



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

Chair

*Bobby Lee, At-Large
Residential Member*

Vice Chair

*Peter Schreiber
Pixar*

Treasurer

*Andrea Kirkpatrick
Oxford Properties*

Secretary

*Ally Fitzmaurice
Bay Center Investors, LLC*

Directors

*Geoffrey Sears
Wareham
Development*

*Colin Osborne
Employer Member*

*Andrew Allen
At-Large Business
Member*

*Brooks Jessup,
At-Large Residential
Member*

*Christa Williams,
Bay Street/CenterCal*

AGENDA

Board of Directors Meeting

November 18, 2025 @ 11:00 AM

1333 Park Avenue, Council Chambers, Emeryville, CA 94608

Hybrid [Teams](#): Meeting ID: 293 996 386 737 - Passcode: 44op37ib

1. Call to Order
2. Public Comment
3. Approval of the Minutes of the October 21, 2025 Board of Directors Meeting
4. Executive Directors Report
 - A. October Operations Summary
 - B. Project/Research Updates
 - C. 2026 Calendar of Actions
5. Consent Calendar
 - A. Emery Express Amendment
 - B. AC Transit Amendment
6. Business Items
 - A. Clean Fleet Update and Discussion
 - B. Presentation of Holiday Marketing Plan
 - C. Appointment of Marketing Sub-Committee
7. Informational Items
 - A. Operations Reports – No presentation; available for board review
 - B. 3rd Quarter Financial Report – No presentation; available for board review
8. Board and Staff Comments
9. Confirm date of Next Meeting – January 20, 2026
10. Adjournment

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

ACTION SUMMARY MINUTES

Board of Directors Meeting

October 21, 2025

LOCATION: 1333 PARK AVENUE, COUNCIL CHAMBERS

EMERYVILLE, CA 94608

Hybrid Teams: Meeting ID: 293 996 386 737 – Passcode: 44op37ib

Directors Present:

Bobby Lee, Chair

Peter Schreiber, Vice Chair

Andrew Allen, Director

Christa Williams, Director

Ally Fitzmaurice, Secretary

Colin Osborne, Director

Brooks Jessup, Director

Geoffrey Sears, Director

Others Present:

Pedro Jimenez, Assistant City Manager via Teams

Daniel Oliver, ALTRANS

Lucey Gorrill, ALTRANS

Janet Shipp, ALTRANS

Justine Burt, ALTRANS via Teams

1. Call to Order
Bobby Lee called the Board of Director's meeting to order at 11:03am
2. Public Comment: 11:03am
No public comments
3. Approval of the Minutes of the September 16, 2025 Board of Directors Special Meeting:
11:04am
Christa Williams motioned for approval of the Minutes of the September 16, 2025 Board of Directors Meeting. Andrew Allen seconded the motion.

This item was approved by a unanimous vote.

Yes: 8
No: 0
Abstain: 0
4. Executive Directors Report: 11:05am
 - A. Operations Report
Daniel reviewed ridership and on-time performance for Emery Go-Round, West Berkeley Shuttle, 8 to Go Paratransit, and Emery Express shuttle services.
The recommendation regarding whether or not to expand the APC pilot to all vehicles will be made in February 2026.
Geoff Sears requested that a review of the stop placements be conducted to identify if stops are in ideal locations.
 - B. Operations Update: 11:23am

5. Business Items: 11:34am

A. Review and Consider Approval to Reinvest matured CD Funds

Daniel reviewed the 2 funds that are up for renewal. Geoff mentioned he would like to look at a more long term view of investments and their eventual usage and not short term in the future.

Geoff Sears motioned for approval to reinvest matured CD Funds. Bobby Lee seconded the motion.

This item was approved by a unanimous vote.

Yes: 8

No: 0

Abstain: 0

B. Review and Consider Approval of Service Renewals with TripShot for Emery Go Round for November 2025 through December 2026: 11:45am

Andrew Allen motioned for Approval of Service Renewals with TripShot for Emery Go Round for November 2025 through December 2026. Peter Schreiber seconded the motion.

This item was approved by a unanimous vote.

Yes: 8

No: 0

Abstain: 0

C. Review and Consider Approval of Shuttle Operations and Maintenance Agreement with MV Transportation Inc.: 12:00pm

Daniel reviewed the MV Transportation Agreement for 2026 – 2027 service.

Andrew Allen motioned for Approval of the Shuttle Operations and Maintenance Agreement with MV Transportation Inc. Geoff Sears seconded the motion.

This item was approved by a unanimous vote.

Yes: 8

No: 0

Abstain: 0

D. Review and Consider Approval of the 2026 budget

Daniel reviewed changes between the Draft budget presented in September and the Final budget to be approved.

Bobby Lee motioned for Approval of the 2026 budget. Andrew Allen seconded the motion.

This item was approved by a unanimous vote.

Yes: 8

No: 0

Abstain: 0

6. CLOSED Session: Employee Performance Review: Executive Director

7. Business Items: 12:15pm

A. Review and Consider Approval of Amendment 5 of the Professional Services Agreement with ALTRANS TMA, Inc. for Agency Management & Administration Services

Before this approval was discussed, Andrew Allen had to leave the meeting at 12:15pm

Bobby Lee motioned for Approval of Amendment 5 of the Professional Services Agreement with ALTRANS TMA, Inc. for Agency Management & Administration Services. Ally Fitzmaurice seconded the motion.

This item was approved by a unanimous vote.

Yes: 7

No: 0

Abstain: 0

8. Board and Staff Comments: 12:20pm

Board Member Brooks Jessup requested that staff obtain quotes for Autonomous Vehicle Consultants and offered assistance. The Board expressed general agreement with the request. No formal action was taken, as the request was limited to staff research. Any potential decision or expenditure will be agendaized for future Board consideration.

9. Confirm date of Next Meeting – November 18, 2025: 12:28pm

The meeting date was confirmed for November 18, 2025

10. Adjournment

The meeting adjourned at approximately 12:33pm

Emeryville TMA 2026 Calendar of Actions

Month/Date	Board Actions/Information Items	Other
Jan 21	1. Review of 2025 Year-End Summary Report 2. Fleet Electrification Updates and Discussion 3. Review of Operations Updates and Reporting with MV 4. Review and Consider Approval of Fueling Agreement with AC Transit 5. Review and Consider Approval of agreement with Market Research firm for on-board and off-board surveys	1. City to Provide ETMA with the 1st installment of PBID Funds by January 15th. 2. Request Audit Engagement Letter from Maze & Associates
Feb 18	1. 4th Quarter Financial Report 2. Review and Consider Approval of Audit Engagement with Maze & Associations for preparation of 2024 Audited Financial Statements 3. Appoint Audit Review Committee – 3 Directors (Treasurer Exempt) 4. City of Emeryville Public Works Update	1. Strategic Plan Implementation Sub-Committee to work with Market Research vendor to draft and finalize survey instruments.
Mar 18	1. Adopt Resolution to set Annual Membership Meeting – (May 20th, 2025) 2. Review of Employer and Business Member Candidates 3. Re-Engage Executive Director Performance Review Committee 4. Review and Consider approval to issue 2026 On-Board and Off-Board surveys	
Apr 15	1. City of Emeryville Public Works Update	1. Prepare 2026 Annual Report 2. Distribute Nomination Forms to Employer and Business Members – NLT April 15th 3. Post Annual Membership Invite – NLT April 15th 4. Provide City with Annual Report by the 30th

		5. Conduct Annual Audit Review Committee (prior to Board May meeting). 6. Prepare 2026 Preliminary Budget & PBID Levy Recommendation 7. ETMA Budget Forecasting Review with Chair & Treasurer
May 20	Annual Membership Meeting 1. Election of Employer Members 2. Election of Business Members	1.
May 20	Board Meeting 1. Election of Officers 2. 1st Quarter Financial Report 3. Review of the 2027 Preliminary Budget for recommendation to the City for 2026-27 PBID Levy 4. Authorize signing and the filing of the TMA's Federal Tax Return and State Annual Information Return. 5. Review and Accept Independent Auditors Report on the 2025 Financial Statements 6.	1. City Council to appoint 2 Residential Members 2. Tax Filings – Due May 15th 3. City to notify TMA of any changes to the identity of property owners or amounts of assessments on PBID properties in May 4. Request Extension for 8 to Go Paratransit Agreement (From COE) 5. 8 to Go Agreement reviewed by Agreements Review Committee 6. ALTRANS Agreement reviewed by Agreements Review Committee
Jun 17	1. City of Emeryville Public Works Update 2. Review & Consider Approval of 8 to Go Agreement Extension (expires June 30, 2026). 3. Closed Session: Summary of Executive Director Performance Review 4. Review & Consider Approval of Agreement with ALTRANS for ETMA Management	1. City to provide ETMA with 2nd installment of PBID funds by the 15th 2. Provide City with prior year audit, receipts and expenditures by the 30th. 3. Provide City with prior year annual financial and operations report. 4. Provide City with the preliminary budget and proposed PBID levy for the following year by the 3rd 5. City and TMA liaisons to meet on a semi-annual basis to collaborate on City's planning efforts to

		improve Emery Go-Round mobility access throughout the City.
Jul 15	1. No Scheduled Actions	1. City Council Meeting to adopt Assessment Levy and Annual Report Presentation 2. Prepare Extension for John Tounger Accounting
Aug 19	1. City of Emeryville Public Works Update 2. 2 nd Quarter Financial Report 3. Review & Consider Approval to extend agreement with John Tounger for Bookkeeping and Tax Preparations 4. Review findings of 2026 On-Board and Off-Board surveys	1. Strategic Plan Implementation Sub-Committee to discuss findings and next steps for Marketing Plan Development, Fleet Plan Development, and Service Enhancements Development
Sep 16	1. Review & Discuss Draft Budget for 2026 (final action scheduled for October meeting). 2. Review and Approval of agreement with Marketing Firm for a development of a marketing plan	1.
Oct 21	1. City of Emeryville Public Works Update 2. Approval of Resolution to Adopt 2026 Annual Budget	1. Agreement Review Sub-Committee to meet to discuss Amendments for Quarterra, and AC Transit
Nov 18	1. 3 rd Quarter Financial Report 2. Consider Approval of Services Agreement Extension with Lennar (Quarterra) 3. Renewal of AC Transit Fuel Agreement 4. Review of 2027 Calendar of Actions	1. Council Approval of 2026 Budget
Dec 16	1. No Scheduled Actions. Hold for Agreements/Decisions not able to be finalized in November	

Service Agreements

Service Agreements		
Shuttle Clients	Description	Contract End Date
City of Emeryville	8 to Go Paratransit Shuttle Operation	6/30/2026
Quarterra	The Emery Express Shuttle Operations	12/31/2025
West Berkeley Shuttle LLC	West Berkeley Shuttle Operations	12/31/2025

Contractors	Description	Contract End Date
AC Transit	Fueling Agreement	12/31/2025
ALTRANS	Executive Director	6/30/2026
CalTrans	Bus Yard Lease	8/31/2050
Hanson Bridget	Attorney	2001 Engagement Letter, Ongoing
John Tounger	Accounting/Bookkeeping	9/30/2026
Maze and Associates	Annual Financial Audit	Annual Engagement letter
MV Transportation	Operations and Maintenance	12/31/2027
TripShot	Real-Time Tracking	12/31/2026

Vendors	Description	End Date
Allied Landscape	Landscaping	Auto Renew
Centralized Vision	Security Monitoring	Auto Renew
CiviCorps Recycling	Recycling	Ongoing Expense
EBMUD	Water/Sewer	Ongoing Expense
InMotion Hosting	Website Hosting	10/26/2026
Jan-Pro	Janitorial	Auto Renew
Convergint	Camera System Integrator	10/5/2028
Oracle Security	On-Site Security	Auto Renew
Phone.com	Phone Tree	Auto Renew
RFC Wireless	Radios	Ongoing Agreement
Sonicwall	Network security-1 year	9/16/2026
T-Mobile	Bus Yard Internet	Ongoing Expense
Verizon	Dispatch and Ops Phones	Auto Renew

Insurance

Insured	Policy	Expiration Date
Emeryville TMA	Commercial General Liability	4/2/2026
Emeryville TMA	Umbrella Liability	4/2/2026
Emeryville TMA	Directors and Officers Liability	9/1/2026
Emeryville TMA	Commercial Property	9/1/2026

MV Transportation	Commercial General Liability	5/1/2026
MV Transportation	Excess Liability	5/1/2026
MV Transportation	Automobile Liability	5/1/2026
MV Transportation	Workers Compensation	5/1/2026

ALTRANS TMA, Inc.	Commercial General Liability	10/22/2026
ALTRANS TMA, Inc.	Excess Liability	10/22/2026
ALTRANS TMA, Inc.	Professional Liability	1/10/2026
ALTRANS TMA, Inc.	Automobile Liability	11/30/2025
ALTRANS TMA, Inc.	Workers Compensation	9/1/2026

John Tounger	Commercial General Liability	4/22/2026
John Tounger	Workers Compensation	2/27/2026

Allied Landscape	Commercial General Liability	3/1/2026
Allied Landscape	Umbrella Liability	3/1/2026
Allied Landscape	Automobile Liability	3/1/2026
Allied Landscape	Workers Compensation	3/1/20206

Centralized Vision	Commercial General Liability	8/10/2026
Centralized Vision	Umbrella Liability	8/10/2026
Centralized Vision	Automobile Liability	8/10/2026
Centralized Vision	Workers Compensation	8/10/2026
Centralized Vision	Cyber Liability	8/14/2026

Jan-Pro	Commercial General Liability	11/1/2025
Jan-Pro	Umbrella Liability	11/1/2025
Jan-Pro	Automobile Liability	11/1/2025
Jan-Pro	Workers Compensation	11/1/2025

Premier Fleet Cleaning (MV Sub-Contractor)	Commercial General Liability	4/28/2026
Premier Fleet Cleaning (MV Sub-Contractor)	Automobile Liability	7/24/2026
Premier Fleet Cleaning (MV Sub-Contractor)	Workers Compensation	4/28/2026

**AMENDMENT TO TRANSPORTATION AGREEMENT BETWEEN
LMV II EMERYVILLE HOLDINGS, L.P. AND EMERYVILLE TRANSPORTATION
MANAGEMENT ASSOCIATION FOR SHUTTLE OPERATION SERVICES**

THIS AMENDMENT NO. 5 to Transportation Agreement executed on July 19, 2022 between the LMV II Emeryville Holdings, L.P. a Delaware limited partnership, herein called “LENNAR”, and the Emeryville Transportation Management Association, a California non-profit corporation, herein called the “ETMA”

RECITALS

WHEREAS, LENNAR entered into a Transportation Agreement with ETMA to perform shuttle operation services for The Emery Express Shuttle in Emeryville and West Oakland, California through December 31st, 2022; and

WHEREAS, LENNAR authorized Amendment 1 to extend the term of the Agreement one (1) year through December 31st, 2023; and

WHEREAS, ETMA authorized Amendment 2 to the agreement, dated April 20, 2023, to modify Section 2 of the Agreement to allow for the removal of mid-day service hours and reduce the daily operating hours to 8 hours per weekday, effective May 1, 2023; and

WHEREAS, both parties agreed to Amendment 3 to extend the term of the Agreement one (1) year through December 31, 2024; and

WHEREAS, both parties agreed to Amendment 4 to extend the term of the Agreement one (1) year through December 31, 2025; and

WHEREAS, both parties now desire to extend the term of the Agreement by one (1) year to a new termination date of December 31, 2026; and

WHEREAS, ETMA has prepared a cost estimate for services, which is attached hereto and included herein as Exhibit A.

NOW, THEREFORE BE IT MUTUALLY AGREED, that

1. Section 1 of the Agreement, is amended to extend the term of services through December 31, 2026; and
2. Exhibit A of the Agreement is replaced in its entirety with Exhibit A to Amendment No. 5 to reflect the 2026 cost estimate.

IN WITNESS WHEREOF, LENNAR and ETMA have approved Amendment No. 5 to this Agreement on _____.

LMV II EMERYVILLE HOLDINGS, L.P

EMERYVILLE TRANSPORTATION
MANAGEMENT ASSOCIATION

BY: _____

BY: _____

NAME: Nathan Tuttle

NAME: Bobby Lee

TITLE: Vice President

TITLE: Chair

DATE: _____

TRANSPORTATION AGREEMENT
EXHIBIT A

The Emery Express Estimated Costs		
DIRECT COSTS	JAN-DEC 2025	JAN-DEC 2026
Shuttle Operations	\$229,470	\$238,587
Fuel	\$15,250	\$17,028
Communications	\$839	\$839
Operations Oversight	\$12,000	\$12,000
Subtotal Direct Costs	\$257,559	\$268,454
INDIRECT COSTS (20%)	\$51,512	\$53,691
TOTAL	\$309,071	\$322,145

1. Direct cost will be billed to partner at cost.
2. Operations Oversight set a fixed cost of \$1,000 per month
3. Indirect costs (rent, utilities, insurance, site security, accounting services, other general overhead) will be billed at 20% of direct costs.



ETMA Holiday 2025 Marketing Plan

Objective:

Promote awareness of Emery Go-Round and increase ridership during holiday season. Highlight Emery Go-Round as free, convenient ride to holiday shopping destinations. Additionally, show Emery Go-Round as commute option.

Target Audience:

- Working professionals who commute to/from Emeryville
- Adults 25–45
- People who live within 10 miles of Emeryville
- People who frequently use public transit, bike, or walk

Supporting Emeryville Demographics/Information:

- Emeryville median age: 35.5
- 12% already use public transit for work
- MacArthur BART had around 4,300 riders/day last month
- Job titles relevant to area – designer, software engineer, animator

Social Media Activation Strategy:

- Post on Instagram, Facebook, and Twitter one-two times weekly
- Content to include:
 - Map/Schedule
 - Meet the driver
 - Rider testimonials and photos
 - Shopping highlights
 - Holiday shopping messaging
 - Tabling Events
 - Multimodal messaging (highlight bike racks, BART connections)

Facebook/Instagram Ad Campaign:

- Phase 1: Autumn push – Nov. 20-Dec. 1
 - \$200 spend (\$100 each for A/B test)
 - 4 images created, choose 2 for A/B test
 - Static image promoting Emery Go-Round

- Phase 2: Holiday shopping push – Dec 1. Jan.1
 - Budget adjusted based on what we learned from Autumn push
 - 4 images created, choose 2 for A/B test
 - Image promoting using Emery Go-Round to shop

A/B Testing Messages:

	A	B
Autumn	Route focused – graphic	Plan trip – route
	Route focused – photo	Plan trip – photo

Holiday	Parking – shuttle focused	Emotional messaging – less stress
	Parking – shopping focused	Practical messaging – every 15 mins

Mico-Influencer Partnerships:

- Local lifestyle micro-creators
 - Based in Oakland/Berkeley/Emeryville
 - <100k followers
 - Not overtly political brand
- Fee per post approximately \$100-\$500
- Options:
 - @tundemodupree
 - 18.5k followers on Instagram 25k on Tiktok
 - Followed by BART, videos including BART already
 - Primarily Oakland and SF activity content
 - @vivthemole
 - 53.9k followers on IG
 - Based in East Bay
 - Fashion & Bay Area shopping content
 - @kvithleen
 - 3k followers
 - Bay Area events and activities
 - @Heather.eats
 - 26k followers
 - Bay Area food and travel



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION



Emery Go-Round

Monthly Operations Report
October 2025

Table of Contents

Table of Contents	2
Annual Ridership Summary (YTD)	3
Ridership Summary	4
Average Daily Ridership Comparisons (YTD)	4
Daily Total Ridership by Date.....	5
Ridership by Day of the Week	6
Total Ridership by Time	7
Additional Ridership Data	9
Total Use (Boarding & Alighting) by Stop	10
On-Time Performance.....	13
TripShot App Usage.....	14
Automatic Passenger Counter Pilot.....	15



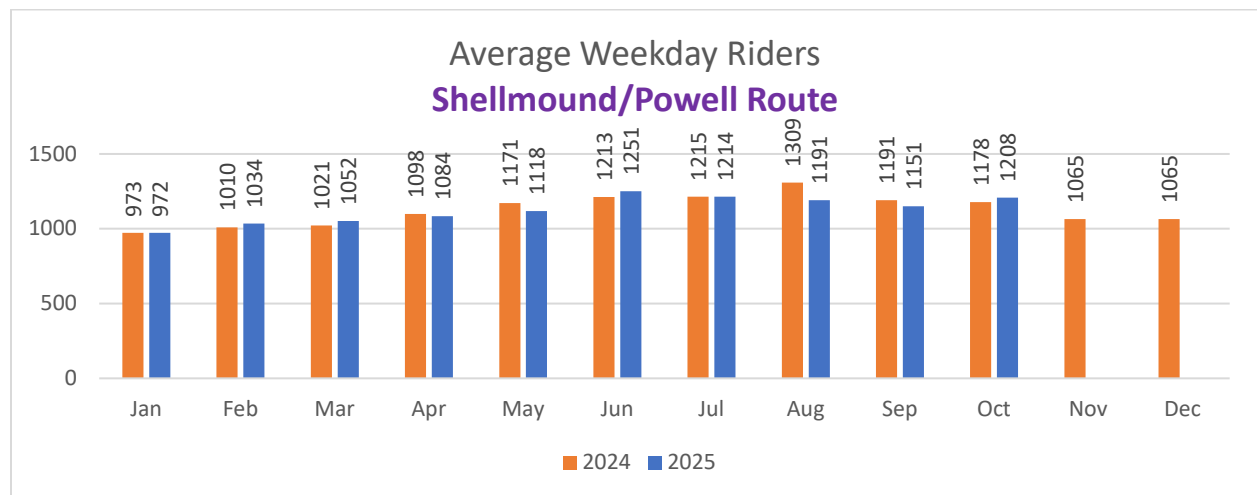
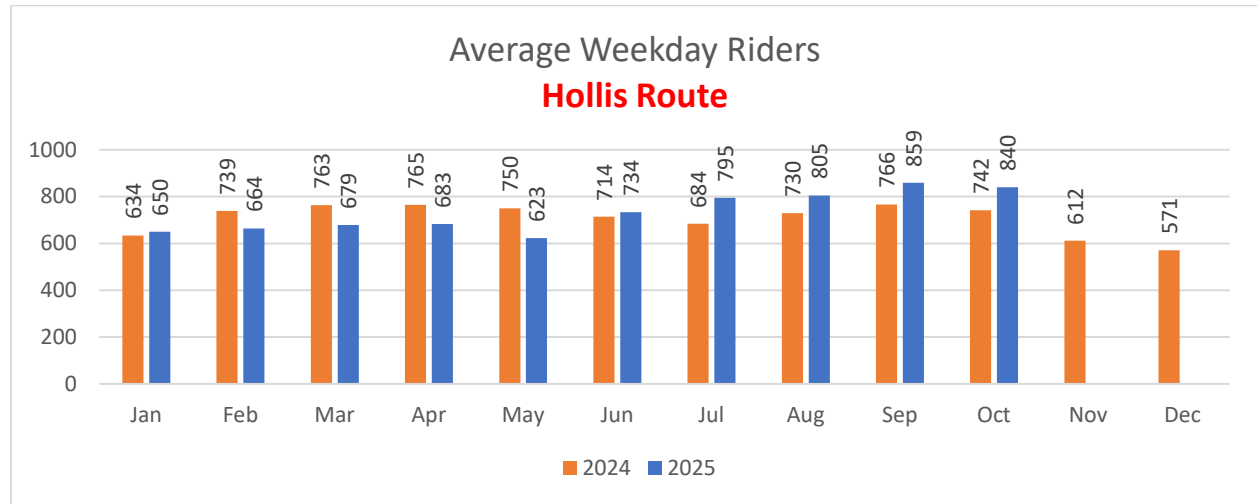
WEEKDAY RIDERSHIP													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	35,671	32,264	36,353	38,870	36,567	41,700	44,190	41,898	42,206	47,082			396,801
# of Operating Days	22	19	21	22	21	21	22	21	21	23			213
Average Daily Ridership	1621	1698	1731	1767	1741	1986	2009	1995	2010	2047			1,863
% Increase/Decrease from Prior Month	-1%	5%	2%	2%	-1%	14%	1%	-1%	1%	2%			
% Increase/Decrease from Prior Year	1%	-3%	-3%	-5%	-9%	3%	6%	-2%	3%	7%			
% of Pre COVID Baseline	35%	39%	36%	39%	36%	40%	41%	38%	40%	41%			39%
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	35,354	34,974	37,472	40,965	42,266	38,524	41,770	44,851	39,133	44,148	33,552	34,349	467,358
# of Operating Days	22	20	21	22	22	20	22	22	20	23	20	21	255
Average Daily Ridership	1607	1749	1784	1862	1921	1926	1899	2039	1957	1919	1678	1636	1,833
% Increase/Decrease from Prior Month	-2%	9%	2%	4%	3%	0%	-1%	7%	-4%	-2%	-13%	-2%	
% Increase/Decrease from Prior Year	16%	12%	11%	11%	5%	5%	2%	9%	7%	3%	-5%	-1%	
WEEKEND RIDERSHIP													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	5292	5113	6340	5090	6661	6634	5630	7586	5927	5572			59,845
# of Operating Days	8	8	10	7	9	9	8	10	8	8			85
Average Daily Ridership	662	639	634	727	740	737	704	759	741	697			704
% Increase/Decrease from Prior Month	0%	-3%	-1%	15%	2%	0%	-5%	8%	-2%	-6%			
% Increase/Decrease from Prior Year	5%	-8%	-15%	1%	1%	2%	-6%	-12%	-8%	-11%			
% of Pre COVID Baseline	93%	63%	70%	82%	82%	71%	67%	61%	50%	61%			70%
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	5032	5568	6728	5780	5862	7206	5991	7765	7236	6265	6619	5924	75,976
# of Operating Days	8	8	9	8	8	10	8	9	9	8	9	9	103
Average Daily Ridership	629	696	748	723	733	721	749	863	804	783	735	658	738
% Increase/Decrease from Prior Month	-15%	11%	7%	-3%	1%	-2%	4%	15%	-7%	-3%	-6%	-11%	
% Increase/Decrease from Prior Year	20%	28%	23%	7%	7%	7%	6%	18%	12%	4%	0%	-11%	
COMBINED RIDERSHIP													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	40,963	37,377	42,693	43,960	43,228	48,334	49,820	49,484	48,133	52,654	-	-	456,646
# of Operating Days	30	27	31	29	30	30	30	31	29	31	-	-	298
Total Service Hours	2,781	2,444	2,746	2,781	2,713	2,701	2,781	2,746	2,668	2,893			27,254
Average Daily Ridership (Weighted)	1,532	1,586	1,601	1,681	1,633	1,851	1,887	1,849	1,887	1,926			1,532
Passengers Per Service Hour (Pax/SH)	15	15	16	16	16	18	18	18	18	18			17
Operations Cost	\$ 253,540.39	\$ 230,469.07	\$ 250,939.82	\$ 253,608.11	\$ 248,989.74	\$ 247,505.05	\$ 253,654.62	\$ 250,803.02	\$ 246,000.66	\$ 261,619.12			\$ 2,497,129.60
Cost Per Passenger Trip	\$ 6.19	\$ 6.17	\$ 5.88	\$ 5.77	\$ 5.76	\$ 5.12	\$ 5.09	\$ 5.07	\$ 5.11	\$ 4.97			\$ 5.47
% Increase/Decrease from Prior Month	0%	3%	1%	5%	-3%	13%	2%	-2%	2%	2.1%			
% Increase/Decrease from Prior Year	1%	-3%	-4%	-4%	-10%	4%	5%	-4%	3%	6%			1%
% of Pre COVID Baseline (Total Ridership)	43%	47%	45%	47%	44%	51%	49%	45%	46%	48%			47%
% of Pre COVID Baseline (Pax/SH)	57%	62%	57%	61%	59%	64%	64%	60%	61%	64%			61%
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	40,386	40,542	44,200	46,745	48,128	45,730	47,761	52,616	46,369	50,413	40,171	40,273	543,334
# of Operating Days	30	28	30	30	30	30	30	31	29	31	29	30	358
Total Service Hours	2,781	2,556	2,713	2,781	2,781	2,634	2,781	2,826	2,589	2,893	2,601	2,555	32,489
Average Daily Ridership (Weighted)	1,516	1,642	1,673	1,756	1,811	1,777	1,792	1,917	1,827	1,818	1,572	1,530	1,518
Passengers Per Service Hour (Pax/SH)	15	16	16	17	17	17	17	19	18	17	15	16	17
Operations Cost	\$ 232,512.72	\$ 216,620.43	\$ 226,964.35	\$ 231,942.63	\$ 232,403.25	\$ 221,572.59	\$ 231,900.33	\$ 235,684.09	\$ 219,918.03	\$ 239,917.63	\$ 221,512.32	\$ 216,798.18	\$ 2,727,746.55
Cost Per Passenger Trip	\$ 5.76	\$ 5.34	\$ 5.13	\$ 4.96	\$ 4.83	\$ 4.85	\$ 4.86	\$ 4.48	\$ 4.74	\$ 4.76	\$ 5.51	\$ 5.38	\$ 5.02

Ridership Summary

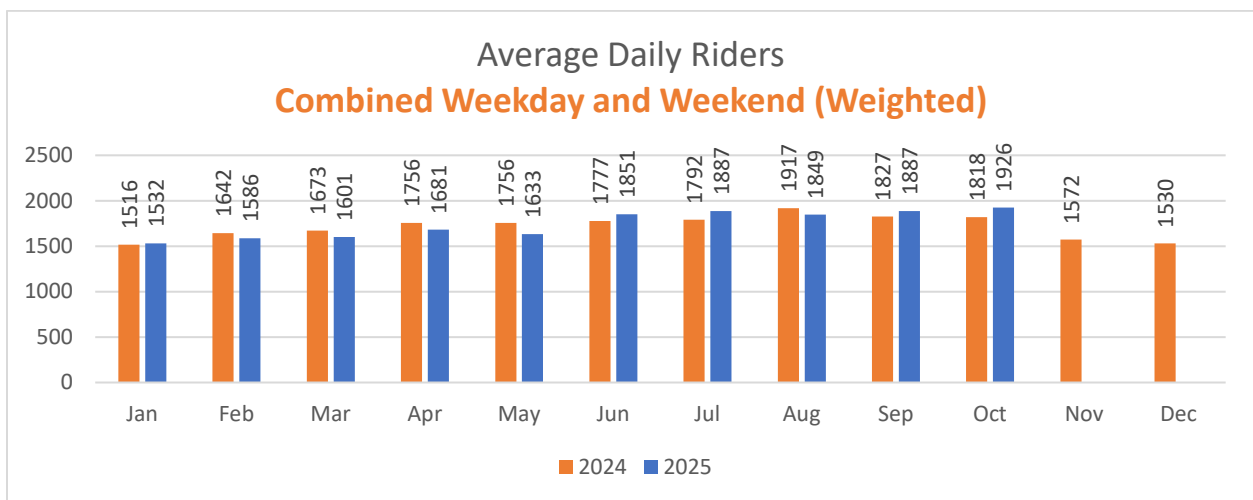
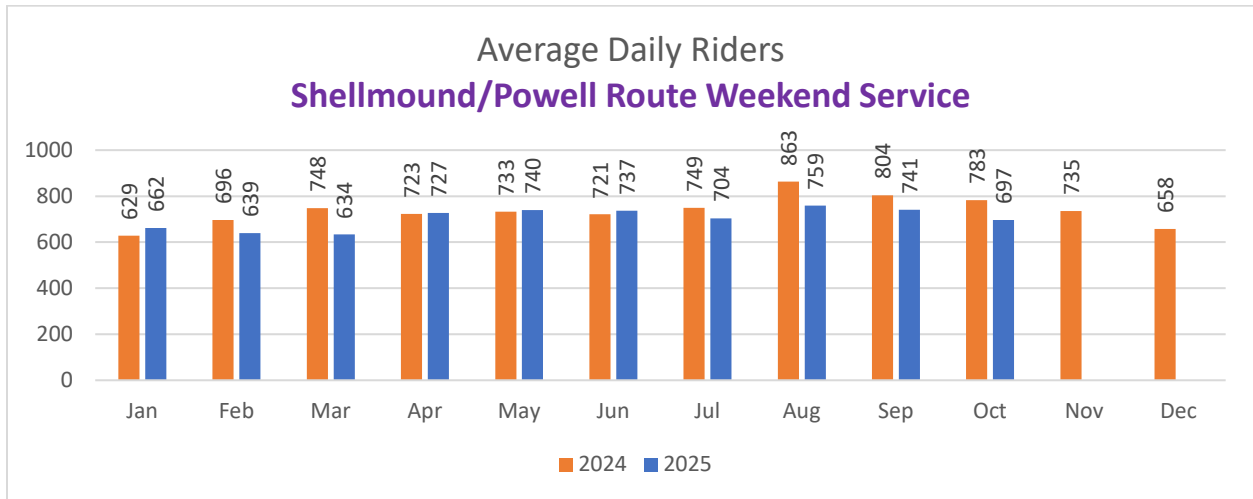
In October 2025, the Emery Go-Round ridership increased 2% from the previous month and 3% from the previous year.

Weekday ridership peaked at 5:00 PM for the Hollis Route and 5:00 PM for the Shellmound/Powell Route. Saturday ridership peaked at 4:00PM and Sunday ridership peaked at 2:30 PM

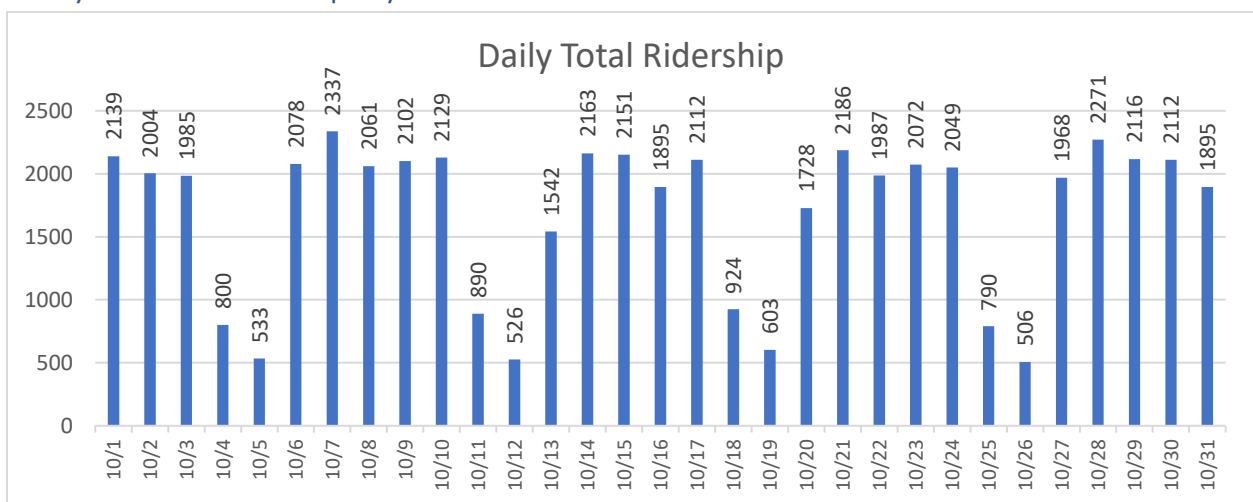
Average Daily Ridership Comparisons (YTD)



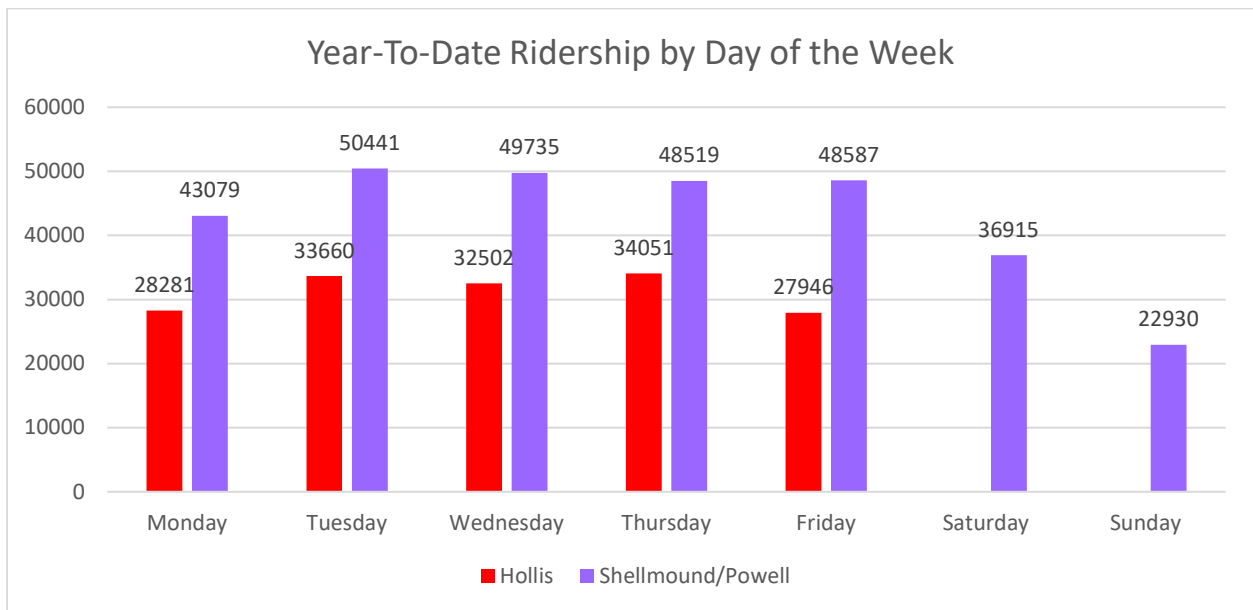
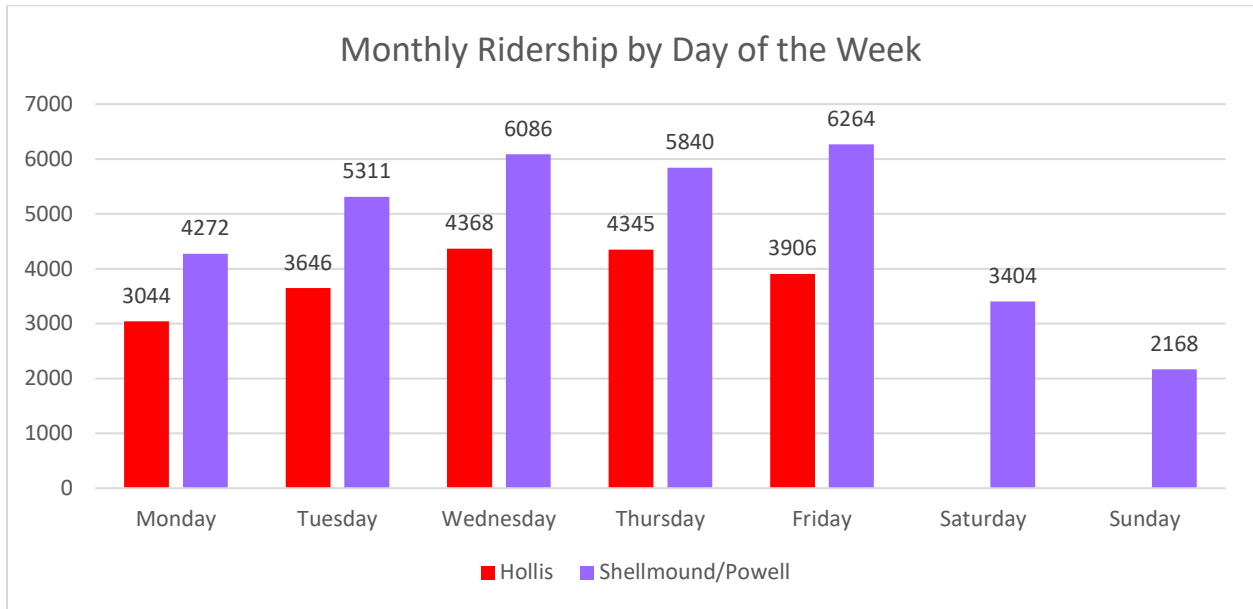
Average Daily Ridership Comparisons (YTD) (cont'd)



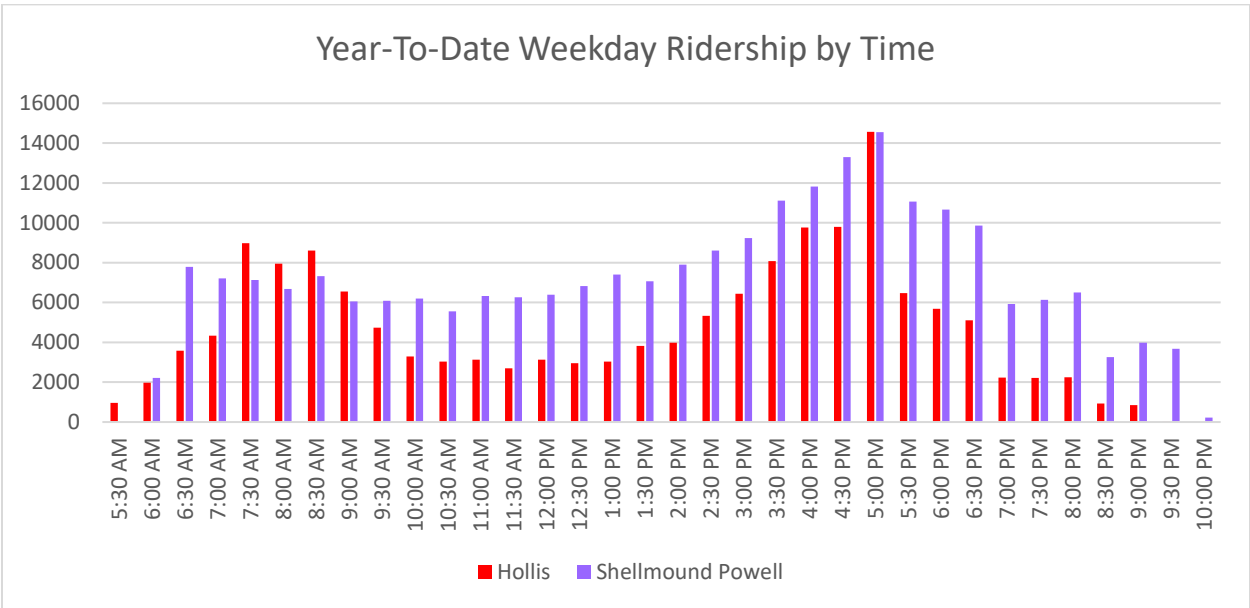
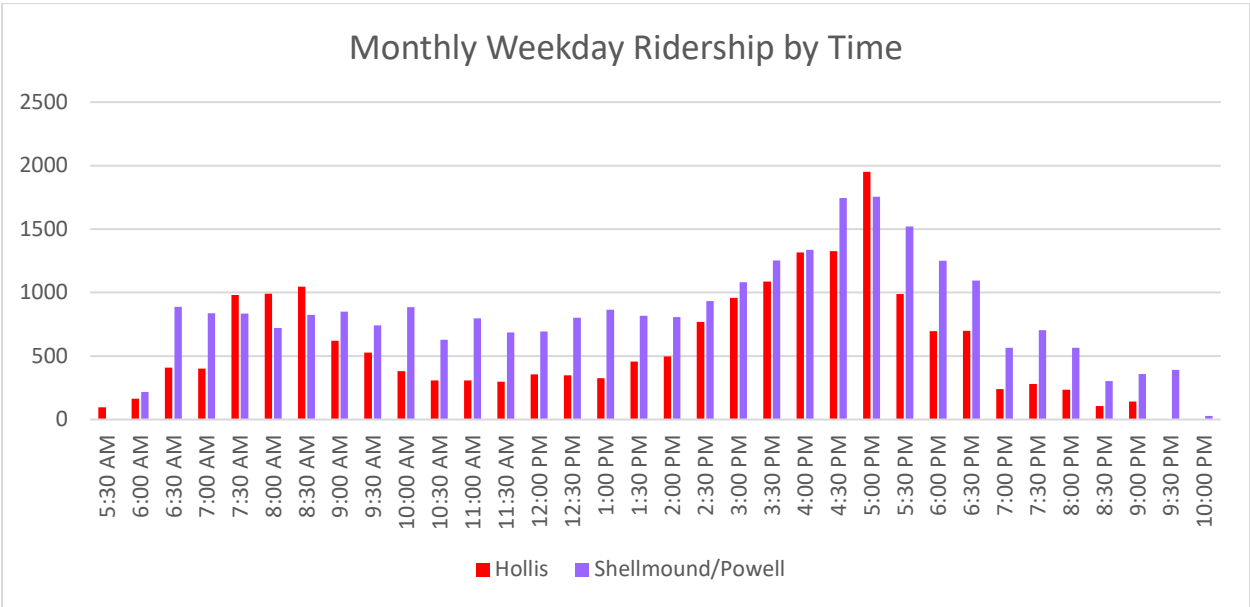
Daily Total Ridership by Date



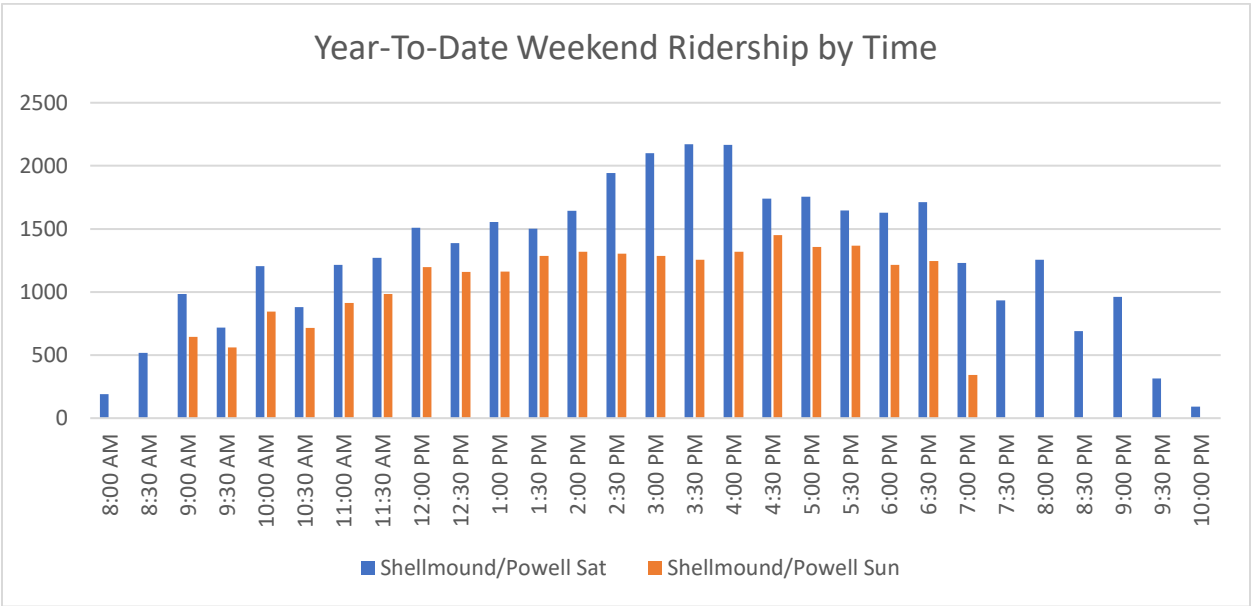
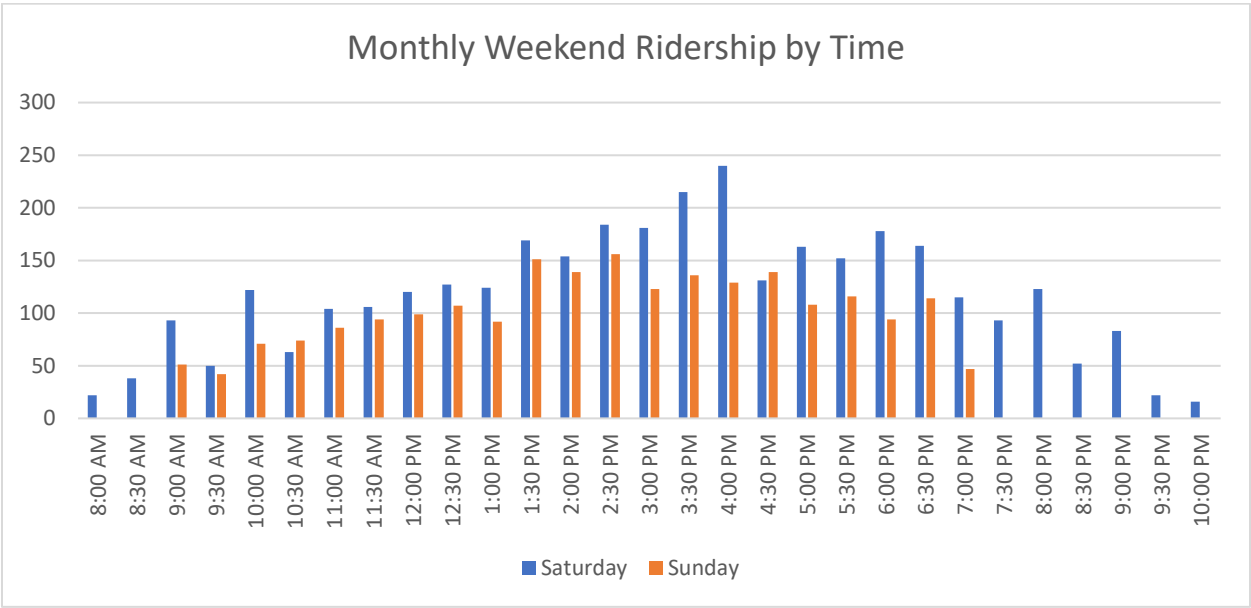
Ridership by Day of the Week



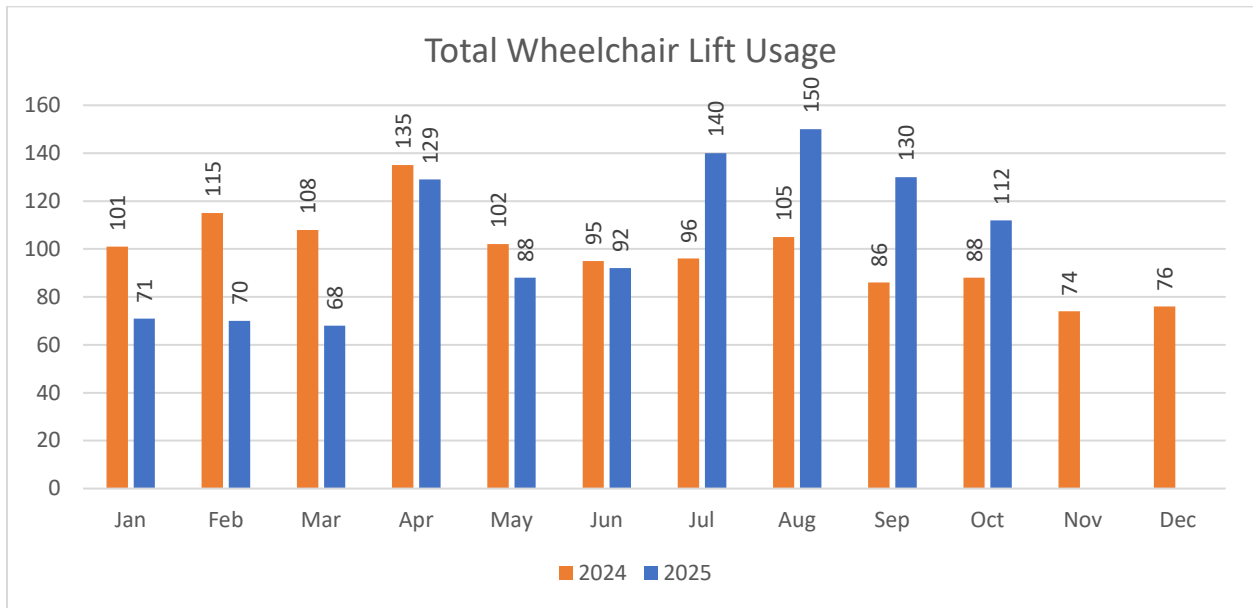
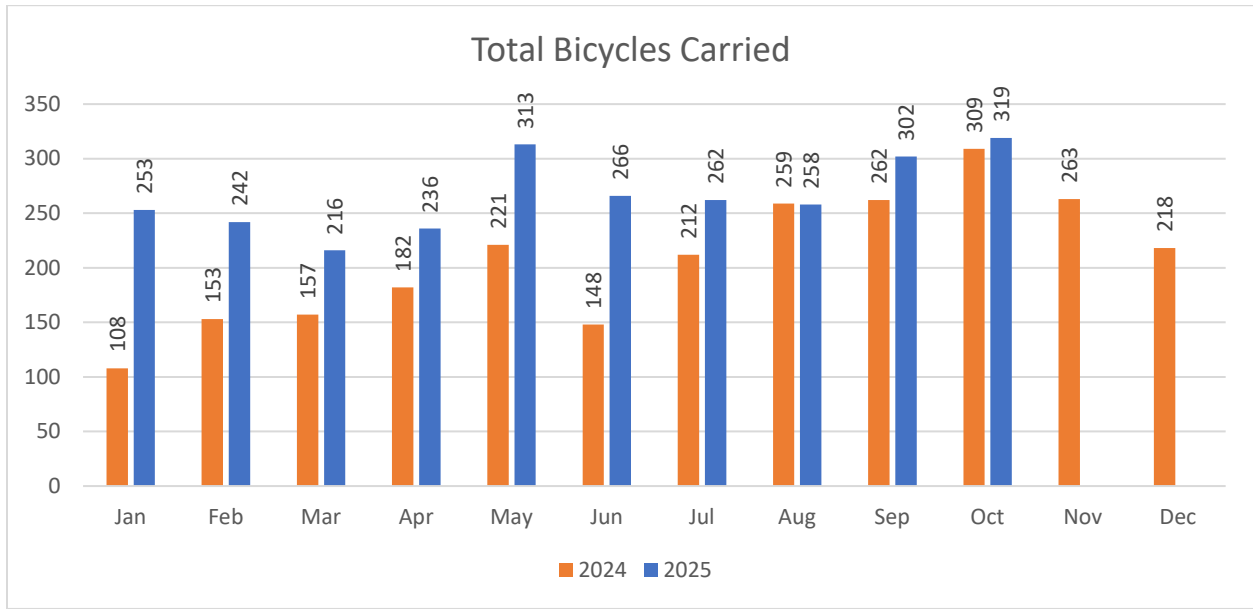
Total Ridership by Time



Total Ridership by Time, Cont'd



Additional Ridership Data



Total Use (Boarding & Alighting) by Stop

Hollis Weekday Service

Hollis	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	7497	8129	15626	40.5%
Berkeley Bowl SB	1779	1790	3569	9.3%
Hollis @ 59th SB	2710	355	3065	7.9%
Hollis @ 65th SB	2059	419	2478	6.4%
Horton @ 59th (Amtrak) NB	336	1659	1995	5.2%
Park Ave @ San Pablo (IHOP) WB	776	1011	1787	4.6%
Hollis @ 65th NB	120	1253	1373	3.6%
Hollis @ 53rd SB	823	296	1119	2.9%
Hollis @ 59th NB	194	920	1114	2.9%
Hollis @ 63rd SB	783	80	863	2.2%
Emery St @ 40th EB	272	547	819	2.1%
Hollis @ 45th SB	495	322	817	2.1%
Hollis @ 53rd NB	352	437	789	2.0%
Park Ave @ Pixar EB	571	213	784	2.0%
Park Ave @ Pixar WB	258	438	696	1.8%
Stanford Ave @ Horton WB	83	560	643	1.7%
Hollis @ 64th NB	36	505	541	1.4%
Hollis @ 45th NB	165	334	499	1.3%
Total	19309	19268	38577	100.0%

Year to Date Total Use	% of Year to Date Total Use
127120	40.7%
29208	9.3%
20099	6.4%
17938	5.7%
17506	5.6%
15815	5.1%
10926	3.5%
9135	2.9%
11254	3.6%
7719	2.5%
7162	2.3%
5730	1.8%
6314	2.0%
6408	2.1%
6060	1.9%
6472	2.1%
4696	1.5%
2967	0.9%
312529	100.0%

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekday Service

Shellmound/Powell Weekday	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	9506	9128	18634	33.6%
Christie @ Trader Joe's SB	2541	823	3364	6.1%
40th @ San Pablo WB	1519	1642	3161	5.7%
Shellmound @ Bay St (IKEA) NB	381	2654	3035	5.5%
40th @ San Pablo EB	1750	1032	2782	5.0%
Shellmound @ Sonesta SB	1933	391	2324	4.2%
Powell @ Police/Fire Station EB	1722	353	2075	3.7%
40th @ Horton WB	888	1112	2000	3.6%
Shellmound @ Christie NB	389	1581	1970	3.5%
40th @ Horton EB	1161	726	1887	3.4%
Powell @ Watergate Market WB	353	1252	1605	2.9%
40th @ Hollis WB	937	649	1586	2.9%
Christie @ 64th SB	435	892	1327	2.4%
Shellmound @ Public Market NB	389	937	1326	2.4%
Christie @ Public Market SB	698	517	1215	2.2%
40th @ Emery EB	286	836	1122	2.0%
The Towers	537	579	1116	2.0%
65th @ Shellmound	306	790	1096	2.0%
Powell @ The Marina	512	572	1084	2.0%
40th @ Emery WB	654	425	1079	1.9%
40th @ Hollis EB	517	289	806	1.5%
Powell @ Hilton Garden Inn WB	118	278	396	0.7%
Christie @ FedEx SB	145	184	329	0.6%
Christie @ 65th SB	96	87	183	0.3%
Total	27773	27729	55502	100.0%

Year to Date Total Use	% of Year to Date Total Use
161105	33.6%
29725	6.2%
26579	5.5%
24741	5.2%
25228	5.3%
21413	4.5%
18858	3.9%
17570	3.7%
19548	4.1%
17627	3.7%
13285	2.8%
12497	2.6%
10020	2.1%
10294	2.1%
9213	1.9%
10173	2.1%
9577	2.0%
9650	2.0%
8197	1.7%
10023	2.1%
7060	1.5%
3172	0.7%
2943	0.6%
1431	0.3%
479929	100.0%

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekend Service

Shellmound/Powell Weekend	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	1559	1694	3253	29.2%
Christie @ Trader Joe's SB	638	215	853	7.7%
Shellmound @ Bay St (IKEA) NB	113	732	845	7.6%
Shellmound @ Sonesta SB	619	121	740	6.6%
40th @ San Pablo WB	349	253	602	5.4%
40th @ Horton EB	240	310	550	4.9%
40th @ San Pablo EB	282	268	550	4.9%
Shellmound @ Christie NB	125	329	454	4.1%
40th @ Horton WB	278	172	450	4.0%
Powell @ Police/Fire Station EB	316	51	367	3.3%
65th @ Shellmound	103	224	327	2.9%
Powell @ The Marina	146	139	285	2.6%
40th @ Emery EB	51	226	277	2.5%
Shellmound @ Public Market NB	82	186	268	2.4%
40th @ Hollis WB	155	90	245	2.2%
Powell @ Watergate Market WB	44	168	212	1.9%
Christie @ 64th SB	110	82	192	1.7%
40th @ Emery WB	129	61	190	1.7%
40th @ Hollis EB	71	94	165	1.5%
Christie @ Public Market SB	76	48	124	1.1%
Powell @ Hilton Garden Inn WB	22	42	64	0.6%
The Towers	22	35	57	0.5%
Christie @ FedEx SB	28	16	44	0.4%
Christie @ 65th SB	14	5	19	0.2%
Total	5572	5561	11133	100.0%

Year to Date Total Use	% of Year to Date Total Use
35962	30.1%
8633	7.2%
8450	7.1%
7362	6.2%
6636	5.5%
5278	4.4%
6076	5.1%
5938	5.0%
5057	4.2%
3966	3.3%
3460	2.9%
2755	2.3%
2712	2.3%
2795	2.3%
2862	2.4%
2278	1.9%
1867	1.6%
2451	2.0%
1602	1.3%
1302	1.1%
702	0.6%
576	0.5%
626	0.5%
240	0.2%
119586	100.0%

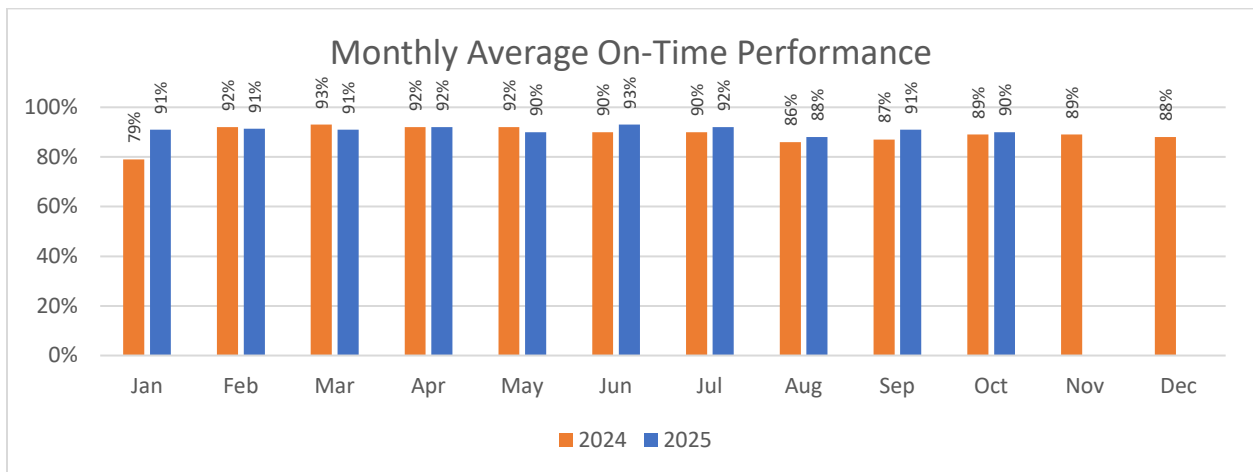
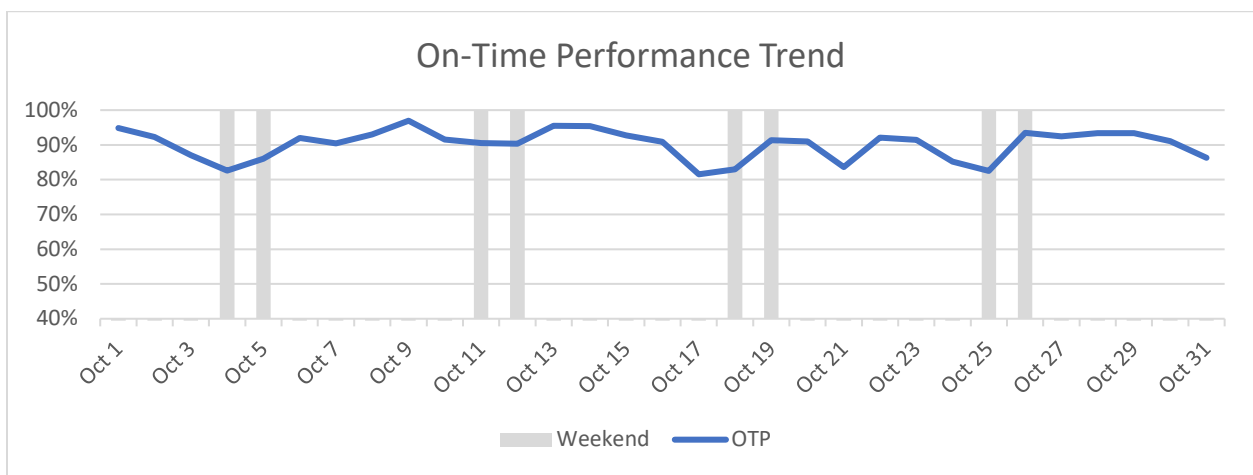
On-Time Performance

On-Time Performance (OTP) data is gathered from the TripShot app, which provides accurate GPS data for the shuttles and records the arrival and departure times for each of the timepoints along each route.

A shuttle is considered On-Time if it arrives up to 5 minutes after the scheduled time or departs no earlier than 1 minute before the scheduled time.

Throughout the month:

- The Hollis Route averaged an OTP of 95%
- The Shellmound/Powell Weekday Route averaged an OTP of 87%
- The Shellmound/Powell Weekend Route averaged an OTP of 87%
- The Average Total Monthly OTP for all routes was 90%

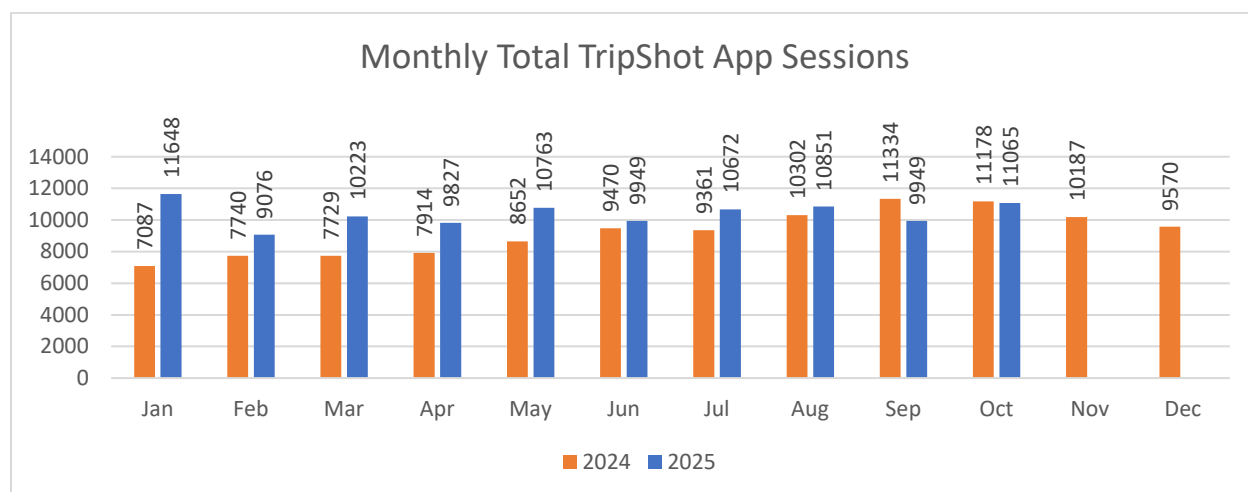
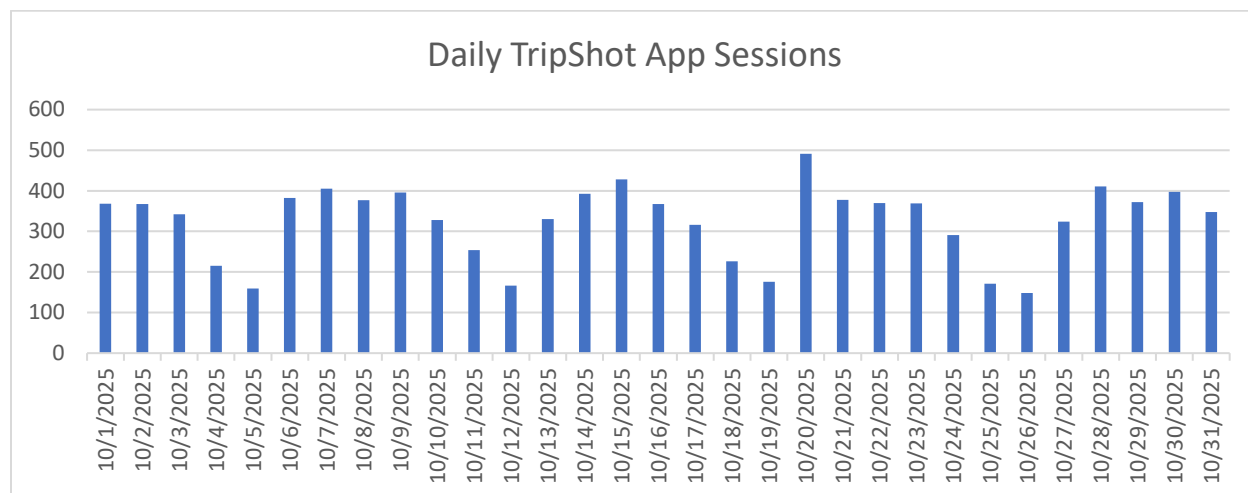


TripShot App Usage

Utilization

The TripShot app does not require users to create accounts and the only data that is gathered is the IP address of the device, which changes based on the networks or cell towers that the device connects to. Because of this, it is not possible to track the number of TripShot app users, however, it is possible to track the number of app “sessions.” While this does not allow us to know how many people are using the app, it does tell us how often it is used.

Total Monthly App Sessions: 10,065



Automatic Passenger Counter Pilot

In June 2024, the ETMA began a pilot project that utilized the existing Automatic Passenger Counter (APC) hardware in the Emery Go-Round shuttles in conjunction with the TripShot system. Over the last year, there have been issues in which the two systems were not able to properly communicate/report passenger traffic or there were hardware issues that required maintenance.

At the end of July 2025, all known issues were resolved and we are now able to track and report on the accuracy of the APCs.

Boarding

	Driver Reported Boarding	APC Reported Boarding	Variance	% Variance
751	2859	1561	-1298	-45%
752	2838	875	-1963	-69%
8699	4406	725	-3681	-84%
Total	10103	3161	-6942	-69%

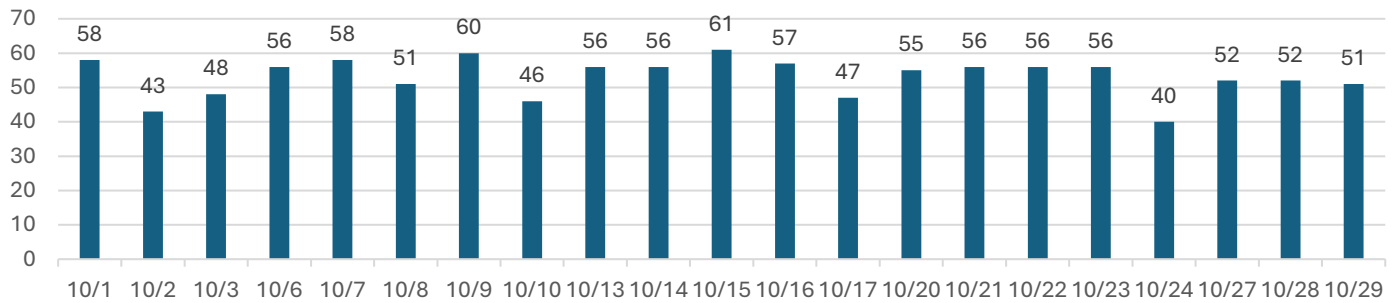
Alighting

	Driver Reported Alighting	APC Reported Alighting	Variance	% Variance
751	2844	1493	-1351	-48%
752	2837	919	-1918	-68%
8699	4390	690	-3700	-84%
Total	10071	3102	-6969	-69%

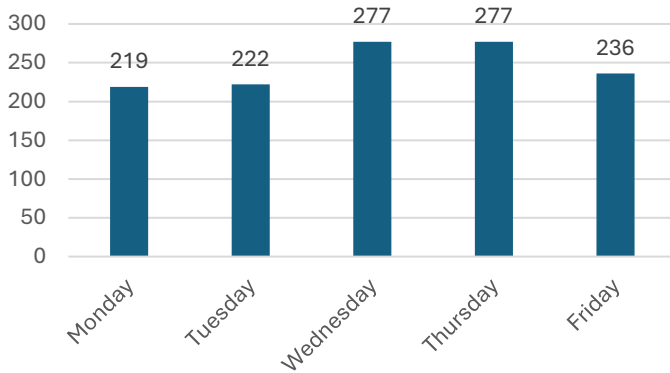


October 2025 Operations Report

Daily Ridership

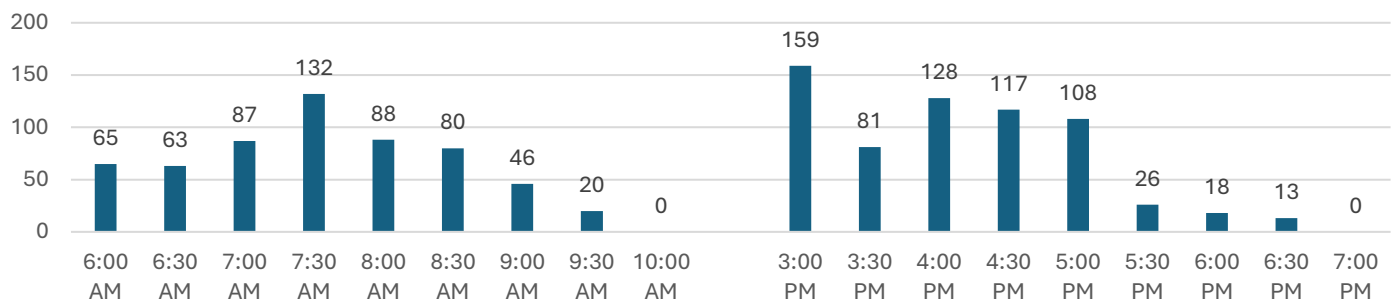


Ridership by Day of the Week



Stop	Boarding	Alighting	Usage	%
Ashby BART	562	689	1251	50.9%
Dwight @ 6th	240	221	461	18.8%
#700 Heinz	198	108	306	12.4%
2600 10th St.	98	65	163	6.6%
Heinz @ 7th	52	65	117	4.8%
7th @ Parker	41	58	99	4.0%
Potter @ 7th	31	13	44	1.8%
#725 Potter	9	8	17	0.7%
9th @ Carleton	0	0	0	0.0%
Total	1231	1227	2458	100.0%

Ridership by Half Hour

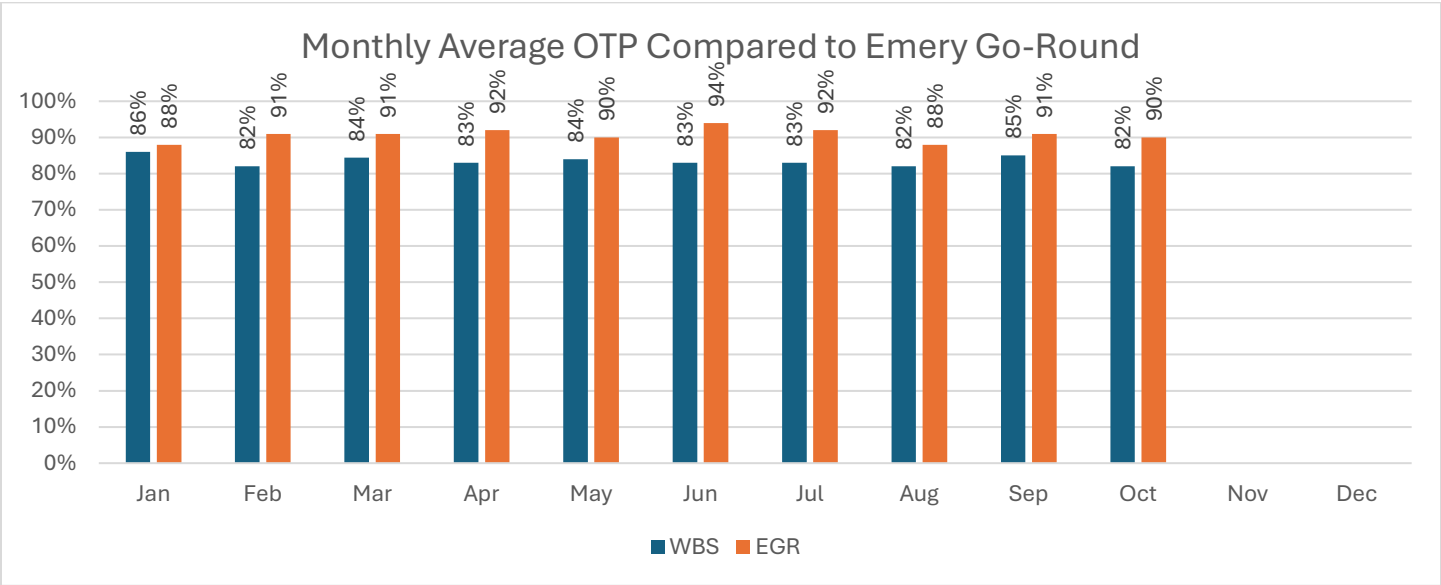
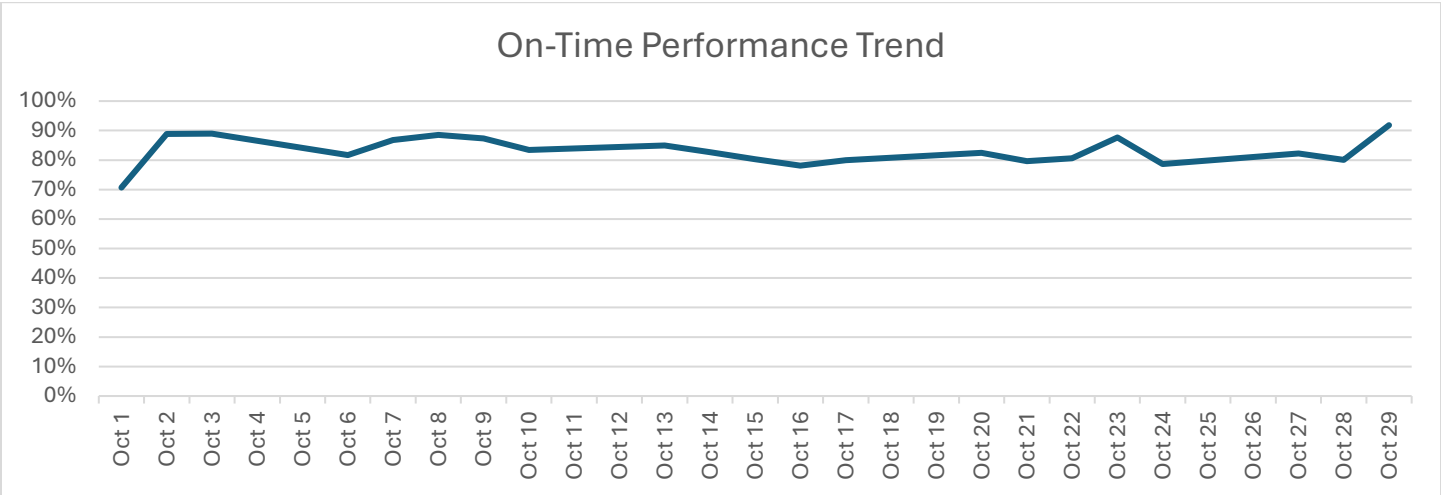


On-Time Performance

On-Time Performance data is gathered from the TripShot app, which provides accurate GPS data for the shuttles and records the arrival and departure times for each of the timepoints along each route.

A shuttle is considered On-Time if it arrives up to 5 minutes after the scheduled time or departs no earlier than 1 minute before the scheduled time.

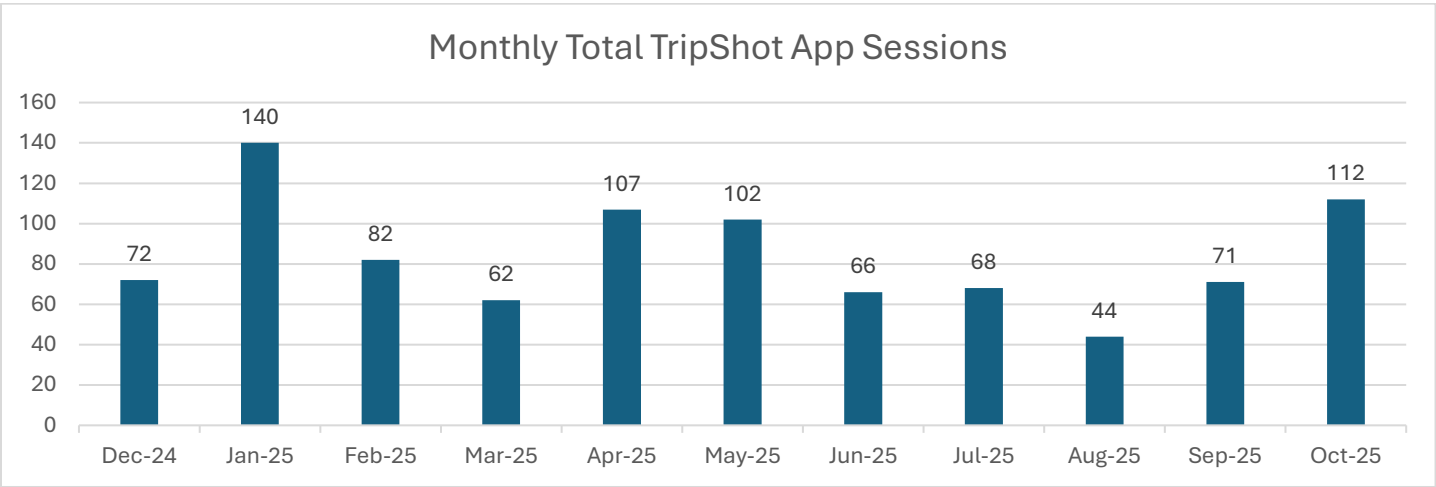
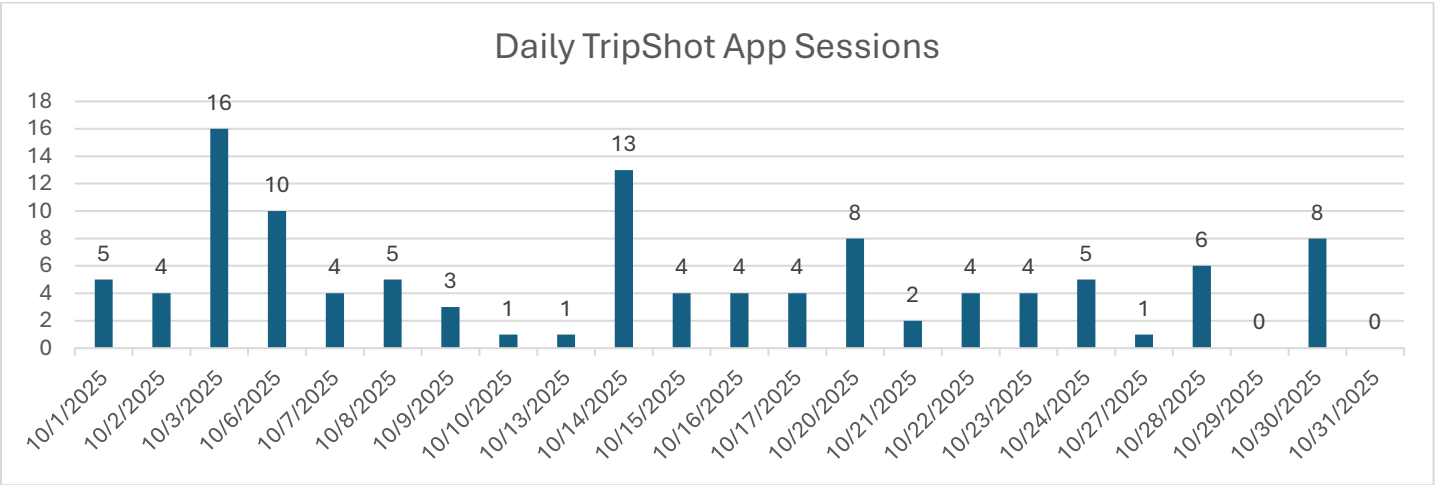
Overall On-Time Performance: 82%



TripShot App Usage:

The TripShot app does not require users to create accounts and the only data that is gathered is the IP address of the device, which changes based on the networks or cell towers that the device connects to. Because of this, it is not possible to track the number of TripShot app users, however, it is possible to track the number of app “sessions.” While this does not allow us to know how many people are using the app, it does tell us how often it is used.

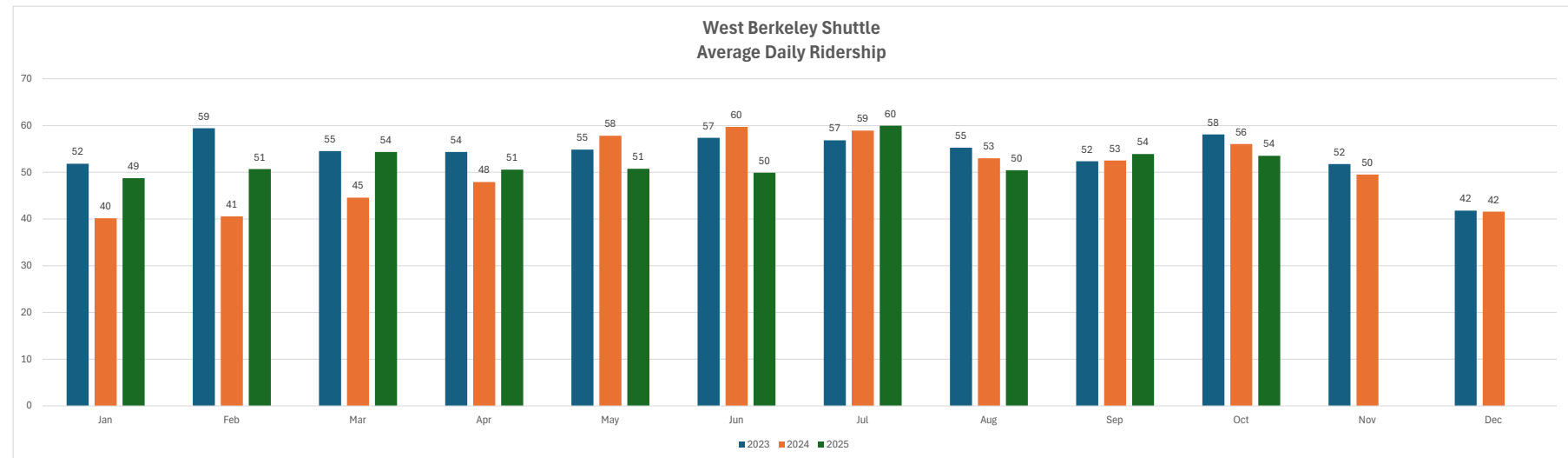
Total Monthly App Sessions: 112





ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON

West Berkeley Shuttle													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,023	963	1,141	1,112	1,066	1,048	1,319	1,059	1,078	1,231			11,040
# of Operating Days	21	19	21	22	21	21	22	21	20	23			211
Average Daily Ridership	49	51	54	51	51	50	60	50	54	54			52
Cost Per Passenger Trip	\$ 25.18	\$ 24.78	\$ 22.36	\$ 23.49	\$ 23.75	\$ 23.93	\$ 19.49	\$ 23.97	\$ 21.36	\$ 21.59			\$ 22.86
% Increase/Decrease from Prior Month	17%	4%	7%	-7%	0%	-2%	20%	-16%	7%	-1%			
% Increase/Decrease from Prior Year	21%	25%	22%	6%	-12%	-16%	2%	-5%	3%	-4%			4%
% of Pre COVID Baseline	19%	21%	24%	23%	23%	23%	28%	23%	21%	20%			0%
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	883	811	936	1,054	1,272	1,194	1,296	1,166	998	1,289	941	873	12,713
# of Operating Days	22	20	21	22	22	20	22	22	19	23	19	21	253
Average Daily Ridership	40	41	45	48	58	60	59	53	53	56	50	42	50
Cost Per Passenger Trip	\$ 26.68	\$ 27.37	\$ 24.43	\$ 22.34	\$ 18.19	\$ 18.58	\$ 18.22	\$ 20.25	\$ 22.10	\$ 18.70	\$ 22.79	\$ 25.64	\$ 21.61
% Increase/Decrease from Prior Month	-4%	1%	10%	7%	21%	3%	-1%	-10%	-1%	7%	-12%	-16%	
% Increase/Decrease from Prior Year	-23%	-32%	-18%	-12%	5%	4%	4%	-4%	0%	-4%	-4%	-1%	-7%
% of Pre COVID Baseline	16%	17%	19%	22%	26%	28%	28%	24%	21%	21%	19%	21%	22%
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,140	1,129	1,254	1,087	1,207	1,262	1,137	1,271	1,047	1,278	1,035	836	13,683
# of Operating Days	22	19	23	20	22	22	20	23	20	22	20	20	253
Average Daily Ridership	52	59	55	54	55	57	57	55	52	58	52	42	54
Cost Per Passenger Trip	\$ 17.79	\$ 16.33	\$ 17.16	\$ 18.07	\$ 17.34	\$ 16.52	\$ 17.17	\$ 16.96	\$ 19.04	\$ 16.40	\$ 19.10	\$ 23.75	\$ 17.78
% Increase/Decrease from Prior Month	8%	15%	-8%	0%	1%	5%	-1%	-3%	-5%	11%	-11%	-19%	
% Increase/Decrease from Prior Year	53%	54%	34%	37%	20%	14%	10%	8%	-5%	-7%	-3%	-13%	14%
% of Pre COVID Baseline	20%	25%	24%	25%	25%	27%	27%	25%	21%	22%	20%	21%	23%





October 2025 8 to Go Ridership Report

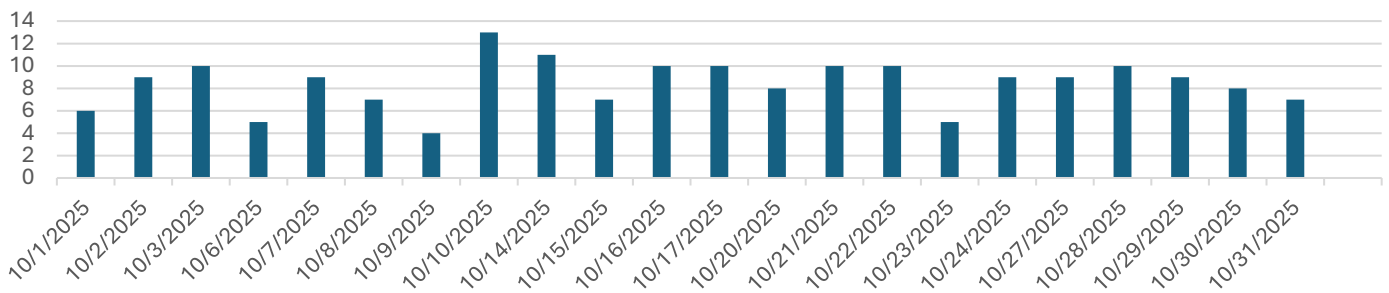
Monthly Statistics

Total Number of Trips: 186
Daily Average Trips: 8
Number of Users: 18

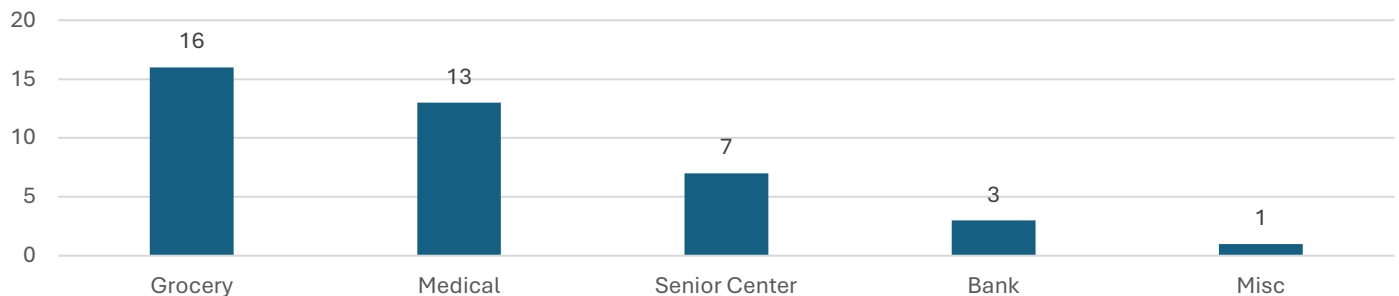
How Trips Are Scheduled

Scheduled: 74%
Add-On: 26%

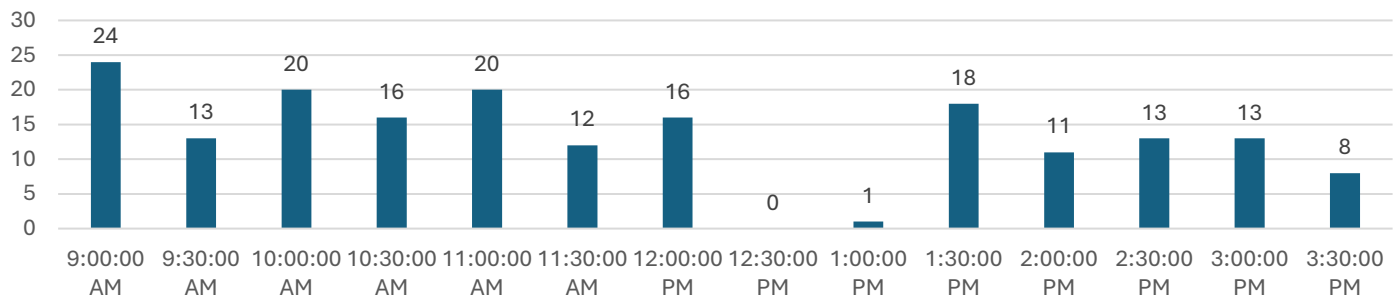
Daily Ridership



Ridership by Trip Use



Ridership by Time

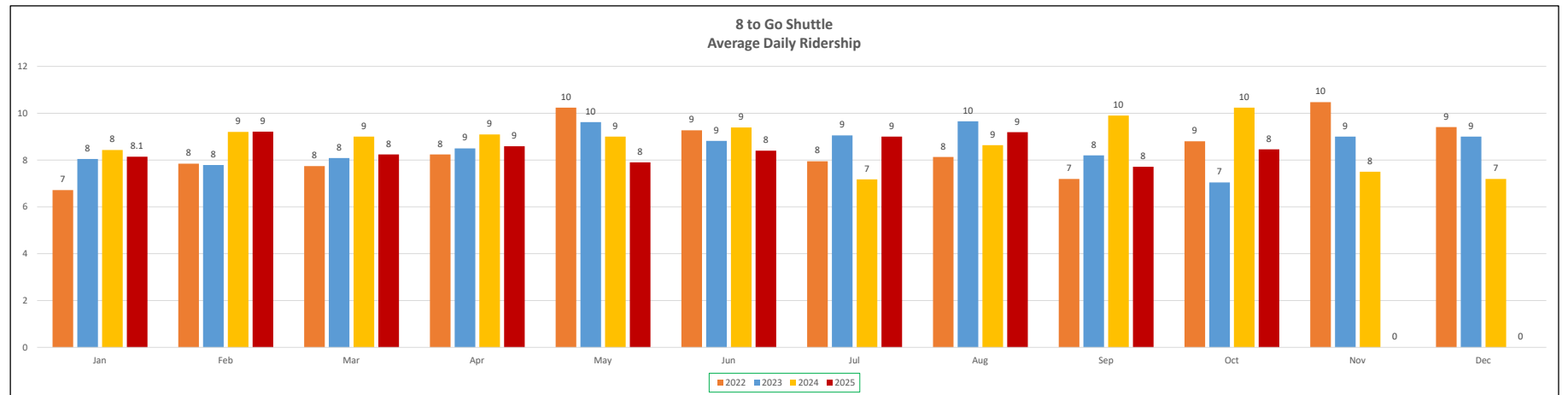




ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON

8 to Go Paratransit

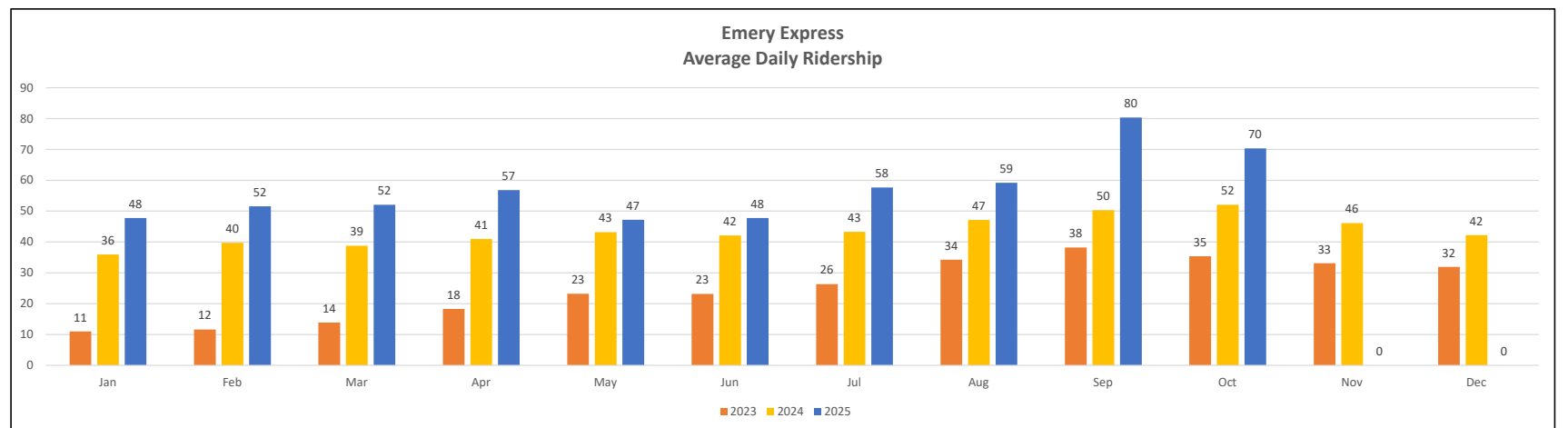
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	171	175	173	189	166	168	198	193	162	186			1,781
# of Operating Days	21	19	21	22	21	20	22	21	21	22			210
Average Daily Ridership	8.1	9	8	9	8	8	9	9	8	8			8
Cost per Passenger Trip	\$ 70.97	\$ 63.73	\$ 69.59	\$ 67.73	\$ 73.82	\$ 72.95	\$ 63.22	\$ 65.94	\$ 74.59	\$ 68.47			\$ 68.89
% Increase/Decrease from Prior Month	13%	13%	-11%	4%	-8%	6%	7%	2%	-16%	10%			
% Increase/Decrease from Prior Year	-3%	0%	-8%	-6%	-12%	-11%	25%	6%	-22%	-17%			
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	177	184	189	200	198	169	122	190	198	215	120	151	2,113
# of Operating Days	21	20	21	22	22	18	17	22	20	21	16	21	241
Average Daily Ridership	8	9	9	9	9	9	7	9	10	10	8	7	9
Cost per Passenger Trip	\$ 60.44	\$ 57.64	\$ 57.74	\$ 57.41	\$ 57.43	\$ 58.66	\$ 79.38	\$ 61.78	\$ 54.93	\$ 56.14	\$ 79.20	\$ 68.33	\$ 61.13
% Increase/Decrease from Prior Month	-10%	9%	-2%	1%	-1%	4%	-24%	20%	15%	3%	-27%	-4%	
% Increase/Decrease from Prior Year	5%	18%	11%	7%	-6%	6%	-21%	-11%	21%	45%	-17%	-24%	
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	177	148	186	170	202	194	172	222	164	155	171	188	2,149
# of Operating Days	22	19	23	20	21	22	19	23	20	22	19	20	250
Average Daily Ridership	8	8	8	9	10	9	9	10	8	7	9	9	9
Cost per Passenger Trip	\$ 47.21	\$ 50.24	\$ 47.64	\$ 45.69	\$ 42.56	\$ 43.21	\$ 42.10	\$ 40.39	\$ 46.09	\$ 50.92	\$ 43.80	\$ 42.25	\$ 44.90
% Increase/Decrease from Prior Month	-14%	-3%	4%	5%	13%	-8%	3%	7%	-15%	-14%	28%	4%	
% Increase/Decrease from Prior Year	20%	-1%	4%	3%	-6%	-5%	14%	19%	14%	-20%	-14%	0%	1%





ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON

Emery Express Shuttle													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,051	979	1,093	1,250	944	1,003	1,268	1,243	1,687	1,617			12,135
# of Operating Days	22	19	21	22	20	21	22	21	21	23			212
Average Daily Ridership	48	52	52	57	47	48	58	59	80	70			57
Cost per Passenger Trip	\$ 19.13	\$ 17.51	\$ 17.36	\$ 16.12	\$ 20.09	\$ 19.06	\$ 15.74	\$ 16.40	\$ 12.22	\$ 13.99			\$ 16.32
% Increase/Decrease from Prior Month	13%	8%	1%	9%	-17%	1%	21%	3%	36%	-12%			
% Increase/Decrease from Prior Year	33%	30%	34%	39%	9%	13%	33%	26%	60%	35%			
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	791	795	814	902	950	842	866	1,037	1,006	1,197	968	887	11,055
# of Operating Days	22	20	21	22	22	20	20	22	20	23	21	21	254
Average Daily Ridership	36	40	39	41	43	42	43	47	50	52	46	42	44
Cost per Passenger Trip	\$ 23.81	\$ 21.46	\$ 22.02	\$ 20.87	\$ 19.85	\$ 20.33	\$ 21.76	\$ 18.17	\$ 17.02	\$ 16.46	\$ 17.62	\$ 20.21	\$ 19.73
% Increase/Decrease from Prior Month	13%	11%	-2%	6%	5%	-3%	3%	9%	7%	3%	-11%	-8%	
% Increase/Decrease from Prior Year	227%	242%	179%	124%	86%	82%	64%	38%	32%	47%	39%	32%	
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	242	221	319	366	487	509	527	787	764	778	662	638	6,300
# of Operating Days	22	19	23	20	21	22	20	23	20	22	20	20	252
Average Daily Ridership	11	12	14	18	23	23	26	34	38	35	33	32	25
Cost per Passenger Trip	\$ 113.72	\$ 120.42	\$ 100.77	\$ 75.37	\$ 38.80	\$ 37.09	\$ 32.56	\$ 25.08	\$ 22.85	\$ 24.66	\$ 27.61	\$ 26.99	41
% Increase/Decrease from Prior Month	17%	6%	19%	32%	27%	0%	14%	30%	12%	-7%	-6%	-4%	
% Increase/Decrease from Prior Year	0%	0%	0%	0%	0%	0%	0%	0%	2157%	976%	413%	239%	
2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	-	-	-	-	-	-	-	-	22	69	129	207	427
# of Operating Days	0	0	0	0	0	0	0	0	13	21	20	22	76
Average Daily Ridership	0	0	0	0	0	0	0	0	2	3	6	9	6
Cost per Passenger Trip									\$ 667.76	\$ 284.59	\$ 149.48	\$ 105.05	\$ 176.48
% Increase/Decrease from Prior Month	0%	0%	0%	0%	0%	0%	0%	0%	0%	94%	96%	46%	





EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

ETMA 2025 3rd Quarter Financial Report: Accrual Basis

REVENUE	Quarterly			
	Expected	Accrued	Variance	% Accrued
PBID Revenue				
NET PBID	4,640,887	4,640,887	-	100%

2025 Annual	
Budget	% Accrued
4,640,887	100%

Non-PBID Revenue

City of Emeryville - GBC	639,966	639,966	-	100%
Direct Bill Revenue	120,277	119,429	(848)	99%
8 to Go Revenue	124,059	107,371	(16,688)	87%
WBS Revenue	288,164	244,233	(43,931)	85%
Emery Express Revenue	236,356	233,851	(2,505)	99%
Misc. Revenue (Int. Income, Investments)	86,990	170,374	83,384	196%
Subtotal Non-PBID Revenues	1,495,813	1,515,225	19,412	101%
TOTAL REVENUE	6,136,700	6,156,112	19,412	100%

639,966	100%
120,277	99%
164,599	65%
388,228	63%
315,930	74%
199,774	85%
1,828,775	83%
6,469,662	95%

EXPENDITURES	Quarterly			
	Expected	Accrued	Variance	% Accrued
Direct Cost				
EGR Operations	2,224,158	2,235,615	11,457	101%
EGR Maintenance	75,000	55,640	(19,360)	74%
EGR Fuel	163,000	146,793	(16,207)	90%
EGR Communications	10,885	12,922	2,037	119%
EGR Misc Operations Expenses	7,500	3,606	(3,894)	48%
EGR Bus Leases/Purchases	-	-	-	
Subtotal Direct Cost	2,480,543	2,454,576	(25,967)	99%

2025 Annual	Annual
Budget	% Accrued
2,959,344	76%
100,000	56%
216,730	68%
117,274	11%
10,000	36%
500,000	0%
3,903,348	63%

Reimbursable Program Costs

8 to Go Operations	124,059	115,916	(8,143)	93%
West Berkeley Shuttle Operations	250,577	228,541	(22,036)	91%
Emery Express Operations	196,963	185,876	(11,087)	94%
Subtotal Reimbursable Program Costs	571,600	530,334	(41,266)	93%

164,599	70%
337,590	68%
263,275	71%
765,464	69%

Indirect Costs

Professional Services	377,741	399,183	21,443	106%
Occupancy (Facilities related expenses)	321,604	444,217	122,612	138%
TMA Insurance	62,000	63,559	1,559	103%
Conferences, Meetings, Office Expenses	-	954	954	
Membership & Public Outreach	-	2,243	2,243	
Pilot Projects & Research	-	-	-	
Subtotal Indirect Costs	761,345	910,156	148,811	120%
TOTAL ETMA BUDGET/EXPENSES	3,813,488	3,895,066	81,578	102%
TOTAL EGR BUDGET/EXPENSES	3,241,888	3,364,732	122,844	104%

505,879	79%
431,937	103%
62,000	103%
10,000	10%
10,000	22%
500,000	0%
1,519,816	60%
6,188,628	63%
5,423,164	62%



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

ETMA 2025 3rd Quarter Financial Report: Cash Basis

REVENUE	Quarterly			
	Expected	Accrued	Variance	% Accrued
PBID Revenue				
NET PBID	4,640,887	4,640,887	-	100%

2025 Annual	
Budget	% Accrued
4,640,887	100%

Non-PBID Revenue

City of Emeryville - GBC	639,966	639,966	-	100%
Direct Bill Revenue	120,277	115,830	(4,447)	96%
8 to Go Revenue	124,059	115,862	(8,198)	93%
WBS Revenue	288,164	300,933	12,769	104%
Emery Express Revenue	236,356	229,943	(6,413)	97%
Misc. Revenue (Int. Income, Investments)	86,990	170,374	83,384	196%
Subtotal Non-PBID Revenues	1,495,813	1,572,908	77,095	105%
TOTAL REVENUE	6,136,700	6,213,795	77,095	101%

639,966	100%
120,277	96%
164,599	70%
388,228	78%
315,930	73%
199,774	85%
1,828,775	86%
6,469,662	96%

EXPENDITURES	Quarterly			
	Expected	Accrued	Variance	% Accrued
Direct Cost				
EGR Operations	2,224,158	2,427,925	203,767	109%
EGR Maintenance	75,000	51,284	(23,716)	68%
EGR Fuel	163,000	140,568	(22,432)	86%
EGR Communications	10,885	96,090	85,205	883%
EGR Misc Operations Expenses	7,500	3,606	(3,894)	48%
EGR Bus Leases/Purchases	-	-	-	
Subtotal Direct Cost	2,480,543	2,719,473	238,930	110%

2025 Annual	Annual
Budget	% Accrued
2,959,344	82%
100,000	51%
216,730	65%
117,274	82%
10,000	36%
500,000	0%
3,903,348	70%

Reimbursable Program Costs

8 to Go Operations	124,059	122,994	(1,065)	99%
West Berkeley Shuttle Operations	250,577	247,492	(3,086)	99%
Emery Express Operations	196,963	202,704	5,741	103%
Subtotal Reimbursable Program Costs	571,600	573,190	1,590	100%

164,599	75%
337,590	73%
263,275	77%
765,464	75%

Indirect Costs

Professional Services	377,741	403,741	26,001	107%
Occupancy (Facilities related expenses)	321,604	475,209	153,605	148%
TMA Insurance	62,000	63,559	1,559	103%
Conferences, Meetings, Office Expenses	-	954	954	
Membership & Public Outreach	-	1,191	1,191	
Pilot Projects & Research	-	-	-	
Subtotal Indirect Costs	761,345	944,655	183,310	124%
TOTAL ETMA BUDGET/EXPENSES	3,813,488	4,237,318	423,830	111%
TOTAL EGR BUDGET/EXPENSES	3,241,888	3,664,127	422,240	113%

505,879	80%
431,937	110%
62,000	103%
10,000	10%
10,000	12%
500,000	0%
1,519,816	62%
6,188,628	68%
5,423,164	68%



EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION

DATE: November 18, 2025
SUBJECT: 2025 ETMA 3rd Quarter Investment Balances

Improvement Project Fund: Total Fund Growth: \$13,323

This initial fund account was opened as a response to the closure of the Summit Bank account and has been earmarked for an improvement project to be discussed. Upon account maturity, funds have been reinvested per Board decision.

Improvement Project	Opening Amount	Opening Date	Term (Months)	Maturity Date	Interest Rate	APY	Current Balance*	Account Growth	Account Status
Initial Investment	\$138,878	12-Jul-23	7	12-Feb-24	4.51%	4.60%	\$142,609	\$3,731	Closed
Maturity 1	\$142,609	24-Mar-24	7	24-Oct-24	4.65%	4.75%	\$146,544	\$3,935	Closed
Maturity 2	\$146,544	24-Oct-24	7	24-May-25	4.27%	4.35%	\$150,218	\$3,674	Closed
Maturity 3	\$150,218	30-Jun-25	7	30-Jan-26	3.93%	4.00%	\$152,201	\$1,983	Active

IP-Funds A: Total Fund Growth: \$159,553

The initial investment of these funds was opened as part of the September 2023 Investment Plan. Upon account maturity, funds have been reinvested per Board decision.

IP-Funds A	Opening Amount	Opening Date	Term (Months)	Maturity Date	Interest Rate	APY	Current Balance*	Account Growth	Account Status
Initial Investment	\$1,750,000	6-Oct-23	7	6-May-24	4.89%	5.00%	\$1,800,472	\$50,472	Closed
Maturity 1	\$1,800,472	8-May-24	13	9-Jun-25	4.22%	4.30%	\$1,884,674	\$84,202	Closed
Maturity 2	\$1,884,674	30-Jun-25	7	30-Jan-26	3.93%	4.00%	\$1,909,553	\$24,879	Active

IP-Funds B: Total Fund Growth: \$151,943

The initial investment of these funds was opened as part of the September 2023 Investment Plan. Upon account maturity, funds have been reinvested per Board decision

IP-Funds B	Opening Amount	Opening Date	Term (Months)	Maturity Date	Interest Rate	APY	Current Balance*	Account Growth	Account Status
Initial Investment	\$1,750,000	6-Oct-23	13	6-Nov-24	4.89%	5.00%	\$1,845,198	\$95,198	Closed
Maturity 1	\$1,845,198	20-Nov-24	10	20-Sep-25	3.64%	3.70%	\$1,867,378	\$22,180	Closed
Maturity 2	\$1,901,943	29-Oct-25	7	29-May-26	3.69%	3.75%	\$1,901,943	0	Active

IP-Flex: Total Fund Growth: \$124,332

The initial investment of these funds was opened as part of the September 2023 Investment Plan. The flexible nature of the account allows funds to be withdrawn as needed without penalty. This allows bills to be paid out of these funds while still earning a higher interest rate on the remaining funds. Upon account maturity, funds have been reinvested per Board decision, adding additional funds as recommended by management.

IP-Flex	Opening Amount	Opening Date	Term (Months)	Maturity Date	Interest Rate	APY	Withdrawals	Current Balance*	Account Growth	Account Status
Initial Investment	\$2,000,000	6-Oct-23	12	6-Oct-24	3.45%	3.51%	(\$750,000)	\$1,299,249	\$49,249	Closed
Maturity 1	\$2,000,000	24-Oct-24	12	24-Oct-25	3.69%	3.75%	\$0	\$2,075,084	\$75,084	Closed
Maturity 2	\$2,500,000	29-Oct-25	12	29-Oct-26	2.96%	3.00%	\$0	\$2,500,000	0	Active

Total Fund Growth to Date*

Through the four investment funds, the ETMA has accrued \$449,151 in growth since the first account was opened in July 2023.

**Current balances as of November 14, 2025*