalk gap underneath Powell St on east side of roadway, remove obstructions in walking path including signs and landscaping that makes corners and navigation difficult for wheelchairs.
SP15	Christie Ave & Powell St	Major Intersection Upgrade	NA	NA	NA	NA	Eliminate one right-turn lane/ arrow on Christie southbound and Powell eastbound. Northwest corner (southbound Christie onto westbound Powell) turn radius squared. All-ped scramble study.
SP16	Shellmound St & F-bus stop/Four Points Sheraton Hotel	New Crossing	NA	NA	NA	NA	Add midblock crossing across from Four Points Sheraton at F-bus stop

## MULTIMODAL FOCUS AREAS

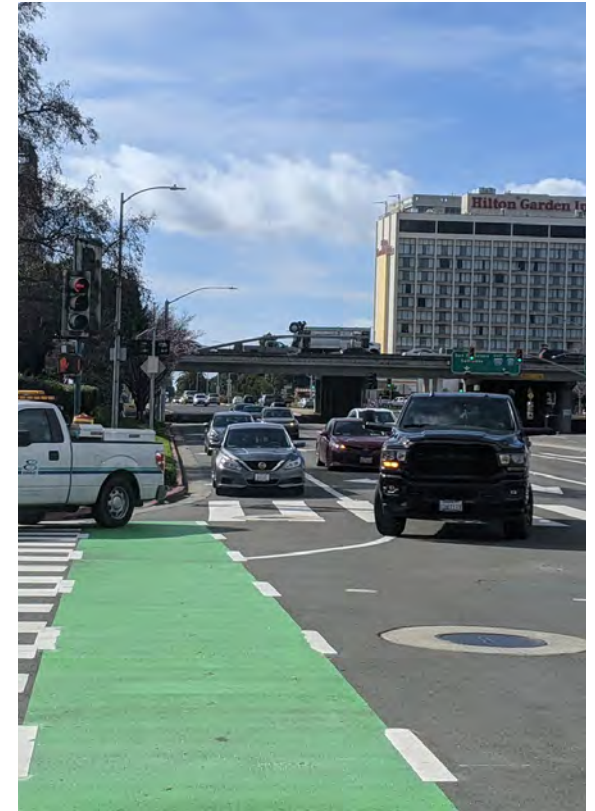
### POWELL STREET/I-80 UNDERCROSSING

The Powell Street/I-80 Undercrossing provides a key connection to the Bay Trail and the Emeryville Marina. Drawn from feedback from the BPAC and public, a number of walking and rolling infrastructure projects are recommended to improve access to the Bay Trail and to create comfortable and safer connections along Powell Street for users of all ages and abilities

The following improvements are recommended to improve the Powell Street/I-80 Undercrossing:

- ▶ Separated Bikeway (Class IV) Study on Powell Street from Commodore Drive to Vallejo Street.
- ▶ Shared-Use Path (Class I) on the north side of Powell Street from Frontage Road to the I-80 northbound on-ramp.
- ▶ North-south Shared-Use Path (Class I) connection on the east side of I-80 from 65th Street to Shellmound Street across from Ikea.
- ▶ Intersection Improvement Study at the Powell Street and I-80 undercrossing.
- ▶ Major Intersection Upgrades at the intersections of Powell Street and Frontage Road, and Powell Street and Christie Avenue.

As an important component of Emeryville's active transportation network, the Powell Street Undercrossing improvements will ease the perceived biking, walking, and rolling stress due to vehicular traffic and will enable more users to use multimodal transportation as an alternative to driving.

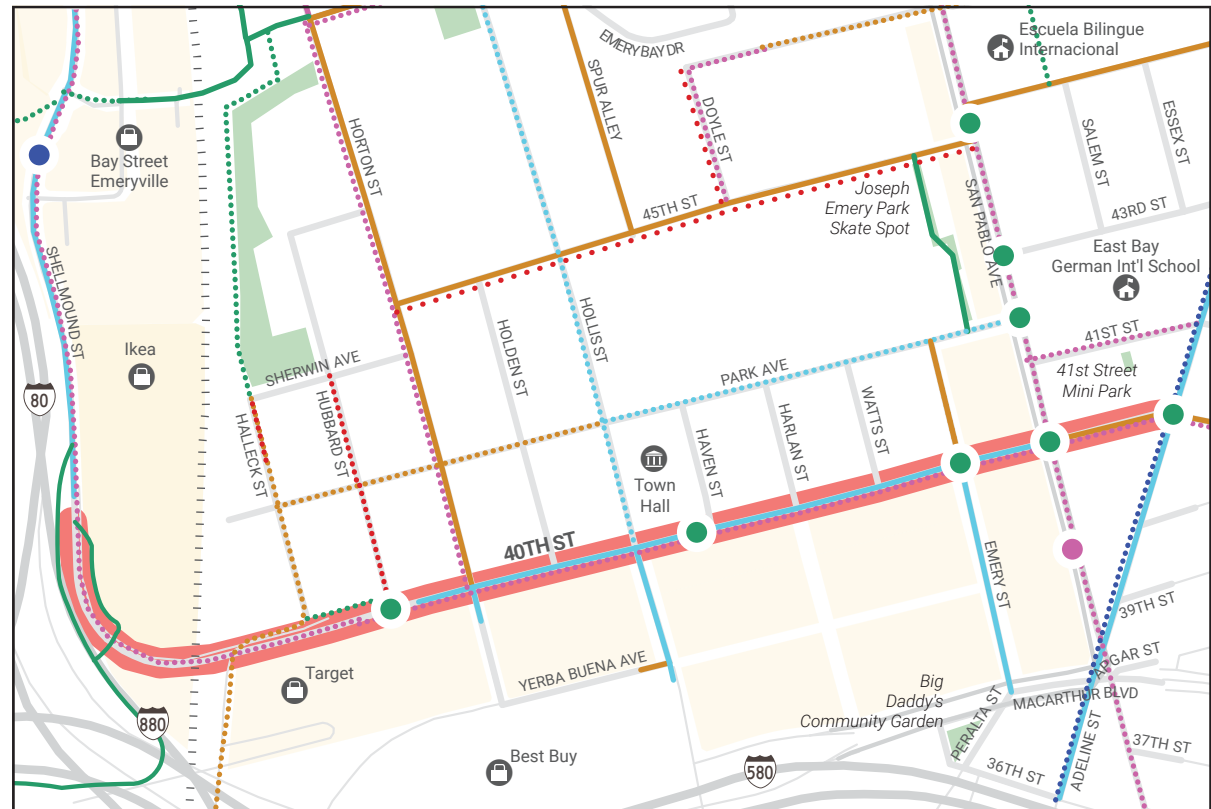


*The existing Bay Trail shared-use path connection on Powell Street is characterized by large volumes of traffic going to and from I-80.*

# MULTIMODAL FOCUS AREAS

## 40TH ST MULTIMODAL PROJECT

Another important multimodal focus area for biking, walking, and rolling infrastructure improvements includes the 40th Street Multimodal Project. The City of Emeryville has developed a 40th Street Concept Plan to create bus-only lanes (one by converting the westbound mixed-flow lane to bus-only), a two-way bikeway on the north side of the street, bicycle-pedestrian intersection improvements, bus stop improvements including passenger boarding areas, and streetscaping with opportunities for green infrastructure (natural storm water treatment) and public art. The City has received funding to move into the next phase of detailed engineering and is assembling funding for construction. The Active Transportation Plan is consistent with this effort.



### EXISTING BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway

### PROPOSED PROJECTS

- Major Intersection Upgrade
- New Crossing
- Signage
- Upgrade Crossing
- Class I Shared-Use Path
- Class IIB Buffered Bicycle Lane
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- Study
- Improve Existing Sidewalk
- New Sidewalk

### DESTINATIONS

- Amtrak Station
- Post Office
- Shopping
- Town Hall
- School
- Hotel
- Park
- Commercial Area

Project recommendations along 40th Street to improve the active transportation network include:

- ▶ Separated Bikeway (Class IV) on 40th Street from Shellmound Street to Adeline Street
- ▶ Major Intersection Upgrades along 40th Street at the intersections of Hubbard Street, Haven Street, Emery Street, San Pablo Avenue, and Adeline Street
- ▶ Shared-Use Path (Class I) on the north side of 40th Street from Halleck Street to Hubbard Street
- ▶ New Sidewalk on Hubbard Street from Sherwin Avenue to 40th Street
- ▶ Improved Sidewalk on Hollis Street from Park Avenue to 40th Street
- ▶ Bus Stop Improvement at the intersection of Hollis Street and 40th Street



*40th Street currently hosts a bike lane with minimal separation from motor vehicles.*

For more information see **Table 4: 40th Street Multimodal Project**. The estimated cost to design and construct this project is \$16,800,000.



Table 4. **40th Street Multimodal Project**

The 40th Street Multimodal Project will include intersection upgrades and bike, ped, and transit improvements. The proposed improvements in this plan will be assessed for compatibility with the 40th Street multimodal project

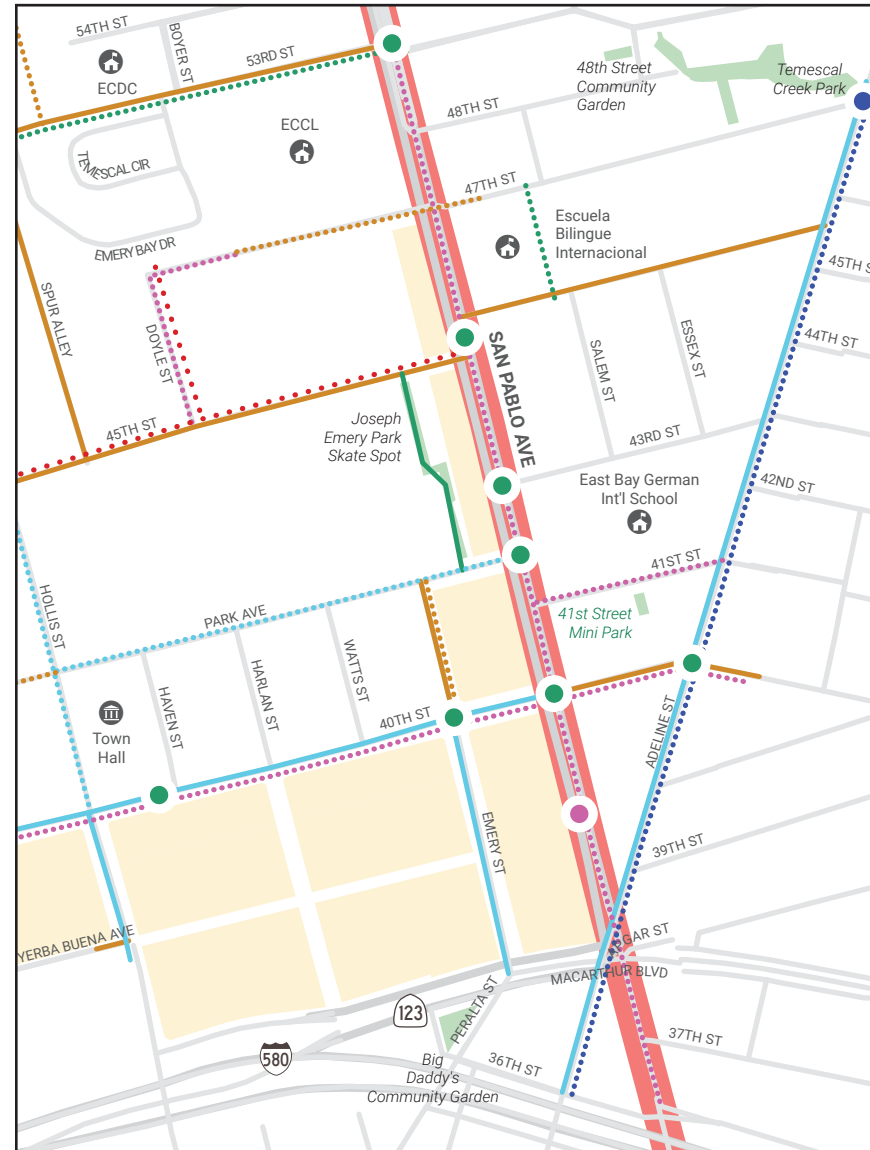
PROJECT ID	STREET	PROPOSED IMPROVEMENT	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B36	40th St	Class I Shared-Use Path	Halleck St	Hubbard St	0.06	Class II Bicycle Lane	Add Shared-Use Path on north side of 40th Street.
B37	40th St	Class IV Separated Bikeway	Hubbard St	Adeline St	0.65	Class II Bicycle Lane	40th Street and San Pablo Avenue Bus Hub Project. Transit access improvements such as improved sidewalk and shelters should be evaluated at all bus stops along 40th St. BPAC Wishlist 2017.
B39	40th St Bridge	Class IV Separated Bikeway	Shellmound St	Hubbard St	0.34	Class II Bicycle Lane	Install flexible bollards on 40th Street for protection from moving vehicles.
SP27	40th St & Hubbard St	Major Intersection Upgrade	NA	NA	NA	NA	From 40th and San Pablo Bust Hub Project: Curb extensions on northern leg, dashed green pavement markings for 40th St 2-way Class IV, "Look Right" signs at crosswalk.
SP28	40th St & Bridgecourt Office	Major Intersection Upgrade	NA	NA	NA	NA	Sidewalk ramps on 40th St on both sides of office entrance
SP29	40th St & Emery St	Major Intersection Upgrade	NA	NA	NA	NA	Northwest protected corner, bike boxes, dashed green pavement markings, green-backed sharrows, consider bike signal head, add LPI
SP30	40th St & San Pablo Ave	Major Intersection Upgrade	NA	NA	NA	NA	From 40th and San Pablo Bust Hub Project: Northeast protected corner, curb extensions, upgrade sidewalk, bike boxes, dashed green pavement markings, green-backed sharrows, consider bike signal head, add LPI
SP31	40th St & Adeline St	Major Intersection Upgrade	NA	NA	NA	NA	Northwest protected corner, curb extensions, upgrade sidewalk, bike boxes, dashed green pavement markings, green-backed sharrows, consider bike signal head, add LPI



# MULTIMODAL FOCUS AREAS

## SAN PABLO AVENUE CORRIDOR PROJECT

The San Pablo Avenue Corridor Project will implement improvements to make San Pablo Ave function better and be safer for people who walk, bike, drive, and take the bus. In Oakland, Emeryville, and several blocks of South Berkeley, designs for side-running bus lanes on San Pablo Ave are advancing with consideration of protected bike lanes. The process includes robust stakeholder engagement to discuss the conversion of the curbside lane to a bike lane and understand the viability of alternative loading and parking options. In Oakland, Emeryville, Berkeley, and Albany, enhancements will include more high-visibility and signalized crosswalks, improved bike crossings, upgraded lighting at bus stops and at crosswalks, and accessibility upgrades to serve people with disabilities. For more information, see [this link](#).



### EXISTING BIKEWAYS

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIIB Bicycle Boulevard

### PROPOSED PROJECTS

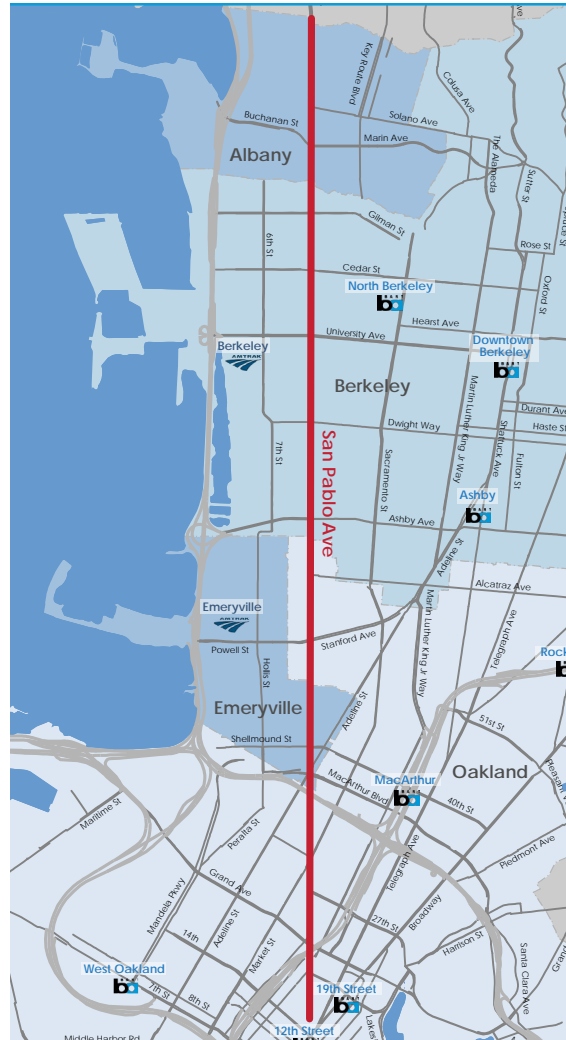
- Major Intersection Upgrade
- New Crossing
- Upgrade Crossing
- Class I Shared-Use Path
- Class IIB Buffered Bicycle Lane
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- Study
- Improve Existing Sidewalk

### DESTINATIONS

- Amtrak Station
- Post Office
- Shopping
- Town Hall
- School
- Hotel
- Park
- Commercial Area

In addition to aligning with the ongoing Alameda CTC project, the project team proposes the following infrastructure improvements to the biking, walking, and rolling network along the San Pablo Avenue Corridor:

- ▶ Separated Bikeways (Class IV) on San Pablo Avenue from 53rd Street to 36th Street
- ▶ Improved Sidewalk connection on 45th Street from Horton Street to San Pablo Avenue
- ▶ Shared-Use Path (Class I) connection to San Pablo Avenue on 53rd Street from Horton Street to Adeline Street
- ▶ Major Intersection Upgrades on San Pablo Avenue at the intersections of 53rd Street, 45th Street, 43rd Street, Park Avenue, and 40th Street
- ▶ New Midblock Crossing on San Pablo Avenue 200 feet south of 40th Street near Yerba Buena Avenue



*The San Pablo Avenue Corridor Project includes multimodal improvements from Albany to Oakland.*

For more information see **Table 5: Alameda CTC San Pablo Avenue Corridor Project** and visit [www.alamedactc.org/programs-projects/multimodal-arterial-roads/sanpabloave/](http://www.alamedactc.org/programs-projects/multimodal-arterial-roads/sanpabloave/)

Table 5. **Alameda CTC San Pablo Avenue Corridor Project**

As of Winter 2022, San Pablo Avenue is funded for bicycle and transit lanes, which will include intersection upgrades. The proposed improvements in this plan will be assessed for compatibility with the Alameda CTC corridor project.

PROJECT ID	STREET	PROPOSED IMPROVEMENT	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B31	San Pablo Ave	Class IV Separated Bikeway	36th St	54th St	0.72	None	Alameda CTC San Pablo Avenue Corridor Project. This area is under Caltrans jurisdiction. Caltrans may or may not approve proposed projects.
SP21	San Pablo Ave & 53rd St	Major Intersection Upgrade	NA	NA	NA	NA	Add LPI, protected intersection with curb extensions, consider dashed green pavement markings across San Pablo
SP24	San Pablo Ave & 45th St	Major Intersection Upgrade	NA	NA	NA	NA	Consider adding dashed green pavement markings or green-backed sharrows to help bike visibility for those crossing San Pablo on the bike boulevard, consider bike signal head for left turns.
SP25	San Pablo Ave & 43rd St	Major Intersection Upgrade	NA	NA	NA	NA	Add crosswalk on south leg, curb ramps on south leg, curb extensions for safer standing area, and upgrade existing RRFB to PHB.
SP26	San Pablo Ave & Park Ave	Major Intersection Upgrade	NA	NA	NA	NA	Add LPI, curb extensions, bike boxes, dashed green pavement markings to connect from Park Ave left turn onto San Pablo Class IV, green-backed sharrows, consider bike signal head.
SP30	San Pablo Ave & 40th St	Major Intersection Upgrade	NA	NA	NA	NA	From 40th and San Pablo Bust Hub Project: Northeast protected corner, curb extensions, upgrade sidewalk, bike boxes, dashed green pavement markings, green-backed sharrows, consider bike signal head, add LPI
SP32	San Pablo Ave & Yerba Buena Ave	New Crossing	NA	NA	NA	NA	Midblock crossing, median refuge island, RRFB, yield lines



# MULTIMODAL FOCUS AREAS

## Wayfinding

Wayfinding provides direction and creates a sense of place for people biking and rolling. Emeryville currently uses purple branded street signs to designate which streets are included in the citywide bike boulevard network. Outlined in more detail later in the chapter, continuing and expanding wayfinding efforts throughout the City's active transportation network will improve the quality and usability of the existing and proposed network.



*Bike boulevard wayfinding on Horton Street.*

## New Mobility

Bike share and micromobility (scooters, e-bikes, and other personal mobility devices) are becoming an increasingly important component of the transportation environment. These mobility devices can be personally owned and rented as part of shared mobility systems. Shared micromobility systems can be operated under many different operating models and sizes to fit the specific needs and goals of the City and the community. Implementation of these systems creates additional flexible, lower-cost transportation options within the service area. Powered micromobility devices expand the suite of alternative transportation modes that can reduce automobile dependency. They can be more readily combined with transit and human-powered transportation trips to expand transportation options.

There are six principles that should help guide micromobility systems planning and infrastructure design:

### 1. Advance mobility justice:

Micromobility can provide users with healthy, safe, and affordable transportation options that provide access to economic opportunities. Powered mobility devices can further enhance this effect. Micromobility and bike share systems should be implemented to equitably and successfully serve equity priority communities and areas with concentrations of walking and bicycling.

### 2. Design for safety:

Designing for safety requires identifying and prioritizing the most vulnerable roadway and trail users first, then accounting for design features that will improve safety for all users.

### 3. Complement the natural

**environment:** Shared-use paths and green infrastructure components can complement the natural environment while preserving the user experience.



## MULTIMODAL FOCUS AREAS

### 4. Prioritize the human experience:

Micromobility and bike share specific infrastructure should strive for a consistent user experience across the City. Implementing these items should be done with a “do no harm” approach to incorporating these modes along existing active and shared modes of transportation.

**5. Expand user amenities:** With powered micromobility and other new and emerging modes, public charging infrastructure offers convenience while also reducing risk of “stranded” users or inoperable devices/vehicles that have lost power. Such investments can also provide public charging for motorized wheelchairs or personal phones.

**6. Design for the future:** New mobility and bike share staff should track trends, identify shifts in user groups, and conduct research when possible (surveys, counts, or data from vendors). Understanding these trends can help Emeryville prepare for future investments in these areas.

Micromobility systems should include accessible vehicles within their fleets. The City and system operator should conduct targeted outreach to the appropriate stakeholder groups to better define and plan for their specific needs.

The City should also provide dedicated scooter/bike share parking locations. These locations should be found throughout the service area and should be designed and located to minimize disruptions to other people biking, walking, and rolling.

In addition to micromobility vehicle and program design, the development of successful micromobility systems is also dependent on construction and maintenance of safe and comfortable travel facilities. Providing low-stress on- and off-street travel facilities will make traveling by bike or scooter more attractive, which will help convert trips from single occupancy vehicles and improve access to transit

services for longer journeys. Comfortable on-street or trail facilities can also reduce instances of users riding on the sidewalk.

The City may consider pursuing a Micromobility Feasibility Study to determine where and how to implement a micromobility program in conjunction with feedback from the community.

For more information on multimodal studies recommended in this plan, see **Table 6**.

Table 6. **Multimodal Studies**

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
S1	Christie Ave	Study	Powell St	65th St	0.55	None	Separated Bikeway Study. Street width ranges from 56' near Powell to 42' with parking in middle section, 32' no parking towards north.
S2	Hollis St	Study	40th St	67th St	1.36	None	Study potential for installing bike lanes on Hollis St as part of the transit street. Sidewalk and pedestrian improvements included.
S3	Powell St	Study	Commodore Dr	Frontage Rd	0.42	Class IIB Buffered Bicycle Lane	Study: Two-way Separated Bikeway on road, south side of Powell, 6' bike lanes and 4' buffer, reduced median, and travel lanes narrowed to 11'. Alt: One-way Separated Bikeway
S4	Powell St	Study	Frontage Rd	Christie Ave	0.15	None	Study: Two-way Separated Bikeway on road, south side of Powell. Alt: One-way Separated Bikeway. Alt: consider upgrading existing Shared-Use Path to separate walkers and bikers. This area is under Caltrans jurisdiction. Caltrans may or may not approve proposed projects.
S5	Powell St	Study	Christie Ave	Hollis St	0.31	None	Study: Two-way Separated Bikeway on road, south side of Powell, 5' lanes and 5' buffer, remove one travel lane. Alt: One-way Separated Bikeway

Table 6, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
S6	Powell St	Study	Hollis St	Vallejo St	0.20	None	Study: Two-way Separated Bikeway on road, south side of Powell, 5' lanes and 6' buffer, remove one travel lane, requires traffic signal rephasing for bike signal. Alt: One-way Class Separated Bikeway
S7	Beaudry St	Study	Powell St	Stanford Ave	0.04	None	Study: Add Bike Boulevard on Beaudry St. Make one-way southbound and extend sidewalk 1/2 of street
S7	Doyle St	Study	Powell St	Stanford Ave	0.06	None	Study: Make Doyle Street between Powell St and Stanford Ave one-way northbound for cars. Repurpose half of street as sidewalk / park extension
S7	Stanford Ave	Study	Horton St	San Pablo Ave	0.48	None	Study: Eliminate on-street parking, replace with contra-flow Separated Bikeway, eastbound travel lane as Class 3B. Consider implementing speed humps
S8	Bay Trail	Study	Frontage Rd	Davenport Mini Park	2.04	Pedestrian Path	Shared-Use Path widening study
S9	Park Ave	Study	Hollis St	San Pablo Ave	0.31	None	Multimodal corridor study. Consider: Add Separated Bikeway, convert angled parking to parallel parking, widen sidewalk



# BIKEWAYS: BIKING AND ROLLING FOCUS AREAS

Bicycling challenges and opportunities identified in the data needs analysis or came up frequently in conversations with community members have been highlighted as focus areas. These areas include a suite of recommendations and may align with work already underway. The bikeway focus areas include:

- ▶ Separated Bikeways
- ▶ Emeryville Greenway/Doyle Street
- ▶ Stanford Avenue Study
- ▶ Leveraging Street Closures and Shared-Use Paths



*The Emeryville Greenway provides raised crosswalks at intersections.*

# BIKEWAYS: BIKING AND ROLLING FOCUS AREAS

## SEPARATED BIKEWAYS

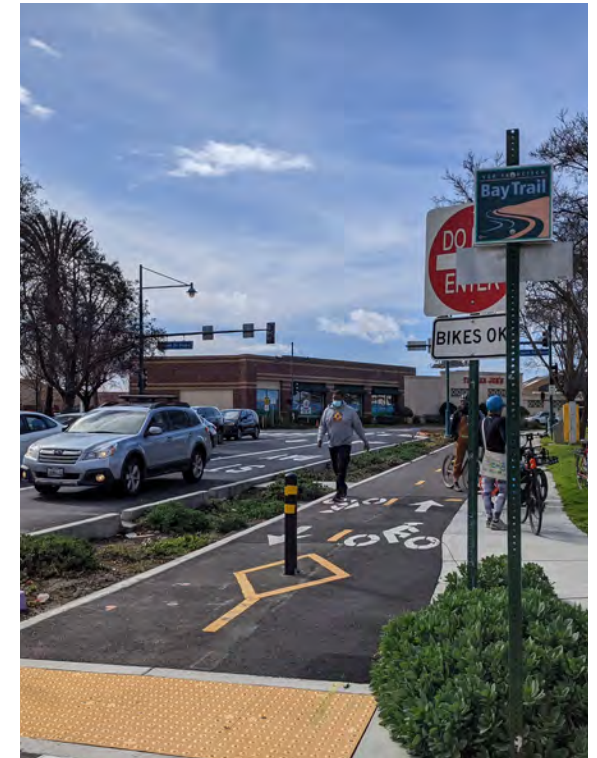
Separated Bikeways (Class IV) are on-street bike lanes that are separated from motor vehicle traffic by a curb, median, planter boxes, parking, or other physical barrier. By separating people biking and rolling from moving traffic, these bike facilities offer a higher level of security than standard bike lanes and are designed to be comfortable for a wider spectrum of ages and abilities.

The project team proposes separated bikeways on the follow arterial roadways in Emeryville to create a safer and more comfortable biking and rolling network:

- ▶ Shellmound Street from 67th Street to 40th Street
- ▶ 40th Street from Shellmound Street to Adeline Street

- ▶ 65th Street from Shellmound Street to the Emeryville Greenway
- ▶ The Emeryville Loop from Powell Street to Christie Avenue to Shellmound Way to Shellmound Street
- ▶ San Pablo Avenue from 53rd Street to 36th Street
- ▶ Doyle Street and 47th Street from 45th Street to the Community Pool

The addition of separated bikeways to Emeryville's existing biking and rolling network will create a backbone of safe and comfortable facilities that connect both north-south and east-west. The proposed facilities cover the entire city and improve access to the Bay Trail, shopping, and retail centers, as well as destinations in Berkeley and Oakland.



*A two-way separated bikeway on Christie Avenue is a safe and comfortable segment of the San Francisco Bay Trail.*

# BIKEWAYS: BIKING AND ROLLING FOCUS AREAS

## Bikeway Network Recommendations

### EMERYVILLE GREENWAY / DOYLE STREET

Another key focus area in the biking and rolling network is the Emeryville Greenway and Doyle Slow Street. The Emeryville Greenway currently extends from Berkeley's 9th Street bike boulevard to Emeryville's Horton Street bike boulevard. As an integral segment of a regionally significant biking and walking route, improvements along the Greenway and Doyle Slow Street as well as to the connections to get there are especially important to creating a connected and comfortable network.

The following projects are recommended to improve the Emeryville Greenway:

- ▶ Raised Separated Bikeway (Class IV) on Doyle Street from Ocean Avenue to 61st Street
- ▶ Bike Boulevard (Class IIIB) connection on 63rd Street from Doyle Street to Vallejo Street
- ▶ Bike Boulevard (Class IIIB) connection on 61st Street from Doyle Street to Vallejo Street
- ▶ Bike Boulevard (Class IIIB) connection on 67th Street from Shellmound Street to the Emeryville Greenway
- ▶ Trail Rehab on the Emeryville Greenway between Horton Street and Peladeau Street
- ▶ Intersection upgrades at Stanford Avenue, Powell Street, 59th Street, Ocean Avenue
- ▶ New Signage at the intersections of 65th Street, 66th Street, and 67th Street



*The Doyle Slow Street provides a comfortable biking, walking, and rolling connection for people of all ages and abilities.*



# BIKEWAYS: BIKING AND ROLLING FOCUS AREAS

## STANFORD AVENUE STUDY

The Stanford Avenue Study is a multijurisdictional study that seeks to improve the biking, walking, and rolling connection between central Emeryville, Oakland, and Berkeley. The study includes separated bikeways (Class IV) on Stanford Avenue from San Pablo Avenue to the Emeryville Greenway, as well as north-south improvements between Stanford Avenue and Powell Street on Beaudry

Street and Doyle Street. The study aims to connect to the proposed Shared-Use Path on Stanford Avenue from the Emeryville border to King Street derived from the 2019 Let's Bike Oakland Plan. This new facility will create a safer and more comfortable connection for Emeryville residents and community members to access the Ashby BART Station and downtown Berkeley. The estimated cost to conduct this study is \$250,000.



*The Doyle Slow Street restricts access to cars in some locations, creating an on-road biking and rolling facility that is comfortable for all ages and abilities.*

## LEVERAGING STREET CLOSURES AND SHARED-USE PATHS

Street closures and shared-use paths are essential to creating an active transportation network that is designed for and accessible to all ages and abilities. As Emeryville continues to promote safe and comfortable biking and rolling connections, this focus area will be especially important moving forward.



*Stanford Avenue connects to a proposed shared-use path along Stanford Avenue in Oakland and Shattuck Avenue in Berkeley.*



## Bikeways Toolbox

Different types of bikeways are better suited for different types of roadways. Given the variation of roadway types in Emeryville, ranging from six lane arterial roadways to low-traffic volume residential streets, the planning team used local knowledge, speed limits, traffic volumes, and roadway widths to determine which type of biking or rolling facility or upgraded facility was best suited for each area on the active transportation network.



### Shared-Use Path (Class I)

- ▶ Paths shared by people walking and biking completely separated from motor vehicle traffic
- ▶ Comfortable for people of all ages and abilities
- ▶ Typically located with or along parks, roadways medians, rail corridors, or bodies of water



### Separated Bikeway (Class IV)

- ▶ On-street bicycle space that is fully separated from motor vehicle traffic by either planter boxes, parking, curbs, or other physical barriers
- ▶ Often comfortable for all ages and abilities



### Buffered Bicycle Lane (Class II)

- ▶ Dedicated on-street bicycle lane that is separated from motor vehicle traffic by a painted buffer on the roadway
- ▶ The buffer provides additional comfort by providing space between people biking or rolling and moving motor vehicle traffic



### Bicycle Boulevard (Class III)

- ▶ Calm local streets where people biking and rolling have priority, but share roadway space with motor vehicles
- ▶ Comfortable for people biking and rolling with a wider range of comfort levels
- ▶ Shared roadway bicycle markings on pavement and traffic calming measures such as speed bumps or traffic diverters characterize this facility type



### Bicycle Lane (Class II)

- ▶ On-street dedicated lane for people biking or rolling that is directly adjacent to moving vehicles
- ▶ Comfortable for people biking or rolling who are confident in their abilities, and less suited for all ages and abilities



### Bicycle Route (Class III)

- ▶ Signed on-street bikeway route where motor vehicles and people biking and rolling share the same space
- ▶ Comfortable for more confident people biking or rolling
- ▶ Used when space for a bicycle may not be feasible
- ▶ Can include pavement markings

## Biking and Rolling Recommendations Map

Over 15 miles of new bikeways are proposed in the Active Transportation Plan as shown in **Map 20** and **Table 7**. For details on each bikeway recommendation, see Appendix C: Detailed Recommendations Tables.

Table 7. **Biking and Rolling Recommendations Table**

BIKEWAY CLASS	EXISTING BIKEWAY MILEAGE	PROPOSED BIKEWAY MILEAGE
Shared-Use Path (Class I)	2.1 miles	2.5 miles
Bicycle Lane (Class II)	3.9 miles	0.0 miles
Buffered Bicycle Lane (Class II)	0.0 miles	0.7 miles
Bicycle Route (Class III)	1.5 miles	0.0 miles
Bicycle Boulevard (Class III)	2.5 miles	2.1 miles
Separated Bikeway (Class IV)	0.7 miles	5.3 miles
Study	0.0 miles	5.9 miles
Trail Rehab Project	0.0 miles	0.8 miles
<b>Total</b>	<b>10.7 miles</b>	<b>17.3 miles</b>

**PROPOSED BIKEWAYS**

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- Study
- Trail Rehab Project

*\*Design features may be adjusted during design development.*

**EXISTING BIKEWAYS**

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class IIB Buffered Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway

**DESTINATIONS + BOUNDARIES**

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad
- Park
- City Boundary

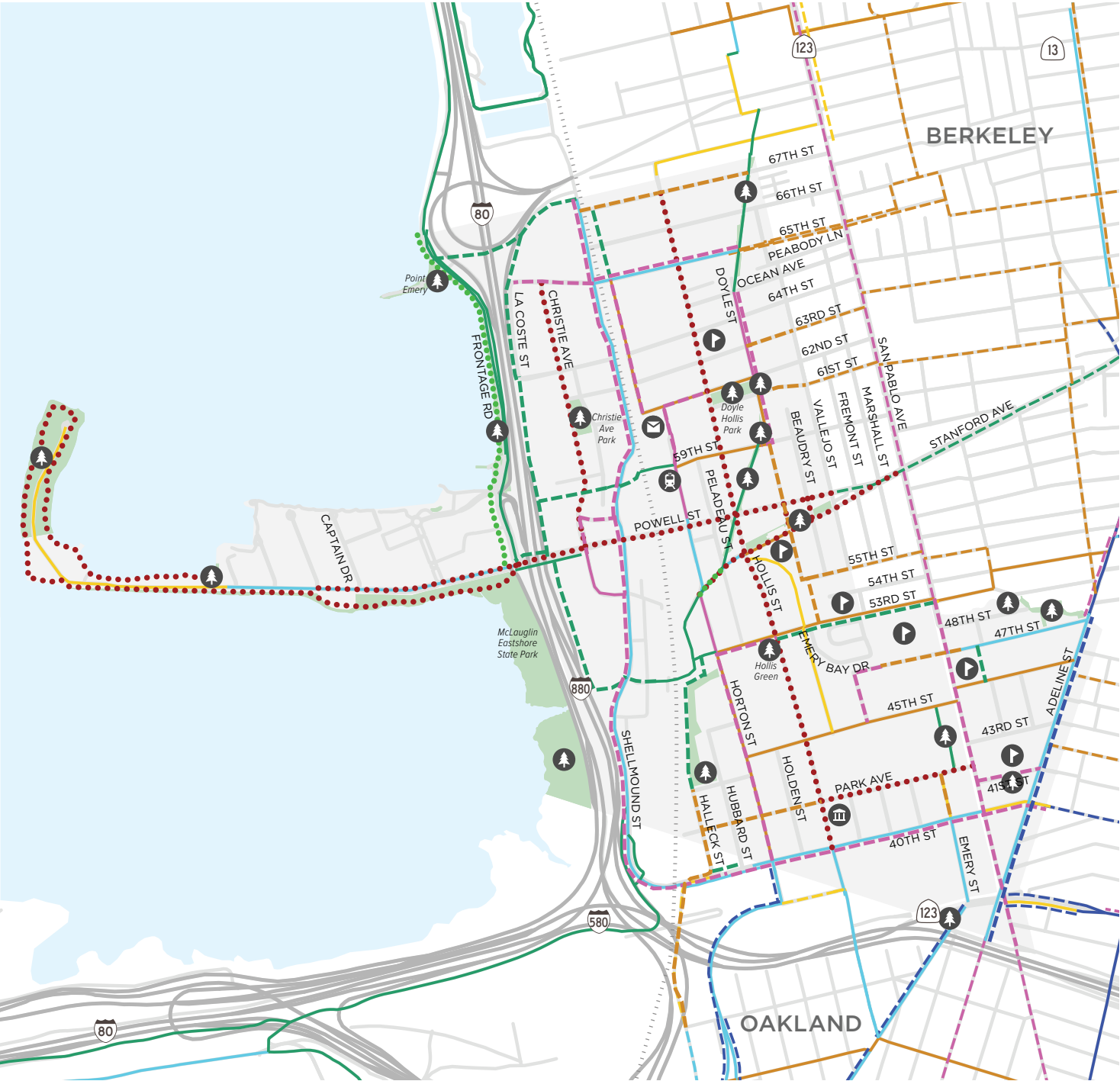




Table 8. **Bikeway Network Recommendations**

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B1	Bay Trail	Trail Rehab Project	Point Emery	Powell St	0.73	Class I Shared-Use Path	Repave existing Bay Trail to have smoother pavement
B2	I-80/Ashby Ave Interchange	Overcrossing	Frontage Rd	65th St	0.33	None	Ashby Overcrossing. Project in progress. Location of project on maps is representative.
B3	La Coste St	Class I Shared-Use Path	65th St	64th St	0.30	None	Short Term: add Bike Boulevard on La Coste Street. Long term: add Shared-Use Path to connect to Ashby Overcrossing. Project located on private property.
B4	67th Street	Class IIIB Bicycle Boulevard	Shellmound St	Emeryville Greenway	0.35	None	Bike Boulevard connection to proposed Ashby Overcrossing.
B5	Shellmound St	Class IV Separated Bikeway	Shellmound Way	67th St	0.66	Class II Bicycle Lane	Upgrade existing bikeways to Separated Bikeway. Emeryville Loop connection. Roadway width: 32' to 48'.
B6	Parallel to Railroad Tracks	Class I Shared-Use Path	67th St	65th St	0.14	None	Add Shared-Use Path on gravel area east of railroad
B7	65th St	Class IV Separated Bikeway	La Coste St	Shellmound St	0.16	None	Add 2-way Separated Bikeway on north side of 65th Street with one lane of parking removal. Roadway width 40', existing parking on both sides of street.

Table 8, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B8	65th St	Class IV Separated Bikeway	Shellmound St	Emeryville Greenway	0.30	Class IIB Buffered Bicycle Lane	Add Separated Bikeway with transit islands at Bus Stops. Remove one lane of parking. Proposed cross section: 8' Parking, 6' bikeway, 3' buffer, 11' travel lane, 11' travel lane, 3' buffer, 6' bikeway
B9	Overland Ave	Class IV Separated Bikeway	62nd St	65th St	0.28	Class IIIB Bicycle Boulevard	Upgrade existing bike boulevard to Separated Bikeway
B10	Doyle St	Class IV Separated Bikeway	Ocean Ave	61st St	0.21	Class IV Separated Bikeway	Add raised Separated Bikeway on Doyle Street as part of Emeryville Greenway
B11	Private property (parallel to I-80 east side)	Class I Shared-Use Path	64th St	Powell St	0.37	None	Add Shared-Use Path parallel to I-80 on east side. Bay Trail Connection.
B12	62nd St	Class IV Separated Bikeway	Horton St	Hollis St	0.09	Class IIIB Bicycle Boulevard	Upgrade existing bike boulevard to Separated Bikeway
B13	61st St	Class IIIB Bicycle Boulevard	Doyle St	City Boundary near Vallejo St	0.10	None	Bike Boulevard connection Doyle Street to planned bikeway in Oakland. Public identified area as a popular destination.
B14	Horton St	Class IV Separated Bikeway	59th St	62nd St	0.12	Class IV Separated Bikeways (posts)	Add Separated Bikeway. Convert to lanes to one-way northbound on Horton Street from 59th Street to 62nd Street to create dedicated loading/unloading space.

Table 8, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B15	5850 Shellmound Way New Path	Class I Shared-Use Path	Shellmound St Parking	Christie Ave	0.14	None	5850 Shellmound Way Project. Project located on private property.
B16	Powell Street/I-80 Undercrossing	Class I Shared-Use Path	Frontage Rd	I-80 On-Ramp / New Path Parallel to I-80	0.07	None	Add Shared-Use Path to north side of Powell Street. Proposed in 2019 BPAC Walking Tour Recommendations. This area is under Caltrans jurisdiction. Caltrans may or may not approve proposed projects.
B19	Doyle St - 59th St	Class IV Separated Bikeway	61st St	59th St / Emeryville Greenway	0.12	Class IIIB Bicycle Boulevard	Upgrade existing bike boulevard to Separated Bikeway
B20	Doyle St	Class IIIB Bicycle Boulevard	53rd St	59th St	0.38	None	Bike Boulevard proposed in 2012 BPMP, involves private parking lot cut through
B21	55th St	Class IIIB Bicycle Boulevard	Doyle St	Vallejo St	0.09	None	Bike Boulevard connection to planned Oakland Bikeway.
B22	Shellmound St	Class IV Separated Bikeway	40th St Bridge	Christie Ave	0.44	Class II Bicycle Lane	Upgrade existing Bike Lane to Separated Bikeway. Emeryville Loop connection.
B23	Sherwin Williams Trail	Class I Shared-Use Path	Sherwin Ave	Bay Street Bridge	0.29	None	Add Shared-Use Path connection on east side of railroad.

Table 8, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B24	53rd St	Class IV Separated Bikeway	Horton St	Hollis St	0.13	Class IIIB Bicycle Boulevard	Upgrade existing bike boulevard on 53rd Street to Separated Bikeway as part of the Temescal Greenway
B25	53rd St	Class I Shared-Use Path	Hollis St	San Pablo Ave	0.32	Class IIIB Bicycle Boulevard	Add Shared-Use Path on south side of 53rd Street as part of the Temescal Greenway
B26	Bay Trail Connection	Class I Shared-Use Path	Powell St Plaza	South Bayfront Bridge	0.33	None	Add Shared-Use Path. Proposed in 2012 BPMP. Will require acquisition of Right-of-Way, included in General Plan. Project located on private property.
B27	Horton St	Class IV Separated Bikeway	40th St	53rd St	0.43	Class IIIB Bicycle Boulevard	Upgrade existing bike boulevard to Separated Bikeway
B28	Doyle St / 47th St	Class IV Separated Bikeway	45th St	Community Pool	0.16	None	Two-way Separated Bikeway connection to Community Pool'
B29	47th St	Class IIIB Bicycle Boulevard	Community Pool	Salem St	0.16	None	Bike Boulevard connection to Community Pool
B30	New Path	Class I Shared-Use Path	45th St	47th St	0.08	None	Add Shared-Use Path. Proposed in 2012 BPMP.



Table 8, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B32	Adeline St	Class IIB Buffered Bicycle Lane	36th St	47th St	0.68	Class II Bicycle Lane	5' bike lane with 2'-3' buffer, consider 5 minute loading zone for 2-3 car lengths around Pizza Amigos on the east side of Adeline opposite 47th St.
B33	41st St	Class IV Separated Bikeway	San Pablo Ave	Adeline St	0.13	None	Two-way Separated Bikeway on 41st St from San Pablo Avenue to Adeline Street.
B34	Park Ave	Class IIIB Bicycle Boulevard	Halleck St	Hollis St	0.25	None	Bike Boulevard connection to Park Avenue Multimodal Study. BPAC 2019.
B35	Beach St - Halleck St	Class IIIB Bicycle Boulevard	Sherwin Ave	34th St	0.52	None	Bike Boulevard connection from Mandella Parkway to 40th Street / Shellmound Street. BPAC 2019.
B38	Emery St	Class IIIB Bicycle Boulevard	Park Ave	40th St	0.09	Class III Bicycle Route	Bike Boulevard through connection parallel to San Pablo Avenue.
B40	Stanford Ave	Trail Rehab Project	Horton St	Hollis St	0.07	Class II Bicycle Lane	Widen existing trail and make more comfortable for bikes
B42	Ohlone Way	Class I Shared-Use Path	Shellmound St	South Bayfront Bridge	0.06	None	Shared-Use path connection on Ohlone Way from Shellmound Street to South Bayfront Bridge. Approved as part of grocery store project. Project located on private property.

Table 8, continued

PROJECT ID	STREET	PROPOSED BIKEWAY	START	END	MILEAGE	EXISTING BIKEWAY	NOTES
B43	5850 Shellmound Way New Path Connection to Bridge	Class I Shared-Use Path	Shellmound St	Existing Bridge	0.05	None	5850 Shellmound Way Project
B44	63rd St	Class IIIB Bicycle Boulevard	Doyle St	Vallejo St	0.10	None	Bike Boulevard connection to planned Oakland Bikeway.
B44	65th St	Class IIIB Bicycle Boulevard	Emeryville Greenway	City Boundary near Vallejo St	0.07	None	Bike Boulevard connection to existing bikeway in Berkeley. Public identified route as in need of improvement

## Bikeway Studies

### BAY TRAIL PEDESTRIAN PATH

**Extent:** Bay Trail Pedestrian Path from Frontage Rd to Davenport Mini Park

**Objective:** The Bay Trail spur circumnavigating the Emeryville Marina is a popular destination for people biking, walking, and rolling. Due to narrow path widths and large volumes of trail users, the active transportation plan considers this area a key location for an upgrade to a Shared-Use Path. A study is proposed to better understand the feasibility of widening the trail to accommodate users of biking, walking, and rolling modes.

**Study:** Widen and convert existing pedestrian paths on the peninsula to a Shared-Use Path. The estimated cost to conduct this study is \$50,000.



*Study proposed to widen the pedestrian path on the Emeryville Marina.*

## CHRISTIE AVENUE STUDY

**Extent:** Christie Avenue from Powell Street to 65th Street

**Objective:** Christie Avenue is a key north-south connection through Emeryville with a number of popular shopping, retail, hotel, and restaurant destinations along it. The addition of a separated bikeway in this location would greatly enhance the all ages and abilities network, and improve biking, walking, and rolling access to regional shopping destinations. Due to width restrictions and a necessary removal of one lane of street parking, the active transportation plan proposes a study to determine the feasibility of a separated bikeway and the potential trade-offs. The

segment of Christie Avenue between Shellmound Way and Powell Street is already included in the Emeryville Loop project and will be converted to a separated bikeway in the future. By extending this separated bikeway project to reach northern Emeryville, the City will add another convenient, comfortable, and safe bikeway to the existing network.

**Study:** Add Class IV on Christie Ave, remove one lane of parking. The estimated cost to conduct this study is \$85,000.



## PARK AVENUE MULTIMODAL CORRIDOR STUDY

**Extent:** Park Avenue from Hollis Street to San Pablo Avenue

**Objective:** Park Avenue is situated one block north and parallel to 40th Street. Hosting destinations such as the Emeryville City Hall and Pixar Animation Studios, Park Avenue is a prime location for a multimodal corridor that provides connected and comfortable space for all modes of transportation. The active transportation plan proposes improvements to the biking, walking, and rolling network. Due to trade-offs such as parking removal and realignment, as well as sidewalk extensions into the current roadway, a study is proposed to better understand project details and potential concepts.

**Study:** Add one-way separated bikeways on both sides of Park Avenue. Convert existing angled parking on the north side of the street to parallel parking. Widen



*Converting the angled parking on Park Avenue to parallel parking will create space for biking, walking, and rolling improvements.*

sidewalk on south side of street and create more pedestrian friendly space. The estimated cost to conduct this study is \$150,000.

## POWELL STREET STUDY

**Objective:** Powell Street is the City's only existing east-west access point to the marina and shoreline on the west side of I-80. As such, the addition of a bikeway facility that is comfortable for all ages and abilities is essential. Characterized by high traffic volumes and multiple lanes of traffic in each direction, the project team proposed a study to better understand the feasibility and trade-offs of adding a separated bikeway.

**Segment A Extent:** Powell Street from Commodore Dr to Frontage Road

**Study:** Two-way separated bikeway on the south side of Powell Street, 5' bikeway lanes and 4' buffer, reduce median, and narrow travel lanes to 11'. Alternative: One-way separated bikeway on each side of Powell Street.

**Segment B Extent:** Powell Street from Frontage Road to Christie Avenue

**Study:** Two-way separated bikeway on the south side of Powell Street. Alternative 1: One-way separated bikeway on each side of Powell Street. Alternative 2: Consider upgrading existing shared-use path to separate people walking and rolling.

**Segment C Extent:** Powell Street from Christie Avenue to Hollis Street

**Study:** Two-way separated bikeway on the south side of Powell Street, 5' bikeway lanes and 5' buffer, remove one travel lane. Alternative: One-way separated bikeway on each side of Powell Street.

**Segment D Extent:** Powell Street from Hollis Street to Vallejo Street



*The intersection of Powell Street and Christie Avenue hosts high traffic volumes and provides key access to the Bay Trail.*

**Study:** Two-way separated bikeway on the south side of Powell Street, 5' lanes and 6' buffer, remove one travel lane. Study requires traffic signal rephasing for bike signal. Alternative: One-way separated bikeway on each side of the street.

The estimated cost to conduct the Powell Street study is \$400,000.

## STANFORD AVENUE STUDY

**Objective:** As a key connection to the surrounding region east of Emeryville, Stanford Avenue is a prime candidate for a bikeway that is comfortable for all ages and abilities. Building from the shared-use path proposed in the 2019 Let's Bike Oakland Plan on Stanford Avenue from the Emeryville Border to Adeline Street in Berkeley, the active transportation plan recommends a separated bikeway.

**Extent:** Stanford Avenue from Horton Street to San Pablo Avenue

**Study:** Add contra-flow separated bikeway on Stanford to connect users from planned shared-use path on Stanford Avenue in Oakland to the Doyle Slow Street and Bayfront Bridge. Eliminate on-street parking. Add a bicycle boulevard to the eastbound travel lane. Consider implementing speed humps.

### Additional Study Segments:

**Extent:** Beaudry Street from Powell Street to Stanford Avenue

**Study:** Add bicycle boulevard on Beaudry St. Convert to one-way southbound and extend sidewalk into street. Alternative: Create a car-free space (Village Green) from Stanford to the park limit on the north side.

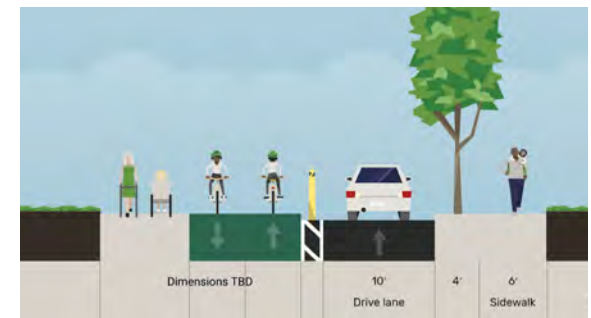
**Extent:** Doyle Street from Powell Street to Stanford Avenue

**Study:** Convert Doyle Street from Powell Street to Stanford Avenue to a one-way street in the northbound direction. Repurpose the removed travel lane to be a widened sidewalk and park extension for people biking, walking, and rolling.

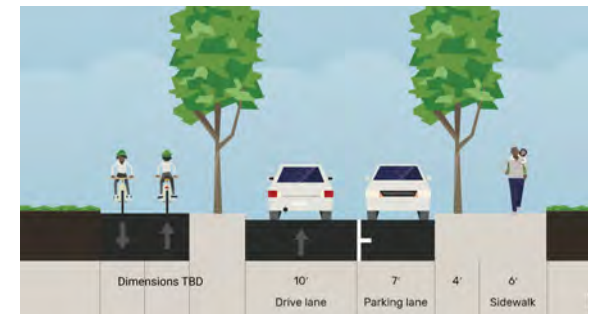
The estimated cost to conduct the Stanford Avenue Study is \$250,000.



*Existing street configuration on Stanford Avenue from Doyle to Beaudry.*



*One alternative that could be studied on Stanford Avenue is expanding space for a raised two-way cycle track by removing on-street parking.*



*Another alternative that could be studied is to expand the sidewalk to create a Shared-Use Path. This concept may require the removal or relocation of trees, but keeps on-street parking.*



# **PEDESTRIAN IMPROVEMENTS: PEDESTRIAN FOCUS AREAS**

## Pedestrian Network Recommendations

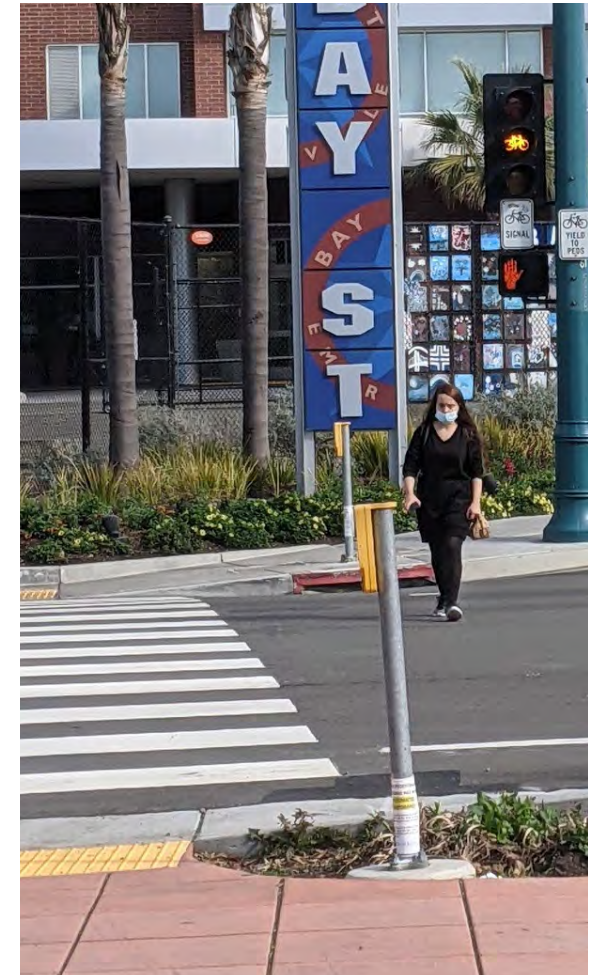
Issues that make it challenging to walk as well as pedestrian improvement opportunities identified in the data needs analysis or came up frequently in conversations with community members have been highlighted as focus areas. These areas include a suite of recommendations and may align with work already underway. The pedestrian improvement focus areas include:

- ▶ Crossing Busy Streets
  - » San Pablo Avenue
  - » Powell Street
  - » 40th Street
- ▶ Pedestrian Priority Zones

### *CROSSING BUSY STREETS*

Throughout the engagement process, arterial roadways were identified by residents and community members as the most common barrier to walking in Emeryville. Using this lens, the project team focused on infrastructure recommendations that would improve the safety and pedestrian experiences around Emeryville's busiest roadways including Powell Street, 40th Street, and San Pablo Avenue.

The projects that follow are recommended to improve the safety and comfort for people walking along and across busy streets.



*Comfortable pedestrian crossings of arterial roadways are important in the areas surrounding Emeryville's shopping hubs.*



# **PEDESTRIAN IMPROVEMENTS: PEDESTRIAN FOCUS AREAS**

## **SAN PABLO AVENUE PEDESTRIAN IMPROVEMENTS**

- ▶ Major Intersection Upgrades on San Pablo Avenue at the intersections of 53rd Street, 45th Street, 43rd Street, Park Avenue, and 40th Street
- ▶ New Midblock Crossing on San Pablo Avenue 200 feet south of 40th Street near Yerba Buena Avenue

## **POWELL STREET PEDESTRIAN IMPROVEMENTS**

- ▶ Major Intersection Upgrades on Powell Street at the intersections of Frontage Road, Christie Avenue, and Hollis Street
- ▶ Improved Sidewalk on Powell Street from Peladeau Street to Hollis Street and on Shellmound Street underneath the Powell Street bridge
- ▶ New Sidewalk on Powell Street from Christie Avenue to Shellmound Street



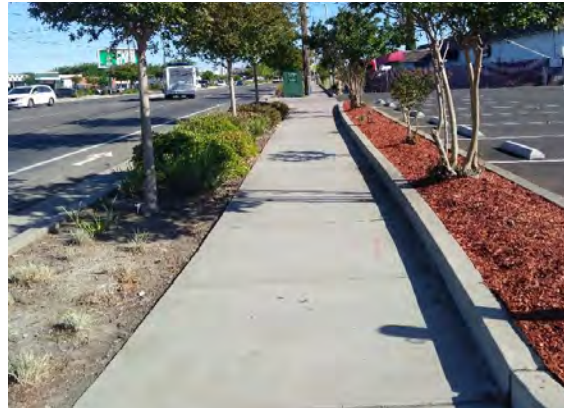
*A new walkway is proposed along Powell Street to improve the current walking connection.*

- ▶ Shared-Use Path (Class I) on the north side of Powell Street from Frontage Road to the I-80 eastbound on-ramp



## Pedestrian Toolbox

The following list describes the linear pedestrian recommendations made to improve the walking comfort and connectivity in Emeryville. Using public input and findings from the needs assessment, the project team tailored each recommendation to the specific areas that they address. Areas surrounding commercial areas, arterial roadway crossings, and walkways with identified barriers guided the recommendation development process.



### New Sidewalks / Pedestrian Paths

Sidewalks and pedestrian paths are designated lanes for people walking. They provide space to travel within the public right-of-way that is separated from moving vehicles. They can be directly adjacent to the roadway, or have physical separation in the form of plant boxes or grass buffers.



### Improve Existing Sidewalks

Good sidewalks have minimal barriers to people walking on them. The project team suggests improving areas in Emeryville where the sidewalk is narrow or contains barriers.





### Shared-Use Paths (Class I)

As described in the bikeway toolbox section of this plan, shared-use paths are completely separated from motor vehicle traffic and are shared by people biking and rolling. Shared-use paths are an essential piece of the pedestrian network as they often provide access to parks and recreation.

## SPOT IMPROVEMENTS TOOLBOX

The following list describes the types of spot improvement categories recommended in the plan. Further details on the specific improvement types will be unique to each location.

### New Crossing

A proposed new crossing improvement where no crossing infrastructure currently exists.

### Upgraded Crossing

A proposed improvement to an existing marked crossing to make it safer, easier, or more comfortable to cross.

### Major Intersection Upgrade

A set of multiple improvements to the intersection that may consist of any of the items listed below in the visual glossary or other improvements.

### Traffic Signal

The addition of a traffic signal to an intersection gives people walking an opportunity to cross the street when cars are stopped.

### Undercrossing Improvement

The undercrossing improvement recommended in this plan seeks to improve biking, walking, and rolling safety in and around the Powell Street/I-80 Undercrossing. Proposed infrastructure includes new transit stops, transit only on-ramps to I-80, a realignment and widening of the Bay Trail, and improved crossing safety for people biking and walking.

### Signage

Signage improves the pedestrian network by educating people about where they are.



## Other Improvements



**Crosswalk:** Marked crosswalks indicate optimal or preferred locations for pedestrians to cross and help designate right-of-way for motorists to yield to pedestrians. Pedestrians are sensitive to out-of-the-way travel, and reasonable accommodation should be made to make crossings both convenient and safe at locations with adequate visibility. Source: FHWA.



**Rectangular Rapid Flashing Beacon (RRFB):** RRFBs are pedestrian-actuated conspicuity enhancements used in combination with a pedestrian, school, or trail crossing warning sign to improve safety at uncontrolled, marked crosswalks. Source: FHWA.



**Pedestrian Hybrid Beacon (PHB):** PHBs can warn and control traffic at unsignalized locations and assist pedestrians in crossing a street or highway at a marked crosswalk. Unlike a traffic signal, the PHB rests in dark until a pedestrian activates it via a pushbutton or other form of detection. Source: FHWA.



**Curb Extensions:** Curb extensions—also known as bulb-outs or neckdowns—extend the sidewalk or curb line out into the parking lane and reduce the effective street width. Source: FHWA.



**Leading Pedestrian Interval (LPI):** LPIs can be programmed into traffic signals to minimize conflicts between pedestrians crossing a roadway and left- or right-turning vehicles. LPIs give the pedestrian the WALK signal 3-7 seconds before the motorists are allowed to proceed through the intersection, which makes them more visible. Source: FHWA.



**Median Refuge Island:** A median refuge island, or crossing island, is a median with a refuge area that is intended to help protect pedestrians crossing a multilane road. Crossing islands should be considered as a supplement to the crosswalk. The presence of a pedestrian refuge island at a midblock location or intersection allows pedestrians to focus on one direction of traffic at a time as they cross and provides space to wait for an adequate gap in oncoming traffic before finishing the second phase of the crossing. Source: FHWA.



**Signal Timing Adjustments:** In general, shorter cycle lengths (ideally less than 90 seconds) and longer walk intervals provide better service to pedestrians and encourage better signal compliance. For optimal pedestrian service, fixed-time signal operation usually works best because it provides an automatic pedestrian phase. Source: FHWA.



**No Right on Red:** Prohibiting right turns on red should be considered where exclusive pedestrian phases or high pedestrian volumes are present. Source: FHWA.



This plan recommends 2.5 miles of Shared-Use Paths, 2.5 miles of new or improved sidewalk, and 32 spot improvements as shown in **Map 21**, **Map 22**, and **Table 9**. For details on each linear pedestrian recommendation, see Appendix C: Detailed Recommendations Tables.

Table 9. **Walking Network Improvements**

PROPOSED	QUANTITY
Shared-Use Path (Class I)	2.5 miles
New Sidewalk	1.1 miles
Improved Sidewalk	1.4 miles
Major Intersection Upgrade	17
Upgrade Crossing	4
New Crossing	4
Undercrossing Improvement	1
Traffic Signal	2
Signage	4



*Comfortable pedestrian walkways feature amenities such as benches and greenspace.*



# PROPOSED PEDESTRIAN IMPROVEMENTS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Proposed Pedestrian Improvements

- New Sidewalk / Pedestrian Path
- Improve Existing Sidewalk
- - - Class I Shared-Use Path
- . . . . Study

\*Design features may be adjusted during design development.

## Existing Pedestrian Paths

- Class I Shared-Use Path
- Bay Trail (Pedestrian Only)

## Destinations + Boundaries

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary

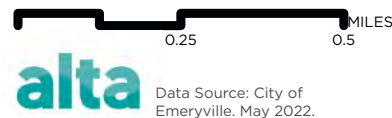


Table 10. Pedestrian Network Recommendations

PROJECT ID	STREET	IMPROVEMENT TYPE	START	END	SIDE OF STREET	NOTES	MILEAGE
P1	67th St	New Sidewalk	Shellmound St	Hollis St	Both	Add sidewalk on both sides of street.	0.17
P2	Peabody Lane	Improve Existing Sidewalk	65th St	Vallejo St	Both	Alley difficult for pedestrians. Add stop sign, red curb, mirror for visibility, and lighting.	0.06
P3	64th St	Improve Existing Sidewalk	260ft east of Hollis St	Doyle St	South	Improve existing sidewalk, make walking space wider and smoother.	0.05
P4	Overland Ave	New Sidewalk	150' south of 63rd St	64th St	East	Extend existing sidewalk on east side of street to reach 64th St	0.08
P5	61st St	Improve Existing Sidewalk	Hollis St	Doyle St	North	Widen existing sidewalk	0.10
P6	Christie Ave	Improve Existing Sidewalk	59th St	Shellmound Way	Both	Improve existing sidewalk by widening walking path and/or removing obstructions such as signs and trash cans.	0.08
P9	Powell St	Improve Existing Sidewalk	Peladeau St	Hollis St	South	Sidewalk or a more direct/accessible pedestrian path was requested on Powell between Christie and Hollis as part of the walking tour.	0.05
P10	Chiron Way	New Sidewalk	Stanford Ave	53rd St	Both	Key Green Street in general plan. Remove gates and reconstruct with greenery	0.16

Table 10, continued

PROJECT ID	STREET	IMPROVEMENT TYPE	START	END	SIDE OF STREET	NOTES	MILEAGE
P11	Doyle St	Improve Existing Sidewalk	47th St	45th St	East	Widen existing sidewalk	0.10
P12	45th St	Improve Existing Sidewalk	Horton St	San Pablo Ave	Both	Corridor is lined with trees and has potential to be vibrant pedestrian / greenway space. Improve existing sidewalk space by widening or working with existing tree barriers.	0.44
P13	Halleck St	New Sidewalk	Sherwin Ave	150ft North of Park Ave	West	New sidewalk on west side of Halleck St north of Pelco	0.05
P14	Hubbard St	New Sidewalk	Sherwin Ave	Park Ave	East	Add sidewalk on east side of street.	0.08
P15	Hubbard St	New Sidewalk	Park Ave	40th St	Both	Add New Sidewalk on both sides of Hubbard	0.09

# SPOT IMPROVEMENTS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

## Proposed Spots

- New Crossing
- Upgrade Crossing
- Major Intersection Upgrade
- Traffic Signal
- Undercrossing Improvement
- Signage

\*Design features may be adjusted during design development.

## Proposed Studies

- Study

## Existing Infrastructure

- Class I Shared-Use Path
- Class II Bicycle Lane
- Class III Bicycle Route
- Class IIIB Bicycle Boulevard
- Class IV Separated Bikeway
- Bay Trail (Pedestrian Only)

## Destinations + Boundaries

- Park
- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary



**alta** Data Source: City of Emeryville, May 2022.





Table 11. **Spot Improvement Recommendations**

PROJECT ID	CROSS STREET A	CROSS STREET B	IMPROVEMENT TYPE	NOTES
SP1	Shellmound St	67th St	Upgrade Crossing	Add a crosswalk on southern leg of intersection to connect people walking north on east side to the existing sidewalk (sidewalk ends / is missing north of 67th on east side of street)
SP2	Hollis St	67th St	Traffic Signal	Quiet Zone Traffic Signal in 2022
SP3	Emeryville Greenway	67th St	Signage	Add street name sign so Greenway users know which street they are crossing
SP4	Emeryville Greenway	66th St	Signage	Add street name sign so Greenway users know which street they are crossing
SP5	Emeryville Greenway	65th St	Signage	Add street name sign so Greenway users know which street they are crossing
SP7	Hollis St	64th St	Major Intersection Upgrade	Consider LPI and two-turn bike boxes at this location
SP8	63rd St	Hollis St	Traffic Signal	Install signal, including crosswalks and curb extensions
SP9	Christie Ave	59th St	Major Intersection Upgrade	Add crosswalks on west, north, and east legs of intersection. Consider signal warrant study.
SP10	Emeryville Greenway	59th St	New Crossing	Enhanced crossing, midblock
SP11	Beaudry St	59th St	Major Intersection Upgrade	Install stop sign on 59th and Beaudry St
SP12	Hollis St	Powell St	Major Intersection Upgrade	Raise crosswalk and eliminate slip lane, public feedback barrier to walking and biking and route in need of improvement
SP13	Anchor Drive	Powell St	Upgrade Crossing	Enhanced crossing RRFB to transition to Class I on other side of Powell St.

Table 11, continued

PROJECT ID	CROSS STREET A	CROSS STREET B	IMPROVEMENT TYPE	NOTES
SP14	I-80	Powell St	Undercrossing Improvement	MTC I-80/Powell Street Interchange Transit Access Improvements. Install curb extensions on west side of Powell St/Frontage Rd, 10ft sidewalk on north side of Powell St, Realign Bay Trail for Mode Separation, new bus stops
SP17	Shellmound St	Brunswick Lane	Signage	Add a "Cross at Crosswalk" sign, work with property manager to add signage.
SP18	Horton St	Stanford Ave	Major Intersection Upgrade	BPAC 2019 intersection improvement, public identified barriers nearby on Horton
SP19	Hollis St	Stanford Ave	Major Intersection Upgrade	Upgrade crosswalks, make protected intersection with curb extensions, bike boxes.
SP20	Spur Alley	53rd St	New Crossing	Midblock crossing, install RRFB
SP22	Shellmound St	F-bus Stop (Bay Street)	Upgrade Crossing	Install RRFB at this location.
SP23	Adeline St	47th St	Upgrade Crossing	Lit crosswalk, consider high-visibility crosswalk

## Pedestrian Network and Spot Improvement Studies

### POWELL STREET/I-80 UNDERCROSSING

**Location:** Intersection of Powell Street and I-80

**Objective:** The Powell Street Undercrossing provides a gateway to the regional Bay Trail, Emeryville Marina, and shoreline parks on the west side of I-80. Under existing conditions, the undercrossing hosts a shared-use path on the south side of the street with the nearest pedestrian crossings located 250 feet to the west and 450 feet to the east of the undercrossing. Two studies are proposed in the active transportation plan to better understand how safety improvements for pedestrians to the intersections on each side of the undercrossing will affect traffic.



*Improvements to the Powell Street Undercrossing will provide better protection for people walking.*

**West Frontage Road Study:** Study removing the right-turn slip lane and retiming the signal cycle to match the I-80 eastbound ramp intersection in order to create a safer crossing experience for people walking.

**Eastbound On-Ramp Study:** Study phase-separating the north crosswalk movement from the westbound right turns and programming the north crosswalk walk phase during the northbound signal phase. Study retiming the signal cycle to match the West Frontage Road intersection and reconsider coordinating signals within the Shellmound Loop.

## PARK AVENUE MULTIMODAL CORRIDOR STUDY

**Extent:** Park Avenue from Hollis Street to San Pablo Avenue

**Objective:** Park Avenue is situated one block north and parallel to 40th Street. Hosting destinations such as the Emeryville City Hall and Pixar Animation Studios, Park Avenue is a prime location for a multimodal corridor that provides connected and comfortable space for all modes of transportation. The active transportation plan proposes improvements to the biking, walking, and rolling network. Due to trade-offs such as parking removal and realignment, as well as sidewalk extensions into the current roadway, a study is proposed to better understand project details and potential concepts.

**Study:** Add one-way separated bikeways on both sides of Park Avenue. Convert existing angled parking on the north side of the street to parallel parking. Widen sidewalk on south side of street and create more pedestrian friendly space.



*Angled parking on Park Avenue can be converted to parallel parking to make room for a separated bikeway and widened sidewalk.*



## Wayfinding Recommendations

To support easy navigation for pedestrians and bicyclists, cities are developing and installing comprehensive wayfinding or directional signage. Signs may also include “distance to” information, which displays mileage to community destinations. A citywide wayfinding system can raise awareness and improve access for residents and visitors to community assets such as ECCL, City Hall, the Bay Trail, the Senior Center, and parks.

The design of wayfinding signs can vary depending on the City. Guide signs may follow CA MUTCD standards, which use additional plaques that display destinations and mileage. The City would mount these plaques under existing bike route and lane signs. Alternatively, the City may decide to design wayfinding signs that exhibit

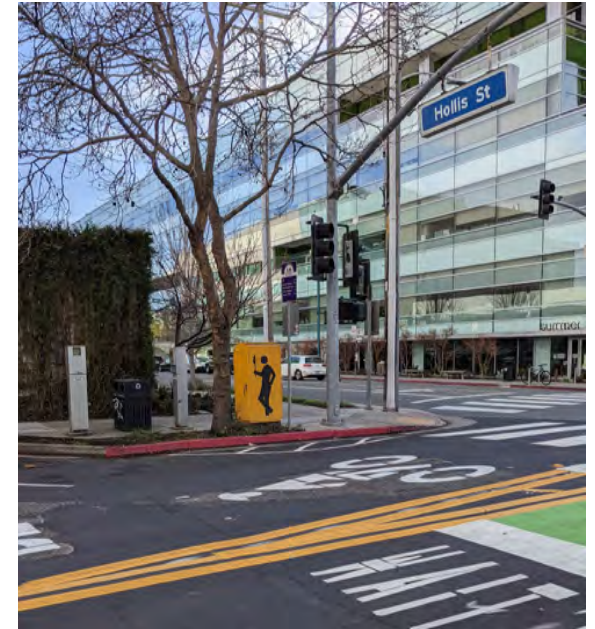


*Wayfinding designs can be simple or stylistically unique. They can also include standards for pavement and sidewalk markings.*

Emeryville's unique style and commitment to public art, similar to the utility box public art designs. These signs display the community's identity and support of bicyclists.

Emeryville has many non-square bikeway intersections along San Pablo Avenue that can be confusing to navigate on a bicycle. Bicyclists often have to navigate a jog in an intersection to continue the same direction of travel. Wayfinding signs installed at these intersections will help in these situations, in addition to directing bicyclists to local and regional attractions. Crossing under Interstate 80 and across the railroad tracks can also lead to confusion for people walking, biking, or rolling.

Development of a wayfinding signage plan requires interdepartmental and stakeholder collaboration to determine sign display design, the frequency that signs should be installed and the destinations to be displayed on each sign. Staff, consultants or volunteers with significant bicycling and walking experience and knowledge of the local network should be involved to ensure local needs are met.



*The wayfinding program could take inspiration from the City's unique and playful utility box artwork.*

## Programmatic Recommendations

Pedestrian and bicycle programs, such as education and encouragement programs, are essential in increasing the desirability and safety of walking, biking and rolling. Programs help build the “human infrastructure”<sup>1</sup> of a walking and bicycling culture, and encourage more people to walk, bike, or roll. Many programs can be categorized according to the following “E’s”:

<sup>1</sup> The term “human infrastructure” was coined by urban anthropologist Adonia Lugo to refer to the social relationships and communities that support bicycling

### *EQUITY RECOMMENDATIONS*

The equity recommendations below encompass actions that could have been listed under many of the other program subheadings. However, bringing them together under the framework of equity ensures that the plan reaches all ages and abilities by including communities of various ethnicities, addressing the needs of all people, and reaching low-income communities.

### *ENCOURAGEMENT RECOMMENDATIONS*

Encouragement programs provide incentives and support to help people leave their car at home and try walking or bicycling instead. Bicycle encouragement programs, in particular, target “interested but concerned” people who would like to ride a bike but who may not be confident in their skills or in their interactions with people driving.

### *EDUCATION RECOMMENDATIONS*

Education programs are designed to improve safety and awareness. They can include in-classroom or after school programs that teach students how to safely cross the street or bicycle in the road. They may also include brochures, posters, or other information aimed at people walking, bicycling, or driving.

### *EVALUATION RECOMMENDATIONS*

Evaluation programs are an important component of any engineering or programmatic investment. They help the City measure its success at meeting the goals of this Plan and to identify adjustments that may be necessary.

**A note on enforcement:** Enforcement programs have historically been part of Active Transportation Plan recommendations. However, in many instances, police enforcement makes

people feel less safe walking, bicycling, and rolling, particularly for people of color. As a result, this Plan does not recommend general enforcement programs. Instead, the Plan seeks to use engineering to solve many of the common challenges historically addressed through enforcement, such as speeding and bike lane encroachment.

## ***EQUITY PROGRAM RECOMMENDATIONS***

### **Targeted Outreach and Programs**

Emeryville is committed to supporting its diverse residents, underserved communities, and populations that typically don't walk, bike, or roll. Traditional methods of encouraging active transportation may not reach these groups (e.g., English outreach to non-English speakers), or may not address the unique needs of these groups (e.g., women are more likely to need to travel with a child). A focused effort to engage with these populations will help the City encourage biking, walking, and rolling for all residents.

**Recommendation:** Advertise and promote all programs in languages used by Emeryville residents, such as English, Spanish, Chinese, Thai, Amharic, Hindi, and Farsi. Offer programs specifically for women, families, non-English speaking communities, and other specific demographic groups.

### **Bicycle Accessories Giveaway Program**

A barrier to safe bicycling is often the lack of necessary equipment (e.g., helmet, bike lights, locks, reflective attire, etc.) The City can pursue a program to provide necessary gear at no or reduced costs to low-income residents. For example, Bay Wheels has a Bike Share for All program that provides low-cost bike share memberships to people who qualify for CalFresh, SFMTA Lifeline Pass, or PG&E CARE utility discount.



**Recommendation:** Subsidize or provide free bicycle equipment to residents who qualify for CalFresh or PG&E CARE utility discount. The City could consider working with local bike shops to implement this program.

### **Bicycle/Pedestrian Infrastructure Equity Program**

People biking, walking, and rolling may be inequitably accommodated in the provision of infrastructure improvement such as lighting, bathrooms, water fountains, bus stops, and sidewalk improvements.

**Recommendation:** Revise the Capital Improvement Program per recommendations from the plan with review of equitable distribution of infrastructure supporting additional nontraditional cyclists and pedestrians.

## **ENCOURAGEMENT PROGRAM RECOMMENDATIONS**

### **Expanded Bike Share**

Emeryville already participates in Lyft's Bay Wheels, the Bay Area's bike share system. There are a number of stations throughout the City that allow people to take point-to-point trips within the City and to connecting stations in Berkeley and Oakland. While Lyft has indicated that East Bay bike share is unlikely to expand further, the City should look for opportunities to expand bike share to additional locations in the City.

**Recommendation:** The City should look for opportunities to expand bike share to additional locations, including to areas of the City south of Powell Street and west of the railroad tracks.

### **Car-Free Street Events**

Car-free street events promote health by creating a safe and attractive space for physical activity and social contact and are cost-effective compared to the cost of building new parks for the same purpose. These events have many names: Sunday Parkways, Ciclovías, Summer Streets, and Sunday Streets. Car-free street events temporarily close streets to motor vehicles and open them to the public for walking, bicycling, dancing, hula hooping, roller-skating, or other activities. They have been very successful internationally and are rapidly becoming popular in the United States. Events can be regularly scheduled or one-time occasions and are generally very popular and well attended.

**Recommendation:** The City should integrate Conditions of Approval for site development to implement Employer-Based Encouragement Programs / Bicycle Friendly Business Programs. The City should support a regular, recurring car-free street event. While specific locations and times for these events can be developed through community outreach and support, one possibility for the City of Emeryville would be to combine a car-free street event with its Art in Public Places program. Possible locations include Park Avenue, Doyle Street/Greenway, Hollis Street, and Horton Street. Measure B funds could be used for general outreach and marketing.

### **Bicycle Friendly Community**

The League of American Bicyclists recognizes communities that improve bicycling conditions through education, encouragement, enforcement, and evaluation programs. Communities can achieve diamond, platinum, gold, silver, or bronze status, or an honorary mention. Bicycle-friendliness can indicate that a community is healthy and vibrant. Like good schools and attractive downtowns, bicycle-friendliness can increase property values, spur business growth, and increase tourism. Emeryville is currently a Silver-level Bicycle Friendly Community.

**Recommendation:** This Plan recommends the City reapply for an elevated Bicycle Friendly Community status after implementation of the priority projects and many of the recommended programs identified in this Plan. In Emeryville's last report card, the League of American Bicyclists recommended Emeryville focus on expanding its bicycle network, updating its bicycle plan, offer targeted education to specific demographic groups who are underrepresented in the bicycling community, increase employer-based encouragement program, create a data-driven traffic enforcement program, and support bicycle integration with transit.

### Employer-Based Encouragement Programs / Bicycle Friendly Business Programs

Emeryville's large employment base means that working with employers may be an effective means of achieving the goals of this Plan. Walking, biking and rolling to work has many benefits, including reducing the stress associated with driving in rush-hour traffic, reducing health costs by improving worker health, and helping businesses market their environmental sustainability.

Though the City cannot host these programs, it can work with or provide information to employers about commuting by foot or by bicycle. Employers can host bicycle classes and participate in Bike to Work Day, like the City of Emeryville

does for its employees. Employers can also set up a National Bike Challenge ([nationalbikechallenge.org](http://nationalbikechallenge.org)) account so that employees can log their hours and set up an internal contest for who logs the most hours.

Emeryville could also consider starting a Bicycle Friendly Business Program, which recognizes businesses who make it easy and convenient for both employees and customers to arrive by walking, biking or rolling. This requires businesses to implement different strategies to accommodate the different needs of customers and employees.

**Recommendation:** The City should continue to work with or provide information to employers about alternative commute options, with the intention of reducing the number of Emeryville workers to drive alone to work, and should establish a Bicycle Friendly Business Program. It should continue to support Bike to Work Day as a car-free event and explore additional policies and programs that can encourage walking and biking to work. The City should serve as a role model by actively promoting alternative commute modes for City employees.

## **SAFE ROUTES TO SCHOOL PROGRAM RECOMMENDATIONS**

Safe Routes to School (SR2S) is a program that helps children to get to school by walking, bicycling, carpooling, or transit. It envisions active kids using safe streets, helped by engaged adults including teachers, parents, and police officers, complemented by responsible drivers. Every state has a SR2S coordinator and grant program, and Alameda CTC has a robust countywide SR2S Program. Although Anna Yates Elementary is a participating school in the Alameda CTC program, no other schools in the City participate. In recent years, Anna Yates has implemented the following SR2S activities:

### **2019-2020 Activities**

- ▶ International Walk and Roll to School Day
- ▶ Golden Sneaker Contest

### **2018-2019 Activities**

- ▶ Pedestrian Rodeo
- ▶ Bike Rodeo
- ▶ Alameda County BikeMobile Visit
- ▶ Bike to School Day
- ▶ International Walk and Roll to School Day
- ▶ Golden Sneaker Contest

However, Anna Yates Elementary has not completed a School Safety Assessment to determine school-specific infrastructure recommendations.

Emeryville is unique in that many of its schools are located in close proximity to one another. Anna Yates Elementary (grades K-5), Emery Secondary (grades 6-12), the private Escuela Bilingue (pre-K to 8th grade), the City's Child Development Center (a preschool), the Emeryville Center for Community Life, the private Pacific Rim International School (pre-K to 12th grade), and the private East Bay German International School (pre-K to 12th grade) are all within a few blocks of San Pablo Avenue between 41st and 53rd Streets. San Pablo Avenue is a major impediment to pedestrian travel in the area, and many students have to cross San Pablo to access their schools.



The Alameda County SR2S Program offers the following programs that could be implemented in Emeryville:

► **Alameda County BikeMobile**

The BikeMobile is like combining a bookmobile and a bicycle repair shop. The BikeMobile makes visits to schools to repair bicycles for students and reinforce safe bicycling.

► **Bike Blender** The Bike Blender uses bike pedal power to create smoothies, and can be a great tool to teach students about health and wellness. The Bike Blender can attend a school resource fair or other school-based festival or event.

► **Bicycle Rodeos** Bike rodeos are fun-filled courses that focus on introducing elementary and middle school students to safe bicycle handling skills and riding techniques on the road.

► **Creation for Transportation** Creation for Transportation is an art contest event that encourages high school students to explore the impacts of different transportation choices.

► **Drive Your Bike** The Drive Your Bike program is ideal for PE teachers who want to provide intensive bike safety education and training to middle and high school students.

► **Golden Sneaker Contest** Students are challenged to choose active travel for one week out of the year. The classroom with the most active trips wins the coveted Golden Sneaker trophy.

► **Walk & Roll to School Day** This worldwide celebration encourages students, families, and the school community to walk, bicycle, take transit, or use other nonmotorized transportation to get to school. Schools can also implement monthly or quarterly Walk & Roll to School Days to keep the enthusiasm up year-round.



*A school safety training program where students learn how to properly fit their helmets.*

► **Music Notes** Music Notes performs age-appropriate concerts that teach walking and biking safety through hip-hop songs and videos.

► **Pedestrian Rodeos** A team of safety instructors conducts this engaging and fun-filled traffic simulation course to teach students safe pedestrian behaviors.

► **Pedestrian Safety Workshops**

Pedestrian safety workshops are assembly-style presentations that teach students safe, lawful pedestrian behavior using a simulated city street course.

► **Rail Safety Virtual Presentations**

Alameda County SR2S offers online rail safety presentations for K-12 classes.

► **School Safety Assessments** School Safety Assessments are often the starting point of a Safe Routes to School Program as they help students, parents, and neighbors assess routes to schools and identify safety considerations.



*School safety assessments improve the walking and biking routes to school for parents and children.*

Stakeholders walk the main routes to school to discuss safety issues and develop possible short-term and long-term solutions. Stakeholders may also use walking audits to evaluate the effectiveness of engineering improvements.

► **Walking School Buses and Bike**

**Trains** Walking School Buses are formed when a group of children walk together to school and are accompanied by one or two adults (usually parents or guardians). The walking school bus picks up students at designated meeting locations. Walking School Buses can be implemented informally among parents or neighbors or as official school-wide endeavors with trained volunteers and structured meeting times and locations. Bike Trains are similar, except children and adults bicycle to school.

► **Youth Bicycle Safety Education**

**Classes** Typical school-based bicycle education programs educate students about the rules of the road, proper use



*An activity where students learn the rules of the road when riding bike and how to cross the street safely.*

of bicycle equipment, biking skills, street crossing skills, and the benefits of biking.

**Recommendation:** The City should collaborate with Emery Unified School District for site assessment at qualifying schools and private schools to increase participation in the Alameda County SR2S program. In particular, Anna Yates and the other schools located at the ECCL campus should participate in a School Safety Assessment.

## EDUCATION PROGRAM RECOMMENDATIONS

### Adult Bicycling Skills Classes

Most adults biking have not received training on safe bicycling practices, the rules of the road, and bicycle handling skills. Bicycling skills classes can address this education gap. With a large planned increase in bicycle infrastructure in the coming years, the City should sponsor and partner with other organizations to provide Adult Bicycle Skills classes as a way to encourage people who are inexperienced or less comfortable biking to try out new facilities. The League of American Bicyclists offers classes taught by certified

instructors. In addition, Bike East Bay offers adult bicycle education classes periodically and at the request of local jurisdictions. These classes include Adult Learn to Ride Classes (for adults who do not know how to ride a bicycle), Urban Cycling 101 (for new or less-experienced people), and a series of advanced classes on topics such as avoiding bike theft, riding after dark, and carrying things by bike (for more experienced people).

**Recommendation:** This Plan recommends the City sponsor and host a range of adult bicycling skills classes or partner with County or regional activities.

### Family Bicycling Skills Classes

Similar to adult bicycling skills classes, family bicycling skills classes support parents and children. Classes may teach parents how to ride safely with their children in an urban environment (either on the bike with them, or riding on the sidewalk next to them) with neighborhood rides, or may teach children how to bicycle safely and follow the rules of the road through games and fun. Bike East Bay offers Family Cycling Workshops for parents and kids.

**Recommendation:** This Plan recommends the City sponsor and host family bicycling skills classes or partner with County or regional activities.

### Driver Education Program/Campaign

The California Office of Traffic Safety regularly has grant opportunities to fund educational campaigns that support pedestrian, bicycle, and roadway safety. A driver education campaign can help educate drivers about safe driving around people biking, walking, and rolling. For example, people driving should look for people bicycling when making a right turn to avoid the “right hook” collision. They should also look for people walking in the crosswalk when making a left turn to avoid the “left hook” collision.

**Recommendation:** This Plan recommends the City implement a driver education program and/or campaign.

### Annual Traffic Counts

Pedestrian and bicycle counts and community surveys act as methods to evaluate not only the effectiveness of specific pedestrian and bicycle improvement projects but can also function as a way to measure progress towards reaching City goals. The City of Emeryville has a policy requiring all new large developments to conduct pedestrian and bicycle counts as part of the traffic impact analysis.

**Recommendation** The City should continue to require new large developments to conduct pedestrian and bicycle counts, and should expand traffic counts by:

- ▶ Conducting before and after pedestrian, bicycle, and vehicle counts on all roadway projects.
- ▶ Exploring the possibility of using automatic counters to collect data on key pedestrian and bicycle corridors, such as the Emeryville Greenway. Automatic count technologies can be useful for bicycle count efforts. In-pavement loop detectors accurately count bicycle activity on-street and infrared counters can count pedestrian and bicycle activities on paths.



## Policy Recommendations

### *COMMITMENT TO HIGH-QUALITY BIKEWAYS*

The City will advance the installation of separated bikeways identified in the bike network map within the Active Transportation Plan. The existing and proposed network of bicycle facilities will be reevaluated, and the map updated, as part of each Plan update.

### *MAINTENANCE*

Bicycle facilities will be resurfaced at the time that the street on which it resides is resurfaced, to ensure equitable maintenance between vehicle and bicycle facilities.

The City will ensure sufficient funding levels of the bicycle and pedestrian facility maintenance fund in order to support maintenance activities.

### *SAFE ROUTES TO SCHOOLS*

The City will continue to act as an engaged partner with the Emery Unified School District, local schools, and Alameda County in support of Safe Routes to School activities and programs.

### *EVALUATION*

The City will complete bicycle and pedestrian counts in areas of near-term improvement construction. In combination with counts taken after implementation, this will ensure that complete data is available to measure improvement impacts.

The City will complete citywide bicycle and pedestrian counts as part of the regular update to the Active Transportation Plan in order to measure rates of bicycling and walking over time.

The City will establish a centralized database to track the implementation status of the bicycle and pedestrian network proposed in the Active Transportation Plan. The database, and its mapping component, will allow for the rapid creation of reports and maps to be deployed to officials and the public.

### *ENFORCEMENT*

The City will maintain regular and open communication with local law enforcement in order to collaborate on-road safety enforcement activities and programs.

5

# IMPLEMENTATION AND FUNDING



# IMPLEMENTATION AND FUNDING

**Purpose:** This chapter outlines a strategy for the implementation of the proposed infrastructure projects as well as the recommended best practices for biking, walking, and rolling programs and policies.

**Why it matters:** Public resources are limited and the City needs a strategy for assembling funding from internal and external sources.

The adoption of this *Active Transportation Plan* is the first step in moving projects toward construction and enjoyment by the community. The project delivery process is explained in the graphic below. Implementation of the proposed bicycle and pedestrian programs and improvements described in the previous chapters of the Active Transportation Plan will require public and private funding from a combination of sources. Many regional

connections will also require coordination with agencies outside the City such as Caltrans, Alameda CTC, the MTC, and AC Transit. To facilitate implementation efforts, this chapter presents the project cost estimates and potential funding sources.

## Project Delivery Process

### *COST ESTIMATES*

Planning-level per unit cost estimates for the recommended bikeway types, walkway improvements, and a range of possible intersection improvements are presented in **Tables 5, 6, and 7** respectively. These costs cover the majority of facility types but does not reflect the full range of all possible options that could be considered for implementation. Some projects may cost more due to specific site conditions and other factors not known at this time. Other projects could be implemented using various treatments, including basic methods such as with paint, and therefore cost significantly less; but would not

incorporate the types of infrastructure options (pavement, curbs, or landscaping, for example) included in these cost estimates. Some projects could be installed in phases using simple treatments initially with upgrades to more permanent infrastructure later as funding becomes available. The cost estimates are based on the design and construction costs for comparable projects in nearby jurisdictions

and do not include maintenance and operations costs. Emeryville will have to budget funding for annual maintenance costs, as well as replacement costs for the end of the useful life of each improvement. Unit costs and assumptions for computing cost estimates are presented in **Table 12: Bikeway Network Unit Costs**, **Table 13: Pedestrian Network Unit Costs**, and **Table 14: Spot Improvement Unit**

**Costs.** Cost estimates by walking, biking and rolling are shown in **Table 15: Cost Estimates for the Recommended Bike Network**, **Table 16: Cost Estimates for the Recommended Pedestrian Network** and **Table 17: Cost Estimates for the Recommended Spot Improvements**. Individual project cost estimates can be found in **Appendix C: Detailed Recommendations Tables**.

## PROJECT DELIVERY PROCESS

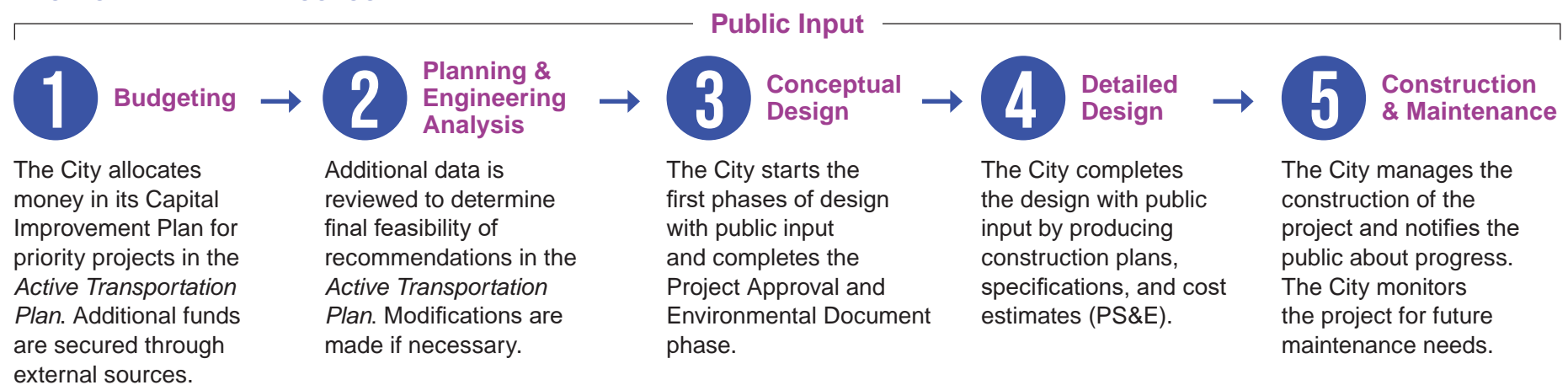




Table 12. **Bikeway Network Unit Costs in 2022 dollars**

BIKEWAY TYPE	MILEAGE	COST ESTIMATE PER MILE LOW	COST ESTIMATE PER MILE HIGH	ASSUMPTIONS
Shared-Use Path (Class I)	2.5	\$750,000	\$1,500,000	Includes asphalt path and minor crossing improvements. Does not include signal modification or right-of-way acquisition.
Separated Bikeway (Class IV)	5.3	300,000	\$900,000	Low cost assumes signage, striping, and a painted buffer with flexible delineators. High cost assumes green conflict marking, traffic signal modification including bike signal detection, and a raised concrete buffer.
Buffered Bike Lane (Class IIB)	0.7	\$200,000	\$450,000	Low cost assumes signage, striping, and a painted buffer. High cost assumes green conflict marking, traffic signal modification including bike signal detection, and wayfinding signage.
Standard Bike Lane (Class II)	0	\$150,000	\$400,000	Low cost assumes signage, striping. High cost assumes green conflict marking, traffic signal modification including bike signal detection.
Bike Boulevard / Bike Route (Class III)	2.1	\$300,000	\$650,000	Low cost assumes signage, striping, and minor traffic calming such as speed humps, and up to 3 other elements such as medians, diverters, or a raised crosswalk. High cost assumes low-cost items plus traffic circles, curb extensions, traffic signal modification including bike signal detection, and wayfinding signage.

Table 13. **Pedestrian Network Unit Costs in 2022 dollars**

PEDESTRIAN IMPROVEMENT TYPE	MILEAGE	COST ESTIMATE PER MILE	ASSUMPTIONS
New Sidewalk	1.1	\$500,000	This assumes \$25 per square foot and 6 feet wide completely rebuilt concrete sidewalks. This estimate is conservative as some segments can be implemented with slightly less expensive materials such as asphalt or decomposed granite.
Sidewalk Enhancement and Major Maintenance	1.4	\$500,000	This assumes \$25 per square foot and 6 feet wide completely rebuilt concrete sidewalks. This estimate is conservative as some segments can be implemented with slightly less expensive materials such as asphalt or decomposed granite. This type of recommendation may also require less material.

Table 14. **Spot Improvement Unit Costs in 2022 dollars**

IMPROVEMENT	NOTES	UNIT	LOW	HIGH
Curb Extension	Per corner. No utility or storm drain relocations. Cost depends on size of intersection, and does not include curb ramps.	Each (EA)	\$25,000	\$50,000
Curb Radius Reduction	Per corner. No utility or storm drain relocations. Cost depends on size of intersection, whether regrading of intersection required.	EA	\$25,000	\$50,000
Bike Skip Boxes Thru	Intersection	EA	\$5,000	\$5,000
Bike Boxes		EA	\$5,000	\$5,000
Right-Turn Slip Lane Removal	No utility or storm drain relocations	EA	\$25,000	\$50,000
High-Visibility Crosswalk Marking	High-Visibility Crosswalk - medium (4-5 lanes)	EA	\$5,000	\$15,000
Advance Yield/Stop Line	Thermoplastic paint	EA	\$500	\$2,000
Curb Ramp	No utility or storm drain removal	EA	\$5,000	\$10,000
Raised Crossing	Varies by length of crossing. No utility or storm drain relocations.	EA	\$15,000	\$50,000
Pedestrian Refuge Island	No utility or storm drain relocations. Cost varies with size of crossing.	EA	\$10,000	\$50,000

Table 14. **Spot Improvement Unit Costs in 2022 dollars, continued**

IMPROVEMENT	NOTES	UNIT	LOW	HIGH
Pedestrian Undercrossing/ Overcrossing	Varies by location.	EA	\$5,000,000	\$20,000,000
Stop Sign Warrant Analysis	Covers warrant analysis and cost of sign installation.	EA	\$5,000	\$5,000
RRFB		EA	\$60,000	\$85,000
PHB/HAWK		EA	\$500,000	\$800,000
Leading Pedestrian Interval	Per intersection. Costs vary by type of change and equipment required.	EA	\$3,500	\$5,000
Bike Signal Head	High cost assumes a Type 15 TS.	EA	\$10,000	\$50,000
Traffic Signal		EA	\$600,000	\$1,000,000
Signage		EA	\$500	\$1,500
Standard Crosswalk		EA	\$900	\$1,600
Protected Intersection	Includes all four corners of intersection	EA	\$500,000	\$500,000



The total cost to implement the recommendations in this plan is \$23,948,400. Costs by category are shown in Tables 15-18 below.

Table 15. **Cost Estimates for the Recommended Bike Network in 2022 dollars**

RECOMMENDED CATEGORY	COST ESTIMATES
Shared-Use Path (Class I)	\$3,322,800
Separated Bikeway (Class IV)	\$4,728,200
Buffered Bike Lane (Class IIB)	\$307,800
Bike Boulevard / Bike Route (Class III)	\$1,374,800
Overcrossing	\$5,000,000
<b>Total</b>	<b>\$14,733,600</b>

Table 16. **Cost Estimates for the Recommended Pedestrian Network in 2022 dollars**

RECOMMENDED CATEGORY	COST ESTIMATES
New Sidewalk	\$550,000
Sidewalk Enhancement and Major Maintenance	\$701,700
<b>Total</b>	<b>\$1,251,700</b>

Table 17. **Cost Estimates for the Recommended Spot Improvements in 2022 dollars**

RECOMMENDED CATEGORY	COST ESTIMATES
Major Intersection Upgrade	\$4,317,500
Upgraded Crossing	\$186,600
New Crossing	\$288,000
Traffic Signal	\$2,200,000
Signage	\$6,000
<b>Total</b>	<b>\$6,998,100</b>

Note: Certain spot improvements located along study corridors are not included in the cost estimates in the table above. More specific cost estimates for these locations will be developed in the design phase of the corridor studies.

Table 18. **Multimodal Studies in 2022 dollars**

RECOMMENDED CATEGORY	COST ESTIMATES
Multimodal Studies	\$965,000

# FUNDING SOURCES

There are a variety of potential funding sources including local, regional, state, and federal. Emeryville should also take advantage of private contributions in developing the proposed system. This could include requiring development to construct adjacent recommendations as a condition of development approval where there is a nexus of traffic impacts. The funding sources considered most relevant for Emeryville are described below.

## Local and Regional Grant Programs

### *EMERYVILLE CAPITAL IMPROVEMENT PROGRAM*

The City's Capital Improvement Program establishes the infrastructure funding plan over a five-year timeframe. The City uses restricted and unrestricted resources to fund capital projects. Restricted funds include developer impact fees and contributions, revenues from other agencies/special funds, grants, bond proceeds, and funds provided by the Successor Agency. Unrestricted funds include tax increment revenues, commercial transfer tax revenues, discretionary General Fund, and operating budget program contributions. The Capital Improvement Program Revenue Projection schedule details the available revenues. The 2019-2024 Capital Improvement Program budgets \$2.9 million for pedestrian and bicycle projects.

### *CONDITIONS OF APPROVAL (COA)*

Emeryville has included pedestrian and bicycle improvements as a condition of approval for developers. Improvements include new sidewalks or bicycle facilities along the project frontage, or intersection improvements to facilitate project site access. In commercial areas, property owners are required to maintain street trees and sidewalks along their frontage.

## ***PLANNED ROADWAY IMPROVEMENTS***

Pedestrian and bicycle improvements can often be included in ongoing roadway projects or planned roadway improvements for a nominal cost. This may include adding curb ramps during a utility reconstruction or marking bicycle lanes or stencils during routine roadway paving projects. The City of Emeryville should continue to review planned roadway projects to determine if there are opportunities for coordination between these planned projects and the pedestrian and bicycle recommendations presented in this plan.

## ***ALAMEDA COUNTY COMPREHENSIVE INVESTMENT PLAN***

The purpose of the Comprehensive Investment Plan is to facilitate strategic programming and allocation of all federal, state, regional, and local fund sources under the Alameda CTC's purview. This includes, but is not limited to, federal Surface Transportation Program/ Congestion Mitigation Air Quality, State Transportation Improvement Program, County Transportation Fund for Clean Air (TFCA), and local sales tax measures and vehicle registration fee programs. The Comprehensive Investment Plan streamlines the programming of these fund sources by considering all available fund sources through a consolidated process that prioritizes, evaluates, and recommends funding to critical transportation infrastructure and operations needs that build and maintain the county's transportation system. The expenditure

and revenue assumptions included in the Comprehensive Investment Plan are updated annually and proposals for new projects and programs are considered every two years as part of a full Comprehensive Investment Plan update cycle.

Funds are programmed by the Alameda CTC.

## ***TRANSPORTATION DEVELOPMENT ACT ARTICLE 3***

Transportation Development Act Article 3 (TDA 3) provides funding annually for bicycle and pedestrian projects. Two percent of TDA 3 funds collected within the county are used for TDA 3 projects. MTC policies require that all projects be reviewed by a BPAC or similar body before approval. Funds are programmed by the Alameda CTC.

### ***TRANSPORTATION FUND FOR CLEAN AIR***

The Transportation Fund for Clean Air (TFCA) is a local fund source for the Bay Area Air Quality Management District. TFCA funds projects that result in a reduction of motor vehicle emissions. Sixty percent of TFCA funds are awarded by the Air District through the TFCA Regional Fund, and to eligible programs implemented directly by the Air District, referred as Air District-sponsored programs. The remaining 40% of this funding is passed through to the designated agencies of the nine Bay Area counties through the County Program Manager Fund and is awarded by these agencies to TFCA-eligible projects located within those counties.

Funds are programmed by the Bay Area Air Quality Management District (Regional Fund) and Alameda CTC (County Program).

### ***ONE BAY AREA GRANT (OBAG)***

The One Bay Area Grant guides how MTC distributes federal transportation funding from the Federal Highway Administration to projects and programs that improve safety, spur economic development, and help the Bay Area meet climate change and air quality improvement goals.

Funds are programmed by the MTC.

## **State Grant Programs**

### ***CALIFORNIA ACTIVE TRANSPORTATION PROGRAM***

California's Active Transportation Program (ATP) funds infrastructure and programmatic projects that support the program goals of shifting trips to walking and bicycling, reducing GHG emissions, and improving public health. Competitive application cycles occur every one to two years, typically in the spring or early summer. Eligible projects include construction of bicycling and walking facilities, new or expanded programmatic activities, or projects that include a combination of infrastructure and non-infrastructure components. Typically, no local match is required, though extra points are awarded to applicants who do identify matching funds.

Funds are programmed by the California Transportation Commission.



## ***SUSTAINABLE TRANSPORTATION PLANNING GRANTS***

Caltrans Sustainable Transportation Planning Grants are available to communities for planning, study, and design work to identify and evaluate projects, including conducting outreach or implementing pilot projects. Communities are typically required to provide an 11.47% local match, but staff time or in-kind donations are eligible to be used for the match provided the required documentation is submitted.

Funds are programmed by Caltrans.

## ***HIGHWAY SAFETY IMPROVEMENT PROGRAM***

Caltrans offers Highway Safety Improvement Program (HSIP) grants every one to two years. Projects on any publicly owned road or active transportation facility are eligible, including bicycle and pedestrian improvements. HSIP focuses on projects that explicitly address documented safety challenges through proven countermeasures, are implementation-ready, and demonstrate cost-effectiveness.

Funds are programmed by Caltrans.

## ***SOLUTIONS FOR CONGESTED CORRIDORS PROGRAM***

Funded by SB1, the Congested Corridors Program strives to reduce congestion in highly traveled and congested roads through performance improvements that balance transportation improvements, community impacts, and environmental benefits. This program can fund a wide array of improvements including bicycle facilities and pedestrian facilities. Eligible projects must be detailed in an approved corridor-focused planning document. These projects must include aspects that benefit all modes of transportation using an array of strategies that can change travel behavior, dedicate right-of-way for bikes and transit, and reduce vehicle miles traveled.

Funds are programmed by the California Transportation Commission.

### ***OFFICE OF TRAFFIC SAFETY***

Under the Fixing America's Surface Transportation Act, 5% of Section 405 funds are dedicated to addressing nonmotorized safety. These funds may be used for law enforcement training related to pedestrian and bicycle safety, enforcement campaigns, and public education and awareness campaigns.

Funds are programmed by the California Office of Traffic Safety.

### ***RECREATIONAL TRAILS PROGRAM***

The Recreational Trails Program helps provide recreational trails for both motorized and nonmotorized trail use. Eligible products include trail maintenance and restoration, trailside and trailhead facilities, equipment for maintenance, new trail construction, and more.

Funds are programmed by the California Department of Parks and Recreation.

### ***AFFORDABLE HOUSING AND SUSTAINABLE COMMUNITIES PROGRAM***

The Affordable Housing and Sustainable Communities Program (AHSC) funds land-use, housing, transportation, and land preservation projects that support infill and compact development that reduces GHG emissions. Projects must fall within one of three project area types: transit-oriented development, integrated connectivity project, or rural innovation project areas. Fundable activities include affordable housing developments, sustainable transportation infrastructure, transportation-related amenities, and program costs.

Funds are programmed by the Strategic Growth Council and implemented by the Department of Housing and Community Development.

## ***URBAN GREENING GRANTS***

Urban Greening Grants support the development of green infrastructure projects that reduce GHG emissions and provide multiple benefits. Projects must include one of three criteria, most relevantly: reduce commute vehicle miles traveled by constructing bicycle paths, bicycle lanes, or pedestrian facilities that provide safe routes for travel between residences, workplaces, commercial centers, and schools. Eligible projects include green streets and alleyways and nonmotorized urban trails that provide safe routes for travel between residences, workplaces, commercial centers, and schools.

Funds are programmed by the California Natural Resources Agency.

## ***STATEWIDE PARK PROGRAMS (SPP)***

The Statewide Park Program solicits competitive grants to fund new parks and recreation opportunities in critically underserved communities across California. Funds can be used to create and expand/renovate existing parks. All projects must include at least one “recreation feature” which includes nonmotorized trails. No match is required.

Funds are programmed by the California Department of Parks and Recreation.

## Other State Programs

### ***SENATE BILL 1: LOCAL PARTNERSHIP PROGRAM***

This program provides local and regional agencies that have passed sales tax measures, developer fees, or other transportation-imposed fees to fund road maintenance and rehabilitation, sound walls, and other transportation improvement projects. Jurisdictions with these taxes or fees are then eligible for a formulaic annual distribution of no less than \$100,000. These jurisdictions are also eligible for a competitive grant program. Local Partnership Program funds can be used for a wide variety of transportation purposes including roadway rehabilitation and construction, transit capital and infrastructure, bicycle and pedestrian improvements, and green infrastructure.

Funds are programmed by California Transportation Commission.

### ***SENATE BILL 1: ROAD MAINTENANCE AND REHABILITATION PROGRAM***

Senate Bill 1 created the Road Maintenance and Rehabilitation Program to address deferred maintenance on state highways and local road systems. Program funds can be spent on both design and construction efforts. On-street active transportation-related maintenance projects are eligible if program maintenance and other thresholds are met. Funds are allocated to eligible jurisdictions.

Funds are programmed by the State Controller's Office.



City of Emeryville  
CALIFORNIA





Public Draft  
October 2022

# CITY OF EMERYVILLE ACTIVE TRANSPORTATION PLAN: APPENDICES

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# APPENDIX A: COMPLETE STREETS POLICY



## RESOLUTION NO. 13-03

### RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EMERYVILLE ADOPTING A COMPLETE STREETS POLICY.

**WHEREAS**, the term "Complete Streets" describes a comprehensive, integrated transportation network with infrastructure and design that allows safe and convenient travel along and across streets for all users, including pedestrians, bicyclists, persons with disabilities, motorists, movers of commercial goods, emergency responders, users and operators of public transportation, seniors, children, youth, and families; and

**WHEREAS**, the City of Emeryville recognizes that the planning and coordinated development of Complete Streets infrastructure provides benefits for local governments in the areas of infrastructure cost savings; public health; and environmental sustainability; and

**WHEREAS**, the City of Emeryville acknowledges the benefits and value for the public health and welfare of reducing vehicle miles traveled and increasing transportation by walking, bicycling, and public transportation; and

**WHEREAS**, the City of Emeryville utilizes the "complete streets" concept through its adopted General Plan policy T-P-2: "The design, construction, operation and maintenance of city streets shall be based on a 'complete streets' concept that enables safe, comfortable, and attractive access and travel for pedestrians, bicyclists, motorists, and transit users of all ages and abilities"; and

**WHEREAS**, the State of California has emphasized the importance of Complete Streets by enacting the California Complete Streets Act of 2008 (also known as AB 1358), which requires that when cities or counties revise general plans, they identify how they will provide for the mobility needs of all users of the roadways, as well as through Deputy Directive 64, in which the California Department of Transportation explained that it "views all transportation improvements as opportunities to improve safety, access, and mobility for all travelers in California and recognizes bicycle, pedestrian, and transit modes as integral elements of the transportation system"; and

**WHEREAS**, the California Global Warming Solutions Act of 2006 (known as AB 32) sets a mandate for the reduction of greenhouse gas emissions in California, and the Sustainable Communities and Climate Protection Act of 2008 (known as SB 375) requires emissions reductions through coordinated regional planning that integrates transportation, housing, and land-use policy, and achieving the goals of these laws will require significant increases in travel by public transit, bicycling, and walking; and

**WHEREAS**, numerous California counties, cities, and agencies have adopted Complete Streets policies and legislation in order to further the health, safety, welfare, economic vitality, and environmental well-being of their communities; and

**WHEREAS**, the Metropolitan Transportation Commission, through its One Bay Area Grant (OBAG) program, described in Resolution 4035, requires that all jurisdictions, to



be eligible for OBAG funds, need to address complete streets policies at the local level through the adoption of a complete streets policy resolution or through a general plan that complies with the California Complete Streets Act of 2008; and

**WHEREAS**, the Alameda County Transportation Commission, through its Master Program Funding Agreements with local jurisdictions, requires that all jurisdictions must have an adopted complete streets policy, which should include the "Elements of an Ideal Complete Streets Policy" developed by the National Complete Streets Coalition, in order to receive Measure B pass-through and Vehicle Registration Fund funding; and

**WHEREAS**, the City of Emeryville therefore, in light of the foregoing benefits and considerations, wishes to enhance its commitment to Complete Streets and desires that its streets form a comprehensive and integrated transportation network promoting safe and convenient travel for all users while preserving flexibility, recognizing community context, and using design guidelines and standards that support best practices; and

**WHEREAS**, the Planning Commission of the City of Emeryville approved the Complete Streets Policy Resolution CPC No.12-03 at the December 13, 2012 regular meeting and recommended approval to the City Council of the City of Emeryville; now, therefore, be it

**RESOLVED**, that the City Council hereby finds that, in accordance with the California Environmental Quality Act Guidelines Section 15162, no new or supplemental environmental review is required because the proposed Complete Streets Policy is consistent with the General Plan and does not present any new impacts, or increases to impacts previously identified in the certified General Plan Environmental Impact Report (EIR), and therefore, the General Plan EIR applies to the Complete Streets Policy; and, be it further


**RESOLVED**, that the City Council hereby approves and adopts the Complete Streets Policy as follows:

1. That the City of Emeryville adopts the Complete Streets Policy attached hereto as Exhibit A, and made part of this Resolution, and that said exhibit is hereby approved and adopted.
2. That the most recent revision of the City of Emeryville General Plan (2009) circulation element clearly specifies Complete Streets policies and principles consistent with the California Complete Streets Act of 2008 (AB 1358) and with the Complete Streets Policy adopted by this resolution.





**ADOPTED**, by the City Council of the City of Emeryville at a regular meeting held Tuesday, January 15, 2013.

  
\_\_\_\_\_  
MAYOR

ATTEST:

APPROVED AS TO FORM:

  
\_\_\_\_\_  
CITY CLERK

  
\_\_\_\_\_  
CITY ATTORNEY

## Exhibit A

### COMPLETE STREETS POLICY OF THE CITY OF EMERYVILLE

*Vision: The City of Emeryville envisions a transportation system that encourages healthy, active living, promotes transportation options, reduces environmental impact, mitigates climate change, and supports greater social interaction and community identity by providing safe and convenient travel along and across streets through a comprehensive, integrated transportation network for pedestrians, bicyclists, public transportation riders, motorists, emergency responders, and people of all ages and abilities, including children, youth, families, older adults, and individuals with disabilities. All transportation improvements will be planned, funded, designed, constructed, operated, and maintained to provide safe mobility for all users appropriate to the function and context of the facility.*

#### A. Complete Streets Principles

**1. Complete Streets Serving All Users and Modes.** The City of Emeryville expresses its commitment to creating and maintaining Complete Streets that provide safe, comfortable, and convenient travel along and across streets (including streets, roads, highways, bridges, and other portions of the transportation system) through a comprehensive, integrated transportation network that serves all categories of users, including pedestrians, bicyclists, persons with disabilities, motorists, movers of commercial goods, users and operators of public transportation, emergency responders, seniors, children, youth, and families.

**2. Context Sensitivity.** In planning and implementing street projects, departments of the City of Emeryville will maintain sensitivity to local conditions in residential and business districts, as well as natural areas, such as the San Francisco Bay waterfront, and will work with residents, merchants, and other stakeholders to ensure that a strong sense of place ensues. Improvements that will be considered include sidewalks, shared use paths, bicycle lanes, bicycle routes, paved shoulders, street trees and landscaping, planting strips, accessible curb ramps, crosswalks, refuge islands, pedestrian signals, signs, street furniture, bicycle parking facilities, public transportation stops and facilities, transit priority signalization, and other features assisting in the provision of safe travel for all users, and those features identified in the Pedestrian and Bicycle Plan, Sustainable Transportation Plan, and General Plan.

**3. Complete Streets Routinely Addressed by All Departments.** All relevant departments of the City of Emeryville will work towards making Complete Streets practices a routine part of everyday operations, approach every relevant project, program, and practice as an opportunity to improve streets and the transportation network for all categories of users, and work in coordination with other departments, agencies, and jurisdictions to maximize opportunities for Complete Streets, connectivity, and cooperation.



**4. All Projects and Phases.** Complete Streets infrastructure sufficient to enable reasonably safe travel along and across the right of way for each category of users will be incorporated into all planning, funding, design, approval, and implementation processes for any construction, reconstruction, retrofit, maintenance, operations, alteration, or repair of streets (including streets, roads, highways, bridges, and other portions of the transportation system), except that specific infrastructure for a given category of users may be excluded if an exception is approved via the process set forth in section C.1 of this policy.

## **B. Implementation**

**1. Design.** The City of Emeryville will generally follow its own accepted or adopted design standards, including, but not limited to, Emeryville Citywide Design Guidelines, Shellmound Design Guidelines, North Hollis Urban Design Program, Powell Street Urban Design Plan, San Pablo Urban Design Plan, and Park Avenue District Plan, and will also evaluate using the latest design standards and innovative design options, with a goal of balancing user needs.

**2. Network/Connectivity.** The City of Emeryville will incorporate Complete Streets infrastructure into existing streets to improve the safety and convenience of all users, with the particular goal of creating a connected network of facilities accommodating each category of users, and increasing connectivity across jurisdictional boundaries and for anticipated future transportation investments.

**3. Implementation Next Steps.** The City of Emeryville will take the following specific next steps to implement this Complete Streets Policy:

- A. **Plan Consultation and Consistency:** Maintenance, planning, and design of projects affecting the transportation system will be consistent with local bicycle, pedestrian, transit, multimodal, and other relevant plans, including, but not limited to, Emeryville General Plan, Sustainable Transportation Plan, and Pedestrian and Bicycle Plan.
- B. **Stakeholder Consultation:** The City of Emeryville will develop and/or clearly define a process to allow for stakeholder involvement on projects and plans including, but not limited to, the Emeryville Bicycle and Pedestrian Advisory Committee, and/or Transportation Committee, as deemed necessary to support implementation of this Complete Streets policy by the City of Emeryville.

**4. Performance Measures.** All relevant departments will perform evaluations of how well the streets and transportation network of the City of Emeryville are serving each category of users by collecting baseline data and collecting follow-up data on a regular

basis. The Pedestrian and Bicycle Plan states in section 1.1.2: "Collect and analyze pedestrian and bicycle data on an annual basis and utilize to improve the pedestrian and bicycle system. Continue to work with Alameda CTC and MTC on regional count efforts." The Public Works Department is responsible for these measurements. On a yearly basis, the following data should also be collected: bus ridership data from Alameda-Contra Costa Transit District (AC Transit) and Emery Go-Round (Emeryville Transportation Management Association), and motor vehicle traffic data from the California Department of Transportation (Caltrans) and/or the Statewide Integrated Traffic Records System (SWITRS). The combination of these sources should provide sufficient information to evaluate the overall system and ensure that our streets are as "complete" as possible at any given time.

### C. Exceptions

1. **Exception Approvals.** Any and all exceptions to the complete streets policy require a City Council resolution which includes the following findings:

That is not feasible to accommodate all users on the facility in question due to extenuating circumstances;

That adequate accommodations for those users are or will be available on nearby facilities; and

That the benefits of the improvements in question outweigh the inconvenience to those users not accommodated.

**Complete Streets Policy of the City of Emeryville**  
**City Council Resolution No. 13-03**

**Stakeholder Process**

From the adopted Complete Streets Policy of the City of Emeryville, Policy B.3.B.: Implementation: Next Steps: Stakeholder Consultation:

- A. Stakeholder Consultation: The City of Emeryville will develop and/or clearly define a process to allow for stakeholder involvement on projects and plans including, but not limited to, the Emeryville Bicycle and Pedestrian Advisory Committee, and/or Transportation Committee, as deemed necessary to support implementation of this Complete Streets policy by the City of Emeryville.

As required by the above policy section, the City of Emeryville Complete Streets Stakeholder Process is as follows:

The Stakeholder Process for the City of Emeryville exists in order to ensure multiple opportunities for public input in the process of designing, building and maintaining the public right of way and access to all forms of transportation that travel on it.

The City's Bicycle and Pedestrian Advisory Committee (BPAC) reviews larger development projects on both private and public property while still in the design phase. In the case of a private development, comments from the BPAC are incorporated into the staff report describing the project to the decision making body. In the case of a public project, the Public Works department presents directly to the BPAC and carries its recommendations to the Transportation Committee, where they are forwarded to the City Council for final approval. Both the BPAC and the Transportation Committee are public committees that meet monthly at the Emeryville Civic Center and are open to all members of the public.

In addition to this, every major private development requiring Planning Commission or City Council review is noticed to the surrounding property owners and residents within a 300 foot buffer of the project. The City also issues to subscribers a weekly list of streets and sidewalks closed for construction, in order to facilitate up to date trip planning for all modes.



# APPENDIX B: PUBLIC ENGAGEMENT DOCUMENTATION

# COMMUNITY ENGAGEMENT

**Purpose:** This chapter presents an overview of the outreach and public engagement strategies used in the plan, a summary of all outreach activities, and a summary of the feedback received.

**Why it matters:** Gathering input from a diversity of community voices centers this Plan on the challenges that are most pressing.

Engaging the Emeryville community is a core component of the *Active Transportation Plan's* efforts to understand biking, walking, and rolling needs throughout the city. Since the project kicked off in December 2020, a variety of outreach opportunities were used to seek input from a diverse range of Emeryville's residents, workers, and community members.

*Participants in a bike tour survey various bicycling facilities in Emeryville.*



## Outreach and Public Engagement Strategy

### OBJECTIVES

The fundamental objective of the Outreach and Public Engagement Strategy are to:

- ▶ Ensure that those with a stake in this *Active Transportation Plan* are identified
- ▶ Identify outreach techniques for engaging these stakeholders
- ▶ Ensure all stakeholders have open access to and input in the decision-making process and are provided with information about the project as it moves forward
- ▶ Provide reasonable public access to technical and other information about the project
- ▶ Ensure the concerns, issues and preferences of stakeholders are gathered, and are reflected in the final document

### AUDIENCE

- ▶ People who use active transportation (e.g., walk, bike, rolling, and mobility devices) or transit as a frequent mode of transportation, including:
  - » People who live in Emeryville
  - » People who work or study in Emeryville
  - » People who use Emeryville's recreation facilities (parks, Bay Trail, Bay Bridge Path)
  - » People who visit Emeryville to shop or dine
  - » People who travel through Emeryville
- ▶ People who are interested in biking but perceive barriers
- ▶ Households with zero or one vehicle
- ▶ Households with limited English-speaking proficiency
- ▶ Households with no or limited internet access

## Outreach Phases

### PHASE 1: LISTEN & LEARN

- Understand the unmet walking and bicycling needs for Emeryville's residents, commuters, and visitors.

### PHASE 2: BUILD CONSENSUS

- Provide opportunities for the public and stakeholders to refine project and program recommendations, and inform the prioritization and implementation process.

### PHASE 3: APPROVE & ADOPT

- Provide opportunities for the public and stakeholders to review the draft plan and environmental documents.
- Present the draft plan to City commissions, committees, and Council for review and formal approval/adoption.



*Participants in the walking tour utilizing a median refuge island when crossing the street.*



## Outreach Activities

Table A-1. **Summary of Outreach Activities**

OUTREACH TYPE	FUNCTION AND ACTIVITIES
Bicycle and Pedestrian Advisory Committee Meetings (9)	The City's Bicycle and Pedestrian Advisory Committee (BPAC) is a critical partner in helping Emeryville develop a high-quality plan update that reflects the community's needs and vision. The project team collaborated with the BPAC to gather input, obtain feedback on goals, existing conditions and recommendations, and to discuss outreach methods and effective strategies.
Transportation Committee Meetings (3)	Emeryville's Transportation Committee is comprised of two City Council members who meet monthly to provide input and recommendations regarding City policies and priorities, and to assist the City Council as a whole in providing oversight related to the City's Public Works operations, the Emeryville Marina, vehicular traffic, and parking.
Listening Sessions (3)	The project team facilitated small focus group listening sessions to understand the biking, walking, and rolling needs of hotel and retail workers, community members with disabilities, and families with children.
Youth Outreach (1)	The project team conducted an interactive youth outreach event to understand the biking, walking, and rolling experiences of Emeryville's younger population.
Rolling Tour (1)	Building off the successful recent BPAC walking and biking tours, the project team led a small group on biking and rolling tour throughout Emeryville. Six stops along the route allowed participants to provide feedback on their experiences using various biking and rolling facilities.

OUTREACH TYPE	FUNCTION AND ACTIVITIES
Walking Tour (1)	Building off the successful recent BPAC walking and biking tours, the project team led a small group on a walking tour throughout Emeryville. The tour weaved from the Emeryville Greenway to the Emeryville Public Market, and then to Powell Street before looping back to the start. Four stops allowed participants to provide feedback on their walking experiences.
Community Meetings (3)	The project team conducted three community meetings throughout the planning process. The first meeting focused on gathering information on the strengths, weaknesses, opportunities, and barriers in the biking, walking, and rolling network. The second meeting provided a summary of findings from the existing conditions phase, and presented the proposed programs and infrastructure improvements for participant feedback. The third meeting presented the overall plan takeaways and refined infrastructure improvements for one final round of feedback from community members and residents.
Online Survey (1)	The project team created an online community survey to help establish and understand the communities' existing travel modes and frequencies, demographics, location-specific barriers, and issues preventing people from biking, walking, and rolling more.
Online Web Map (2)	In addition to the online survey, the project team also created a website with information about the plan as well as a mapping activity enabling users to provide feedback on their active transportation experiences and the proposed infrastructure improvements.

## Public Outreach

Emeryville held [virtual community workshops, listening sessions, and walking and rolling tours](#) during the existing conditions and recommendations phases of the plan. The city's Bicycle and Pedestrian Advisory Commission and Transportation Committees were also updated and consulted throughout the development process.



*Virtual BPAC meeting screen shot.*

### ***BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE MEETINGS***

#### **BPAC Meeting #1 March 1, 2021**

The project team presented the active transportation planning process to the Bicycle and Pedestrian Advisory Committee (BPAC) and met the BPAC members. BPAC members provided feedback on the direction of the plan and the plan's outreach strategy.

#### **BPAC Meeting #2 April 5, 2021**

The BPAC provided the project team with feedback on the walking tour route and the draft survey questions for the *Active Transportation Plan*.

#### **BPAC Meeting #3 June 7, 2021**

The project team presented the existing conditions and needs analysis results and BPAC members provided feedback.

#### **BPAC Meeting #4 July 12, 2021**

In the fourth BPAC meeting, the project team provided a summary of the completed outreach events including the listening sessions, community meeting, walking tour, and rolling tour.

#### **BPAC Meeting #5 August 2, 2021**

The project team conducted an active participation brainstorming session with members of the BPAC to envision the plan's vision and goals. BPAC members provided feedback on how the following words relate to a successful active transportation network: Livability, Connected Network, Comfortable, Implementation, Destinations, Equity, Sustainability, Bold Vision, and Safety.

### **BPAC Meeting #6** **November 1, 2021**

The project team presented the finalized visions, goals, and programs to the BPAC following feedback from the previous meeting's brainstorming session.

### **BPAC Meeting #7** **December 6, 2021**

The project team provided an update to the BPAC on the development of biking, walking, and rolling recommendations and next steps in the planning process.

### **BPAC Meeting #8** **May 2, 2022**

The project team presented policy recommendations for the plan and the process used to prioritize the infrastructure recommendations.

### **BPAC Meeting #9**

Meeting to be held fall 2022.

## ***TRANSPORTATION COMMITTEE***

### **Transportation Committee** **Meeting #1**

**December 9, 2021**

The Transportation Committee received an update from the project team on the project timeline, outreach and engagement, needs assessment, and recommendations.

### **Transportation Committee** **Meeting #2**

**January 12, 2022**

The Transportation Committee provided input on project vision statement, goals, and recommendations.

### **Transportation Committee** **Meeting #3**

Meeting to be held fall 2022

## ***COMMISSION ON AGING***

### **Commission on Aging Meeting** **November 10, 2021**

The Commission on Aging received an update on the project and provided input. Members placed emphasis on sidewalk obstructions and the quality of sidewalk pavement as challenges to active mobility.



## ***LISTENING SESSIONS***

### **Families and Parents Listening Sessions June 3, 2021**

This listening session asked 7 participants about their walking and rolling experiences in Emeryville. Feedback from the session include a need for improved lighting and pedestrian safety on the Powell Street bridge, safer crossings at the intersections of San Pablo Avenue and 43rd Street and San Pablo Avenue and 40th Street, improved elevator experience at the Amtrak crossing, and improved biking and walking experience at Powell Street and Shellmound Street. Participants in this session were compensated for their time with grocery store gift cards.

### **Disability Community Listening Session June 11, 2021**

The listening session asked 9 participants about their walking and rolling experiences in Emeryville. Feedback from the session include increased service for the EmeryGoRound, smoother sidewalks throughout the city especially on 65th Street, repairs to truncated domes that are in disrepair, leading pedestrian intervals implemented at larger intersections, and more space for wheelchairs and scooters at bus stop locations. Participants in this session were compensated for their time with grocery store gift cards.

### **Hotel/Retail/Restaurant Worker Listening Sessions August 1, August 4, August 5, 2021**

Over three listening sessions, the project team met with 11 hotel, retail, and restaurant workers in Emeryville to understand their specific transportation needs. Feedback related to walking and rolling included improved the biking and walking experience along Mandela Parkway and 40th Street, continued maintenance of Slow Streets, and more frequent transit options in the early morning and late evening. Participants in this session were compensated for their time with grocery store gift cards.

## COMMUNITY MEETINGS

### Virtual Community Meeting #1 June 16, 2021

The project team hosted a virtual community workshop where they introduced the *Active Transportation Plan* to the community, led discussions on current walking and rolling experiences, and shared ways to further get involved with the plan. Thirty people participated in the first meeting.

### Community Meeting #2 March 30, 2022

Over 20 residents and community members attended the second community meeting to provide feedback on the types of infrastructure recommendations they would like to see implemented in Emeryville.

### Community Meeting #3 Coming Soon - Fall 2022

Meeting to be held to review the draft plan and gather community feedback.

Using three words, describe your vision for walking, bicycling and rolling in Emeryville



Participants in the first community meeting created a word cloud of their vision for biking, walking, and rolling in Emeryville.

Rank the following active transportation plan goals by what is most important to you:



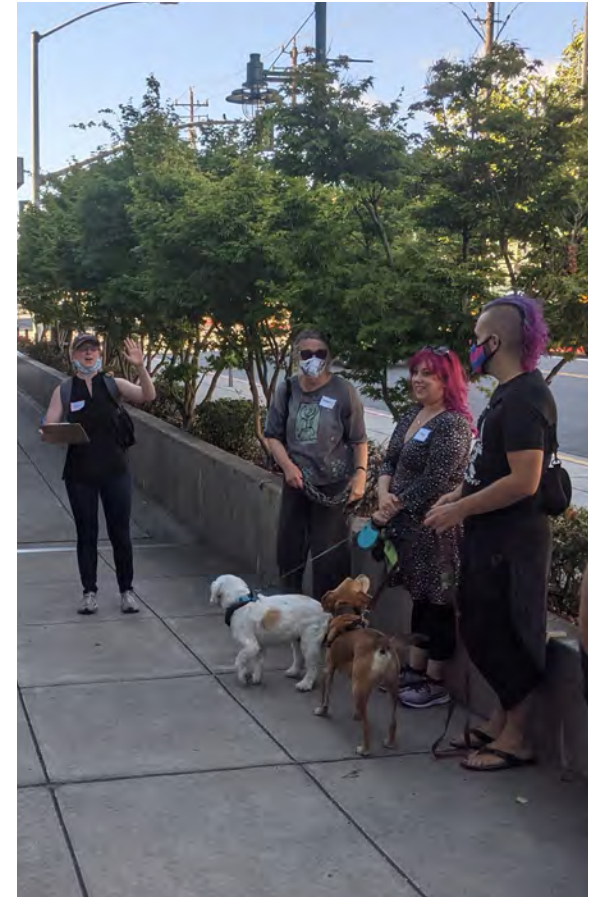
Participants at the second community meeting were asked to rank which Active Transportation Plan goals are most important to them.

## TOURS

### **Walking Tour** **June 22, 2021**

The [walking tour](#) explored routes in the northern half of the city and included stops on Hollis Street, Christie Park, Powell Street, and the Emeryville Greenway. Participants found Hollis Street and Shellmound Street by the Emeryville Public Market to be the least stressful routes on the tour, while the segment of Powell Street east of the train tracks and under the freeway was most stressful. Overall, participants expressed a preference for wide sidewalks, art, trees and greenery, areas with a density of businesses and destinations, and automatic pedestrian recall. Areas of concern for participants included difficulty crossing the train tracks (including issues with the elevator being out of service or in a state of uncleanliness),

not feeling safe while crossing the Christie Ave/Powell St intersection, and vehicle encroachment on the sidewalk on the north side of Powell Street and on the west side of Christie Ave near the FedEx. Suggestions for improvement included a diagonal connection across the Powell/Hollis intersection to accommodate greenway traffic, improving the signage and crosswalks directing people to the Powell Street pedestrian bridge, striping a diagonal crossing at the Shellmound/Christie Ave intersection, and implementing more leading pedestrian intervals.



*Participants discussing walking experiences in Emeryville during the walking tour.*

## Rolling Tour June 26, 2021

The [Bicycle Tour](#) explored routes across the city and included stops on Adeline Street, Shellmound Street, Christie Park, the Emeryville Greenway, Hollis Street, and Park Street. The least stressful routes on the tour included the Emeryville Greenway, Doyle Street, Horton Street, and Adeline Street. The most stressful portions of the tour included 40th Street, Powell Street, Christie Ave, and San Pablo. Elements of the tour that the participants enjoyed included smooth pavement, wide bike lanes, green painted conflict zones and bike lanes, the two-way cycletrack on Christie Ave, art, lighting, the Emeryville Greenway, the Doyle Street Greenway (including the sharrow with a parent and child), traffic calming, and automatic RRFBs. Participants did not like broken glass in

the bike lane/on bike routes, bicycling on streets with fast-moving traffic, narrow bike lanes on 40th Street, vehicles double-parked in the bike lane, trash along bike lanes, “Bikes May Share Lane” signage, traffic signals failing to detect bicycles, and unsafe conditions on San Pablo Ave. Suggestions for improvement included a protected bike lane on the 40th Street overpass, improved signage and wayfinding for the Bay Trail bike route, and street signs at greenway intersections.



*Participants on the Rolling Tour explored a range of bikeway facility types.*



## YOUTH OUTREACH

### Summer Camp August 3, 2021

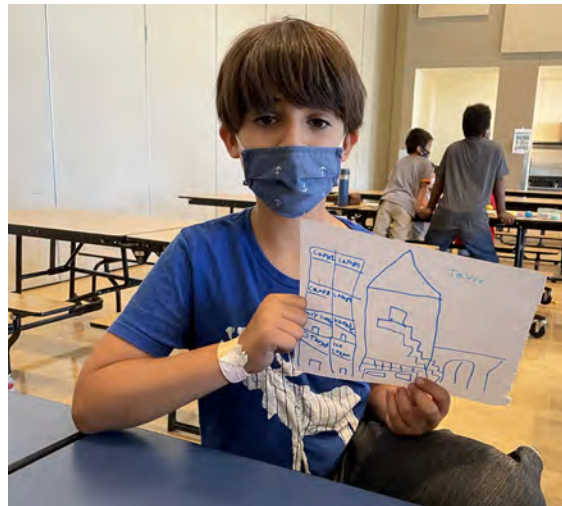
The project team brought arts and crafts items for 30 Emeryville “REC” Summer campers (ages 6-14) to engage in two activities over 90 minutes.

**Activity 1:** Youth designed their favorite mode of transportation (real or imaginary).

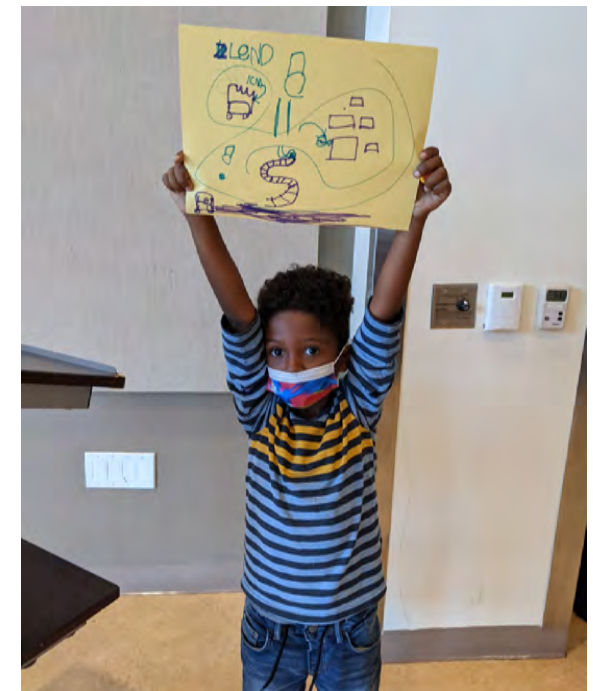
This warm-up activity helped uncover if walking, biking, or rolling were seen as recreational activities or as a way to move around Emeryville or surrounding areas with their family and friends. Feedback included sports cars, bicycles, and creative ideas like a hot air balloon, riding a giant frog, and putting on rocket-powered roller skates.

**Activity 2:** Youth designed their ideal street.

This activity revealed ways youth want their streets to better serve them. Feedback included more recreational activities like pools and ice cream vendors closer to their homes and bigger homes. One student, injured while biking across Vallejo Street, described the need for more marked crosswalks and slower drivers.

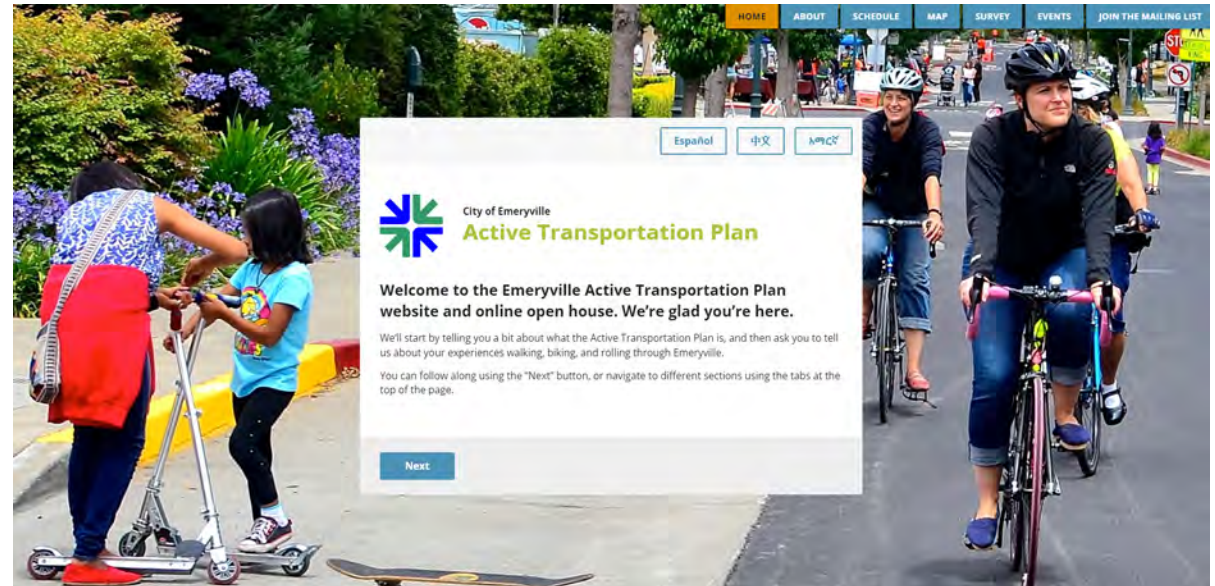


*Participants drew pictures related to active transportation.*



## ONLINE ENGAGEMENT AND PROMOTION

Online engagement was an important component of the planning process. In order to reach a wider audience and give community members the opportunity to provide feedback on their own time and schedule, the project team distributed an online survey and collected feedback via an online web map. The survey was available in English and Spanish and promoted by sending out 19,000 bilingual postcards to every residential and business address in the city. The City installed 20 bilingual sidewalk decals around town. The project team hand delivered bilingual flyers to retail businesses, hotels, and restaurants. Social media advertisements in English and Spanish were placed on Facebook, Instagram, and Google. The City also publicized the survey and community meetings through its website and email lists.



*The project website provided details on how to get involved with the planning process and opportunities to provide feedback on biking, walking, and rolling in Emeryville.*

### Phase 1 Online Survey

848 members of the Emeryville community participated in the online survey. The 25 question survey was made available online and promoted at community workshops and on social media. The survey inquired about the respondent's experiences biking and rolling in Emeryville today.

Key findings from the survey include:

Top walking concerns:

- ▶ Destinations are too far to walk.
- ▶ Walking is tough when carrying things.
- ▶ Perceived danger of walking at night.

#### Top rolling and biking concerns:

- ▶ People driving too fast.
- ▶ Bikeways not connecting to the destinations people are trying to go to.
- ▶ Lack of access to a bike or rolling device.

#### Online Web Map

An online map available on the project's website provided an opportunity for community members to identify barriers to walking and rolling, places they would like to walk or roll to, and routes in need of improvements. 595 points were added to the online map including 114 comments and 2,193 votes on others' suggestions.

Several geographic themes emerged from the web map feedback. Popular biking, walking, and rolling destinations include the Emeryville Marina, Shoreline Park, Amtrak Station, Doyle Slow Street, Emeryville Greenway, Berkeley Bowl, Emeryville Public Market, Bay Street Shopping, and Powell Street Plaza (**Map 15**). Low-stress connectivity to these areas will play a key role in the development of recommendations in this plan. The web map feedback also revealed barriers to people walking and rolling including San Pablo Avenue, 40th Street, Hollis Street north of Powell Street, Bay Trail access points at arterial intersections, and Powell Street (**Map 16**). Lastly, routes identified as "in need of improvement" include the marina access on Powell Street west of I-80 and San Pablo Avenue.

## Phase 2

### Online Web Map

An update to the online map following the development of recommendations allowed community members to like, dislike, and comment on the proposed infrastructure projects. A total of 885 likes were added to the proposed projects on the map. 44 proposed projects received comments.

The following bikeway projects received the most likes following the public comment period:

- ▶ Class IV Separated Bikeway on Shellmound Street from Powell Street to 67th Street (34 likes)
- ▶ Class I Shared-Use Path east of the railroad tracks from Sherwin Street to 53rd Street (33 likes)
- ▶ Class IV Separated Bikeway on San Pablo Avenue from 53rd Street to 36th Street (32 likes)

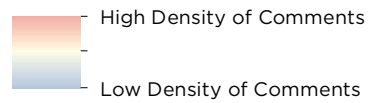


Map A-1. Walking and Rolling Destinations

# WALKING AND ROLLING DESTINATIONS

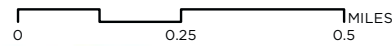
EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

## Public Input Web Map Results

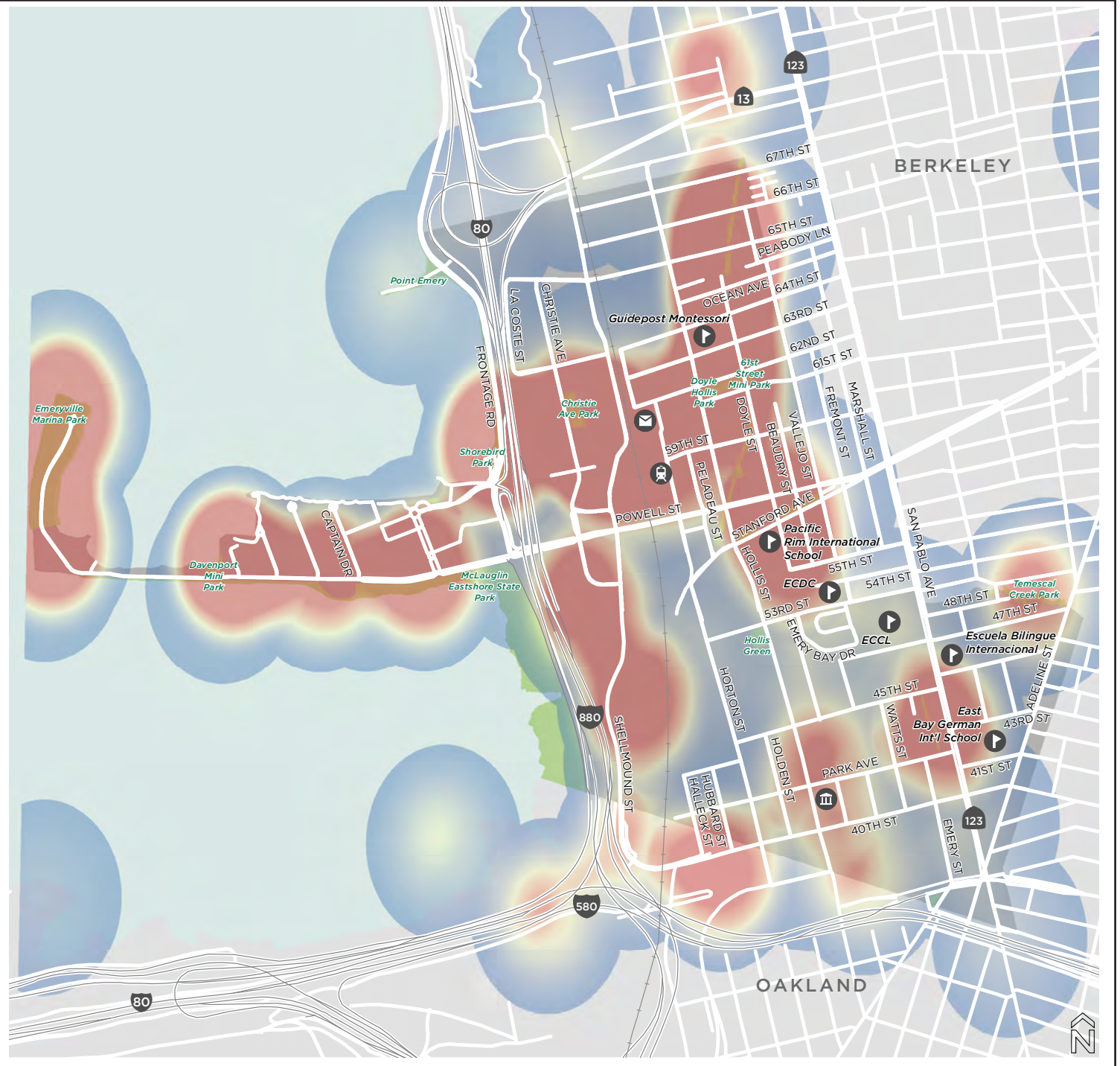


## Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary



Data Source: City of  
Emeryville, July 2021.

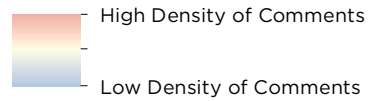




# BARRIERS TO WALKING AND ROLLING

EMERYVILLE ACTIVE  
TRANSPORTATION PLAN

## Public Input Web Map Results



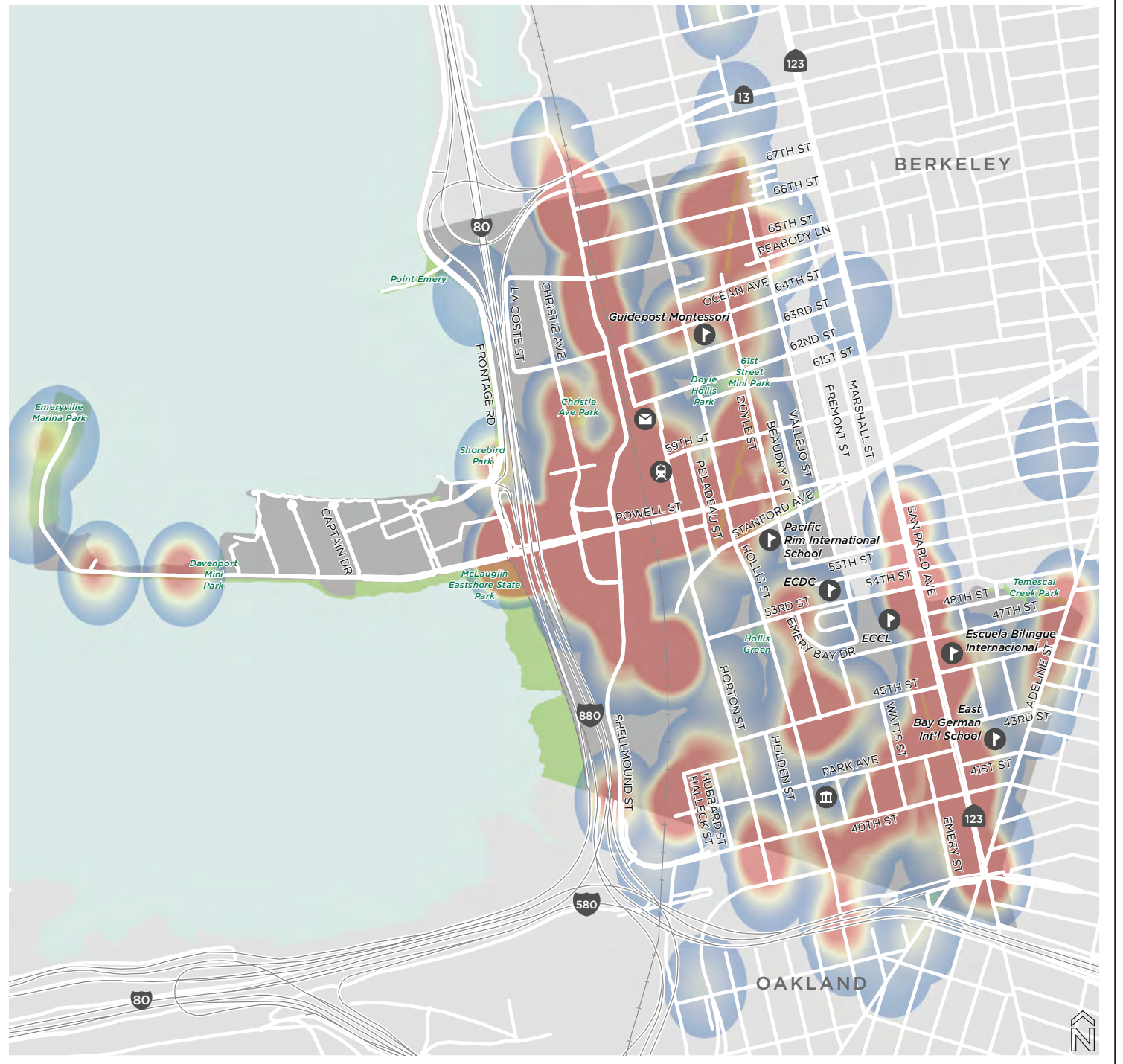
## Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- City Boundary

0 0.25 0.5 MILES

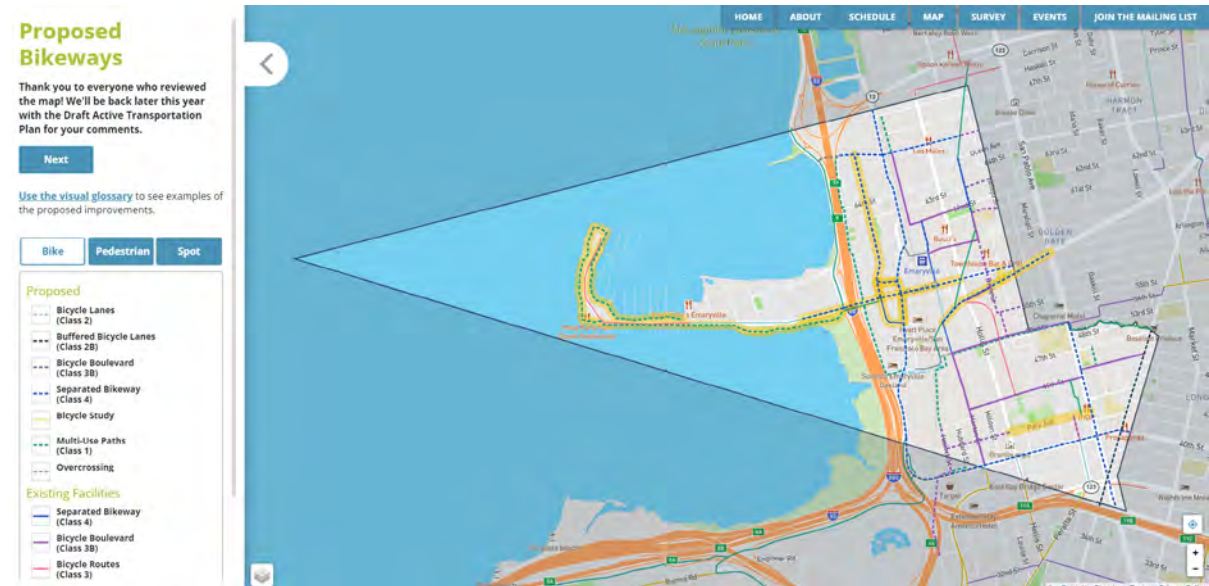


Data Source: City of  
Emeryville, July 2021.



The following pedestrian infrastructure projects received the most likes following the public comment period:

- ▶ Improve Sidewalk on Powell Street from Christie Avenue to Peladeau Street (31 likes)
- ▶ Class I/Trail Widening Study on the Pedestrian only Bay Trail segment that circumnavigates the Emeryville Peninsula (28 likes)
- ▶ Class I Shared-Use Path east of I-80 from Shellmound Street to Powell Street (26 likes)



*The Phase 2 web map allowed users to comment on and like or dislike the proposed projects.*

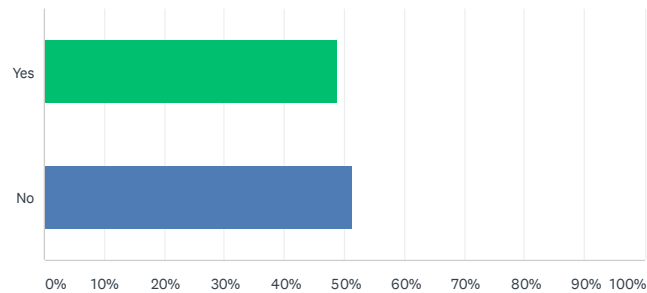
The following spot improvements received the most likes following the public comment period:

- ▶ Crossing Upgrade at the intersection of Shellmound Street and 67th Street (25 likes)
- ▶ New Midblock Crossing on Shellmound Street south of Powell Street (25 likes)
- ▶ Major Intersection Upgrade at the intersection of Powell Street and Frontage Road (23 likes)

# Community Survey Results

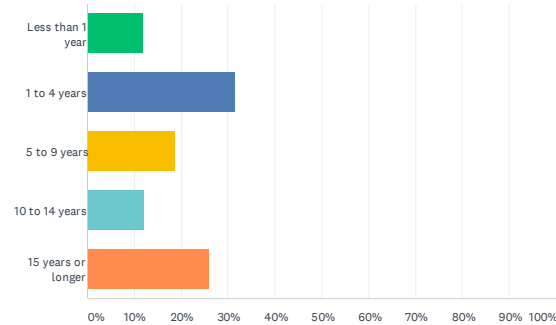
Q1 Do you live in Emeryville?

Answered: 868 Skipped: 0



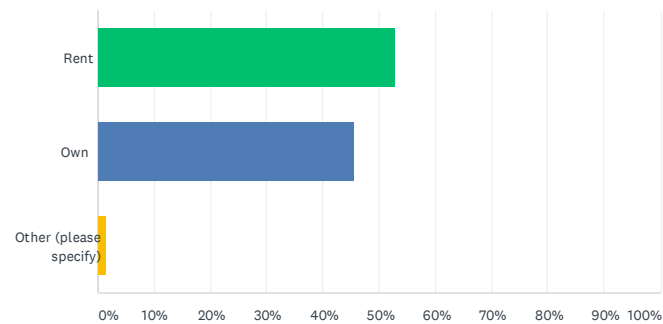
Q2 How long have you lived in Emeryville?

Answered: 404 Skipped: 464



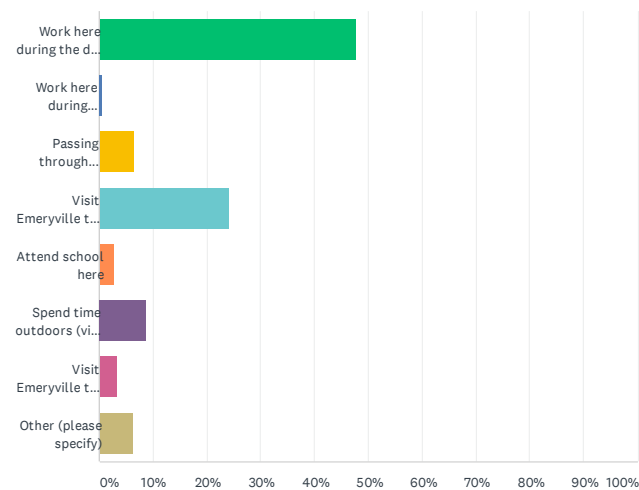
Q3 Do you rent or own your home?

Answered: 403 Skipped: 465

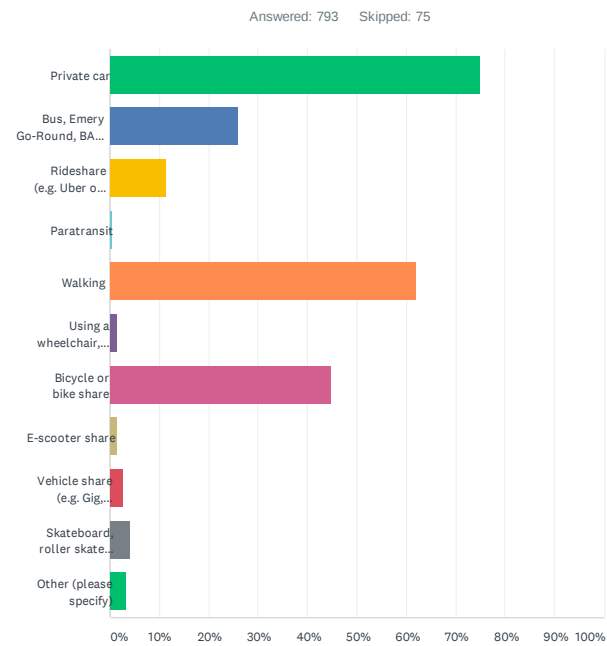


Q4 How do you spend most of your time in Emeryville? (choose one)

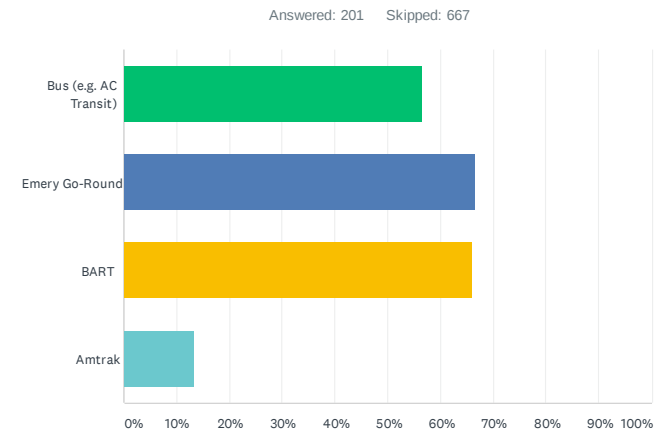
Answered: 419 Skipped: 449



Q5 In the last two weeks, how have you traveled in Emeryville? (Select all that apply)



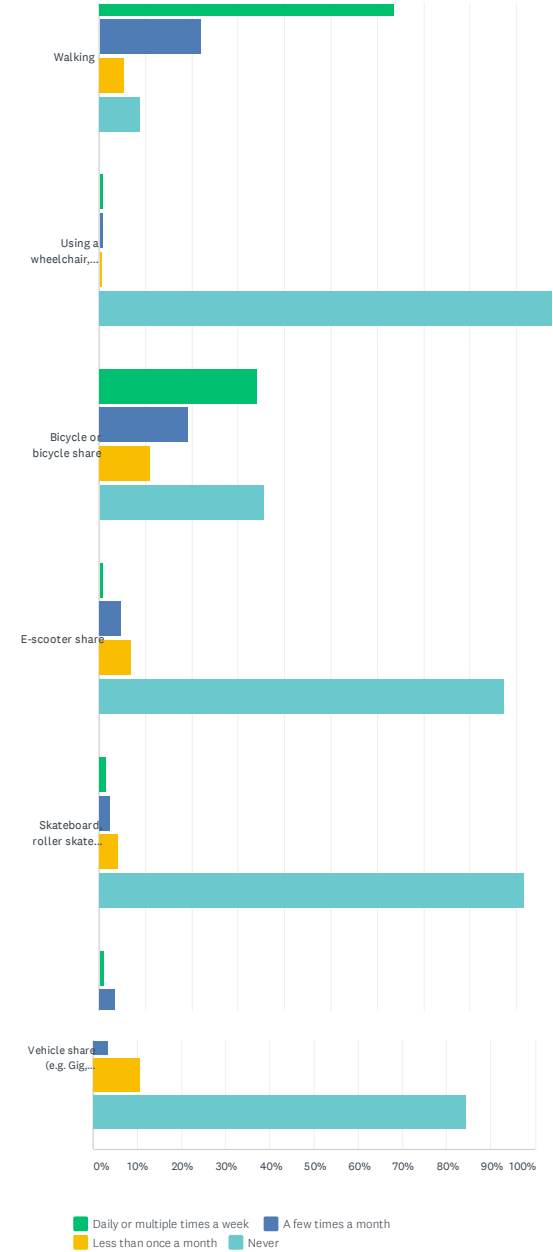
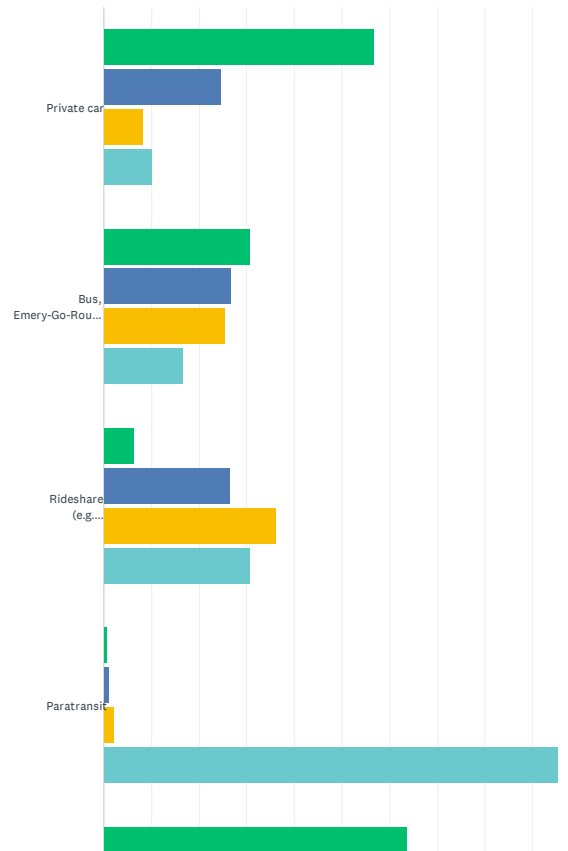
Q6 Which type of public transit did you take? (select all that apply)



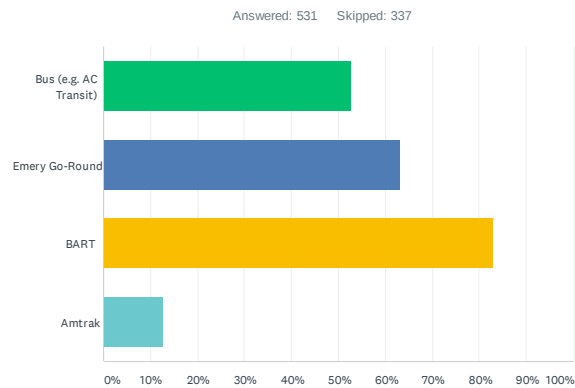


Q7 Before COVID, how frequently did you get around in each of the following ways? For each transportation option listed, select one frequency. For example, if you drove your car to work every day, select "Daily or multiple times a week." If you never rode an e-scooter, select "Never."

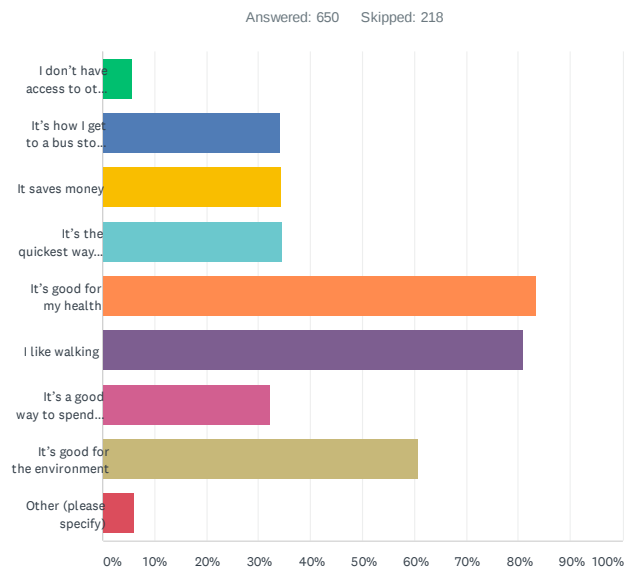
Answered: 765 Skipped: 103



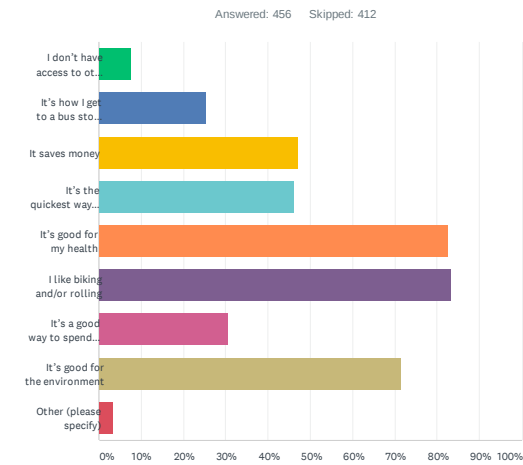
### Q8 What type of public transit did you use? (select all that apply)



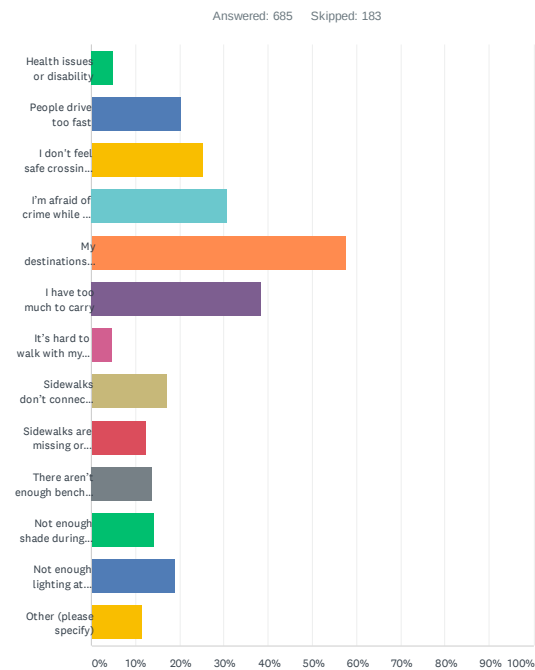
### Q9 Why do you walk?



### Q10 Why do you bike or roll (scooter, skateboard, etc)? (select all that apply)

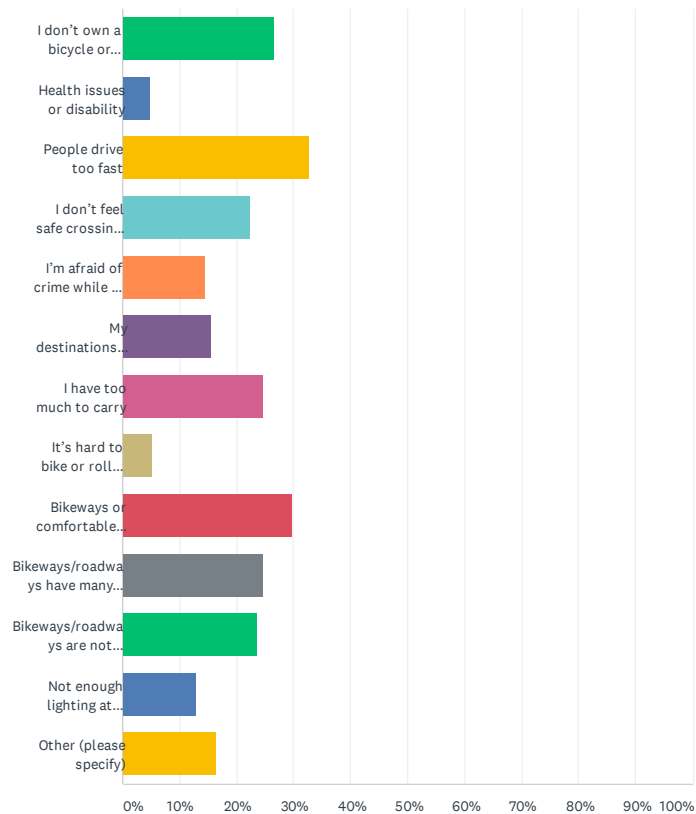


### Q11 What keeps you from walking more often in Emeryville? (select all that apply)



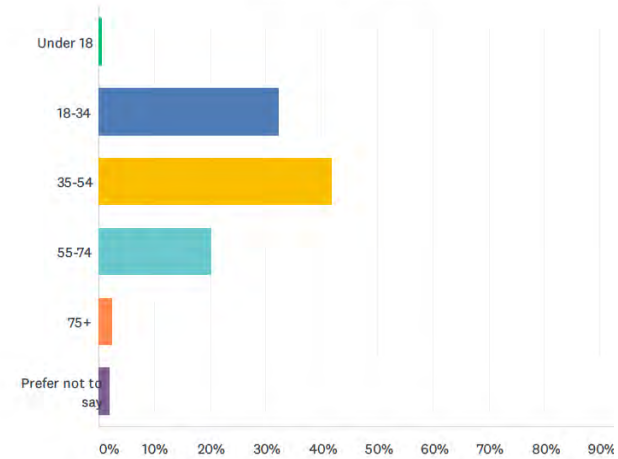
## Q12 What keeps you from biking or rolling (scooter, skateboard, etc.) more often in Emeryville? (select all that apply)

Answered: 655 Skipped: 213



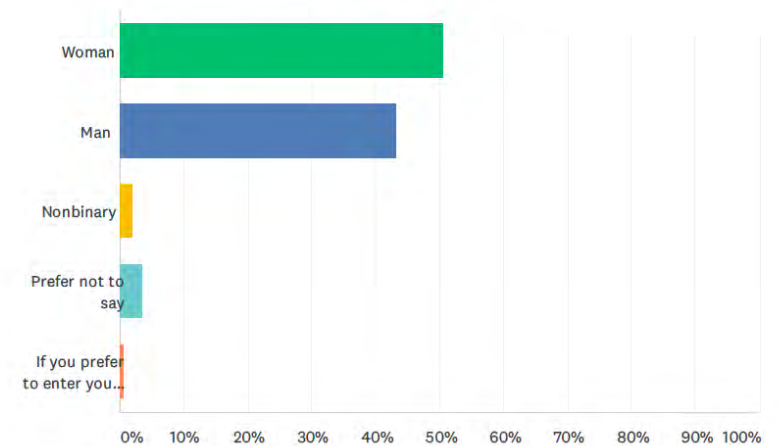
## Q15 How old are you?

Answered: 687 Skipped: 181

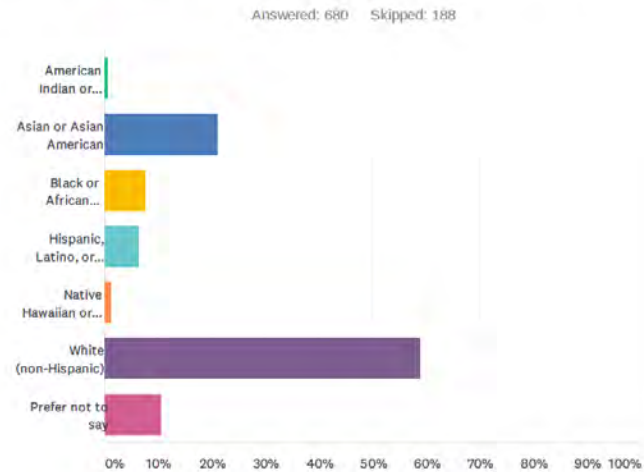


## Q16 What is your gender?

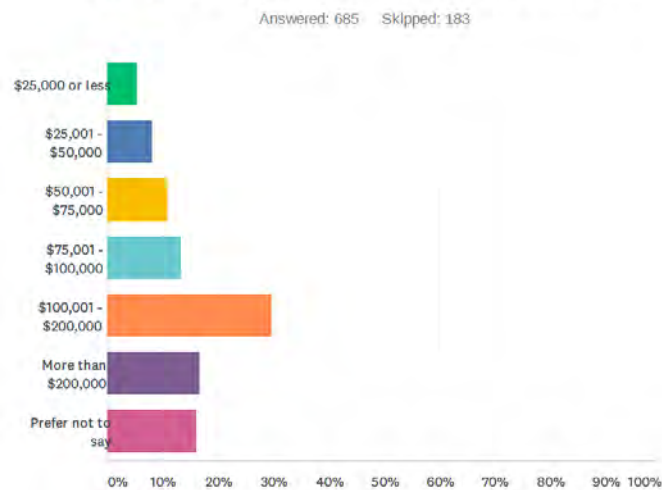
Answered: 684 Skipped: 184



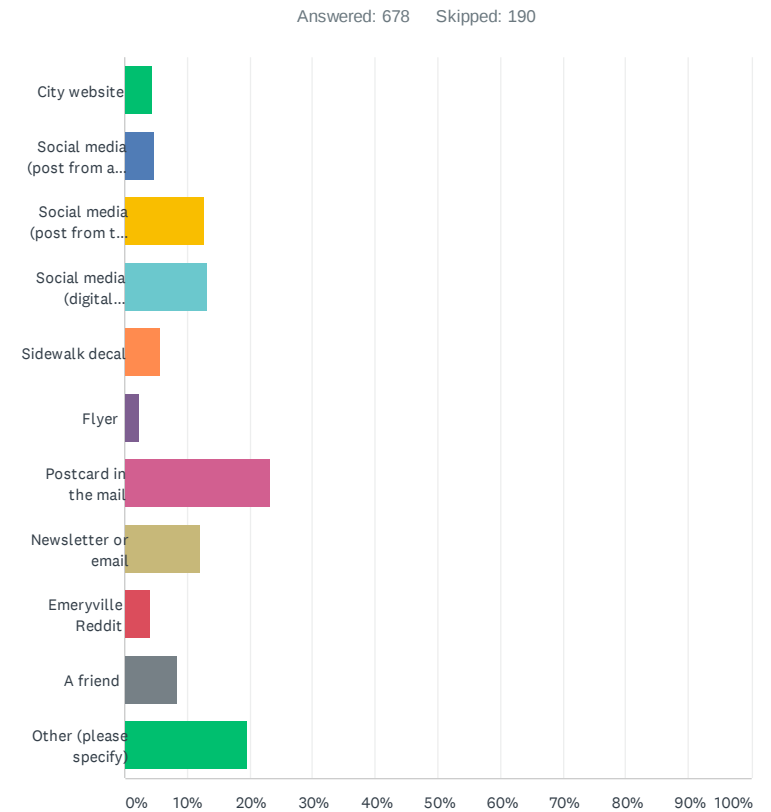
### Q17 With which racial or ethnic group(s) do you identify? (check all that apply)



### Q18 What is your annual household income?



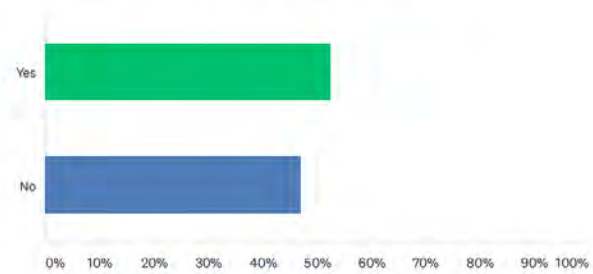
### Q20 How did you hear about this survey?





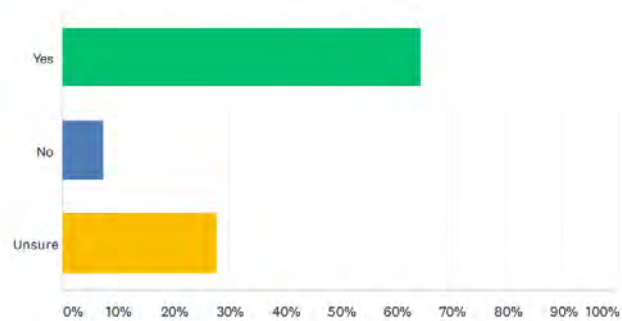
Q21 Have you walked, used mobility devices, biked, or rolled on the slow street temporary improvements made on Doyle Street?

Answered: 664 Skipped: 204



Q22 Would you like to see more slow streets around Emeryville in the future?

Answered: 663 Skipped: 205



## Workshop #1 Presentation

*JUNE 16, 2021: SLIDE 1*

# Emeryville Active Transportation Plan

Virtual Community Meeting | June 16, 2021



*JUNE 16, 2021: SLIDE 2*

INTRODUCTION



## HOW TO USE ZOOM

When participating, **rename yourself** on the participants tab.

*(First name with last initial is okay)*

Type questions and comments in the chat.

**Mute** your audio when you are not speaking.

**Raise your hand** if you would like to speak and **lower your hand** after speaking.

**PLEASE NOTE:** This meeting is being recorded and streamed to Facebook Live

JUNE 16, 2021: SLIDE 3

INTRODUCTION



## HOW TO USE ZOOM

Click **Participants** at the bottom center of your screen.

At the bottom of the window on the right side of the screen, click **Raise Hand**.



Turn your **camera** and **microphone** on and off here

Chat with everyone in the meeting. Click **Chat** to open the chat window and chat with project staff or view chat messages.

Invite Mute Myself Raise Hand



*JUNE 16, 2021: SLIDE 4*

AGENDA



## AGENDA

- Project Overview
- Emeryville Today
- Ways to Get Involved
- Raffle
- Discussion



*JUNE 16, 2021: SLIDE 5*

INTRODUCTION



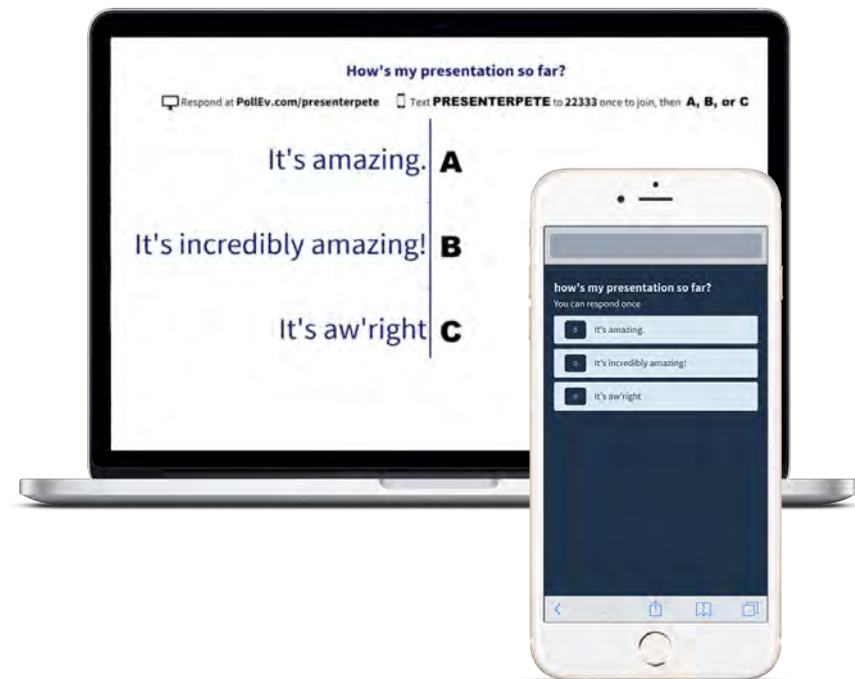
## POLL EVERYWHERE

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP)

Keep the page open – we will be turning on new polls throughout the presentation!

Alternatively:

Text ALTAPLANNING107 to  
22333



*JUNE 16, 2021: SLIDE 6*

# POLL 1

## TELL US ABOUT YOURSELF:

- Do you live in Emeryville?
  - How old are you?
- With which racial or ethnic groups do you identify?
- How have you traveled recently in Emeryville?

**[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333**

*JUNE 16, 2021: SLIDE 7*



**Tell us about yourself**

**When survey is active, respond at [pollev.com/altaplanning107](https://pollev.com/altaplanning107)**

**0 done**

**0 underway**

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)

*JUNE 16, 2021: SLIDE 8*

When poll is active, respond at [pollev.com/altaplanning107](https://pollev.com/altaplanning107)

## Do you live in Emeryville?

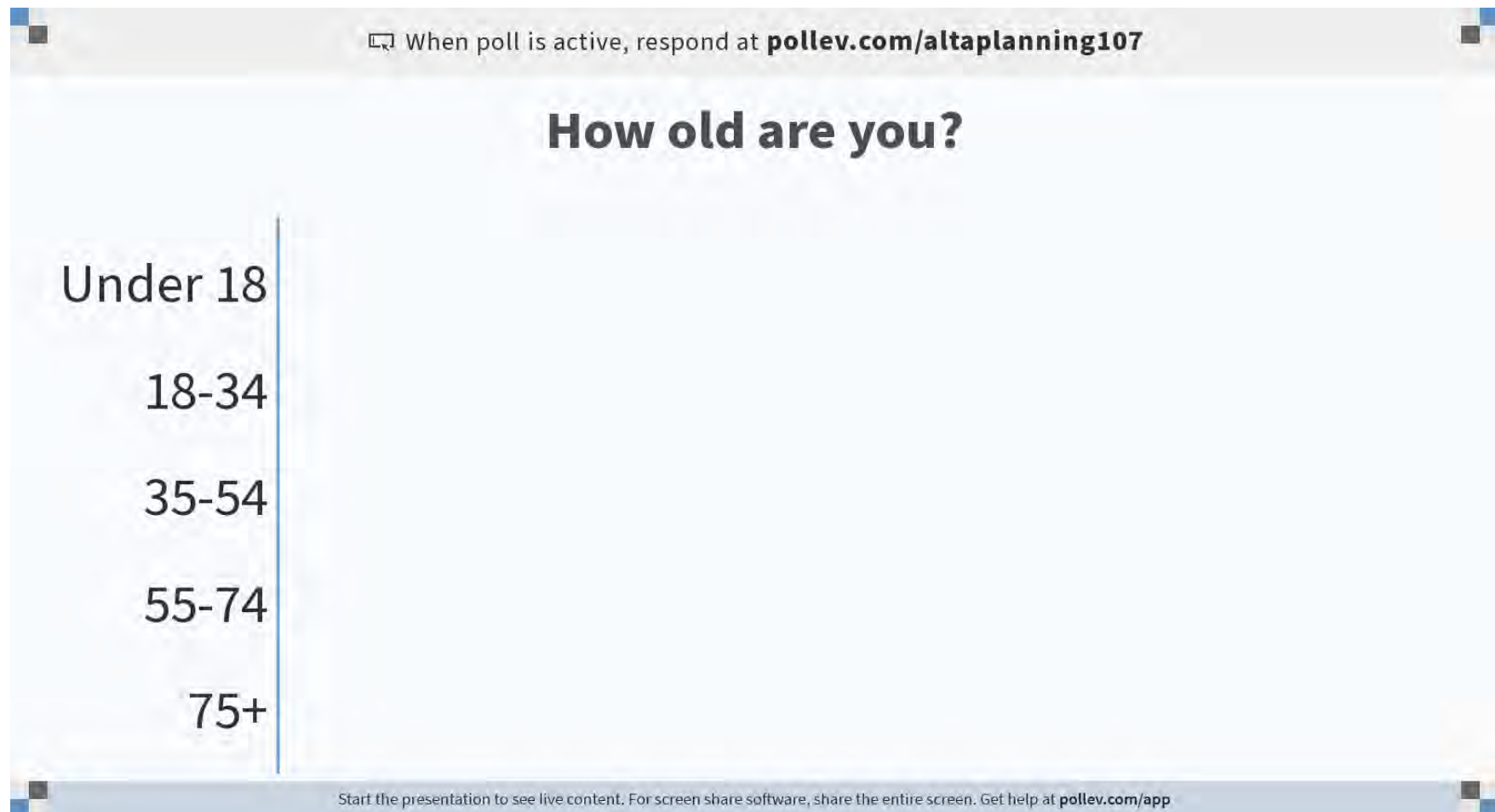
Yes

No

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)



*JUNE 16, 2021: SLIDE 9*



*JUNE 16, 2021: SLIDE 10*

When poll is active, respond at [pollev.com/altaplanning107](https://pollev.com/altaplanning107)

## With which racial or ethnic group(s) do you identify?

- American Indian or Alaska Native
- Asian or Asian American
- Black or African American
- Hispanic, Latino, or Spanish origin
- Native Hawaiian or other Pacific Islander
- White (non-Hispanic)
- Two or more

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)

*JUNE 16, 2021: SLIDE 11*

When poll is active, respond at [pollev.com/altaplanning107](https://pollev.com/altaplanning107)

## In the last two weeks, how have you primarily traveled in Emeryville?

- Private car
- Walking
- Bicycle or bike share
- Bus, Emery Go-Round, BART or Amtrak
- Rideshare (e.g. Uber or Lyft)
- Other

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)

*JUNE 16, 2021: SLIDE 12*

## PROJECT OVERVIEW





*JUNE 16, 2021: SLIDE 13*

PROJECT OVERVIEW



## Project Summary

- Building on 2012 Citywide Pedestrian and Bicycle Plan to:
  1. Improve routes for people to walk, bike, and roll
  2. Fix areas that make it challenging to walk, bike, and roll
  3. Make walking and biking easier, safer, and more comfortable for people of all ages and abilities
- Plan will serve anyone who walks, bikes, or rolls in or through Emeryville
- Rolling might include: using a wheeled mobility device, stroller, scooter, skateboard, shopping cart, etc.





**JUNE 16, 2021: SLIDE 14**

PROJECT OVERVIEW

## Project Schedule

### Phase 1: Explore (Spring/Summer 2021)

- Analyze current conditions, including connections, safety, and equity
- Listen to your vision and needs

### Phase 2: Collaborate (Fall 2021)

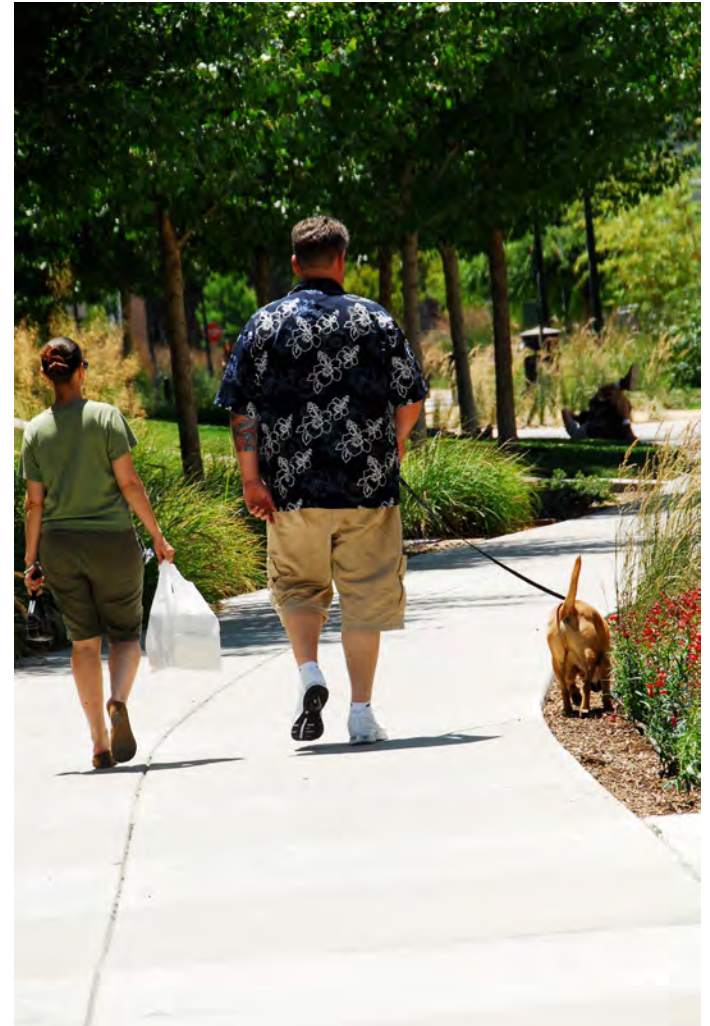
- Propose projects (like bike lanes and sidewalks) and programs (like education campaigns) to improve walking, biking, and rolling in Emeryville
- Get your feedback on proposed projects and programs

### Phase 3: Refine (Winter 2021-2022)

- Share draft Active Transportation Plan
- Hear from you: Did we get it right?

### Phase 4: Approve (Spring/Summer 2022)

- Finalize Active Transportation Plan
- Present to Emeryville City Council for approval and adoption



*JUNE 16, 2021: SLIDE 15*

PROJECT OVERVIEW

## ENGAGEMENT OVERVIEW

- Community meetings (3)
- Online survey (1)
- Online web map (2)
- Bicycle tour (1) and walking tours (2)
- Listening sessions (3)
- BPAC coordination (5)
- Presentations to City committee, commission, or Council (4)



*JUNE 16, 2021: SLIDE 16*



**BREAK FOR Q&A**



*JUNE 16, 2021: SLIDE 17*



JUNE 16, 2021: SLIDE 18

## POLL 2

USING THREE WORDS, DESCRIBE YOUR  
CURRENT EXPERIENCES WALKING,  
BICYCLING AND ROLLING IN EMERYVILLE.

*(please use hyphens between words if you are submitting a  
phrase, e.g. I-like-biking)*

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333



*JUNE 16, 2021: SLIDE 19*

**Using three words, describe your current experiences  
walking, bicycling and rolling in Emeryville**

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)

JUNE 16, 2021: SLIDE 20

## POLL 3

USING THREE WORDS, DESCRIBE  
YOUR VISION FOR WALKING, BICYCLING  
AND ROLLING IN EMERYVILLE.

*(please use hyphens between words if you are submitting a  
phrase, e.g. a-safe-place)*

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333

*JUNE 16, 2021: SLIDE 21*

**Using three words, describe your vision for walking,  
bicycling and rolling in Emeryville**

Start the presentation to see live content. For screen share software, share the entire screen. Get help at [pollev.com/app](https://pollev.com/app)

JUNE 16, 2021: SLIDE 22

## EXISTING CONDITIONS ANALYSIS



# Collision Hot Spots

- Locations where 3+ bicycle or pedestrian collisions occurred
- 11 intersections are hot spots
- Seven intersections had 5 or more collisions:
  - 40<sup>th</sup> St & San Pablo Ave
  - 40<sup>th</sup> St & Hubbard St
  - 40<sup>th</sup> St & Emery St
  - 40<sup>th</sup> St & Adeline St
  - Powell St & Christie Ave
  - Stanford Ave & Hollis St
  - Park Ave & San Pablo Ave

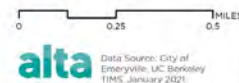
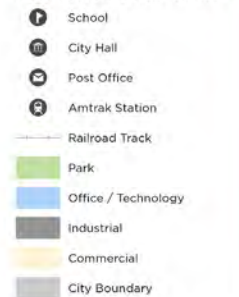
## COLLISION HOT SPOTS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

### Intersections with Clusters of 3 or More Bicycle and Pedestrian Collisions (2012 - 2018)



### Destinations + Boundaries



JUNE 16, 2021: SLIDE 23

## EXISTING CONDITIONS ANALYSIS

# Bicycle Connectivity

- Bicycle Level of Traffic Stress (BLTS) assigns a score of BLTS 1 (lowest stress) through BLTS 4 (highest stress).
- San Pablo Ave and Powell St are the most stressful
- Bay Trail, shopping, and schools are surrounded by high stress roads



### BICYCLE LEVEL OF TRAFFIC STRESS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

#### Bicycle Level of Traffic Stress (BLTS) Score

- BLTS 1: All Ages and Abilities
- BLTS 1.5: All Ages and Abilities (Residential)
- BLTS 2: Average Adult
- BLTS 3: Confident Adult
- BLTS 4: Fearless Adult

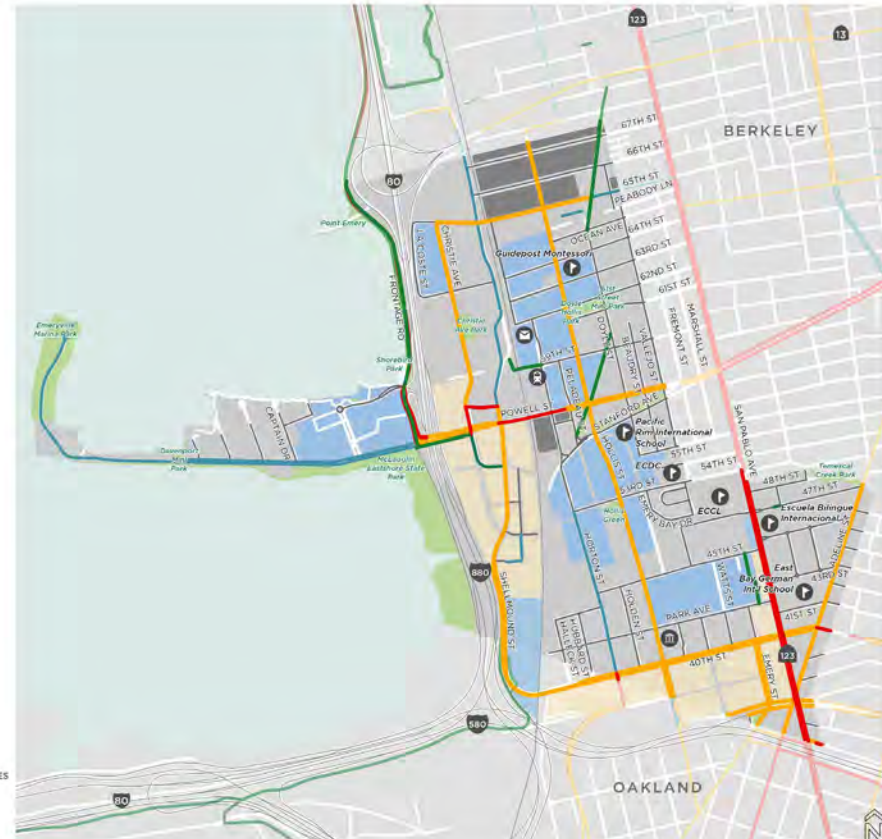
#### Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- Office / Technology
- Industrial
- Commercial
- City Boundary

0 0.25 0.5 MILES



Data Source: City of Emeryville, OpenStreetMap, January 2021.





JUNE 16, 2021: SLIDE 24

## EXISTING CONDITIONS ANALYSIS

# Pedestrian Connectivity



- Streets with many sidewalk width restrictions:
  - 40<sup>th</sup> St
  - 64<sup>th</sup> St
  - 66<sup>th</sup> St
  - Powell St
- Powell St & Shellmound St intersection lacks pedestrian signals
- Adeline St lacks consistent pedestrian crossing signals

## PEDESTRIAN NETWORK

EMERYVILLE ACTIVE TRANSPORTATION PLAN

### Pedestrian Facilities

- Pedestrian Signal
- Class I Shared-Use Path
- Bay Trail

### Pedestrian Challenges

- Sidewalk Width Restriction
- Arterial Roadway

### Destinations + Boundaries

- School
- City Hall
- Post Office
- Amtrak Station
- Railroad Track
- Park
- Office / Technology
- Industrial
- Commercial
- City Boundary

0 0.25 0.5 MILES

alta

Data Source: City of Emeryville, OpenStreetMap, January 2021.



JUNE 16, 2021: SLIDE 25

## EXISTING CONDITIONS ANALYSIS

# Equity

- Many low-income workers live on the east side of San Pablo Ave and likely have to cross San Pablo Ave to access jobs
- Low-income workers in Oakland may take the 29 bus line along Hollis St, or the San Pablo Ave 72 bus lines
- Low-income workers who live in West Oakland may bike on Mandela Pkwy to reach Emeryville



### HOME LOCATIONS OF LOW INCOME WORKERS IN EMERYVILLE

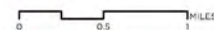
EMERYVILLE ACTIVE TRANSPORTATION PLAN

Where Low Income Workers Live (By Census Block Group)

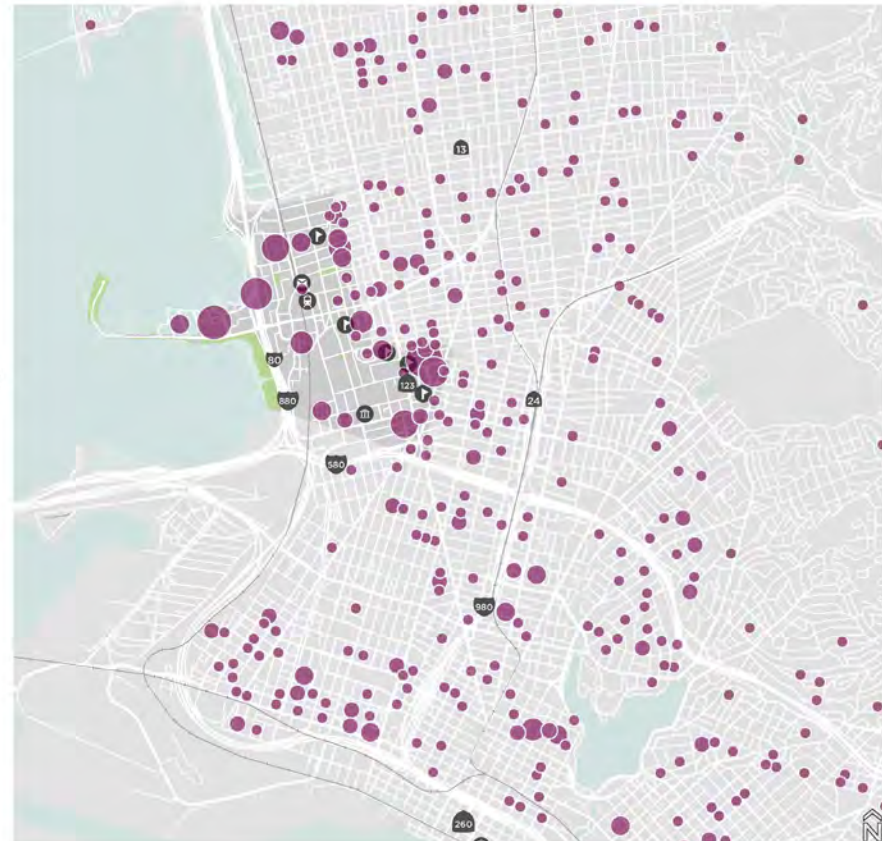


A low income worker for this analysis is defined as someone who has a job with earnings of \$1,250 per month or less.

#### Destinations + Boundaries



alta  
Data Source: City of Emeryville, LEHD 2018, January 2021.



*JUNE 16, 2021: SLIDE 26*

EXISTING CONDITIONS ANALYSIS

## Key Takeaways

- Arterial roadway crossings are stressful
- Area around San Pablo Ave and Adeline St needs focus
- Walking routes can be improved by removing identified barriers
- The existing bikeway network is not comfortable for all ages and abilities





*JUNE 16, 2021: SLIDE 27*



*JUNE 16, 2021: SLIDE 28*

GET INVOLVED!

## TAKE ACTION

- Add your comments to the map and take the survey: [www.EmeryvilleMoves.org](http://www.EmeryvilleMoves.org)
- Join us for a tour!
  - Walking Tour A (~~Sat, 6/19~~ **Thurs, 7/1**)
  - Walking Tour B (**Tues, 6/22**)
  - Bicycle Tour (**Sat, 6/26**)
- Share the website with your family and friends!
- Retail/Restaurant/Hotel worker listening session: [info@emeryvillemoves.org](mailto:info@emeryvillemoves.org)

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JUNE 16, 2021: SLIDE 29

GET INVOLVED!


## WEBSITE DEMO


### Map


We'd love to hear about your walking, biking, and rolling experiences in Emeryville!


If you're using a screen reader to access this site or have trouble accessing the interactive maps, [try the text-based input form](#).

Please use the buttons below to tell us where you'd like to walk, bike, or roll to, locations that are challenging to navigate, and routes that you enjoy or think could be improved.


**Places I go or want to go**

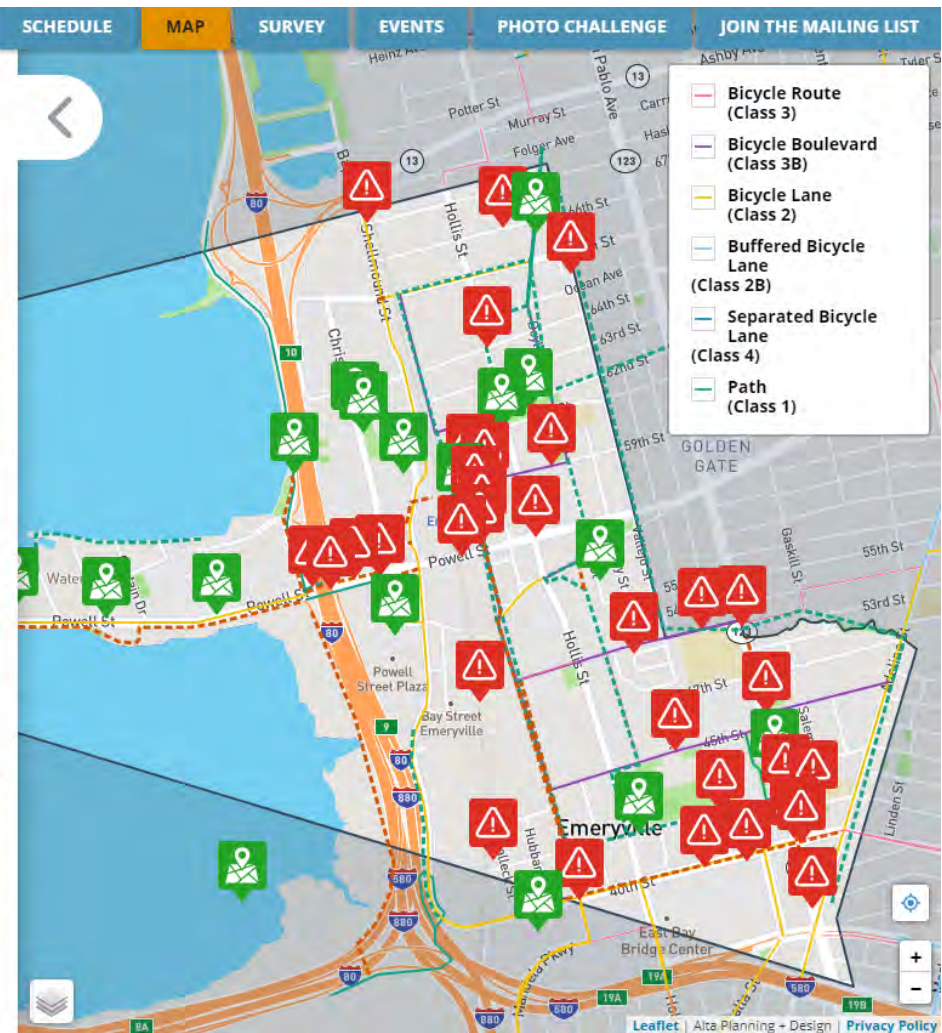

**Challenging locations**


**Routes I currently use**


**Routes that need improvement**

If someone has placed a marker or route that you agree with, click the "Like" option in the popup that appears when you select it.

You can also switch to satellite view and add or remove layers of data by clicking the upper left corner of the map.



*JUNE 16, 2021: SLIDE 30*

## POLL 4

LIST THREE PEOPLE YOU WILL SHARE THE  
WEBSITE WITH

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333

*JUNE 16, 2021: SLIDE 31*



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*JUNE 16, 2021: SLIDE 32*



***JUNE 16, 2021: SLIDE 33***

*thank you!*



## Workshop #2 Presentation

*MARCH 30, 2022: SLIDE 1*

# Emeryville Active Transportation Plan

Virtual Community Meeting #2 | March 30, 2022



**MARCH 30, 2022: SLIDE 2**

GET INVOLVED!



## Have to leave early? No worries.

1. Add your comments to the map: [www.EmeryvilleMoves.org](http://www.EmeryvilleMoves.org)
2. Share the website with your family, co-workers, and friends!
3. Attend the next Community Meeting in Fall 2022.
4. Sign up for our email list: [www.EmeryvilleMoves.org](http://www.EmeryvilleMoves.org)

**Everyone at today's meeting will earn an entry into our raffle for \$100 to an Emeryville restaurant! *Earn a second entry at EmeryvilleMoves.org***

*MARCH 30, 2022: SLIDE 3*

INTRODUCTION



## HOW TO USE ZOOM

Type comments in the chat.

Type questions in the Q&A.

Raise your hand if you would like to speak and **lower your hand** after speaking.

**PLEASE NOTE:** This meeting is being recorded

**MARCH 30, 2022: SLIDE 4**

AGENDA



## AGENDA

- Project Overview
- Engagement Recap – What We’ve Heard So Far
- Proposed Walking, Bicycling, and Rolling Projects
- Get Involved!
- Discussion



*MARCH 30, 2022: SLIDE 5*

INTRODUCTION



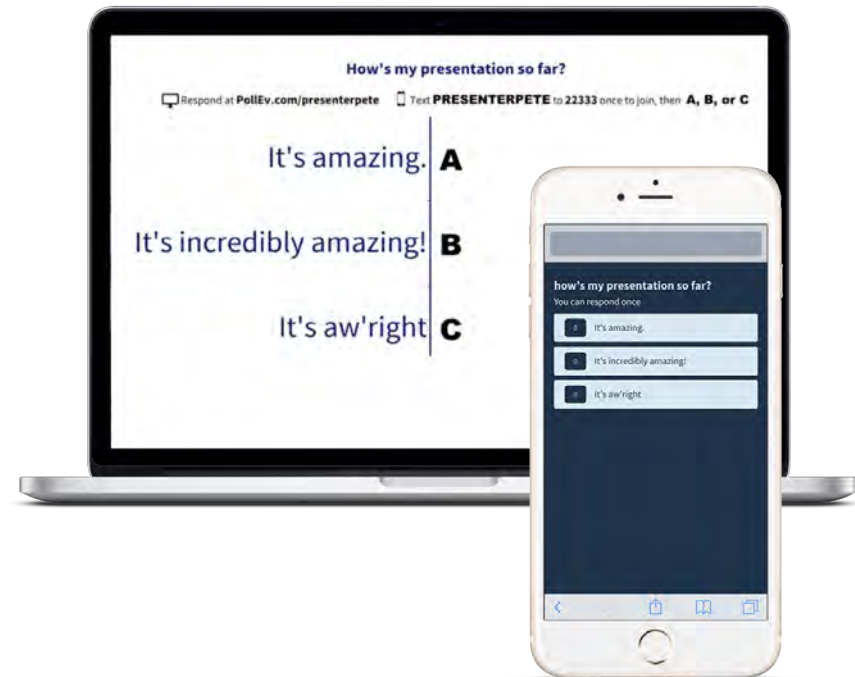
## POLL EVERYWHERE

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP)

Keep the page open – we will be turning on new polls throughout the presentation!

Alternatively:

Text ALTAPLANNING107 to  
22333





*MARCH 30, 2022: SLIDE 6*

# POLL 1

Tell us about yourself

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333

**MARCH 30, 2022: SLIDE 7**

⚠ When survey is active, respond at [pollev.com/altaplanning107](https://pollev.com/altaplanning107)

## Tell us about yourself

0 done

0 underway

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*MARCH 30, 2022: SLIDE 8*



**MARCH 30, 2022: SLIDE 9**

PROJECT OVERVIEW



## Project Summary

- Building on 2012 Citywide Pedestrian and Bicycle Plan to:
  1. Improve routes for people to walk, bike, and roll
  2. Fix areas that make it challenging to walk, bike, and roll
  3. Make walking and biking easier, safer, and more comfortable for people of all ages and abilities
- Plan will serve anyone who walks, bikes, or rolls in or through Emeryville
- Rolling might include: using a wheeled mobility device, stroller, scooter, skateboard, shopping cart, etc.



**MARCH 30, 2022: SLIDE 10**

PROJECT OVERVIEW

## Project Schedule

### Phase 1: Explore (Spring/Summer 2021)

- Assess current conditions, including connections, safety, and equity
- Listen to your vision and needs

### Phase 2: Collaborate (Winter/Spring 2021-2022)

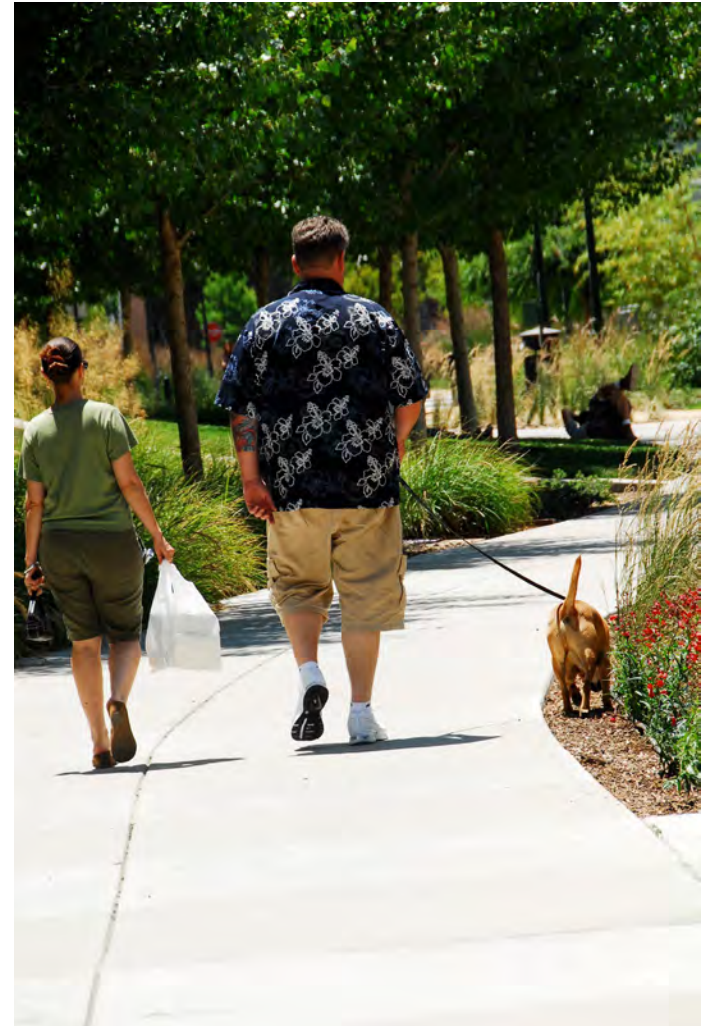
- **Propose projects (like bike lanes and sidewalks) and programs (like education campaigns) to improve walking, biking, and rolling in Emeryville**
- **Get your feedback on proposed projects and programs**

### Phase 3: Refine (Summer/Fall 2022)

- Share draft Active Transportation Plan
- Hear from you: Did we get it right?

### Phase 4: Approve (Winter 2022-2023)

- Finalize Active Transportation Plan
- Present to Emeryville City Council for approval and adoption





*MARCH 30, 2022: SLIDE 11*

## Engagement Recap – What We've Heard So Far

**MARCH 30, 2022: SLIDE 12**

ENGAGEMENT RECAP



## Phase 1 Results

- **Survey:** 848 responses
- **Map:**
  - 595 suggestions
  - 114 comments on others' suggestions
  - 2,193 votes on suggestions
- **Listening Sessions:**
  - Parent-focused: 7 participants
  - Disability-focused: 9 participants
  - Worker-focused: 11 participants
- **Community Meeting #1:** 25 participants
- **Tours:**
  - Walking Tour: 12 attendees + 3 staff (+ two babies in strollers & two dogs)
  - Bike Tour: 9 attendees + 3 staff
- **Youth Outreach:** about 30 participants

**= 1,000+ people involved in the ATP**

MARCH 30, 2022: SLIDE 13

## ENGAGEMENT RECAP



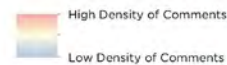
## Key Destinations

- Emeryville Marina and Parks
- Amtrak Station
- Doyle Slow Street and Emeryville Greenway
- Shopping Areas such Public Market, Bay St, 40<sup>th</sup> St, and Berkeley Bowl

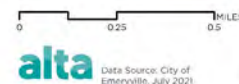
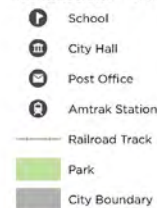
### WALKING AND ROLLING DESTINATIONS

EMERYVILLE ACTIVE TRANSPORTATION PLAN

#### Public Input Web Map Results



#### Destinations + Boundaries



MARCH 30, 2022: SLIDE 14

## ENGAGEMENT RECAP



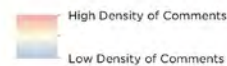
## Identified Barriers

- San Pablo Ave, Powell St, 40<sup>th</sup> St, and Hollis St (north of Powell)
- Intersections near Bay Trail access points
- Arterial roadways surrounding schools and City Hall

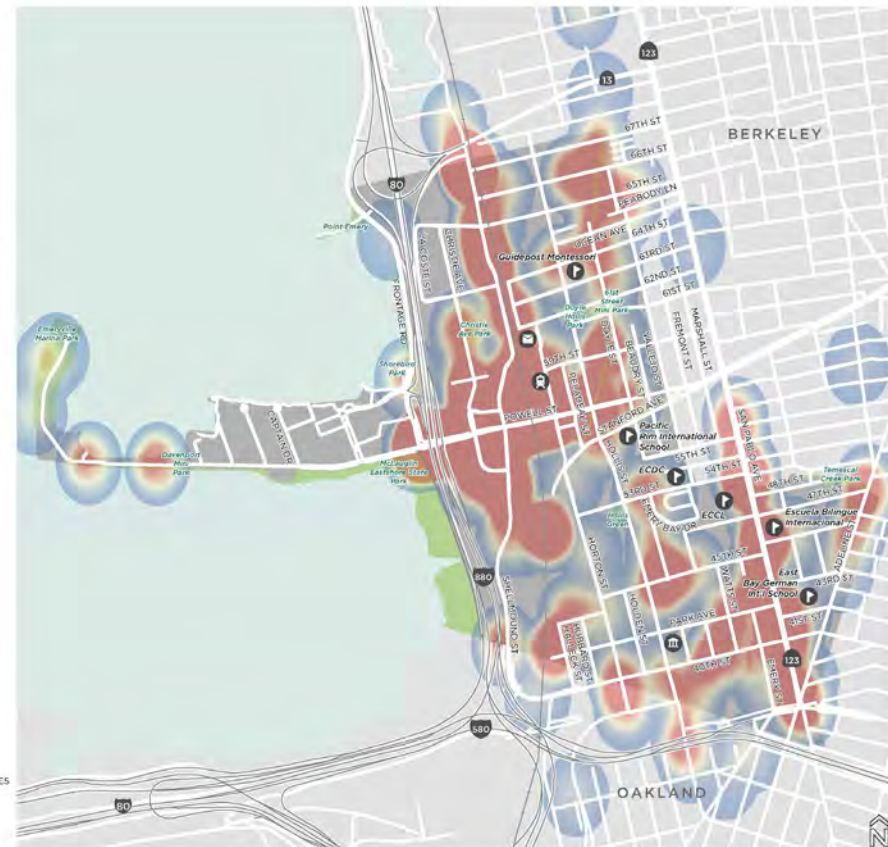
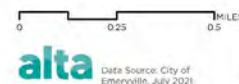
### BARRIERS TO WALKING AND ROLLING

EMERYVILLE ACTIVE TRANSPORTATION PLAN

#### Public Input Web Map Results



#### Destinations + Boundaries





## MARCH 30, 2022: SLIDE 15

### ENGAGEMENT RECAP

## What We Heard

- Arterial roadways create barriers for people walking and rolling
- There is a need for low stress biking and rolling connections to transit, parks, schools, and shopping
- There is a need for improved crossings and walking connections along transit corridors
- Greenways and bike boulevards work well as walking and rolling routes





*MARCH 30, 2022: SLIDE 16*

## Draft Plan Vision and Goals



**MARCH 30, 2022: SLIDE 17**

DRAFT PLAN VISION AND GOALS



## Plan Vision

The City of Emeryville is a community where active, sustainable transportation is the easy choice: it is safe, comfortable, equitable, and accessible to all. The continuous, connected network of world-class facilities eliminates the necessity of driving a car and makes active transportation accessible to people of all identities (race, ethnicity, age, gender, socio-economic status, ability, or orientation). The City promotes active travel through education and encouragement programs. The City inspires other communities with its visionary and forward-thinking commitment to active transportation.

*MARCH 30, 2022: SLIDE 18*

DRAFT PLAN VISION AND GOALS

## Plan Goals

What do you want the active transportation network to be?

- Comfortable
- Connected
- Joyful
- Equitable
- Sustainable
- Implementable



*MARCH 30, 2022: SLIDE 19*

## POLL 2

What active transportation plan goals are most important to you?

[tinyurl.com/EmeryvilleATP](https://tinyurl.com/EmeryvilleATP) OR  
text ALTAPLANNING107 to 22333



*MARCH 30, 2022: SLIDE 20*

**Rank the following active transportation plan goals by  
what is most important to you:**

Comfortable  
Connected  
Joyful  
Equitable  
Sustainable  
Implementable

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*MARCH 30, 2022: SLIDE 21*

# Infrastructure Recommendations



**MARCH 30, 2022: SLIDE 22**

INFRASTRUCTURE RECOMMENDATIONS

## How We Developed Infrastructure Recommendations:

1. Your Feedback in Outreach Round 1
2. Bicycle and Pedestrian Advisory Committee Wishlist
3. Existing Walking and Rolling Needs
4. Emeryville Staff Recommendations
5. Routes to recreation, shopping, transit, and schools that are comfortable for all ages and abilities



**MARCH 30, 2022: SLIDE 23**

INFRASTRUCTURE RECOMMENDATIONS

## Pedestrian and Spot Improvement Glossary



**New/Improved Sidewalk**



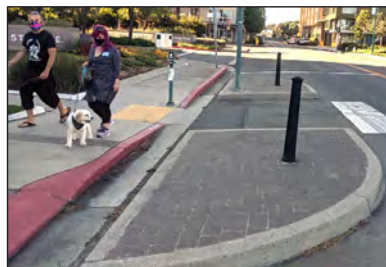
**Crosswalk**



**Rectangular Rapid Flashing Beacon**



**Pedestrian Hybrid Beacon**



**Curb Extensions**



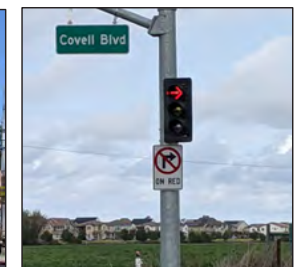
**Leading Pedestrian Interval**



**Median Refuge Island**



**Signal Timing Adjustments**



**No Right on Red**



MARCH 30, 2022: SLIDE 24

INFRASTRUCTURE RECOMMENDATIONS

## Bicycle Improvement Glossary



**Shared Use Path (Class I)**



**Bike Lane (Class II)**



**Buffered Bike Lane (Class IIB)**



**Bike Boulevard (Class IIIB)**



**Two-Way Cycletrack, Raised Bike Lane, Parking Protected Bike Lane (Class IV)**



*MARCH 30, 2022: SLIDE 25*





MARCH 30, 2022: SLIDE 26

GET INVOLVED!

## WEBSITE DEMO

### Proposed Spot Improvements

Click on the projects on the map, and then vote or comment. Click the buttons below to navigate between the proposals.

Click Next to continue on to take a short survey and be entered to win a \$100 gift card to a local Emeryville restaurant.

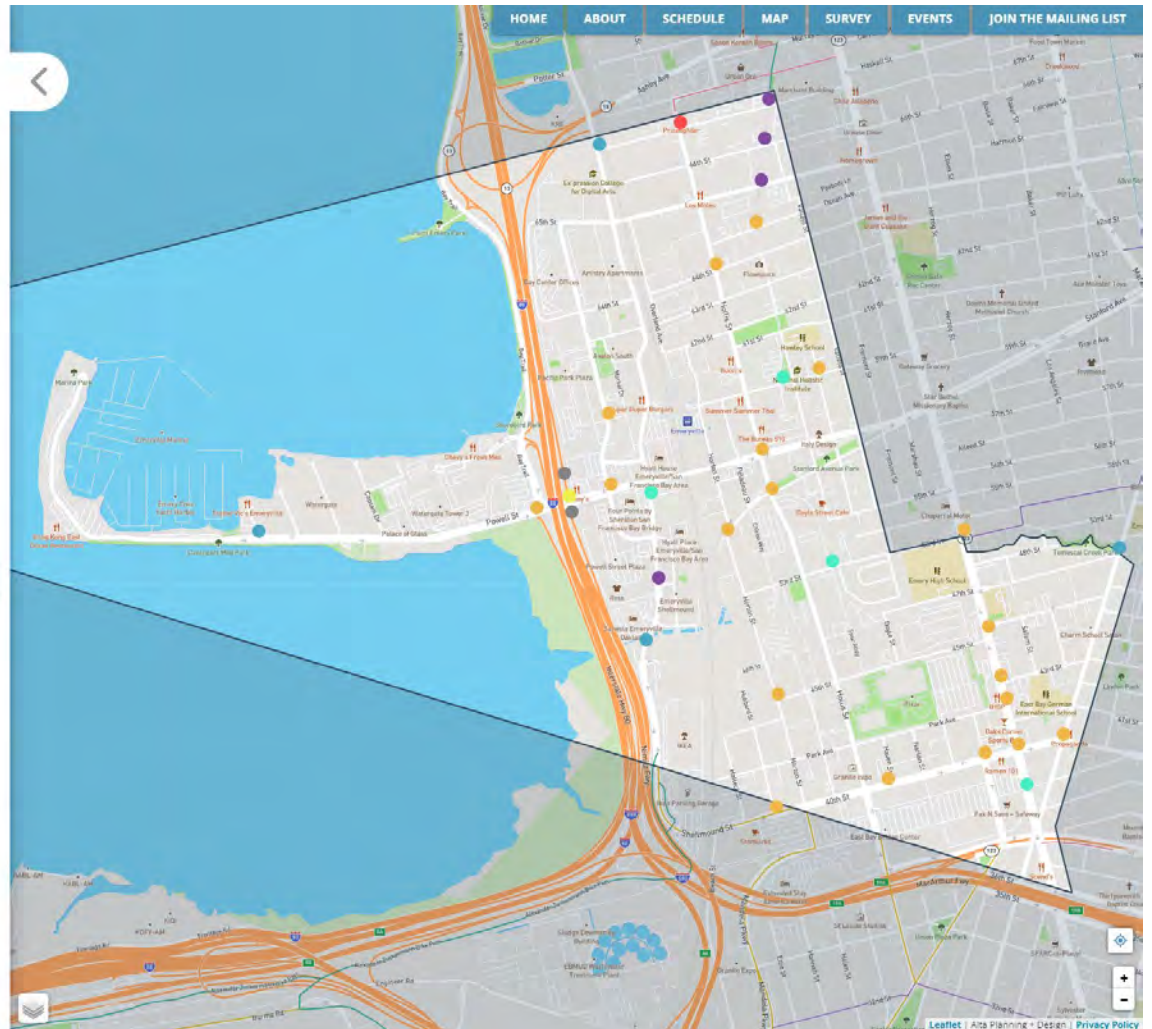
Next

Use the visual glossary to see examples of the proposed improvements.

Bike Pedestrian Spot

#### Proposed Facilities

- New Crossing
- Upgrade Crossing
- Major Intersection Upgrade
- Traffic Signal
- Signage
- Study
- Other



**MARCH 30, 2022: SLIDE 27**

GET INVOLVED!

## TAKE ACTION

1. Add your comments to the map:  
[www.EmeryvilleMoves.org](http://www.EmeryvilleMoves.org)
2. Share the website with your family and friends!
3. Attend the next Community Meeting in Fall 2022
4. Sign up for our email list:  
[www.EmeryvilleMoves.org](http://www.EmeryvilleMoves.org)

alta



*MARCH 30, 2022: SLIDE 28*

## POLL 3

LIST THREE PEOPLE YOU WILL SHARE THE  
WEBSITE WITH

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*MARCH 30, 2022: SLIDE 29*



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*MARCH 30, 2022: SLIDE 30*





*MARCH 30, 2022: SLIDE 31*

*thank you!*

## Noticing Materials

18,574 postcards (measuring 5 inches by 7 inches) were mailed to every residential and business address in Emeryville in May 2021 to advertise the project website.

Three hundred (300) flyers were distributed by hand to local businesses to recruit listening session participants in July 2021. Flyers were posted in retail establishments and emailed to business and labor organizations. Twenty-four (24) focus group members were compensated up to \$50 for their participation.



Postcard (above) and flyer (right)

City of Emeryville

# JOIN US FOR A LISTENING SESSION AND EARN \$50!

The City of Emeryville needs your input to update its Active Transportation Plan. **You're invited to an exclusive virtual listening session for people who work in retail, at restaurants, or at hotels in Emeryville.**

We want to hear what you like (or don't like!) about walking, biking and rolling in Emeryville. Your feedback will help make it easier and more enjoyable to walk, bike, and roll in Emeryville.

**All participants will receive a \$50 gift card to Safeway/Pak 'N Save after participating in the one-hour virtual listening session over Zoom.**

**WHO:** Any person who works in retail, restaurants, or hotels in Emeryville

**WHAT:** Virtual listening session to discuss walking, biking, and rolling in Emeryville

**WHEN:** One-hour session will be scheduled in August 2021

**WHERE:** Online (Zoom)

**WHY:** Earn a \$50 gift card and help make Emeryville a better place!

**DEADLINE TO SIGN UP: JULY 23, 2021**

**SIGN UP BY JULY 23:**

[tinyurl.com/EvilleMoves](https://tinyurl.com/EvilleMoves)

Twenty (20) weatherproof and slip-resistant sidewalk decals measuring 20 inches by 20 inches were installed at the following locations In the summer of 2021:

- ▶ Emeryville Marina Park
- ▶ Amtrak Train Station
- ▶ Public Market
- ▶ Doyle Hollis Park/Doyle St
- ▶ Christie Park
- ▶ Joseph Emery Park
- ▶ Emeryville Greenway
- ▶ Bay Trail
- ▶ Transit stops near San Pablo & 40th
- ▶ Emeryville Center of Community Life

Facebook, Instagram, and Google social media advertisements were purchased to advertise the survey at a cost of \$1,500. Social media advertisements targeted people living or passing through zip code 94608 (smallest geography available that includes all of Emeryville).



Sidewalk decal (above) and social media ads (right)





City of Emeryville  
CALIFORNIA