



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

AGENDA

Board of Directors Meeting
Bay Street Conference Room
5616 Bay Street
Emeryville, CA 94608
August 18, 2016 at 9:00AM

Chair

Geoff Sears, Wareham
Development

Vice Chair

Tim Bacon,
City Center Realty Partners

Secretary

Betsy Cooley,
At-Large Residential

Treasurer

Andrew Allen
At-Large Business

Directors

Vacant,
Bay Street

Peter Schreiber,
Pixar

Patrick Choa,
IKEA

Rich Higdon,
Hyatt Place

Melinda Baker,
At-Large Employer
Member

Ron Silberman,
At-Large Business Member

Bobby Lee,
At-Large Residential
Member

1. Call to Order
2. Public Comment
3. Introduction of Corporate Director – Rich Higdon, Hyatt Place
4. Approval of the Minutes of the July 15th, 2016 Board of Directors Meeting (Attachment)
5. Business Items
 - A. Review and Approval of revised Bus Stop Signage (Attachment)
 - B. Review and Approval of draft Route Guide
 - C. Status Update on New Service Plan Implementation
 - i. Operator Recruitment
 - ii. Fleet Readiness
 - iii. Real-Time Tracking System
 - iv. Bus Stop Signage Installation
 - v. Route Guide Development
 - D. Initiation of Emery Go-Round presence on Google Maps
6. Suggestions/Requests from Board Members
7. Confirm date of Next Meeting
8. Adjournment

A complete copy of the agenda is available for public viewing in the Emeryville City Clerk's Office at 1333 Park Avenue at least 72 hours prior to the meeting. All writings that are public records and relate to an agenda item above will be made available at the meeting. The TMA will mail a copy of the agenda or, if requested, the entire agenda packet, to any person who has filed a written request for such materials. If requested, these materials will be made available in appropriate formats to persons with disabilities. Written requests should be mailed to Emeryville TMA, 1300 67th Street, Emeryville, CA 94608. To download a copy of the agenda packet, please visit our website at www.emerygoround.com. If you have comments or questions about this agenda, please email us at transit-info@emerygoround.com, or call the Executive Director, Gray Bowen Scott at (925) 937-0980.

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

ACTION SUMMARY MINUTES

Meeting of the Board of Directors

July 15th, 2016

1. Call to Order

The meeting was called to order at 11:00AM by Chair, Geoff Sears

Directors Present: Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

Staff present: Roni Hatstrup, Mary Grinbergs, (Gray-Bowen-Scott)

2. Public Comments

None.

3. City Appointed Residential Directors

Roni Hatstrup introduced Bobby Lee and Betsy Cooley as the newly appointed Residential Members, who will serve as Director for a three year term.

4. Appointment of Officers

The following Officers were appointed:

Chair: Geoff Sears

Vice Chair: Tim Bacon

Treasurer: Andrew Allen

Secretary: Betsy Cooley

The item was approved by a unanimous vote.

AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

5. Approval of Minutes of the June 16th, 2016 Board of Director

The item was approved by a unanimous vote.

AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

6. Business Items

A. Fleet Financing (Attachment)

Roni gave an overview of the Fleet Acquisition Scenarios, illustrating different finance options for the acquisition of 3 new buses, noting the need for additional information before finalizing her recommendation to the Board. Roni further noted that the buses would be ready for delivery within the next few weeks and that financing needed to be approved prior to the next scheduled Board of Directors meeting.

Geoff motioned for the Andrew Allen, Treasurer to review the final recommendation by staff and to provide authorization for staff to execute agreements with the selected lender. Andrew Allen seconded.

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July 15th, 2016

The item was approved by a unanimous vote.

AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

- B. Review and consider approval of the 2017 Preliminary Budget and PBID Levy (Attachment)
Roni presented the 2017 preliminary budget and requested Board approval of a recommendation to City Council for a 3% increase in the PBID Assessment.

Andrew Allen motioned for approval of the 2017 preliminary budget and recommendation to Council for a 3% increase in the PBID. Peter Schreiber seconded.

The item was approved by a unanimous vote.

AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

- C. Review Syncromatics Fixed Price Product and Service Maintenance Support Agreement (Attachment)

Roni provided an overview of the Syncromatics agreement and provided responses to various questions from the prior meeting and recommended Board approval of the agreement.

Geoff motioned for approval, contingent upon a demonstration by Syncromatics for those Directors who wish to view the system. Bobby Lee seconded.

The item was approved by a unanimous vote.

AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

- D. Review and consider approval of Amendment #6 to the Paratransit Shuttle Service Agreement with the City of Emeryville for continued Operations and Vehicle Maintenance services for the 8 to Go Shuttle (Attachment)

Roni requested approval from the Board for Amendment #6, which includes an increase to the annual operating cost limit. Roni noted that she is working with Brad Helfenberger to finalize the Amendment for Council consideration.

Tim Bacon motioned for approval of Amendment #6. Betsy Cooley seconded.

The item was approved by a unanimous vote.

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AYE: 6

Geoff Sears, Tim Bacon, Andrew Allen, Betsy Cooley, Peter Schreiber, Bobby Lee

NAY: 0

ABSTAIN: 0

7. Suggestions/Requests from Board Members

None

8. Confirm Date of Meeting

The meeting date of August 18, 2016 at 9:00AM, was confirmed.

9. Adjournment

The meeting was adjourned at 12:07PM.



EMERY GO·ROUND

Standard Service Routes:

 **HOLLIS (Mon-Fri)**

 **SHELLMOUND/POWELL (7 Days)**

Commuter Service Routes: Mon-Fri, 7AM-10AM & 3PM-7PM

 **NORTH HOLLIS**

 **SOUTH HOLLIS**

 **NORTH SHELLMOND**

 **SOUTH SHELLMOND/POWELL**

 **WATERGATE EXPRESS**

 Indicates Bus Stop Service Route/s

STOP ID # 5400

For Real-Time arrival information
call or text (xxx) xxx-xxxx and
reference the stop ID number.

For Customer Service, call:
(510) 451-3862, OR visit
www.emerygoround.com



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