



# EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

**Chair**

*Bobby Lee, At-Large  
Residential Member*

**Vice Chair**

*Peter Schreiber  
Pixar*

**Treasurer**

*Andrea Kirkpatrick  
Oxford Properties*

**Secretary**

*Ally Fitzmaurice  
Bay Center Investors, LLC*

**Directors**

*Geoffrey Sears  
Wareham  
Development*

*Colin Osborne*

*Employer Member*

*Andrew Allen*

*At-Large Business  
Member*

*Brooks Jessup,*

*At-Large Residential  
Member*

*Christa Williams,*

*Bay Street/CenterCal*

**AGENDA**

Board of Directors Meeting

May 19, 2026 @ 11:00 AM

1333 Park Avenue, Garden Room, Emeryville, CA 94608

Hybrid [Teams](#): Meeting ID: 293 996 386 737 - Passcode: 44op37ib

1. Call to Order
2. Public Comment
3. Approval of the Minutes of the April 21, 2026 Board of Directors Meeting
4. Board Governance & Administration
  - A. Board of Director Vacancies and Appointments
  - B. Appointment of Officers
    - i. Chair
    - ii. Vice Chair
    - iii. Secretary
    - iv. Treasurer
5. Business Items
  - A. Review and feedback on the On-Board, Employee, and Resident Surveys
  - B. Review and Consider approval of the 2026 Preliminary Budget & PBID Levy Recommendation to City Council
6. Informational Items – No presentation; available for board review
  - A. Operations Report
  - B. 2026 1<sup>st</sup> Quarter Financial Report
  - C. 2026 Calendar of Actions
7. Board and Staff Comments
8. Confirm date of Next Meeting – June 16, 2026
9. Adjournment

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION  
**ACTION SUMMARY MINUTES**  
Board of Directors Meeting  
April 21, 2026

**LOCATION: 1333 PARK AVENUE, Council Chambers  
EMERYVILLE, CA 94608**

Hybrid Teams: Meeting ID: 293 996 386 737 – Passcode: 44op37ib

**Directors Present:**

*Bobby Lee, Chair  
Peter Schreiber, Vice Chair  
Andrea Kirkpatrick, Treasurer  
Christa Williams, Director  
Geoffrey Sears, Director  
Andrew Allen, Director*

**Others Present:**

Daniel Oliver, ALTRANS  
Lucey Gorrill, ALTRANS  
Janet Shipp, ALTRANS  
Pedro Jimenez, City of Emeryville  
Ryan O’Connell, City of Emeryville

1. Call to Order  
*Bobby Lee called the Board of Director’s meeting to order at 11:04am*
2. Public Comment: 11:04am  
*No public comments*
3. Approval of the Minutes of the March 17, 2026 Board of Directors Meeting: 11:05am  
*Andrea Kirkpatrick motioned for approval of the Minutes of the March 17, 2026 Board of Directors Meeting. Bobby Lee seconded the motion.*  
  
*This item was approved by a unanimous vote.*  
  
*Yes: 6  
No: 0  
Abstain: 0*
4. Board of Governance & Administration: 11:06am
  - A. Overview of the Duties of the Officers of the ETMA  
*Daniel notified the Board that the upcoming meeting for officer membership will be held next month on May 19, 2026. Current officers are to let Daniel know if they would like to step down from their duties.*
5. Presentations: 11:08am
  - A. Presentation of City Transportation Projects – City of Emeryville

*Ryan O’Connell, Sr. Civil Engineer at City of Emeryville, presented updates to the 40<sup>th</sup> Street Multimodal project in Emeryville. March 2026 project updates can be found on the City of Emeryville website under the Public Works department.*

6. Action Items: 11:35am

A. Review and Consider Direction to Engage a Preferred OEM Vendor for Fleet Replacement Planning

*Daniel provided updates on the vehicles that were investigated for Fleet Replacement Planning. The Board agreed at the February special meeting that 35 ft buses should be investigated. Daniel and MV Transportation contacted ARBOC, Gillig, New Flyer, and ENC. Daniel and MV Transportation recommended pursuing the ENC EZ Rider shuttle bus with a 12-month total lead time and same axle as our current vehicles. Before moving forward with decisions, Geoff would like to have a report on how long a life our current buses have. Bobby would like to see if any agencies around us are ordering new buses that we can piggyback on for better pricing or if these agencies have parked buses they no longer need that we may be able to negotiate a purchase price. Daniel will review these items and report the findings back to the Board.*

*No motion was made.*

7. Informational Items – No presentation; available for board review: 12:00pm

A. *Operations Report*

B. *2026 Calendar of Actions*

8. Board and Staff Comments: 12:05pm

*No board or staff comments.*

9. Confirm date of Next Meeting – May 19<sup>th</sup>, 2026

A. *Annual Membership Meeting @ 11:00 AM*

*The meeting date was confirmed for May 19<sup>th</sup>, 2026.*

10. Adjournment: 12:15pm

*The meeting was adjourned at approximately 12:15pm.*



# Duties of the Officers of the Emeryville Transportation Management Association

## Duties of the Chair of the Board: Article VIII, Section 6

The Chair shall be the chief executive officer of the Corporation and shall, subject to the control of the Board, supervise and control the affairs of the Corporation and the activities of the officers. He or she shall perform all duties incident to his or her office and such other duties as may be required by law, the Articles, or these Bylaws, or which may be prescribed from time to time by the Board. The Chair shall preside at all meetings of the Board, the Executive Committee, and all meetings of Members. The Chair shall be entitled to notice of and to attend meetings of all committees. The Chair shall see that all orders and resolutions of the Board and of committees of the Board are carried into effect.

## Duties of Vice-Chair of the Board: Article VIII, Section 7

The Vice-Chair will assist the Chair in carrying out his or her duties as set forth in Section 6 of this Article. In the absence of the Chair, or in the event of his or her inability or refusal to act, the Vice-Chair shall perform all the duties of the Chair, and when so acting shall have all the powers of, and be subject to all the restrictions on, the Chair. Together with the Chair and the Board, the Vice-Chair shall be responsible for the formation and implementation of the general policies of the Corporation. The Vice-Chair shall have such other powers and perform such other duties as may be prescribed by law, the Articles, or these Bylaws, or as may be prescribed by the Board.

## Duties of Secretary: Article VIII, Section 8

The Secretary shall:

- 1) Certify and keep at the Principal Office the original or a copy of these Bylaws, as amended from time to time.
- 2) Keep at the Principal Office or at such other place as the Board determines, a book of minutes of all meetings of the Directors, committees of Directors, and of Members, recording therein the time and place of the meeting, whether it was regular or special, how it was called, how notice thereof was given, the names of those present or represented at the meeting, and the proceedings thereof.
- 3) See that all notices are duly given in accordance with these Bylaws or as required by law.
- 4) Be custodian of the records and of the seal of the Corporation (if any) and, at the request of the Chair, see that the seal is affixed to all duly executed documents, as authorized by law or by these Bylaws.

- 5) Keep at the Principal Office a Membership list containing the name and address of all Members.
- 6) When any Membership has been terminated, reflect such fact in the Membership list.
- 7) Exhibit at all reasonable times to any Director or his or her agent or attorney, on request therefore, the Bylaws, the Membership list, and the minutes of the proceedings of the Directors.
- 8) In general, perform all duties incident to the office of Secretary and such other duties as may be required by law, the Articles, or these Bylaws, or which may be assigned to him or her from time to time by the Board.

### Duties of Treasurer: Article VIII, Section 9

Subject to the provisions of these Bylaws relating to the “Execution of Instruments, Deposits and Funds”, the Treasurer shall:

- 1) Have charge and custody of, and be responsible for, all funds and securities of the Corporation, and deposit all such funds in the name of the Corporation in such banks, trust companies, or other depositories as shall be selected by the Board.
- 2) Receive, and give receipt for, monies due and payable to the Corporation from any source whatsoever.
- 3) Disburse or cause to be disbursed the funds of the Corporation as may be directed by the Board, taking proper vouchers for such disbursements.
- 4) Keep and maintain adequate and correct accounts of the Corporation's properties and business transactions, including accounts of its assets, liabilities, receipts, disbursements, gains and losses.
- 5) Exhibit at all reasonable times the books of account and financial records to any Director or his or her agent or attorney, on request therefore.
- 6) Render to the Chair and Directors, whenever requested, an account of any or all of his or her transactions as Treasurer and of the financial condition of the Corporation.
- 7) Prepare, or cause to be prepared, and certify, or caused to be certified, the financial statements to be included in any required reports.
- 8) In general, perform all duties incident to the office of Treasurer and such other duties as may be required by law, the Articles or these Bylaws, or which may be assigned to him or her from time to time by the Board.

### Non-Liability of Officers: Article VIII, Section 10

Officers shall not be personally liable for the debts, liabilities, or other obligations of the Corporation.

5.14.26 Draft 5: Onboard Riders Survey

1. How often do you use the *Emery Go-Round* shuttle bus? (*check one*)
  - Daily
  - A few times a week
  - A few times a month
  - Once a month
  - Less often
2. How long have you been riding the *Emery Go-Round* shuttle bus? (*check one*)
  - Less than 1 month
  - 1 to 3 months
  - 4 to 6 months
  - 7 to 12 months
  - More than one year
3. How did you get to the *Emery Go-Round* shuttle bus today? (*select all that apply*)
  - Walked
  - Bike/scooter
  - Bus
  - BART
  - AC Transit
  - AMTRAK
  - Rideshare (Uber/Lyft)
  - Dropped off
  - Other
4. What are the main reasons you use the *Emery Go-Round* shuttle bus? (*select all that apply*)
  - It's free
  - It saves money
  - It saves time
  - Convenient for my trips
  - Has connections to AC Transit
  - Has connections to BART
  - Has connections to AMTRAK
  - Avoids driving/parking
  - Environmental reasons
  - Employer encourages it
  - Don't have use of a car/other vehicle
  - Other (Specify)
5. What do you use the *Emery Go-Round* for? (*select all that apply*)
  - Commute to work
  - Commute to school
  - Shopping
  - Errands or tasks
  - Recreation
6. How satisfied are you with the following *Emery Go-Round* services?  
(*5-point scale: 1=Not at all Satisfied; 5=Extremely Satisfied*)
  - Frequency of services
  - Reliability/On-time performance
  - Route coverage
  - Stop locations
  - Safety

- Cleanliness
  - Comfort
  - Hours of operation
  - Capacity/spaciousness (e.g., not crowded)
  - Real-time information (apps, signage)
  - Friendliness of drivers/staff
7. If any of the following were added to the *Emery Go-Round*, would they make you likely to use it more frequently? *(select all that apply)*
- More frequent service
  - Faster service
  - More reliable on-time service
  - Connections to more places within Emeryville
  - More stops on current routes
  - Better real-time tracking
  - Better promotion/awareness
  - Better connections to BART
  - Better connections to AC Transit
  - Better connections to Amtrak
  - Better Wi-Fi/Online connections
  - Expanded early morning hours
  - Expanded evening hours
  - Expanded weekend hours
  - Nothing would encourage me to use the shuttle more often
8. What time of day do you ride Emery Go-Round? *(select all that apply)*
- Morning commute
  - Midday
  - Evening commute
  - Night
  - Weekends
9. How did you learn about the *Emery Go-Round*? *(select all that apply)*
- Employer/onboarding
  - Co-workers/colleagues
  - Signage/Maps
  - Website/Apps/Transit App
  - City communications
  - Family/friends
  - Social media
  - Community events
  - Magazines/newspaper/flyers
  - Word-of-mouth
  - Other (Specify)
10. Please tell us about yourself. Are you . . . *(check one)*
- Female
  - Male
11. What is your age range? *(check one)*
- 18 to 34
  - 35 to 44
  - 45 to 54

- 55 to 64
  - 65 or older
12. Are you . . . *(select all that apply)*
- Employed full-time
  - Employed part-time
  - Not currently employed
  - Student
13. (IF EMPLOYED FULL OR PART TIME) How long is your total commute to work, each way?  
*(check one)*
- Less than 20 minutes
  - 20 to 40 minutes
  - 41 to 60 minutes
  - More than 60 minutes
  - I usually do not commute
14. What is your home ZIP Code?
- \_\_\_\_\_
  - Don't know (IF DK, ASK) In which city do you live? (POSSIBLE PRELIST)
15. What race or ethnicity do you most identify as? *(check one)*
- Asian
  - American Indian or Alaska Native
  - Black or African American
  - Latino or Hispanic
  - White or Caucasian
  - Mixed race
  - Other
  - Prefer not to answer
16. Is there anything else you would like to tell us about your commute on Emery Go-Round?  
(OPEN END, RECORD VERBATIM)
17. Would you be willing to provide more info about your experience with Emery Go-Round? If so,  
please include your email address.

**Note: Titles and Instructions (in boldface & italics) will not appear; numbering may change**  
**Screening & Travel Context (Ask everyone)**

1. How often do you commute to Emeryville for work? *(check one)*
  - 5 or more days/week
  - 3–4 days/week
  - 1–2 days/week
  - Less than once a week
  - Hardly ever/Never [SKIP Q2 BELOW]
2. How long is your total commute to work, each way? *(check one)*
  - Less than 20 minutes
  - 20 to 40 minutes
  - 41 to 60 minutes
  - More than 60 minutes
  - I usually do not commute
3. What modes of transportation do you typically use to get to work? *(Select all that apply)*
  - Emery Go-Round shuttle
  - BART
  - AC Transit bus
  - Amtrak
  - Driving alone
  - Carpool/vanpool
  - Bike/Scooter
  - Walking
  - Rideshare (Uber/Lyft)
  - Other

1. Before today, how familiar were you with the Emery Go-Round shuttle? *(check one)*
  - Very familiar (routes, schedules, stops)
  - Somewhat familiar
  - Slightly familiar
  - Aware of it but don't know details
  - Not aware of it at all [SKIP Q2 BELOW]
2. How did you learn about Emery Go-Round? *(Select all that apply)*
  - Employer/onboarding
  - Co-workers/colleagues
  - Signage/Maps
  - Website/Apps/Transit App
  - City communications
  - Family/friends
  - Social media
  - Community events
  - Magazines/newspaper/flyers
  - Word-of-mouth
  - Other (Specify)
3. How often do you currently use the Emery Go-Round? *(check one)*

- Daily [GO TO USER PORTION OF SURVEY]
- A few times per week [GO TO USER PORTION OF SURVEY]
- Occasionally [GO TO USER PORTION OF SURVEY]
- Rarely if ever/Never [GO TO NON-USER PORTION OF SURVEY]
- Have used it in past but no longer use it [GO TO NON-USER PORTION OF SURVEY]

**Users survey questions**

1. What are the main reasons you use the *Emery Go-Round* shuttle bus? (select all that apply)
  - It's free
  - It saves money
  - It saves time
  - Convenient for my trips
  - Has connections to AC Transit
  - Has connections to BART
  - Has connections to AMTRAK
  - Avoids driving/parking
  - Environmental reasons
  - Employer encourages it
  - Don't have use of a car/other vehicle
  - Other (Specify)
2. What do you use the *Emery Go-Round* for? (select all that apply)
  - Commute to work
  - Commute to school
  - Shopping
  - Errands or tasks
  - Recreation
3. How satisfied are you with the following *Emery Go-Round* services? (5-point scale: 1=Not at all Satisfied; 5=Extremely Satisfied)
  - Frequency of services
  - Reliability/On-time performance
  - Route coverage
  - Stop locations
  - Safety
  - Cleanliness
  - Comfort
  - Hours of operation
  - Capacity/spaciousness (e.g., not crowded)
  - Real-time information (apps, signage)
  - Friendliness of drivers/staff
4. If any of the following were added to the *Emery Go-Round*, would they make you likely to use it more frequently? (select all that apply)
  - More frequent service
  - Faster service
  - More reliable on-time service
  - Connections to more places within Emeryville
  - More stops on current routes
  - Better real-time tracking
  - Better promotion/awareness
  - Better connections to BART

- Better connections to AC Transit
- Better connections to Amtrak
- Better Wi-Fi/Online connections
- Expanded early morning hours
- Expanded evening hours
- Expanded weekend hours
- Nothing would encourage me to use the shuttle more often

5. What time of day do you ride Emery Go-Round? *(select all that apply)*

- Morning commute
- Midday
- Evening commute
- Night
- Weekends

▪ **Go To “ASK EVERYONE” Section**

**Non-Users survey questions**

1. What are the main reasons you do NOT use the Emery Go-Round? *(Select all that apply)*

- Shuttle doesn't go near my home
- Shuttle doesn't go near my worksite
- Schedule doesn't align with my work hours
- Shuttle is too infrequent
- Shuttle is unreliable
- Driving is faster or more convenient
- Prefer other transit (Uber, bus, bike, walking, etc.)
- I don't know how to use it
- Safety concerns
- Comfort concerns
- I work hybrid/remote
- I did not know it was free
- Other (Specify)

2. What would encourage you to use the Emery Go-Round shuttle? *(Select all that apply)*

- More frequent service
- Faster service
- More reliable on-time service
- Connections to more places within Emeryville
- More stops on current routes
- Better real-time tracking
- Better promotion/awareness
- Better connections to BART
- Better connections to AC Transit
- Better connections to Amtrak
- Better Wi-Fi/Online connections
- Expanded early morning hours
- Expanded evening hours
- Expanded weekend hours
- Nothing would encourage me to use the shuttle more often

**Ask everyone**

1. What one change would you make to improve Emery Go-Round's services? (*Open text*)
2. Please tell us about yourself. Are you . . . (*check one*)
  - Female
  - Male
3. What is your age range? (*check one*)
  - 18 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 or older
4. What is your home ZIP Code?
  - \_ \_ \_ \_ \_
  - Don't know (IF DK, ASK) In Which city do you live? (POSSIBLE PRELIST)
5. What race or ethnicity do you most identify as? (*check one*)
  - Asian
  - American Indian or Alaska Native
  - Black or African American
  - Latino or Hispanic
  - White or Caucasian
  - Mixed race
  - Other
  - Prefer not to answer
6. Is there anything else you would like to tell us about Emery Go-Round? (OPEN END, RECORD VERBATIM)
7. Would you be willing to provide more info about the Emery Go-Round? If so, please include your email address.

**Screening & Awareness (Note: Titles will be removed; number may be restructured)**

Emeryville offers a free bus shuttle service called Emery Go-Round. This service transports people to and from AC Transit and BART to various places around Emeryville.

1. Before just now were you aware of the Emery Go-Round shuttle?
  - Yes
  - No (Go to Demographics section)
  
2. How familiar are you with the Emery Go-Round shuttle? *(one response)*
  - Very familiar (routes, schedules, stops)
  - Somewhat familiar
  - Slightly familiar
  - Aware of it but don't know details
  
3. How did you learn about Emery Go-Round? *(all that apply)*
  - Employer/onboarding
  - Co-workers/colleagues
  - Signage/Maps
  - Website/Apps/Transit App
  - City communications
  - Family/friends
  - Social media
  - Community events
  - Magazines/newspaper/flyers
  - Word-of-mouth
  
4. How often do you ride the Emery Go-Round *(one response)*
  - Daily (Go to Usage Behavior)
  - A few times per week (Go to Usage Behavior)
  - Occasionally (Go to Usage Behavior)
  - Rarely if ever/Never (Go to Non-Usage)
  - I've used it in the past but don't use it now (Go to Non-Usage)

**Usage Behavior**

1. What are the main reasons you use the *Go-Round* shuttle bus? *(select all that apply)*
  - It's free
  - It saves money
  - It saves time
  - Convenient for my trips
  - Has connections to AC Transit
  - Has connections to BART
  - Has connections to AMTRAK
  - Avoids driving/parking
  - Environmental reasons

- Employer encourages it
  - Don't have use of a car/other vehicle
  - Other (Specify)
2. What do you use the *Emery Go-Round* for? (select all that apply)
- Commute to work
  - Commute to school
  - Shopping
  - Errands or tasks
  - Recreation
3. How satisfied are you with the following *Emery Go-Round* services? (5-point scale: 1=Not at all Satisfied; 5=Extremely Satisfied)
- Frequency of services
  - Reliability/On-time performance
  - Route coverage
  - Stop locations
  - Safety
  - Cleanliness
  - Comfort
  - Hours of operation
  - Capacity/spaciousness (e.g., not crowded)
  - Real-time information (apps, signage)
  - Friendliness of drivers/staff
4. If any of the following were added to the *Emery Go-Round*, would they make you likely to use it more frequently? (select all that apply)
- More frequent service
  - Faster service
  - More reliable on-time service
  - Connections to more places within Emeryville
  - More stops on current routes
  - Better real-time tracking
  - Better promotion/awareness
  - Better connections to BART
  - Better connections to AC Transit
  - Better connections to Amtrak
  - Better Wi-Fi/Online connections
  - Expanded early morning hours
  - Expanded evening hours
  - Expanded weekend hours
  - Nothing would encourage me to use the shuttle more often
5. What time of day do you ride *Emery Go-Round*? (select all that apply)
- Morning commute
  - Midday
  - Evening commute
  - Night
  - Weekends

▪ **Go To “ASK EVERYONE” Section**

**Non-Usage**

1. What are the main reasons you do NOT use the Emery Go-Round? *(Select all that apply)*
  - Shuttle doesn't go near my home
  - Shuttle doesn't go near my worksite
  - Schedule doesn't align with my work hours
  - Shuttle is too infrequent
  - Shuttle is unreliable
  - Driving is faster or more convenient
  - Prefer other transit (Uber, bus, bike, walking, etc.)
  - I don't know how to use it
  - I did not know it was free
  - Safety concerns
  - Comfort concerns
  - I work hybrid/remote
  - Other (Specify)
2. What would encourage you to use the Emery Go-Round shuttle? *(Select all that apply)*
  - More frequent service
  - Faster service
  - More reliable on-time service
  - Connections to more places within Emeryville
  - More stops on current routes
  - Better real-time tracking
  - Better promotion/awareness
  - Better connections to BART
  - Better connections to AC Transit
  - Better connections to Amtrak
  - Better Wi-Fi/Online connections
  - Expanded early morning hours
  - Expanded evening hours
  - Expanded weekend hours
  - Nothing would encourage me to use the shuttle more often

**Ask Everyone**

1. Based on what you know or have heard, what do you see as the single biggest benefit of the Emery Go-Round? *(one response)*
  - Free service
  - Convenience
  - Environmental impact
  - Avoids driving/parking hassle
  - Reduces traffic
  - Other (Specify)
2. Q11. What do you see as Emery Go-Round's single biggest drawback? *(one response)*

- Too infrequent service
  - Limited routes
  - Crowding/discomfort
  - Hard to track timewise
  - Slow travel time
  - Doesn't go where I need
  - Other (Specify)
3. In your own words, why do you choose to use or not use the Emery Go-Round?
4. What one change would you make to improve Emery Go-Round's services?

**Demographics; Ask everyone**

1. Please tell us about yourself. Are you . . . *(check one)*
- Female
  - Male
2. What is your age range? *(check one)*
- 18 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 or older
3. What is your home ZIP Code?
- \_ \_ \_ \_ \_
  - Don't know (IF DK, ASK) In which city do you live? (POSSIBLE PRELIST)
4. What race or ethnicity do you most identify as? *(check one)*
- Asian
  - American Indian or Alaska Native
  - Black or African American
  - Latino or Hispanic
  - White or Caucasian
  - Mixed race
  - Other
  - Prefer not to answer

**Emeryville TMA**

**2027 Prelim Budget**

REVENUE	2027 0% PBID Incr.	2027 Final Budget	2027 5% PBID Incr.	ASSUMPTIONS
PBID Revenue	4,888,452	5,035,106	5,132,875	1.7% of assessment to County Assessor + 24,500 to City for legal and administrative fees. Approved by City Council in July 2025
PBID District Related Costs	(107,604)	(110,097)	(111,759)	
<b>NET PBID</b>	<b>4,780,848</b>	<b>4,925,009</b>	<b>5,021,116</b>	
City of Emeryville - GBC	720,620	720,620	720,620	12.29% of EGR Operating Budget, per PBID Mgmt Plan. Approved by City Council in July 2025
Direct Bill Revenue	123,886	127,602	130,080	Increase based on PBID Increase
8 to Go Revenue	167,148	167,148	167,148	8 to Go Exp. + \$800/mo for Mgmt
Emery Express Revenue	330,962	330,962	330,962	EmExp Exp. + \$1000/mo for Mgmt + 20% Ind. Cost Markup
Misc. Revenue (Int. Income, Investments)	160,791	160,791	160,791	Estimated Growth for Existing CD Accounts if Reinvested
<b>Subtotal Non-PBID Revenues</b>	<b>1,503,407</b>	<b>1,507,123</b>	<b>1,509,601</b>	
<b>TOTAL REVENUE</b>	<b>6,284,255</b>	<b>6,432,132</b>	<b>6,530,717</b>	

EXPENDITURES	Estimated Expenditures	ASSUMPTIONS
<b>Direct Cost</b>		
EGR Operations	3,349,492	
EGR Maintenance	100,000	
EGR Fuel	200,000	
EGR Communications	107,348	Includes TripShot
EGR Misc Operations Expenses	10,000	
EGR Bus Leases/Purchases/Savings	200,000	Estimated financing of ENC buses as baseline.
<b>Subtotal Direct Cost</b>	<b>3,966,841</b>	
<b>Reimbursable Program Costs</b>		
8 to Go Operations	167,148	
Emery Express Operations	275,802	Current Vehicle
<b>Subtotal Reimbursable Program Costs</b>	<b>442,950</b>	
<b>Indirect Costs</b>		
Professional Services	535,309	Mgmt, Accounting, Legal, Audit
Occupancy (Facilities related expenses)	527,772	Site lease, security, utilities, yard maintenance
TMA Insurance	63,545	
Conferences, Meetings, Office Expenses	5,000	
Membership & Public Outreach	282,500	\$1250/mo for mkt & outreach + \$120k for multi-media campaigns + updated livery
Pilots, Projects & Research	200,000	Transporation Study and MacArthur Waiting Area
<b>Subtotal Indirect Costs</b>	<b>1,614,126</b>	
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>6,023,916</b>	
<b>TOTAL EGR BUDGET/EXPENSES</b>	<b>5,580,967</b>	

Reserve Balance Summary	0% Increase	3% Increase	5% Increase	
Projected Fund Balance on Dec 31, 2026	7,751,246	7,751,246	7,751,246	
2026 Increase (Decrease) in Funds	260,339	408,216	506,801	
Projected Fund Balance on Dec 31, 2027	8,011,585	8,159,462	8,258,047	
15% Operating Reserve (per ETMA Policy)	903,587	903,587	903,587	The Operating Reserve includes those expenses budgeted for Reimbursable Shuttle Programs
Est. Avail. Fund Balance of Dec 31, 2027	7,107,998	7,255,875	7,354,459	

# Emeryville TMA

# 2027 Prelim Qtrly Budget

REVENUE	2027 Q1	2027 Q2	2027 Q3	2027 Q4	2027 Annual
PBID Revenue	2,517,553	-	2,517,553	-	5,035,106
PBID District Related Costs	(55,048)	-	(55,048)	-	(110,097)
<b>NET PBID</b>	<b>2,462,504</b>	<b>-</b>	<b>2,462,504</b>	<b>-</b>	<b>4,925,009</b>
City of Emeryville - GBC	360,310	-	360,310	-	720,620
Direct Bill Revenue	127,602	-	-	-	127,602
8 to Go Revenue	40,974	42,194	42,600	41,380	167,148
Emery Express Revenue	80,275	82,741	83,973	83,973	330,962
Misc. Revenue (Int. Income, Investments)	-	77,171	-	83,620	160,791
<b>Subtotal Non-PBID Revenues</b>	<b>609,161</b>	<b>202,105</b>	<b>486,883</b>	<b>208,973</b>	<b>1,507,123</b>
<b>TOTAL REVENUE</b>	<b>3,071,666</b>	<b>202,105</b>	<b>2,949,388</b>	<b>208,973</b>	<b>6,432,132</b>
EXPENDITURES	2027 Q1	2027 Q2	2027 Q3	2027 Q4	2027 Annual
<b>Direct Cost</b>					
EGR Operations	821,637	839,260	844,707	843,888	3,349,492
EGR Maintenance	25,000	25,000	25,000	25,000	100,000
EGR Fuel	50,000	50,000	50,000	50,000	200,000
EGR Communications	96,014	3,778	3,778	3,778	107,348
EGR Misc Operations Expenses	2,500	2,500	2,500	2,500	10,000
EGR Bus Leases/Purchases	-	-	80,000	120,000	200,000
<b>Subtotal Direct Cost</b>	<b>995,151</b>	<b>920,538</b>	<b>1,005,985</b>	<b>1,045,166</b>	<b>3,966,841</b>
<b>Reimbursable Program Costs</b>					
8 to Go Operations	40,974	42,194	42,600	41,380	167,148
Emery Express Operations	66,896	68,950	69,978	69,978	275,802
<b>Subtotal Reimbursable Program Costs</b>	<b>107,870</b>	<b>111,144</b>	<b>112,578</b>	<b>111,358</b>	<b>442,950</b>
<b>Indirect Costs</b>					
Professional Services	125,483	146,983	128,867	133,975	535,309
Occupancy (Facilities related expenses)	131,590	130,785	132,457	132,942	527,772
TMA Insurance	56,285	-	7,260	-	63,545
Conferences, Meetings, Office Expenses	1,250	1,250	1,250	1,250	5,000
Membership & Public Outreach	3,750	212,500	3,750	62,500	282,500
Pilots, Projects & Research	-	-	-	200,000	200,000
<b>Subtotal Indirect Costs</b>	<b>318,358</b>	<b>491,518</b>	<b>273,584</b>	<b>530,667</b>	<b>1,614,126</b>
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>1,421,379</b>	<b>1,523,200</b>	<b>1,392,147</b>	<b>1,687,190</b>	<b>6,023,916</b>
<b>TOTAL EGR BUDGET/EXPENSES</b>	<b>1,313,509</b>	<b>1,412,056</b>	<b>1,279,569</b>	<b>1,575,832</b>	<b>5,580,967</b>

REVENUE	2021 Final	2021 Actual	% +/-	2022 Final	2022 Actual	% +/-	2023 Final	2023 Actual	% +/-	2024 Final	2024 Actual	% +/-	2025 Final	2025 Actual	% +/-	2026 Final	2026 To Date	% +/- To Date	2027 Prelim	2027 Prelim	2027 Prelim
<b>PBID Revenue</b>																					
PBID Revenue	4,178,547	4,178,547	100%	4,343,798	4,343,798	100%	4,474,112	4,474,112	100%	4,607,835	4,607,835	100%	4,746,070	4,746,070	100%	4,888,452	2,390,424	49%	4,888,452	5,035,106	5,132,875
District Related Costs	(95,535)	(95,535)	100%	(98,345)	(98,345)	100%	(100,560)	(100,560)	100%	(102,833)	(102,833)	100%	(105,183)	(105,183)	100%	(107,604)		0%	(107,604)	(110,097)	(111,759)
<b>Net PBID</b>	<b>4,083,012</b>	<b>4,083,012</b>	<b>100%</b>	<b>4,245,453</b>	<b>4,245,453</b>	<b>100%</b>	<b>4,373,552</b>	<b>4,373,552</b>	<b>100%</b>	<b>4,505,002</b>	<b>4,505,002</b>	<b>100%</b>	<b>4,640,887</b>	<b>4,640,887</b>	<b>100%</b>	<b>4,780,848</b>	<b>2,390,424</b>	<b>50%</b>	<b>4,780,848</b>	<b>4,925,009</b>	<b>5,021,116</b>
<b>Non-PBID Revenue</b>																					
City of Emeryville - General Benefit Contribution	556,368	556,368	100%	564,726	564,726	100%	634,164	634,164	100%	609,273	609,273	100%	639,966	639,966	100%	760,771	380,386	50%	720,620	720,620	720,620
ETMA Direct Billed Revenue	109,578	109,764	100%	109,578	109,764	100%	112,865	113,373	100%	115,360	116,984	101%	120,277	115,830	96%	123,886	119,340	96%	123,886	127,602	130,080
8 to Go Revenue	109,000	101,668	93%	128,250	112,688	88%	145,900	111,384	76%	143,615	144,689	101%	164,599	171,173	104%	162,840	38,922	24%	167,148	167,148	167,148
WBS Revenue	340,000	230,352	68%	252,498	254,027	101%	322,000	295,013	92%	337,353	342,423	102%	388,228	453,106	117%	-	-	-	-	-	-
Emery Express Revenue	-	-	-	229,200	187,805	82%	428,400	351,911	82%	328,976	299,890	91%	315,930	308,893	98%	322,145	79,469	25%	330,962	330,962	330,962
Misc. Revenue (Interest income, investments, etc.)	3,500	1,989	57%	3,000	1,630	54%	3,000	45,473	1516%	215,338	223,127	104%	199,774	221,257	111%	208,869	43,154	21%	160,791	160,791	160,791
<b>Subtotal Non-PBID Revenues</b>	<b>1,118,446</b>	<b>1,000,140</b>	<b>89%</b>	<b>1,287,252</b>	<b>1,230,640</b>	<b>96%</b>	<b>1,646,329</b>	<b>1,551,318</b>	<b>94%</b>	<b>1,749,915</b>	<b>1,736,386</b>	<b>99%</b>	<b>1,828,774</b>	<b>1,910,225</b>	<b>104%</b>	<b>1,578,511</b>	<b>661,270</b>	<b>42%</b>	<b>1,503,407</b>	<b>1,507,123</b>	<b>1,509,601</b>
<b>TOTAL REVENUE</b>	<b>5,201,458</b>	<b>5,083,151</b>	<b>98%</b>	<b>5,532,705</b>	<b>5,476,093</b>	<b>99%</b>	<b>6,019,881</b>	<b>5,924,870</b>	<b>98%</b>	<b>6,254,916</b>	<b>6,241,388</b>	<b>100%</b>	<b>6,469,661</b>	<b>6,551,112</b>	<b>101%</b>	<b>6,359,360</b>	<b>3,051,694</b>	<b>48%</b>	<b>6,284,255</b>	<b>6,432,132</b>	<b>6,530,717</b>

EXPENDITURES	2021 Final	2021 Actual	% +/-	2022 Final	2022 Actual	% +/-	2023 Final	2023 Actual	% +/-	2024 Revise	2024 Actual	% +/-	2025 Final	2025 Actual	% +/-	2026 Final	2026 To Date	% +/- To Date	2027 Prelim	
<b>Direct Costs</b>																				
EGR Operations	2,400,000	2,066,386	86%	2,420,000	2,117,761	88%	2,700,000	2,431,320	90%	2,725,819	2,729,754	100%	2,959,344	3,171,005	107%	3,256,114	804,750	25%		3,349,492
EGR Maintenance	315,000	156,801	50%	300,000	191,239	64%	220,000	194,494	88%	102,280	75,347	74%	100,000	79,835	80%	100,000	13,029	13%		100,000
EGR Fuel	300,000	185,781	62%	325,000	262,333	81%	360,000	214,510	60%	240,000	190,905	80%	216,730	209,244	97%	195,325	55,649	28%		200,000
EGR Communications	60,000	53,814	90%	55,000	47,272	86%	55,000	112,872	205%	101,569	119,087	117%	117,274	114,526	98%	393,687	92,459	23%		107,348
EGR Misc. Operations Expenses	15,000	564	4%	5,000	-	0%	10,000	343	3%	10,000	-	0%	10,000	3,606	36%	10,000	-	0%		10,000
EGR Bus Leases/Purchases/Savings	500,000	391,759	78%	500,000	266,246	53%	500,000	161,953	32%	500,000	88,907	18%	500,000	-	0%	250,000	-	0%		200,000
<b>Subtotal Direct Costs</b>	<b>3,590,000</b>	<b>2,855,105</b>	<b>80%</b>	<b>3,605,000</b>	<b>2,884,852</b>	<b>80%</b>	<b>3,845,000</b>	<b>3,115,492</b>	<b>81%</b>	<b>3,679,668</b>	<b>3,204,000</b>	<b>87%</b>	<b>3,903,348</b>	<b>3,578,217</b>	<b>92%</b>	<b>4,205,126</b>	<b>965,887</b>	<b>23%</b>		<b>3,966,841</b>
<b>Reimbursable Program Costs</b>																				
8 to Go Operations	109,000	110,936	102%	128,250	113,042	88%	145,900	105,505	72%	134,015	147,121	110%	164,599	160,372	97%	162,840	37,630	23%		167,148
West Berkeley Shuttle Operations	320,000	209,507	65%	252,498	253,269	100%	280,000	247,133	88%	280,359	300,845	107%	337,590	323,565	96%	-	-	-		-
Emery Express Operations	-	-	-	191,000	123,159	64%	357,000	283,832	80%	260,947	252,909	97%	263,275	265,116	101%	268,454	62,954	23%		275,802
<b>Subtotal Reimbursable Program Costs</b>	<b>429,000</b>	<b>320,443</b>	<b>75%</b>	<b>571,748</b>	<b>489,471</b>	<b>86%</b>	<b>782,900</b>	<b>636,469</b>	<b>81%</b>	<b>675,321</b>	<b>700,875</b>	<b>104%</b>	<b>765,464</b>	<b>749,054</b>	<b>98%</b>	<b>431,295</b>	<b>100,583</b>	<b>23%</b>		<b>442,950</b>
<b>Indirect Costs</b>																				
Professional Services	515,000	483,428	94%	550,000	430,492	78%	575,000	522,621	91%	510,000	504,373	99%	505,879	535,070	106%	521,405	134,623	26%		535,309
Occupancy (Facilities related expenses)	350,000	245,895	70%	365,000	496,647	136%	510,000	484,070	95%	527,000	539,802	102%	431,937	581,151	135%	434,438	117,980	27%		527,772
TMA Insurance	22,000	21,840	99%	25,000	49,235	197%	50,000	55,275	111%	60,801	57,376	94%	62,000	63,559	103%	61,210	21,983	36%		63,545
Conferences, Meetings, Office Expenses	25,000	143	1%	10,000	210	2%	10,000	231	2%	10,000	1,118	11%	10,000	1,028	10%	5,000	1,838	37%		5,000
Membership & Public Outreach	25,000	5,403	22%	15,000	3,368	22%	10,000	220	2%	10,000	-	0%	10,000	5,237	52%	128,000	4,751	4%		282,500
Pilots, Projects & Research	-	-	-	25,000	-	0%	25,000	-	0%	25,000	-	0%	500,000	-	0%	300,000	-	0%		200,000
Bus Yard	1,200,000	2,335,188	195%	-	88,456	-	-	5,800	-	-	-	-	-	-	-	-	-	-		-
<b>Subtotal Indirect Costs</b>	<b>2,137,000</b>	<b>3,091,897</b>		<b>990,000</b>	<b>1,068,408</b>		<b>1,180,000</b>	<b>1,068,216</b>		<b>1,142,801</b>	<b>1,102,669</b>	<b>96%</b>	<b>1,519,816</b>	<b>1,186,046</b>	<b>78%</b>	<b>1,450,054</b>	<b>281,174</b>	<b>19%</b>		<b>1,614,126</b>
Contingency/Reserve Replenishment				347,757	-		135,000	-		135,000	-	0%	-	-						
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>6,156,000</b>	<b>6,267,445</b>	<b>102%</b>	<b>5,514,505</b>	<b>4,442,731</b>	<b>81%</b>	<b>5,942,900</b>	<b>4,820,178</b>	<b>81%</b>	<b>5,632,791</b>	<b>5,007,544</b>	<b>89%</b>	<b>6,188,628</b>	<b>5,513,316</b>	<b>89%</b>	<b>6,086,474</b>	<b>1,347,644</b>	<b>22%</b>		<b>6,023,916</b>
<b>TOTAL EGR BUDGET/EXPENSES</b>	<b>5,727,000</b>	<b>5,947,002</b>	<b>104%</b>	<b>4,942,757</b>	<b>3,953,260</b>	<b>80%</b>	<b>5,160,000</b>	<b>4,183,709</b>	<b>81%</b>	<b>4,957,470</b>	<b>4,306,669</b>	<b>87%</b>	<b>5,423,164</b>	<b>4,764,262</b>	<b>88%</b>	<b>5,655,180</b>	<b>1,247,061</b>	<b>22%</b>		<b>5,580,967</b>

	2021 Budget	2021 Actual		2022 Budget	2022 Actual		2023 Budget	2023 Actual		2024 Final	2024 Actual		2025 Final	2025 Actual		2026 Final			2027 Prelim
<b>Beginning of Year Fund Balance (Net Assets)</b>		<b>4,236,247</b>			<b>3,031,153</b>			<b>4,080,669</b>			<b>5,203,217</b>		<b>6,440,565</b>	<b>6,440,565</b>		<b>7,478,361</b>			<b>7,751,246</b>
<b>Increase (Decrease) in Funds</b>	<b>(954,542)</b>	<b>(1,184,294)</b>		<b>18,200</b>	<b>1,033,362</b>		<b>76,981</b>	<b>1,104,692</b>		<b>622,126</b>	<b>1,233,844</b>		<b>281,033</b>	<b>1,037,796</b>		<b>272,886</b>			<b>408,216</b>
<b>Non-Cash Depreciation and Amortization</b>		<b>(380,967)</b>			<b>(377,141)</b>			<b>(266,716)</b>			<b>(206,403)</b>								
<b>Financing (EGR Bus Leases/Purchases)</b>		<b>391,759</b>			<b>266,246</b>			<b>161,953</b>			<b>88,907</b>								
<b>Interest</b>		<b>(31,592)</b>			<b>(8,234)</b>			<b>(6,650)</b>			<b>(1,618)</b>								
<b>Other</b>		<b>-</b>			<b>(198)</b>			<b>-</b>			<b>(88)</b>								
<b>Right of Use Amortization - Non actualized</b>					<b>135,480</b>			<b>129,269</b>			<b>122,706</b>								
<b>Non-Cash Depreciation, Financing and Amortization Adjmts</b>		<b>(20,800)</b>			<b>16,153</b>			<b>17,856</b>			<b>3,504</b>								
<b>Net Change in Assets</b>		<b>(1,205,094)</b>			<b>1,049,515</b>			<b>1,122,549</b>			<b>1,237,348</b>			<b>1,037,796</b>		<b>272,886</b>			<b>408,216</b>
<b>End of Year Fund Balance (Net Assets)</b>		<b>3,031,153</b>			<b>4,080,669</b>			<b>5,203,217</b>			<b>6,440,565</b>			<b>7,478,361</b>		<b>7,751,246</b>			<b>8,159,462</b>

8 to Go		
	2027 Budget	Assumptions/Details
<b>EXPENDITURES</b>		
Shuttle Operations	149,472	Based on 6 operating hours per day
Shuttle Maintenance	1,950	
Fuel	4,275	
Communications	984	Cell Phone and Radio
Professional Services	10,466	\$800/Month Management +Accounting
<b>TOTAL EXPENDITURES</b>	<b>167,148</b>	
<b>REVENUE</b>	<b>167,148</b>	

Quarterra (Lennar) - The Emery Express		
	2027 Budget	Assumptions/Details
<b>EXPENDITURES</b>		
Shuttle Operations	245,868	Based on 7 operating hours per day
Fuel	17,095	
Communications	839	Radio
Professional Services	12,000	\$1000/Month Management
<b>Subtotal - Direct Costs</b>	<b>275,802</b>	
<b>TOTAL EXPENDITURES</b>	<b>275,802</b>	
Indirect Costs (20%)	55,160	Rent, insurance, facility expenses, accounting services, etc.
<b>REVENUE</b>	<b>330,962</b>	

**Emeryville TMA**

**2027 Prelim Forecast thru 2030**

	Actual	Budget	Budget	Forecast	Forecast	Forecast	Forecast
REVENUE	2024	2025	2026	2027	2028	2029	2030
<b>PBID Revenue</b>							
PBID Revenue	4,607,835	4,746,070	4,888,452	5,035,106	5,186,159	5,341,744	5,501,996
District Related Costs	(102,833)	(105,183)	(107,604)	(110,097)	(112,665)	(115,310)	(118,034)
<b>Net PBID</b>	<b>4,505,002</b>	<b>4,640,887</b>	<b>4,780,848</b>	<b>4,925,009</b>	<b>5,073,494</b>	<b>5,226,434</b>	<b>5,383,962</b>
<b>Non-PBID Revenue</b>							
City of Emeryville - General Benefit Contribution	609,273	639,966	760,771	720,620	733,149	797,492	868,117
ETMA Direct Billed Revenue	116,984	115,830	123,886	127,602	127,602	127,602	127,602
8 to Go Revenue	144,689	171,173	162,840	167,148	180,519	194,961	210,558
WBS Revenue	342,423	453,106	-	-			
Emery Express Revenue	299,890	308,893	322,145	330,962	357,439	386,034	416,917
Misc. Revenue (Interest income, investments, etc.)	223,127	221,257	208,869	160,791	164,007	167,287	170,633
<b>Subtotal Non-PBID Revenues</b>	<b>1,736,386</b>	<b>1,910,225</b>	<b>1,578,511</b>	<b>1,507,123</b>	<b>1,562,717</b>	<b>1,673,377</b>	<b>1,793,827</b>
<b>TOTAL REVENUE</b>	<b>6,241,388</b>	<b>6,551,112</b>	<b>6,359,360</b>	<b>6,432,132</b>	<b>6,636,211</b>	<b>6,899,811</b>	<b>7,177,789</b>

	Actual	Budget	Forecast	Forecast	Forecast	Forecast	Forecast
EXPENDITURES	2024	2025	2026	2027	2028	2029	2030
<b>Direct Costs</b>							
EGR Operations	2,729,754	3,171,005	3,256,114	3,349,492	3,617,452	3,906,848	4,219,396
EGR Maintenance	75,347	79,835	100,000	100,000	100,000	100,000	100,000
EGR Fuel	190,905	209,244	195,325	200,000	250,000	250,000	250,000
EGR Communications	119,087	114,526	393,687	107,348	120,000	120,000	120,000
EGR Misc. Operations Expenses	-	3,606	10,000	10,000	10,000	10,000	10,000
EGR Bus Leases/Purchases	88,907	-	250,000	200,000	375,000	550,000	750,000
<b>Subtotal Direct Costs</b>	<b>3,204,000</b>	<b>3,578,217</b>	<b>4,205,126</b>	<b>3,966,841</b>	<b>4,472,452</b>	<b>4,936,848</b>	<b>5,449,396</b>
<b>Reimbursable Program Costs</b>							
8 to Go Operations	147,121	160,372	162,840	167,148	180,519	194,961	210,558
West Berkeley Shuttle Operations	300,845	323,565	-	-			
Emery Express Operations	252,909	265,116	268,454	275,802	297,866	321,695	347,431
<b>Subtotal Reimbursable Program Costs</b>	<b>700,875</b>	<b>749,054</b>	<b>431,295</b>	<b>442,950</b>	<b>478,386</b>	<b>516,656</b>	<b>557,989</b>
<b>Indirect Costs</b>							
Professional Services	504,373	535,070	521,405	535,309	562,074	590,178	619,687
Occupancy (Facilities related expenses)	539,802	581,151	434,438	527,772	554,161	581,869	610,962
TMA Insurance	57,376	63,559	61,210	63,545	66,722	70,058	73,561
Conferences, Meetings, Office Expenses	1,118	1,028	5,000	5,000	10,000	10,000	10,000
Membership & Public Outreach	-	5,237	128,000	282,500	100,000	100,000	100,000
Pilots, Projects & Research	-	-	300,000	200,000	200,000	200,000	200,000
Bus Yard	-	-	-	-			
<b>Subtotal Indirect Costs</b>	<b>1,102,669</b>	<b>1,186,046</b>	<b>1,450,054</b>	<b>1,614,126</b>	<b>1,492,957</b>	<b>1,552,105</b>	<b>1,614,211</b>
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>5,007,544</b>	<b>5,513,316</b>	<b>6,086,474</b>	<b>6,023,916</b>	<b>6,443,795</b>	<b>7,005,610</b>	<b>7,621,595</b>

Beginning of Year Fund Balance (Net Assets)	5,203,217	6,440,565	7,478,361	7,751,246	8,159,462	8,351,878	8,246,080
Increase (Decrease) in Funds	1,233,844	1,037,796	272,886	408,216	192,416	(105,799)	(443,806)
Non-Cash Dep., Amortization, Financing Adjustment	3,504	-	-	-	-	-	-
<b>Net Change in Assets</b>	<b>1,237,347</b>	<b>1,037,796</b>	<b>272,886</b>	<b>408,216</b>	<b>192,416</b>	<b>(105,799)</b>	<b>(443,806)</b>
<b>End of Year Fund Balance (Net Assets)</b>	<b>6,440,565</b>	<b>7,478,361</b>	<b>7,751,246</b>	<b>8,159,462</b>	<b>8,351,878</b>	<b>8,246,080</b>	<b>7,802,274</b>
15% Operating Reserve (per ETMA Policy)	751,132	826,997	912,971	903,587	966,569	1,050,841	1,143,239
Est. Avail. Fund Balance	5,689,433	6,651,363	6,838,275	7,255,875	7,385,309	7,195,238	6,659,034

ASSUMPTIONS

1. PBID Revenue Forecasting based on a 3% annual increase.
2. Investment interest rates estimated to begin declining in 2027
3. Operations Expense Forecasting based on an 8% annual increase for Emery Go-Round and Reimbursable Shuttle Programs
4. Assumes Quarterra continues to operate the Emery Express after their initial 5-year commitment (2022-2027)
5. Professional Services, Occupancy and TMA Insurance Forecasts based on a 5% annual increase



# EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

## STAFF REPORT MEMORANDUM

DATE: May 19, 2026  
SUBJECT: Review and Consider approval of the 2026 Preliminary Budget & PBID Levy Recommendation to City Council

## Appendix

### Fleet Plan

The Board of Directors is currently evaluating several vehicle options for the next phase of the Emery Go-Round fleet plan. Following discussions at the April 2026 Board meeting, the vehicle options under consideration were narrowed to the ENC EZ Rider, GILLIG Diesel, and New Flyer Xcelsior, along with research into the potential acquisition of used buses.

To develop an accurate 2027 operating budget, the following planning assumptions were used regarding future fleet procurement:

#### 1. ENC EZ Rider Procurement Scenario

If the Board elects to procure the ENC EZ Rider and an order is placed in 2026, staff anticipates vehicle delivery in the third quarter of 2027. For budget planning purposes, the 2027 budget assumes financing for four vehicles, with payments beginning upon delivery. Based on current estimates, approximately \$200,000 has been budgeted for payment in FY 2027. No payments would be required prior to vehicle delivery.

- If the board elect to pay for the vehicles outright, the estimated cost for 4 vehicles would be roughly \$2.2 million.

#### 2. GILLIG or New Flyer Procurement Scenario

If the Board elects to procure either the GILLIG Diesel or the New Flyer Xcelsior, staff anticipates vehicle delivery in the third or fourth quarter of 2028. Under this scenario, no vehicle payments would occur until delivery.

- Due to the extended delivery timeline, approximately 12 existing vehicles would require repowering and refurbishment to maintain reliable service until the new vehicles arrive.
- Under this scenario, the \$200,000 currently budgeted for ENC EZ Rider financing in FY 2027 would instead be reallocated to the maintenance budget to support the required refurbishment work.
- Under this scenario, it may be beneficial to accompany the refurbishment with updated livery/wraps.

## Pilots, Projects, & Research

Budget scenarios for the following Pilots and Projects were developed but were not included in the 2027 Preliminary budget as they were unlikely to be implemented before the conducting of a transportation study.

### 1. Watergate Express

Staff occasionally receives requests, primarily from residents, requesting the reestablishment of the Watergate Express shuttle route that provides direct service between BART and the Emeryville Marina during peak commute hours. Based on the previous hours of operation and the 2027 operations rates, staff estimates that this program would cost approximately \$265,000 for 2027.

As of April 2026, during the previously used service hours, the 4 stops that would be serviced by the Watergate Express route averaged 177 passenger-trips per day.

- Morning
  - Daily Average Boarding at WG Stops: 42
  - Daily Average Alighting at WG Stops: 28
- Evening
  - Daily Average Boarding at WG Stops: 49
  - Daily Average Alighting at WG Stops: 58

These numbers reflect trips that are already occurring and if implemented would likely result in a ridership reduction on the Shellmound/Powell route. It is unclear whether express service would result in ridership growth.

### 2. Increased Frequency

If the Emery Go-Round increases service frequency from every 15 minutes to every 10 minutes on weekdays, and from every 20 minutes to every 15 minutes on weekends, staff estimates that approximately \$725,000 in additional operating costs would need to be added to the 2027 Emery Go-Round operations budget based on the projected 2027 MV Transportation service rates.

While it is currently unclear whether increased service frequency would result in proportional ridership growth, the proposed service enhancements would significantly increase the number of daily trips operated, including:

- Hollis Route (Weekdays): approximately 26 additional trips per day
- Shellmound/Powell Route (Weekdays): approximately 31 additional trips per day
- Shellmound/Powell Route (Saturdays): approximately 11 additional trips per day
- Shellmound/Powell Route (Sundays): approximately 9 additional trips per day

## Wind-Down Research

The current budget forecasts revenues and expenditures through 2030, as the PBID renewal will be up for vote that year. At this time, the forecast assumes the PBID will be renewed and operations will continue beyond 2030.

However, staff has also begun researching and planning for a potential wind-down scenario should the PBID not be renewed. Under that scenario, the wind-down process would occur during calendar year 2030. While this information is not anticipated to be included in future budget drafts unless necessary, staff is preparing in advance to ensure the information is available if and when needed.



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION



# Emery Go-Round

Monthly Operations and Marketing Report  
April 2026

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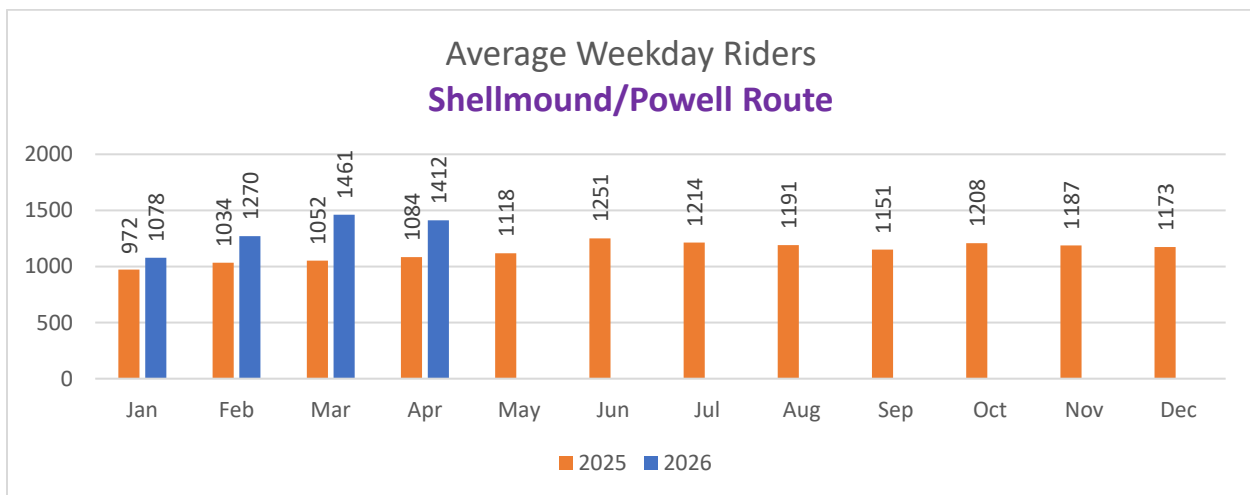
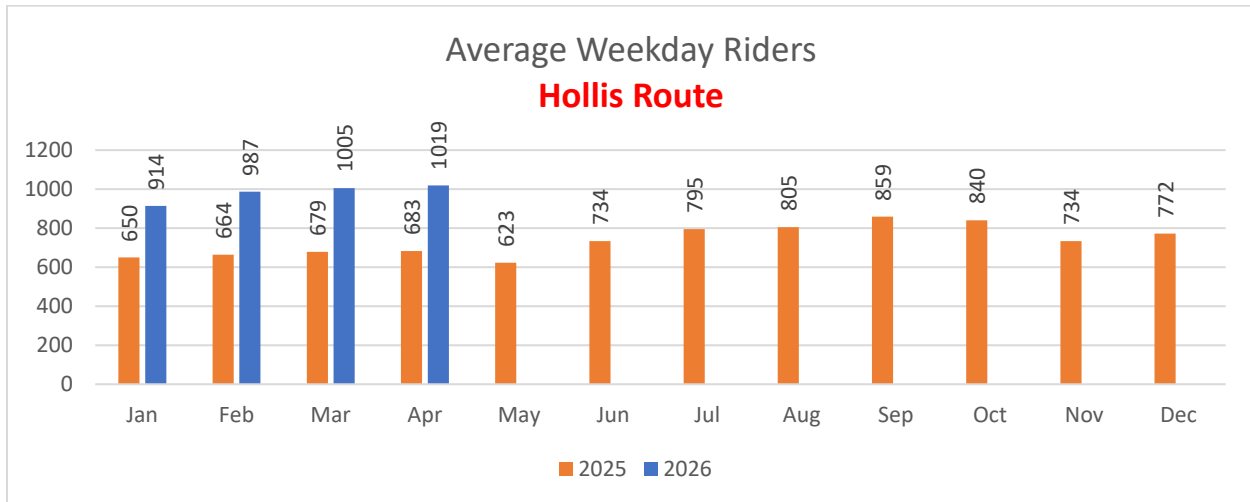
WEEKDAY RIDERSHIP													
2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	41,843	42,877	54,265	53,477									192,462
# of Operating Days	21	19	22	22									84
Average Daily Ridership	1993	2257	2467	2431									2,291
% Increase/Decrease from Prior Month	2%	13%	9%	-1%									
% Increase/Decrease from Prior Year	23%	33%	44%	38%									
% of Pre COVID Baseline	43%	52%	51%	53%									50%
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	35,671	32,264	35,964	38,870	36,567	41,700	44,190	41,898	42,206	47,082	36,500	42,793	475,705
# of Operating Days	22	19	21	22	21	21	22	21	21	23	19	22	254
Average Daily Ridership	1621	1698	1713	1767	1741	1986	2009	1995	2010	2047	1921	1945	1,873
% Increase/Decrease from Prior Month	-1%	5%	1%	3%	-1%	14%	1%	-1%	1%	2%	-6%	1%	
% Increase/Decrease from Prior Year	1%	-3%	-4%	-5%	-9%	3%	6%	-2%	3%	7%	15%	19%	
% of Pre COVID Baseline	35%	39%	36%	39%	36%	40%	41%	38%	40%	41%	41%	48%	40%
WEEKEND RIDERSHIP													
2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	6650	6340	6991	5439									25,420
# of Operating Days	9	8	9	7									33
Average Daily Ridership	739	793	777	777									770
% Increase/Decrease from Prior Month	3%	7%	-2%	0%									
% Increase/Decrease from Prior Year	12%	24%	23%	7%									
% of Pre COVID Baseline	104%	78%	85%	88%									89%
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	5292	5113	6340	5090	6661	6634	5630	7586	5927	5572	6940	5766	72,551
# of Operating Days	8	8	10	7	9	9	8	10	8	8	10	8	103
Average Daily Ridership	662	639	634	727	740	737	704	759	741	697	694	721	704
% Increase/Decrease from Prior Month	0%	-3%	-1%	15%	2%	0%	-5%	8%	-2%	-6%	0%	4%	
% Increase/Decrease from Prior Year	5%	-8%	-15%	1%	1%	2%	-6%	-12%	-8%	-11%	-6%	9%	
% of Pre COVID Baseline	93%	63%	70%	82%	82%	71%	67%	61%	50%	61%	64%	79%	70%
COMBINED RIDERSHIP													
2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	48,493	49,217	61,256	58,916	-	-	-	-	-	-	-	-	217,882
# of Operating Days	30	27	31	29	-	-	-	-	-	-	-	-	117
Total Service Hours	2,713	2,444	2,814	2,748									10,719
Average Daily Ridership (Weighted)	1,857	2,101	2,292	2,295									2,140
Passengers Per Service Hour (Pax/SH)	18	20	22	21									20
Operations Cost	\$ 271,618.80	\$ 253,807.45	\$ 278,513.42	\$ 274,689.46									\$ 1,078,629.13
Cost Per Passenger Trip	\$ 5.60	\$ 5.16	\$ 4.55	\$ 4.66									\$ 4.95
% Increase/Decrease from Prior Month	1%	13%	9%	0%									
% Increase/Decrease from Prior Year	21%	33%	45%	36%									24%
% of Pre COVID Baseline (Total Ridership)	52%	63%	64%	64%									61%
% of Pre COVID Baseline (Pax/SH)	70%	81%	80%	82%									78%
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	40,963	37,377	42,304	43,960	43,228	48,334	49,820	49,484	48,133	52,654	43,440	48,559	548,256
# of Operating Days	30	27	31	29	30	30	30	31	29	31	29	30	357
Total Service Hours	2,781	2,444	2,746	2,781	2,713	2,701	2,781	2,746	2,668	2,893	2,521	2,781	32,556
Average Daily Ridership (Weighted)	1,532	1,586	1,585	1,681	1,633	1,851	1,887	1,849	1,887	1,926	1,762	1,831	1,721
Passengers Per Service Hour (Pax/SH)	15	15	15	16	16	18	18	18	18	18	17	17	17
Operations Cost	\$ 253,540.39	\$ 230,469.07	\$ 250,939.82	\$ 253,608.11	\$ 248,989.74	\$ 247,505.05	\$ 253,654.62	\$ 250,803.02	\$ 246,000.66	\$ 261,619.12	\$ 235,760.50	\$ 253,241.48	\$ 2,986,131.58
Cost Per Passenger Trip	\$ 6.19	\$ 6.17	\$ 5.93	\$ 5.77	\$ 5.76	\$ 5.12	\$ 5.09	\$ 5.07	\$ 5.11	\$ 4.97	\$ 5.43	\$ 5.22	\$ 5.45
% Increase/Decrease from Prior Month	0%	3%	0%	6%	-3%	13%	2%	-2%	2%	2.1%	-9%	4%	
% Increase/Decrease from Prior Year	1%	-3%	-5%	-4%	-10%	4%	5%	-4%	3%	6%	12%	20%	13%
% of Pre COVID Baseline (Total Ridership)	43%	47%	45%	47%	44%	51%	49%	45%	46%	48%	50%	59%	48%
% of Pre COVID Baseline (Pax/SH)	57%	62%	57%	61%	59%	64%	64%	60%	61%	64%	64%	72%	62%

## Ridership Summary

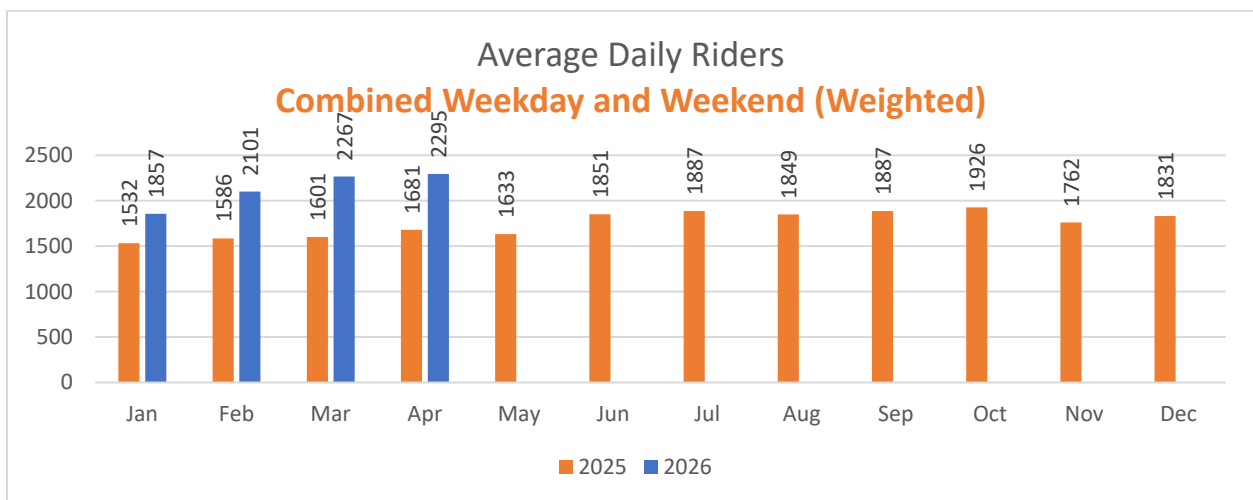
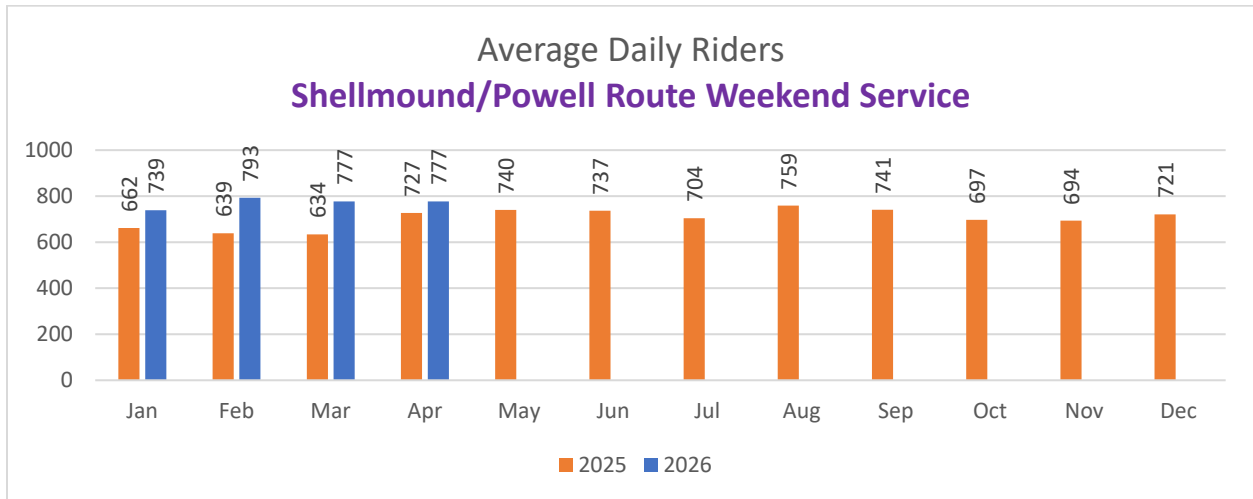
In April 2026, the Emery Go-Round ridership increased 9% from the previous month and 45% from the previous year.

Weekday ridership peaked at 5:00 PM for the Hollis Route and 5:00 PM for the Shellmound/Powell Route. Saturday ridership peaked at 2:00PM and Sunday ridership peaked at 4:00 PM

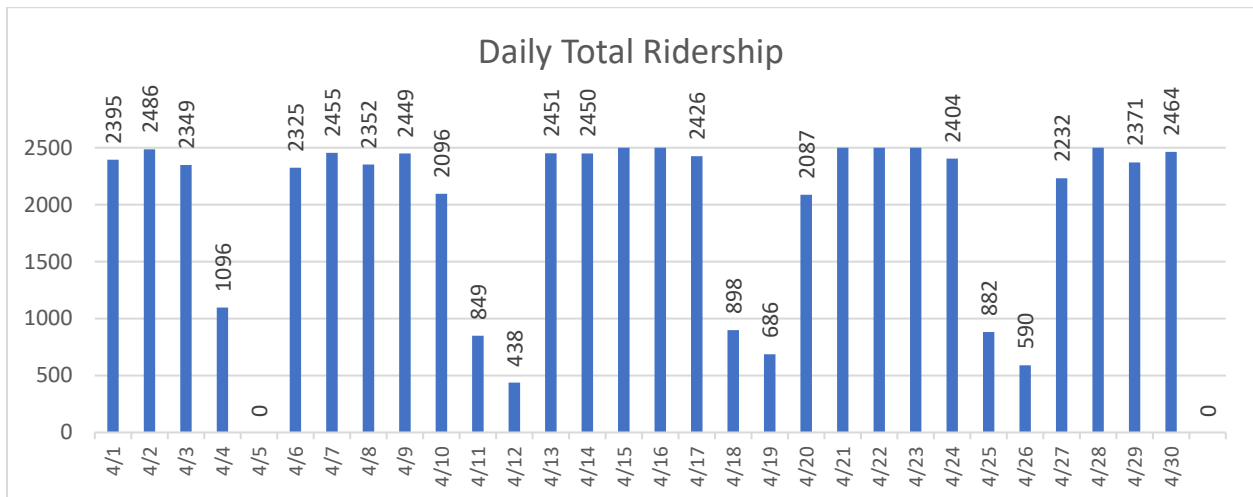
## Average Daily Ridership Comparisons (YTD)



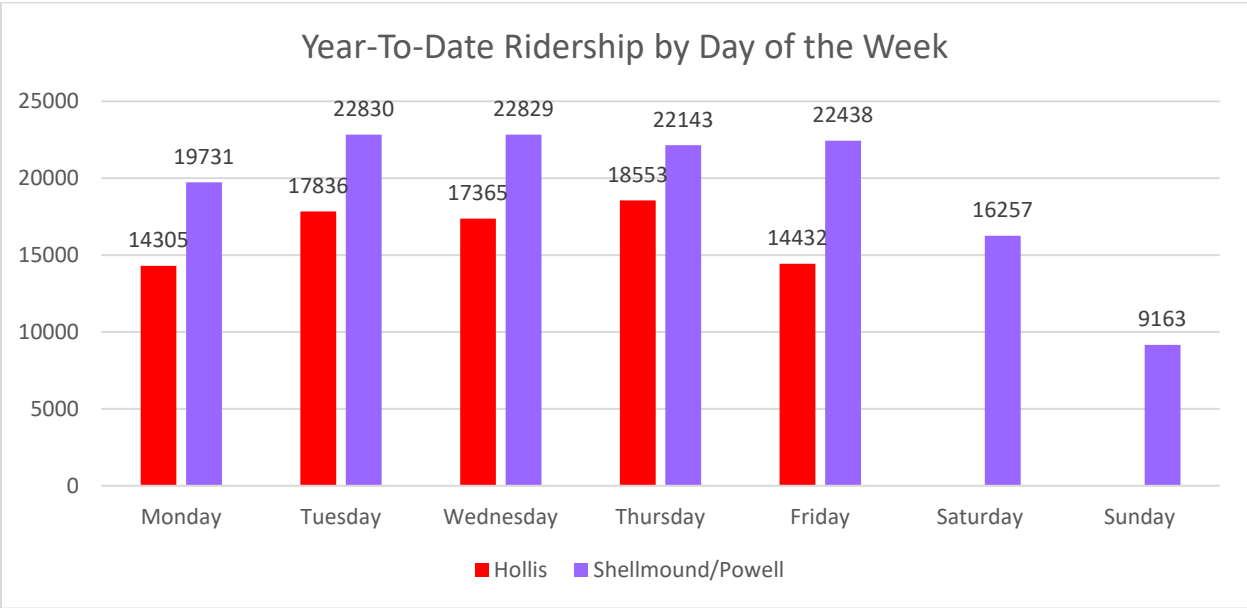
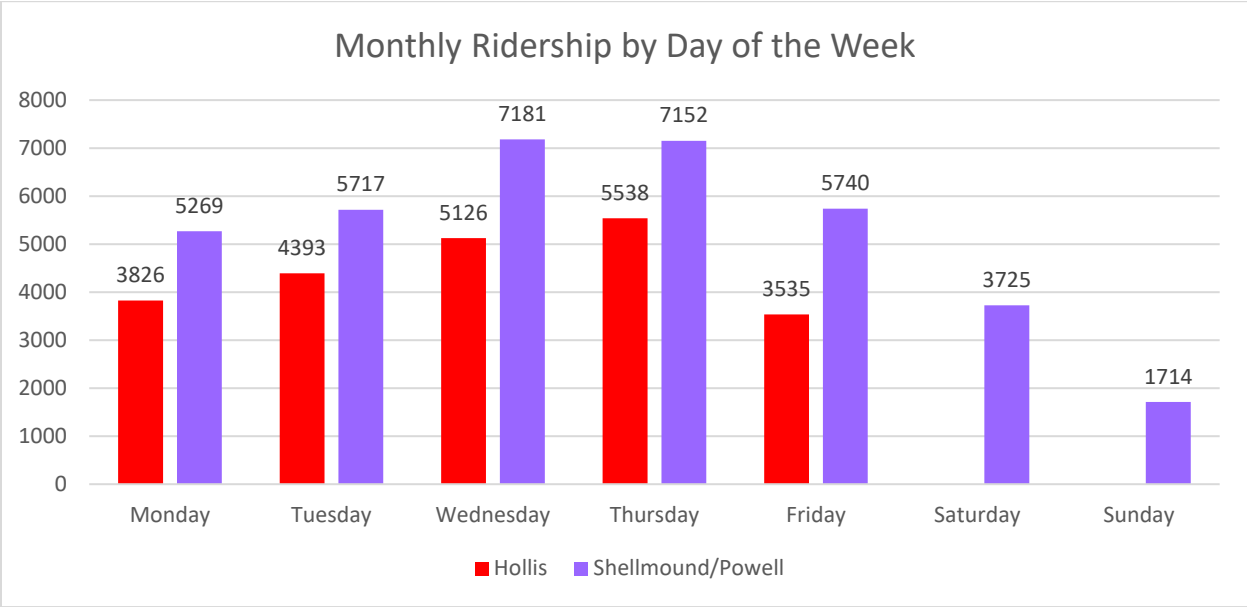
## Average Daily Ridership Comparisons (YTD) (cont'd)



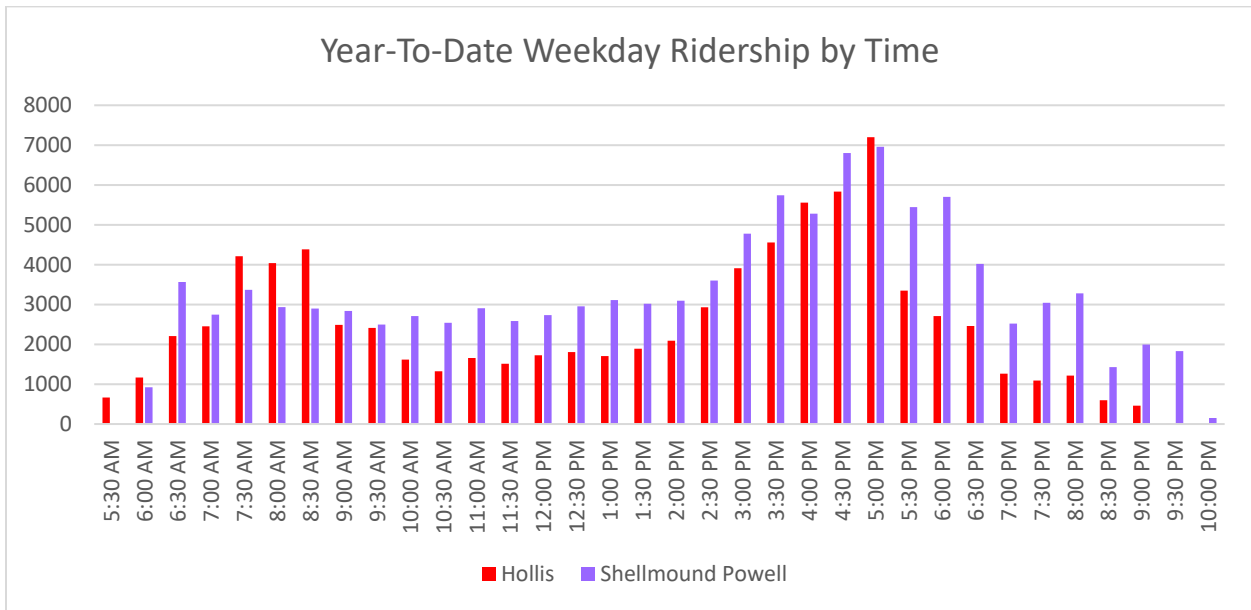
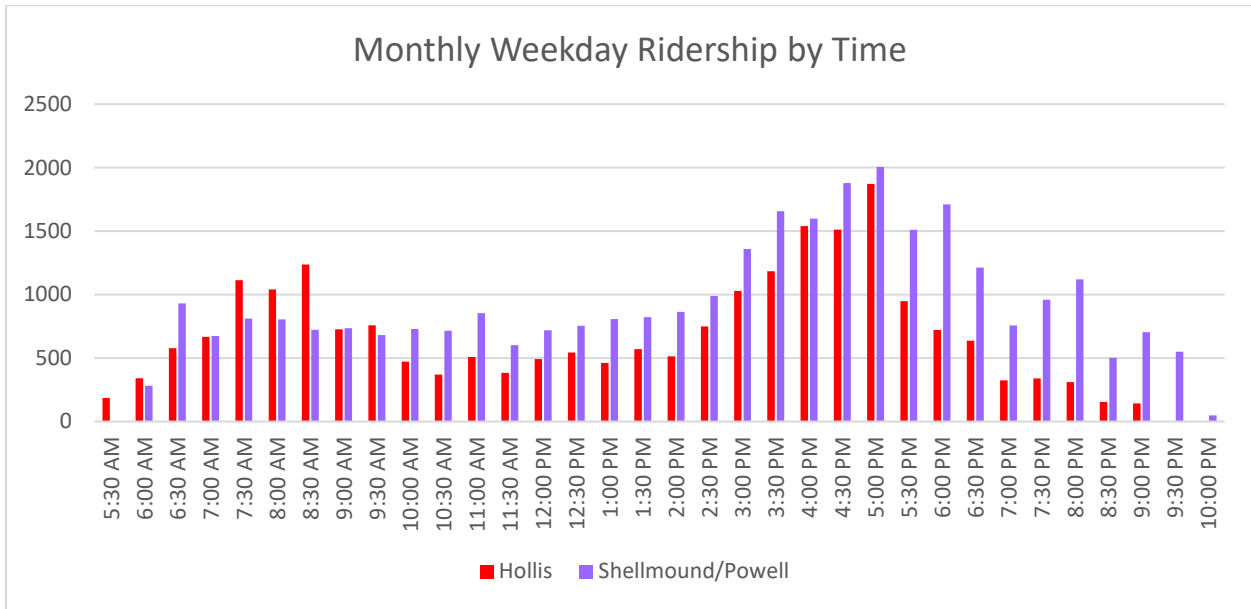
## Daily Total Ridership by Date



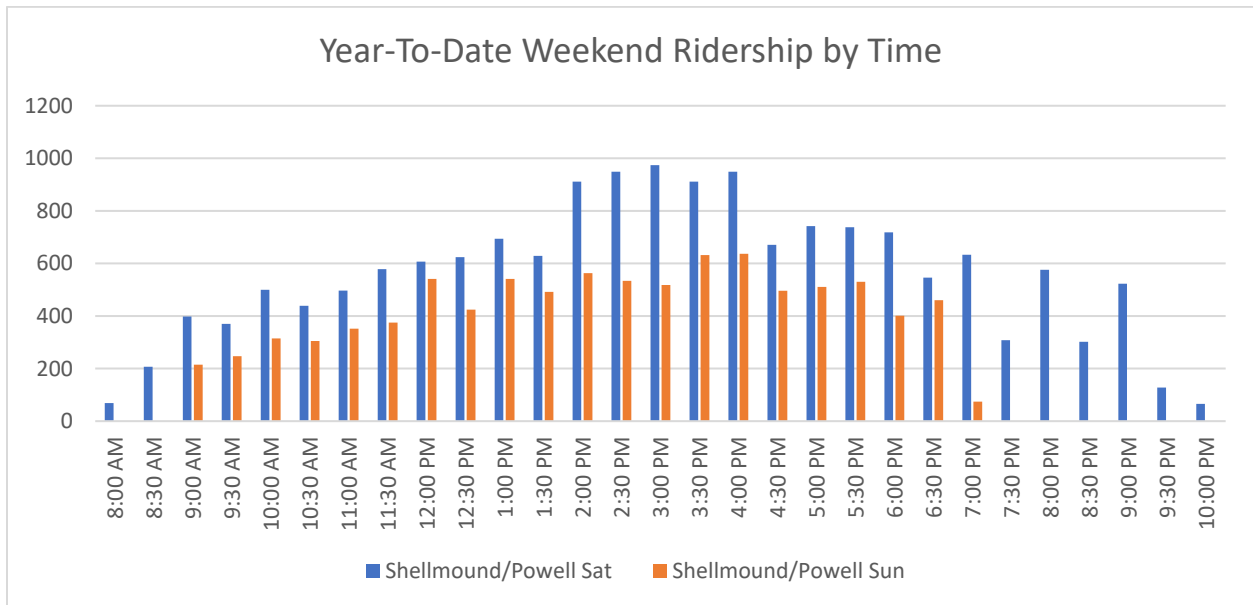
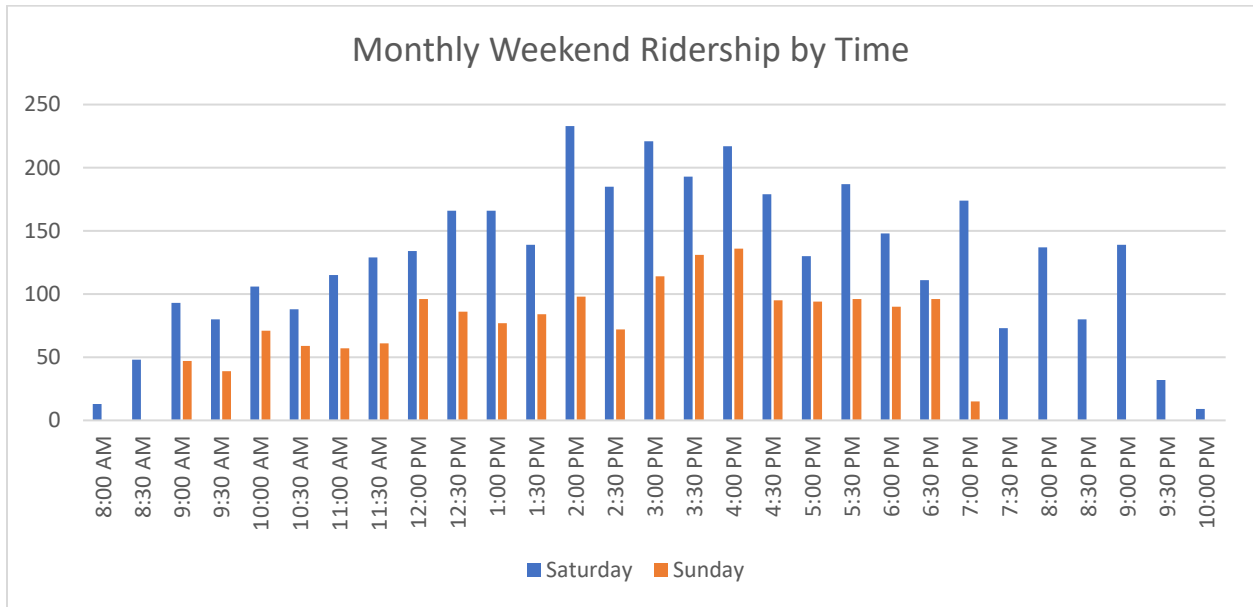
# Ridership by Day of the Week



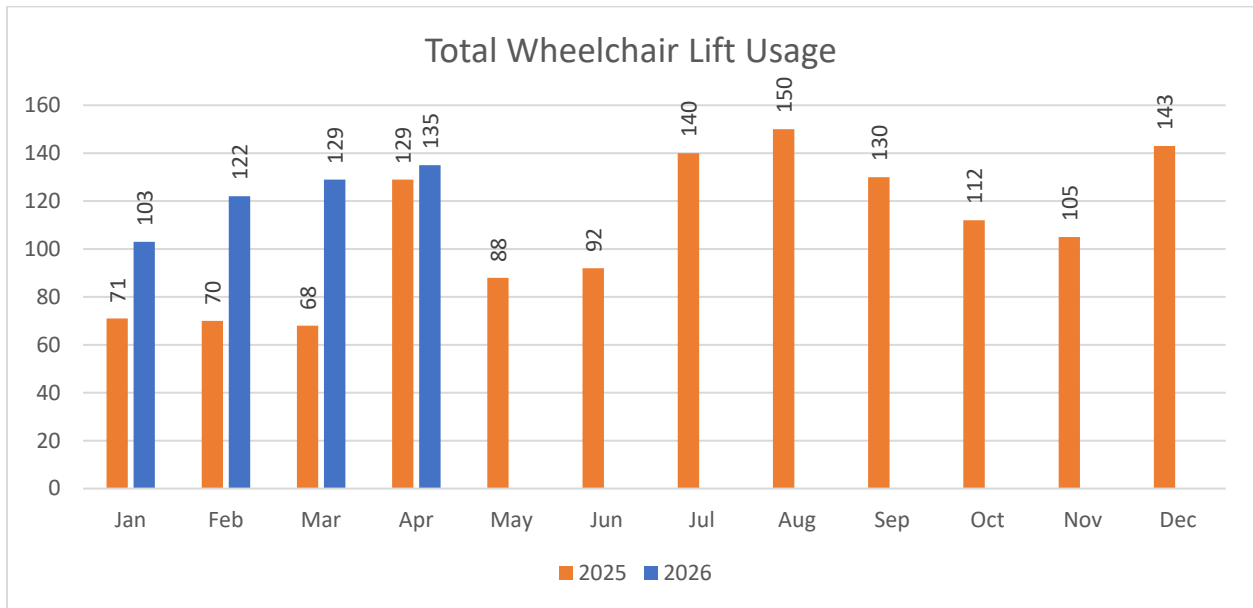
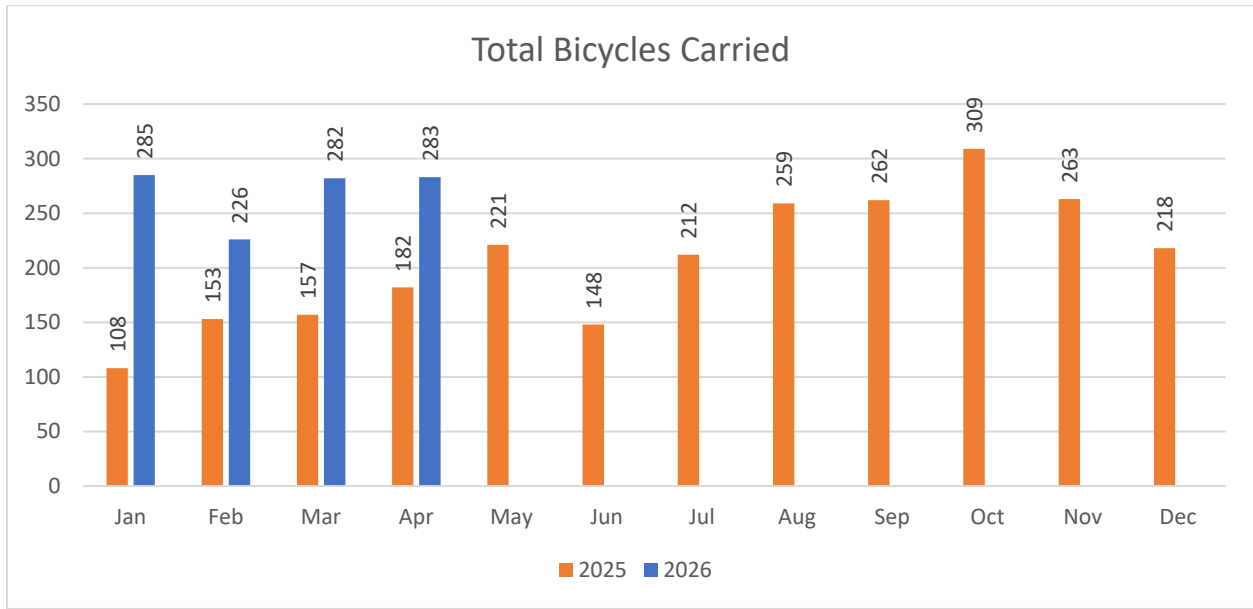
# Total Ridership by Time



## Total Ridership by Time, Cont'd



## Additional Ridership Data



## Total Use (Boarding & Alighting) by Stop

### Hollis Weekday Service

Hollis	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	9082	10006	19088	42.6%
Berkeley Bowl SB	2411	2297	4708	10.5%
Hollis @ 59th SB	2809	324	3133	7.0%
Hollis @ 65th SB	2483	402	2885	6.4%
Horton @ 59th (Amtrak) NB	309	1914	2223	5.0%
Park Ave @ San Pablo (IHOP) WB	734	1102	1836	4.1%
Hollis @ 65th NB	149	1488	1637	3.7%
Hollis @ 53rd SB	1015	260	1275	2.8%
Hollis @ 59th NB	208	959	1167	2.6%
Park Ave @ Pixar EB	680	246	926	2.1%
Hollis @ 53rd NB	316	603	919	2.1%
Hollis @ 45th SB	598	262	860	1.9%
Hollis @ 63rd SB	769	46	815	1.8%
Emery St @ 40th EB	342	454	796	1.8%
Stanford Ave @ Horton WB	100	598	698	1.6%
Hollis @ 64th NB	53	626	679	1.5%
Park Ave @ Pixar WB	156	449	605	1.4%
Hollis @ 45th NB	204	348	552	1.2%
<b>Total</b>	<b>22418</b>	<b>22384</b>	<b>44802</b>	<b>100.0%</b>

Year to Date Total Use	% of Year to Date Total Use
69693	42.3%
17030	10.3%
11706	7.1%
10700	6.5%
7847	4.8%
7311	4.4%
5900	3.6%
4680	2.8%
4204	2.6%
3419	2.1%
3524	2.1%
3135	1.9%
3081	1.9%
2867	1.7%
2889	1.8%
2513	1.5%
2497	1.5%
1771	1.1%
<b>164767</b>	<b>100.0%</b>

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekday Service

Shellmound/Powell Weekday	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	11197	10757	21954	35.4%
Shellmound @ Bay St (IKEA) NB	582	3741	4323	7.0%
Christie @ Trader Joe's SB	2526	904	3430	5.5%
40th @ San Pablo WB	1803	1564	3367	5.4%
Shellmound @ Sonesta SB	2576	466	3042	4.9%
40th @ San Pablo EB	1803	1056	2859	4.6%
Powell @ Police/Fire Station EB	2018	324	2342	3.8%
Shellmound @ Christie NB	614	1612	2226	3.6%
40th @ Horton WB	913	1177	2090	3.4%
40th @ Horton EB	1274	716	1990	3.2%
Powell @ Watergate Market WB	313	1597	1910	3.1%
65th @ Shellmound	439	1125	1564	2.5%
Christie @ Public Market SB	834	586	1420	2.3%
Christie @ 64th SB	457	907	1364	2.2%
40th @ Emery EB	353	929	1282	2.1%
The Towers	600	645	1245	2.0%
Shellmound @ Public Market NB	381	801	1182	1.9%
Powell @ The Marina	542	487	1029	1.7%
40th @ Emery WB	569	381	950	1.5%
40th @ Hollis WB	373	459	832	1.3%
40th @ Hollis EB	464	258	722	1.2%
Powell @ Hilton Garden Inn WB	117	280	397	0.6%
Christie @ FedEx SB	178	157	335	0.5%
Christie @ 65th SB	133	87	220	0.4%
<b>Total</b>	<b>31059</b>	<b>31016</b>	<b>62075</b>	<b>100.0%</b>

Year to Date Total Use	% of Year to Date Total Use
78394	35.4%
14151	6.4%
11882	5.4%
11758	5.3%
10661	4.8%
10658	4.8%
8681	3.9%
7448	3.4%
7922	3.6%
7013	3.2%
6744	3.0%
5761	2.6%
4941	2.2%
4799	2.2%
4372	2.0%
4289	1.9%
4202	1.9%
3444	1.6%
4162	1.9%
4523	2.0%
2643	1.2%
1399	0.6%
1087	0.5%
770	0.3%
<b>221704</b>	<b>100.0%</b>

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekend Service

Shellmound/Powell Weekend	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	1855	1823	3678	33.9%
Shellmound @ Bay St (IKEA) NB	145	713	858	7.9%
Shellmound @ Sonesta SB	678	162	840	7.7%
Christie @ Trader Joe's SB	492	167	659	6.1%
40th @ San Pablo WB	345	273	618	5.7%
40th @ San Pablo EB	268	294	562	5.2%
Shellmound @ Christie NB	100	310	410	3.8%
40th @ Horton WB	199	190	389	3.6%
Powell @ Police/Fire Station EB	274	92	366	3.4%
40th @ Horton EB	186	172	358	3.3%
65th @ Shellmound	105	196	301	2.8%
Shellmound @ Public Market NB	90	170	260	2.4%
40th @ Emery EB	79	179	258	2.4%
Powell @ The Marina	101	121	222	2.0%
Powell @ Watergate Market WB	33	163	196	1.8%
Christie @ 64th SB	90	71	161	1.5%
Christie @ Public Market SB	103	58	161	1.5%
40th @ Emery WB	110	46	156	1.4%
40th @ Hollis EB	56	63	119	1.1%
40th @ Hollis WB	45	54	99	0.9%
The Towers	37	53	90	0.8%
Christie @ FedEx SB	19	21	40	0.4%
Powell @ Hilton Garden Inn WB	15	17	32	0.3%
Christie @ 65th SB	14	3	17	0.2%
<b>Total</b>	<b>5439</b>	<b>5411</b>	<b>10850</b>	<b>100.0%</b>

Year to Date Total Use	% of Year to Date Total Use
16629	32.8%
3893	7.7%
4147	8.2%
3048	6.0%
2766	5.4%
2529	5.0%
1934	3.8%
1848	3.6%
1821	3.6%
1961	3.9%
1533	3.0%
1192	2.3%
1099	2.2%
1062	2.1%
977	1.9%
675	1.3%
542	1.1%
778	1.5%
621	1.2%
965	1.9%
286	0.6%
180	0.4%
185	0.4%
94	0.2%
<b>50765</b>	<b>100.0%</b>

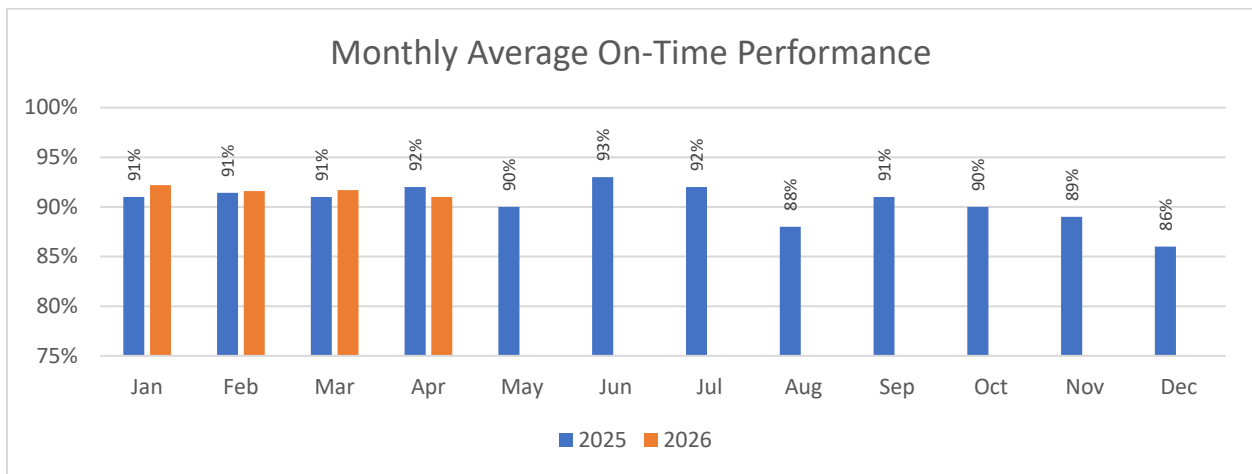
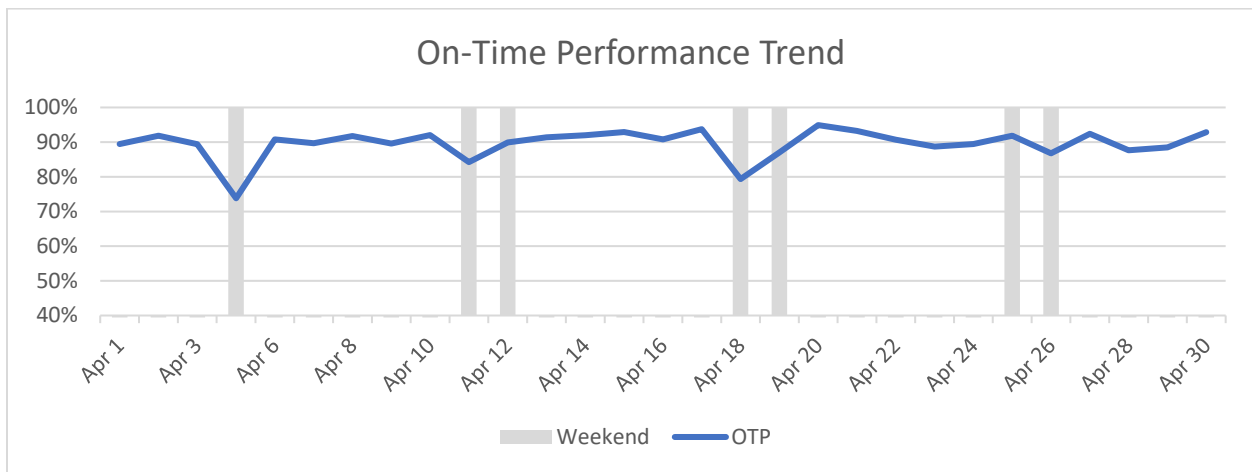
## On-Time Performance

On-Time Performance (OTP) data is gathered from the TripShot app, which provides accurate GPS data for the shuttles and records the arrival and departure times for each of the timepoints along each route.

A shuttle is considered On-Time if it arrives up to 5 minutes after the scheduled time or departs no earlier than 1 minute before the scheduled time.

Throughout the month:

- The Hollis Route averaged an OTP of 94%
- The Shellmound/Powell Weekday Route averaged an OTP of 87%
- The Shellmound/Powell Weekend Route averaged an OTP of 84%
- The Average Total Monthly OTP for all routes was 91%

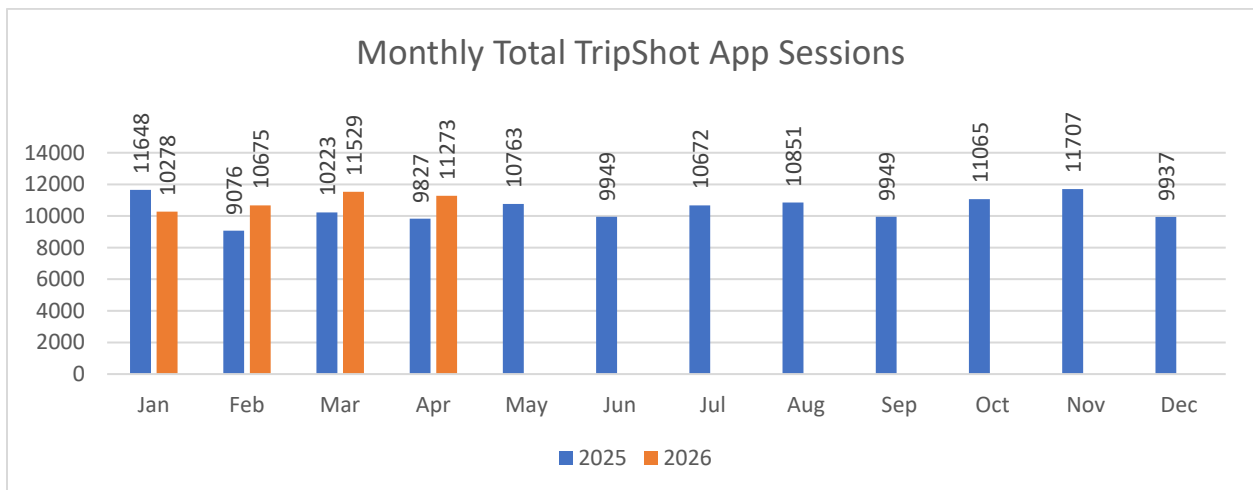
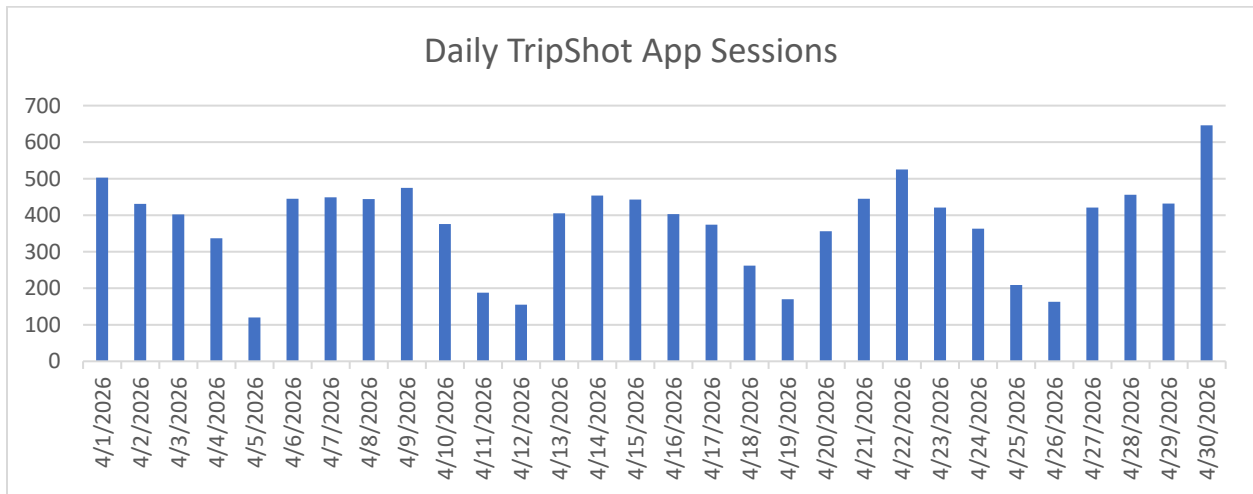


## TripShot App Usage

### Utilization

The TripShot app does not require users to create accounts and the only data that is gathered is the IP address of the device, which changes based on the networks or cell towers that the device connects to. Because of this, it is not possible to track the number of TripShot app users, however, it is possible to track the number of app “sessions.” While this does not allow us to know how many people are using the app, it does tell us how often it is used.

**Total Monthly App Sessions: 11,273**



# Marketing Report

## Meta Campaigns – Paid Social Media

**Overview:**

We ran 1 ad campaign for Emery Go-Round on Meta (Facebook and Instagram) through March. The campaign aimed to highlight Emery Go-Round as a free shuttle and a way to save money in the new year. We tested two different ads:

- Ad A: Rider focused image
- Ad B: Route focused graphic



**Meta Target Audience:**

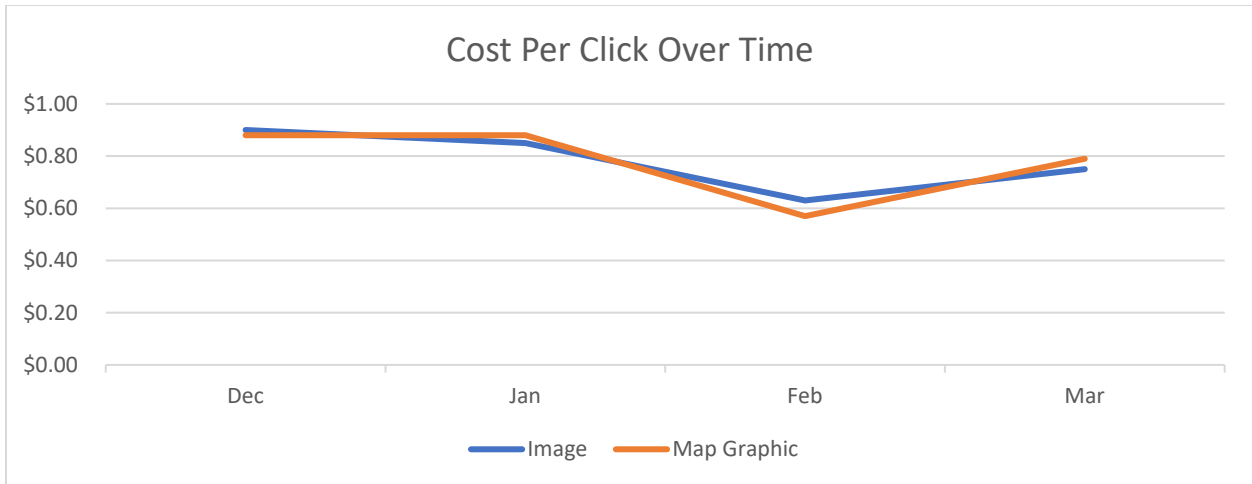
- 25-55 year olds
- People who live or work in and around Emeryville, including within zip codes of nearby BART stops.
- People identified as commuters and people interested in public transportation

*\*Note: Meta will show ads to some people outside the target age range and interests if the algorithm identifies them as likely to click on Emery Go-Round ad.*

**February Campaign Dates:** 4/1/2026 – 4/30/2026

- Total cost: \$999.67
- Ads averaged 1.9% click rate

Results	Total/Ave	Route Focused Graphic	Rider Focused Video
			
Cost Per Click	\$1.01	\$0.95	\$1.07
Impressions	116,306	62203	54103
Individuals Reached	52,951	31,108	30,577
Website Clicks	991	527	464



## Marketing: Organic Social Media

<p><b>Post Date: April 1, 2026</b></p> <p>Why waste your money on gas when Emery Go-Round is always free? We stop at MacArthur BART, Amtrak Capital Corridor, and destinations around Emeryville every 15 minutes, making your commute a breeze.</p> <p>Do you know how much your commute is costing you?</p> <p><a href="#">#emeryville</a> <a href="#">#emerygoround</a> <a href="#">#publictransport</a></p>	
<p><b>Post Date: April 3, 2026</b></p> <p>We'll be at Bay Street Spring Jubilee on Saturday 4/4 starting at 12 PM! Stop by, say hello, and celebrate spring! 🌸</p> <p><a href="#">#emeryville</a> <a href="#">#emerygoround</a> <a href="#">#publictransport</a> <a href="#">#spring</a></p>	
<p><b>Post Date: April 4, 2026</b></p> <p>In observance of Easter, Emery Go-Round will not operate on Sunday, April 5, 2026.</p>	

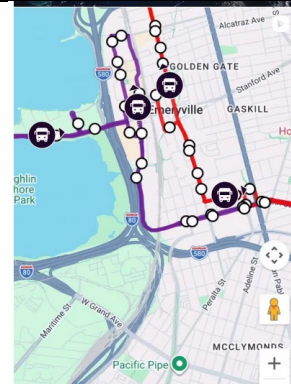
**Post Date: April 10, 2026**

Did you know you can check exactly when the next Emery Go-Round shuttle will arrive at your stop?

Download the TripShot app or click the link in our bio to see where your shuttle is in real time.

#emeryville #emeryground #publictransport

[Reel with voiceover explaining Tripshot]



**Post Date: April 21, 2026**

Last month, our community took 61,256 free rides with us, helping avoid up to 176,279 miles of car travel. Every trip on our shuttle instead of a personal vehicle means fewer cars on the road.

Curious to see more stats like these? Check out our Operations Dashboard at <https://emeryground.com/operations-dashboard/>

#emeryground #emeryville #publictransport



## In-Person Outreach

On April 4, MV staff attended Bay Street’s Spring Jubilee. At the event:

- 85+ people were spoken to
- 20-30 people were unaware of the Emery Go-Round service
- 275 Program flyer were distributed
- 38 Foam buses were distributed
- 200 Emery Go-Round Easter coloring pages and crayons were distributed





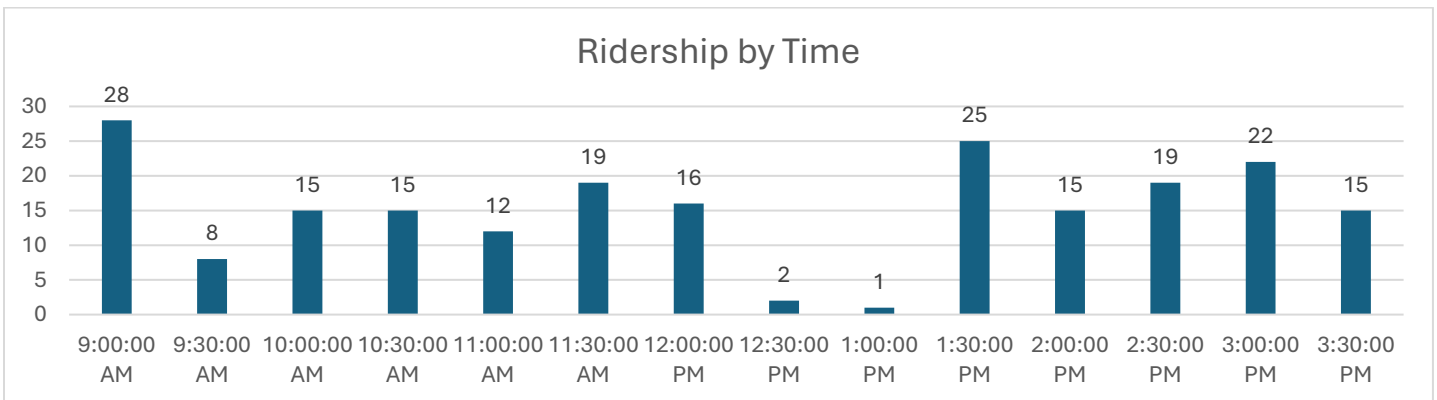
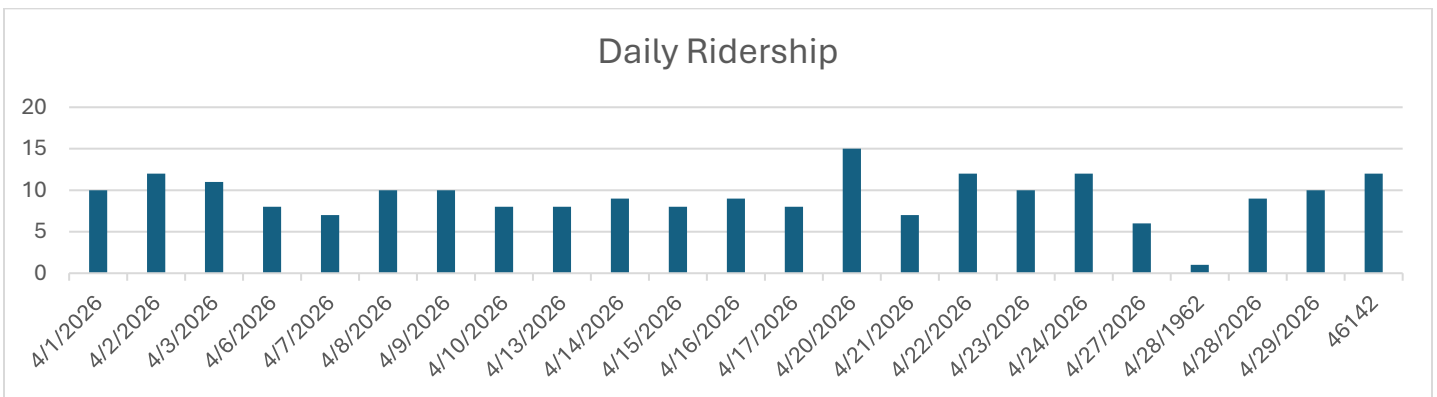
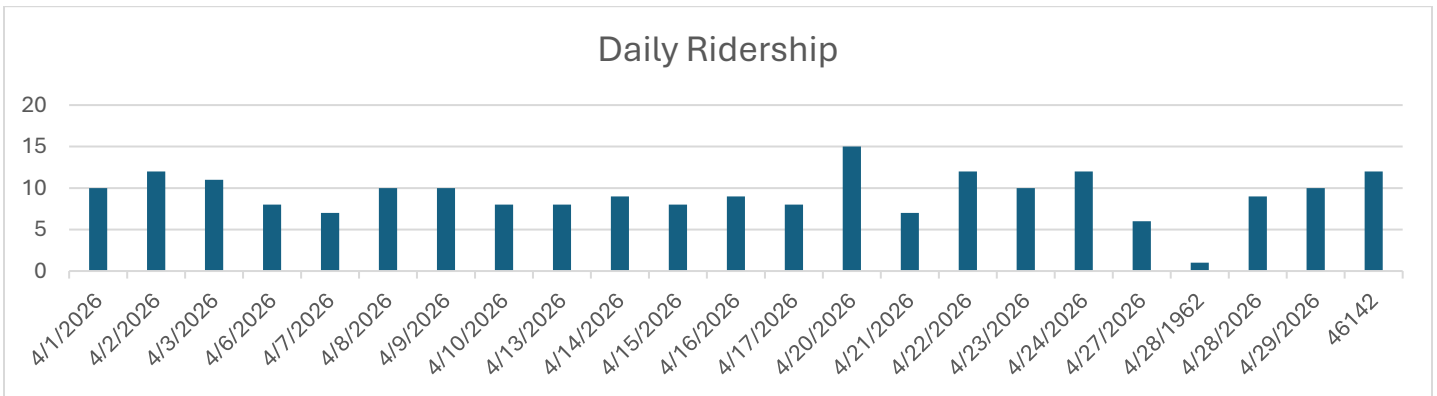
# April 2026 8 to Go Ridership Report

## Monthly Statistics

Total Number of Trips: 212  
 Daily Average Trips: 9  
 Number of Users: 20

## How Trips Are Scheduled

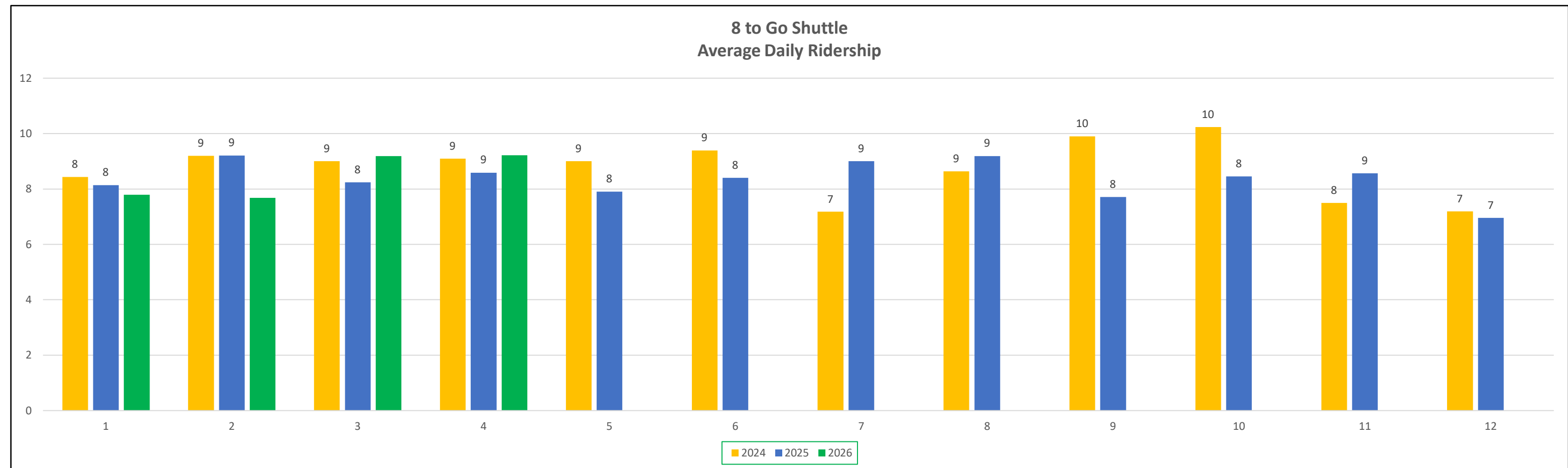
Scheduled: 80%  
 Add-On: 20%





8 to Go Paratransit

2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	148	146	202	212									708
# of Operating Days	19	19	22	23									83
Average Daily Ridership	8	8	9	9									9
Cost per Passenger Trip	\$ 75.35	\$ 78.74	\$ 63.05	\$ 60.45									\$ 68.08
% Increase/Decrease from Prior Month	12%	-1%	19%	0%									
% Increase/Decrease from Prior Year	-4%	-17%	11%	7%									
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	171	175	173	189	166	168	198	193	162	186	137	153	2,071
# of Operating Days	21	19	21	22	21	20	22	21	21	22	16	22	248
Average Daily Ridership	8	9	8	9	8	8	9	9	8	8	9	7	8
Cost per Passenger Trip	\$ 70.97	\$ 63.73	\$ 69.59	\$ 67.73	\$ 73.82	\$ 72.95	\$ 63.22	\$ 65.94	\$ 74.59	\$ 68.47	\$ 72.92	\$ 68.89	\$ 69.16
% Increase/Decrease from Prior Month	13%	13%	-11%	4%	-8%	6%	7%	2%	-16%	10%	1%	-19%	
% Increase/Decrease from Prior Year	-3%	0%	-8%	-6%	-12%	-11%	25%	6%	-22%	-17%	14%	-3%	
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	177	184	189	200	198	169	122	190	198	215	120	151	2,113
# of Operating Days	21	20	21	22	22	18	17	22	20	21	16	21	241
Average Daily Ridership	8	9	9	9	9	9	7	9	10	10	8	7	9
Cost per Passenger Trip	\$ 60.44	\$ 57.64	\$ 57.74	\$ 57.41	\$ 57.43	\$ 58.66	\$ 79.38	\$ 61.78	\$ 54.93	\$ 56.14	\$ 79.20	\$ 68.33	\$ 61.13
% Increase/Decrease from Prior Month	-10%	9%	-2%	1%	-1%	4%	-24%	20%	15%	3%	-27%	-4%	
% Increase/Decrease from Prior Year	5%	18%	11%	7%	-6%	6%	-21%	-11%	21%	45%	-17%	-24%	





# EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

## ETMA 2026 1st Quarter Financial Report: Accrual Basis

REVENUE	Quarterly			
	Expected	Accrued	Variance	% Accrued
PBID Revenue				
<b>NET PBID</b>	<b>2,390,424</b>	<b>2,390,424</b>	<b>(0)</b>	<b>100%</b>

2026 Annual	
Budget	% Accrued
<b>4,780,848</b>	<b>50%</b>

### Non-PBID Revenue

City of Emeryville - GBC	380,386	380,386	(0)	100%
Direct Bill Revenue	123,886	119,340	(4,546)	96%
8 to Go Revenue	40,015	38,922	(1,093)	97%
WBS Revenue	-	-	-	
Emery Express Revenue	78,431	79,469	1,038	101%
Misc. Revenue (Int. Income, Investments)	47,111	43,154	(3,957)	92%
<b>Subtotal Non-PBID Revenues</b>	<b>669,828</b>	<b>661,270</b>	<b>(8,558)</b>	<b>99%</b>
<b>TOTAL REVENUE</b>	<b>3,060,252</b>	<b>3,051,694</b>	<b>(8,558)</b>	<b>100%</b>

760,771	50%
123,886	96%
162,840	24%
-	#DIV/0!
322,145	25%
208,869	21%
<b>1,578,511</b>	<b>42%</b>
<b>6,359,360</b>	<b>48%</b>

EXPENDITURES	Quarterly			
	Expected	Accrued	Variance	% Accrued

2026 Annual	Annual
Budget	% Accrued

### Direct Cost

EGR Operations	802,222	804,750	2,527	100%
EGR Maintenance	25,000	13,029	(11,971)	52%
EGR Fuel	47,769	55,649	7,880	116%
EGR Communications	382,694	92,459	(290,235)	24%
EGR Misc Operations Expenses	2,500	-	(2,500)	0%
EGR Bus Leases/Purchases	-	-	-	
<b>Subtotal Direct Cost</b>	<b>1,260,186</b>	<b>965,887</b>	<b>(294,299)</b>	<b>77%</b>

3,256,114	25%
100,000	13%
195,325	28%
393,687	23%
10,000	0%
250,000	0%
<b>4,205,126</b>	<b>23%</b>

### Reimbursable Program Costs

8 to Go Operations	40,015	37,630	(2,385)	94%
Emery Express Operations	65,359	62,954	(2,406)	96%
<b>Subtotal Reimbursable Program Costs</b>	<b>105,374</b>	<b>100,653</b>	<b>(4,721)</b>	<b>96%</b>

162,840	23%
268,454	23%
<b>431,295</b>	<b>23%</b>

### Indirect Costs

Professional Services	121,748	134,623	12,874	111%
Occupancy (Facilities related expenses)	108,149	117,980	9,831	109%
TMA Insurance	54,100	21,983	(32,118)	41%
Conferences, Meetings, Office Expenses	1,250	1,838	588	147%
Membership & Public Outreach	30,000	4,751	(25,249)	16%
Pilot Projects & Research	130,000	-	(130,000)	0%
<b>Subtotal Indirect Costs</b>	<b>445,247</b>	<b>281,174</b>	<b>(164,073)</b>	<b>63%</b>
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>1,810,807</b>	<b>1,347,714</b>	<b>(463,094)</b>	<b>74%</b>
<b>TOTAL EGR BUDGET/EXPENSES</b>	<b>1,705,433</b>	<b>1,247,061</b>	<b>(458,372)</b>	<b>73%</b>

521,405	26%
434,438	27%
61,210	36%
5,000	37%
128,000	4%
300,000	0%
<b>1,450,054</b>	<b>19%</b>
<b>6,086,474</b>	<b>22%</b>
<b>5,655,180</b>	<b>22%</b>



# EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

## ETMA 2026 1st Quarter Financial Report: Cash Basis

REVENUE	Quarterly			
	Expected	Accrued	Variance	% Accrued
PBID Revenue				
<b>NET PBID</b>	<b>2,390,424</b>	<b>2,390,424</b>	<b>(0)</b>	<b>100%</b>

2026 Annual	
Budget	% Accrued
<b>4,780,848</b>	<b>50%</b>

### Non-PBID Revenue

City of Emeryville - GBC	380,386	380,386	(0)	100%
Direct Bill Revenue	123,886	-	(123,886)	0%
8 to Go Revenue	40,015	22,874	(17,141)	57%
WBS Revenue	-	30,610	30,610	
Emery Express Revenue	78,431	79,493	1,061	101%
Misc. Revenue (Int. Income, Investments)	47,111	43,154	(3,957)	92%
<b>Subtotal Non-PBID Revenues</b>	<b>669,828</b>	<b>556,515</b>	<b>(113,313)</b>	<b>83%</b>
<b>TOTAL REVENUE</b>	<b>3,060,252</b>	<b>2,946,939</b>	<b>(113,313)</b>	<b>96%</b>

760,771	50%
123,886	0%
162,840	14%
-	
322,145	25%
208,869	21%
<b>1,578,511</b>	<b>35%</b>
<b>6,359,360</b>	<b>46%</b>

EXPENDITURES	Quarterly			
	Expected	Accrued	Variance	% Accrued
<b>Direct Cost</b>				
EGR Operations	802,222	779,368	(22,855)	97%
EGR Maintenance	25,000	37,838	12,838	151%
EGR Fuel	47,769	46,195	(1,575)	97%
EGR Communications	382,694	4,615	(378,080)	1%
EGR Misc Operations Expenses	2,500	-	(2,500)	0%
EGR Bus Leases/Purchases	-	-	-	
<b>Subtotal Direct Cost</b>	<b>1,260,186</b>	<b>868,015</b>	<b>(392,171)</b>	<b>69%</b>

2026 Annual	Annual
Budget	% Accrued
3,256,114	24%
100,000	38%
195,325	24%
393,687	1%
10,000	0%
250,000	0%
<b>4,205,126</b>	<b>21%</b>

### Reimbursable Program Costs

8 to Go Operations	40,015	35,166	(4,849)	88%
Emery Express Operations	65,359	61,540	(3,819)	94%
<b>Subtotal Reimbursable Program Costs</b>	<b>105,374</b>	<b>122,124</b>	<b>16,749</b>	<b>116%</b>

162,840	22%
268,454	23%
<b>431,295</b>	<b>28%</b>

### Indirect Costs

Professional Services	121,748	128,093	6,344	105%
Occupancy (Facilities related expenses)	108,149	109,793	1,644	102%
TMA Insurance	54,100	21,983	(32,118)	41%
Conferences, Meetings, Office Expenses	1,250	2,881	1,631	231%
Membership & Public Outreach	30,000	1,843	(28,157)	6%
Pilot Projects & Research	130,000	-	(130,000)	0%
<b>Subtotal Indirect Costs</b>	<b>445,247</b>	<b>264,592</b>	<b>(180,655)</b>	<b>59%</b>
<b>TOTAL ETMA BUDGET/EXPENSES</b>	<b>1,810,807</b>	<b>1,254,730</b>	<b>(556,077)</b>	<b>69%</b>
<b>TOTAL EGR BUDGET/EXPENSES</b>	<b>1,705,433</b>	<b>1,132,607</b>	<b>(572,826)</b>	<b>66%</b>

521,405	25%
434,438	25%
61,210	36%
5,000	58%
128,000	1%
300,000	0%
<b>1,450,054</b>	<b>18%</b>
<b>6,086,474</b>	<b>21%</b>
<b>5,655,180</b>	<b>20%</b>



# EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

## STAFF REPORT MEMORANDUM

DATE: May 19, 2026  
SUBJECT: 2026 ETMA 1st Quarter Investment Balances

### Improvement Project Fund: Total Fund Growth: \$15,661

This initial fund account was opened as a response to the closure of the Summit Bank account and has been earmarked for an improvement project to be discussed. Upon account maturity, funds have been reinvested per Board decision.

	Open Amt	Open Date	Mat. Date	Current Bal.	Acct. Growth
Initial Inv	\$138,878	7/12/23	2/12/24	\$142,609	\$3,731
Maturity 1	\$142,609	3/24/24	10/24/24	\$146,544	\$3,935
Maturity 2	\$146,544	10/24/24	5/24/25	\$150,218	\$3,674
Maturity 3	\$150,218	6/28/25	1/28/26	\$153,716	\$3,498

### IP-Funds A: Total Fund Growth: \$189,078

The initial investment of IP-Funds A and IP-Funds B was opened as part of the September 2023 Investment Plan. Upon account maturity, funds have been reinvested per Board decision.

	Open Amt	Open Date	Mat. Date	Current Bal.	Acct. Growth
Initial Inv	\$1,750,000	10/6/23	5/6/24	\$1,800,472	\$50,472
Maturity 1	\$1,800,472	5/8/24	6/9/25	\$1,884,674	\$84,202
Maturity 2	\$1,884,674	6/30/25	1/30/26	\$1,928,749	\$44,075
Maturity 3	\$1,928,749	3/3/26	10/3/26	\$1,939,078	\$10,328

### IP-Funds B: Total Fund Growth: \$187,207

	Open Amt	Open Date	Mat. Date	Current Bal.	Acct. Growth
Initial Inv	\$1,750,000	10/6/23	11/6/24	\$1,845,198	\$95,198
Maturity 1	\$1,845,198	11/25/24	9/25/25	\$1,901,943	\$56,746
Maturity 2	\$1,901,943	10/29/25	5/29/26	\$1,937,207	\$35,264

### IP-Flex: Total Fund Growth: \$161,458

The initial investment of these funds was opened as part of the September 2023 Investment Plan. The flexible nature of the account allows funds to be withdrawn as needed without penalty. This allows bills to be paid out of these funds while still earning a higher interest rate on the remaining funds. Upon account maturity, funds have been reinvested per Board decision, adding additional funds as recommended by management.

IP-Flex	Open Amt	Open Date	Mat. Date	Withdrawals	Current Bal.	Acct. Growth
Initial Inv	\$2,000,000	10/6/23	10/6/24	(\$750,000)	\$1,299,249	\$49,249
Maturity 1	\$2,000,000	10/24/24	10/24/25	\$0	\$2,075,084	\$75,084
Maturity 2	\$2,500,000	10/29/25	10/29/26	\$0	\$2,537,126	\$37,126

### Total Fund Growth to Date: \$553,403

# Emeryville TMA 2026 Calendar of Actions

Month/Date	Board Actions/Information Items	Other
Jan 20	<ol style="list-style-type: none"> <li>1. Approval of the Minutes of the November 18, 2025 Board of Director's Meeting</li> <li>2. 2025 Digital Marketing Campaign Report</li> <li>3. Operations Updates and Review</li> <li>4. Review and Consider Emery Go-Round participation in the Visual Arts Grant</li> <li>5. City of Emeryville Public Works Presentation</li> <li>6. Review of Strategic Plan and 2026 Priorities</li> </ol>	<ol style="list-style-type: none"> <li>1. City to Provide ETMA with the 1<sup>st</sup> installment of PBID Funds by January 15<sup>th</sup>.</li> <li>2. Request Audit Engagement Letter from Maze &amp; Associates</li> </ol>
Feb 17	<ol style="list-style-type: none"> <li>1. Approval of the Minutes of the January 20, 2026 Board of Directors Meeting</li> <li>2. Approval of the Minutes of the February 4, 2026 Special Board of Directors Meeting</li> <li>3. Review and Consider Approval to Reinvest Matured CD Funds into New Accounts</li> <li>4. Review and Consider Approval of Audit Engagement with Maze &amp; Associates for Preparation of 2025 Audited Financial Statements</li> <li>5. Review and Consider Approval of Modified Amendment 3 to Extend the Fueling Agreement with AC Transit Through June 30, 2026</li> <li>6. Review and Consider Approval of Trademark Licensing Agreement with ALTRANS TMA, Inc.</li> <li>7. Appoint Audit Review Committee</li> <li>8. Review and Consider Management Recommendation to Discontinue Automatic Passenger Counter (APC) Pilot Program</li> <li>9. Review and consider approval of the sub-committee's recommendation to enter into an agreement with Piccadilly to develop, conduct,</li> </ol>	

	and report on the 2026 On-Board and Off-Board Surveys	
Mar 17	<ol style="list-style-type: none"> <li>1. Approval of the Minutes of the February 17, 2026 Board of Directors Meeting</li> <li>2. Approval of the Minutes of the February 26, 2026 Special Board of Directors Meeting</li> <li>3. Review and Consider Approval of Resolution 26-01 Establishing May 19, 2026 at 11:00am as the Date and Time of the Annual Membership Meeting</li> <li>4. Review of Business, Corporate, and Employer Member Candidates</li> <li>5. Review and Consider establishing the 2026 Executive Director Performance Review Ad-Hoc Committee</li> <li>6. Review and Consider Approval of an Agreement with Piccadilly to develop, conduct, and report on the 2026 On-Board, Off-Board, and Employee Surveys</li> <li>7. Review and Consider Approval of an Agreement with Piccadilly for Emery-Go-Round Marketing Strategy, Media Planning, and Campaign Development Services for Fall 2026 and Spring 2027</li> </ol>	
Apr 21	<ol style="list-style-type: none"> <li>1. City of Emeryville Public Works Update</li> <li>2. Review of Transit-Style Vehicles and Discussion of the Updated Fleet Plan</li> </ol>	<ol style="list-style-type: none"> <li>1. Strategic Plan Implementation Sub-Committee to work with Market Research vendor to draft and finalize survey instruments.</li> <li>2. Prepare 2026 Annual Report</li> <li>3. Distribute Nomination Forms to Employer and Business Members – NLT April 15<sup>th</sup></li> <li>4. Post Annual Membership Invite – NLT April 15<sup>th</sup></li> <li>5. Provide City with Annual Report by the 30<sup>th</sup></li> </ol>

		<ul style="list-style-type: none"> <li>6. Conduct Annual Audit Review Committee (prior to Board May meeting).</li> <li>7. Prepare 2026 Preliminary Budget &amp; PBID Levy Recommendation</li> <li>8. ETMA Budget Forecasting Review with Chair &amp; Treasurer</li> </ul>
May 19	<p><b>Annual Membership Meeting</b></p> <ul style="list-style-type: none"> <li>1. Election of Employer Members</li> <li>2. Election of Business Members</li> </ul>	
May 19	<p><b>Board Meeting</b></p> <ul style="list-style-type: none"> <li>1. Election of Officers</li> <li>2. 1<sup>st</sup> Quarter Financial Report</li> <li>3. Review of the 2027 Preliminary Budget for recommendation to the City for 2026-27 PBID Levy</li> </ul>	<ul style="list-style-type: none"> <li>1. Spring Multi-Media Marketing Campaign</li> <li>2. Tax Filings – Due May 15<sup>th</sup></li> <li>3. City to notify TMA of any changes to the identity of property owners or amounts of assessments on PBID properties in May</li> <li>4. Request Extension for 8 to Go Paratransit Agreement (From COE)</li> <li>5. 8 to Go Agreement reviewed by Agreements Review Committee</li> <li>6. ALTRANS Agreement reviewed by Agreements Review Committee</li> </ul>
Jun 16	<ul style="list-style-type: none"> <li>1. Review of Transit-Style Vehicles and Discussion of the Updated Fleet Plan</li> <li>2. Review &amp; Consider Approval of 8 to Go Agreement Extension (expires June 30, 2026).</li> <li>3. Authorize signing and the filing of the TMA’s Federal Tax Return and State Annual Information Return.</li> <li>4. Review and Accept Independent Auditors Report on the 2025 Financial Statements</li> <li>5. Closed Session: Summary of Executive Director Performance Review</li> </ul>	<ul style="list-style-type: none"> <li>1. City to provide ETMA with 2<sup>nd</sup> installment of PBID funds by the 15<sup>th</sup></li> <li>2. Provide City with prior year audit, receipts and expenditures by the 30<sup>th</sup>.</li> <li>3. Provide City with prior year annual financial and operations report.</li> <li>4. Provide City with the preliminary budget and proposed PBID levy for the following year by the 3<sup>rd</sup></li> <li>5. City and TMA liaisons to meet on a semi-annual basis to collaborate on City’s planning efforts to improve Emery Go-Round mobility access throughout the City.</li> </ul>

	6. Review & Consider Approval of Agreement with ALTRANS for ETMA Management	6. Summer Digital Marketing Campaign
Jul 21	1. No Scheduled Actions	1. City Council Meeting to adopt Assessment Levy and Annual Report Presentation 2. Prepare Extension for John Tounger Accounting
Aug 18	1. City of Emeryville Public Works Update 2. 2 <sup>nd</sup> Quarter Financial Report 3. Review & Consider Approval to extend agreement with John Tounger for Bookkeeping and Tax Preparations 4. Review findings of 2026 On-Board and Off-Board surveys	1. Strategic Plan Implementation Sub-Committee to discuss findings and next steps for Marketing Plan Development, Fleet Plan Development, and Service Enhancements Development 2. Contact AC Transit to begin preparation of amendment 1 to the fueling agreement
Sep 15	1. Review & Discuss Draft Budget for 2026 (final action scheduled for October meeting). 2. Review and Approval of agreement with Marketing Firm for a development of a marketing plan	1.
Oct 20	1. City of Emeryville Public Works Update 2. Approval of Resolution to Adopt 2026 Annual Budget	1. Agreement Review Sub-Committee to meet to discuss Amendments for Quarterra, and AC Transit
Nov 17	1. 3 <sup>rd</sup> Quarter Financial Report 2. Consider Approval of Services Agreement Extension with Lennar (Quarterra) 3. Renewal of AC Transit Fuel Agreement 4. Review of 2027 Calendar of Actions	1. Council Approval of 2026 Budget 2. Fall Multi-Media Marketing Campaign
Dec 15	1. No Scheduled Actions. Hold for Agreements/Decisions not able to be finalized in November	1. Holiday Digital Marketing Campaign

## Service Agreements

Service Agreements		
Shuttle Clients	Description	Contract End Date
City of Emeryville	8 to Go Paratransit Shuttle Operation	6/30/2026
Quarterra	The Emery Express Shuttle Operations	12/31/2026

Contractors	Description	Contract End Date
AC Transit	Fueling Agreement	6/30/2026
ALTRANS	Executive Director	6/30/2026
CalTrans	Bus Yard Lease	8/31/2050
Hanson Bridget	Attorney	2001 Engagement Letter, Ongoing
John Tounger	Accounting/Bookkeeping	9/30/2026
Maze and Associates	Annual Financial Audit	Annual Engagement letter
MV Transportation	Operations and Maintenance	12/31/2027
TripShot	Real-Time Tracking	12/31/2026

Vendors	Description	End Date
Allied Landscape	Landscaping	Auto Renew
Centralized Vision	Security Monitoring	Auto Renew
CiviCorps Recycling	Recycling	Ongoing Expense
EBMUD	Water/Sewer	Ongoing Expense
InMotion Hosting	Website Hosting	10/26/2026
Bright Nights Janitorial	Janitorial	Auto Renew
Convergint	Camera System Integrator	10/5/2028
Oracle Security	On-Site Security	Auto Renew
Phone.com	Phone Tree	Auto Renew
RFC Wireless	Radios	Ongoing Agreement
Sonicwall	Network security-1 year	9/16/2026
T-Mobile	Bus Yard Internet	Ongoing Expense
Verizon	Dispatch and Ops Phones	Auto Renew

## Insurance

<b>Insured</b>	<b>Policy</b>	<b>Expiration Date</b>
Emeryville TMA	Commercial General Liability	4/2/2027
Emeryville TMA	Umbrella Liability	4/2/2027
Emeryville TMA	Directors and Officers Liability	9/1/2026
Emeryville TMA	Commercial Property	9/1/2026

MV Transportation	Commercial General Liability	5/1/2026
MV Transportation	Excess Liability	5/1/2026
MV Transportation	Automobile Liability	5/1/2026
MV Transportation	Workers Compensation	5/1/2026

ALTRANS TMA, Inc.	Commercial General Liability	10/22/2026
ALTRANS TMA, Inc.	Excess Liability	10/22/2026
ALTRANS TMA, Inc.	Professional Liability	1/10/2027
ALTRANS TMA, Inc.	Automobile Liability	5/30/2026
ALTRANS TMA, Inc.	Workers Compensation	9/1/2026

John Tounger	Commercial General Liability	4/22/2026
John Tounger	Workers Compensation	2/27/2027

Allied Landscape	Commercial General Liability	3/1/2027
Allied Landscape	Umbrella Liability	3/1/2027
Allied Landscape	Automobile Liability	3/1/2027
Allied Landscape	Workers Compensation	3/1/2027

Centralized Vision	Commercial General Liability	8/10/2026
Centralized Vision	Umbrella Liability	8/10/2026
Centralized Vision	Automobile Liability	8/10/2026
Centralized Vision	Workers Compensation	8/10/2026
Centralized Vision	Cyber Liability	8/14/2026

Bright Nights Janitorial	Commercial General Liability	9/26/2026
Bright Nights Janitorial	Workers Compensation	9/25/2026

Premier Fleet Cleaning (MV Sub-Contractor)	Commercial General Liability	4/28/2026
Premier Fleet Cleaning (MV Sub-Contractor)	Automobile Liability	7/24/2026
Premier Fleet Cleaning (MV Sub-Contractor)	Workers Compensation	4/28/2026