

Chair Bobby Lee, At-Large Residential Member

Vice Chair Peter Schreiber Pixar

Treasurer

Andrea Kirkpatrick Oxford Properties

Secretary

Ally Fitzmaurice Bay Center Investors, LLC

Directors

Geoffrey Sears Wareham Development

Colin Osborne Employer Member

Andrew Allen At-Large Business Member

Laurie Berberich SPU 2100 Powell LP.

Brooks Jessup, At-Large Residential Member

Christa Williams, Bay Street/CenterCal AGENDA

Board of Directors Meeting June 17, 2025 @ 11:00 AM 1333 Park Avenue, Council Chambers, Emeryville, CA 94608 Hybrid <u>Teams</u>: Meeting ID: 293 996 386 737 - Passcode: 44op37ib

- 1. Call to Order
- 2. Public Comment
- 3. Approval of the Minutes of the May 20, 2025 Board of Directors Meeting (Page 2)
- 4. Executive Directors Report
 - A. Operations Report (Page 7)
 - B. RFP Update
 - C. Strategic Plan Implementation Update
- 5. Business Items
 - A. Review and Consider Acceptance of the Independent Auditor's Report on the 2024 Financial Statements (<u>Attachment</u>)
 - B. Authorize signing and filing of 2024 Federal Tax Return and State Annual Information Return (<u>Attachment</u>)
 - C. Review and Consider Approval to Reinvest Matured CD Funds (Page 28)
 - D. Review and Consider Approval of Amendment 4 to the Professional Services Agreement with the City of Emeryville for a 1-year extension for 8 to Go Paratransit Services (Page 29)
 - E. Review and Consider Approval of Amendment 3 to the Professional Services Agreement with ALTRANS TMA, Inc. for Agency Management & Administration Services (Page 32)
- 6. Confirm date of Next Meeting August 19, 2025
- 7. Adjournment

EMERYVILLE TRANSPORATATION MANAGEMENT ASSOCIATION ACTION SUMMARY MINUTES

Board of Directors Meeting May 20, 2025

LOCATION: 1333 PARK AVENUE, GARDEN ROOM EMERYVILLE, CA 94608

Hybrid Teams: Meeting ID: 293 996 386 737 – Passcode: 44op37ib

- Directors Present: Bobby Lee, Chair Geoffrey Sears, Treasurer Ally Fitzmaurice, Director Andrea Kirkpatrick, Director Christa Williams, Director Brooks Jessup, Director
- Others Present: Daniel Oliver, ALTRANS Janet Shipp, ALTRANS Lucey Gorrill, ALTRANS Andrew Ridley, ALTRANS (Teams) Justine Burt, ALTRANS (Teams) Robby Kendall, Fishnets & Film
 - 1. Call to Order Bobby Lee called the Board of Director's meeting to order at 11:15 am
 - 2. Public Comment: 11:15am No comments
 - 3. Approval of the Minutes of the April 15, 2025 Board of Directors Meeting: 11:15am Geoff Sears motioned for approval of the Minutes of the April 15, 2025 Board of Directors Meeting. Christa Williams seconded the motion.

This item was approved by a unanimous vote.

Yes: 6 No: 0 Abstain: 0

 Board of Directors Vacancies: 11:16am There are currently 2 vacant seats for 1 business member and 1 employer member. Bobby Lee nominated Colin Osborne as the Employer member. Geoff Sears seconded this nomination. This will leave 1 business member seat available. This item was approved by a unanimous vote.

Yes: 6 No: 0 Abstain: 0

- 5. Appointment of Officers: 11:19am
 - A. Chair Bobby Lee

Bobby Lee nominated himself to continue as Chair. Geoff Sears seconded the nomination.

This item was approved by a unanimous vote. Yes: 6 No: 0 Abstain: 0

B. Vice Chair – Peter Schreiber

Geoff Sears nominated Peter Schreiber to continue as Vice Chair. Bobby Lee seconded the nomination.

This item was approved by a unanimous vote. Yes: 6 No: 0 Abstain: 0

C. Secretary – Ally Fitzmaurice

Ally Fitzmaurice nominated herself to act as Secretary. Geoff Sears seconded the nomination.

This item was approved by a unanimous vote. Yes: 6 No: 0 Abstain: 0

D. Treasurer – Andrea Kirkpatrick

Andrea Kirkpatrick nominated herself to act as Treasurer. Geoff Sears seconded the nomination.

This item was approved by a unanimous vote. Yes: 6 No: 0 Abstain: 0

6. Executive Directors Report

A. Operations Report

In the month of April we had 43,960 passenger trips which is a 5% increase from March but it also represents a 4% decrease from last year. As to why this is happening, Shellbound ridership for the year is up 1% but Hollis is down 8% from last year. That 8% represents 1,181 passenger trips per month that Hollis has decreased from last year. The weekend is down 5%, which amounts to 703 passenger trips lost this year.

B. Operations Update

Daniel gave an update on the Hollis construction for the Sustainable Streets project. The only impact seen for the route is south bound Hollis turning on to Park where the drivers could not turn properly. The drivers used a quick detour going around the block and didn't really add any extra time. Daniel is working with the City for better communication on any upcoming roadwork.

The City contacted us wanting to add a bike share station to our Powell Avenue and fire station stop. We worked with the operations team to determine how much space would be needed and it was concluded that a minimum of 60 feet would be needed to be able to fully pull into the stop. The City had this approved by the Transportation and Sustainability Committee. After Brooks Jessup shared that there is casual carpooling sharing the white space designated for the busses, Daniel will request that the City red curb part of the white space so that the casual carpooling is not blocking the bus stop.

C. Charter Request Update

We had a request from Robby Kendall from Fishnets and Film at the April board meeting to open EGR for board approved charter services and the board approved to enter into negotiations with Fishnets and Film for an event on June 7. After discussing this with MV Transportation and the ETMA's attorney we found out that the EGR fleet is not currently registered and filed with the Public Utilities Commission to be able to provide charter services. The vehicles would need to be registered under MV's charter party permit and would require additional permitting, recording and regulatory steps to be able to offer charter services. Further research is being looked into with MV on what would be required and what the potential impacts would be to the ETMA if we did have our vehicles under that regulatory under the Public Utilities Commission. Due to these issues, Robby Kendall was notified that we wouldn't be able to accommodate the June 7 event at present. Once Daniel hears back from MV and after discussing with the attorneys we will know what the next steps would look like if we were to move forward with charter services.

D. RFP Update

We sent out the RFP to 24 vendors. The deadline for questions is June 6 and the submission deadline is June 27. After this, the RFP subcommittee will meet and review all the proposals, conduct interviews if the subcommittee feels that is necessary and then it will be brought to the board on August 19 for official selection. The agreement approval is scheduled for September 16 with service starting January 1, 2026.

E. Strategic Plan Quick Wins Update

We are researching and reaching out to marketing vendors to help us put together a marketing strategy. Developing a marketing strategy was part of the Strategic Plan. We need to put together a comprehensive fleet plan and schedule. We will also be looking into receiving help with a vendor conducting a survey.

- i. Appoint Sub-Committee for on-going Strategic Plan programs Brooks Jessup volunteered to be part of the Sub-Committee along with Geoff Sears, Christa Williams and Bobby Lee as an alternate. This Sub-Committee will meet virtually.
- 7. Business Items
 - A. Review and Consider Amending Article V, Section 20(1) of the ETMA Bylaws allowing the removal of directors based on non-consecutive unexcused absences. 12:03pm *At the April board meeting there was a question whether a director in question is allowed to vote regarding their removal and our attorney said that yes, our elected Directors, such as Business and Employer Directors, do get to vote regarding their removal. However, Corporate and Residential Directors, who are designated by a business or the City, would need to be removed and replaced by the entity that designated them. Another question that arose at the April board meeting was what the definition of an excused absence was. We currently show 3 absences within a term year, May to April. Daniel changed this to a rolling 12-month period.*

Geoff Sears motioned for approval to amend Article V, Section 20(1) of the ETMA Bylaws allowing the removal of directors based on non-consecutive unexcused absences. Brooks Jessup seconded the motion.

This item was approved by a unanimous vote. Yes: 6 No: 0 Abstain: 0

B. 2025 1st Quarter Financial Report: 12:11pm Daniel reported that we are at 100% of our anticipated revenue

Daniel reported that we are at 100% of our anticipated revenue and 100% of our anticipated expenditures. Overall, we are seeing \$4,000 less than we anticipated for the quarter. We have one investment account that will be maturing this week and

another investment account that will be maturing at the beginning of June. Daniel will bring a recommendation for the 2 accounts to be renewed at the next meeting in June. Through all 4 of the investment accounts the ETMA has accrued \$322,381.00 in interest earned since we opened the first account in June 2023.

C. Review and Consider approval of the 2026 Preliminary Budget & PBID Levy Recommendation to City Council: 12:17pm Daniel explained that the main purpose of the 2026 Preliminary Budget is to secure a new PBID Levy rate. Every year we have the ability to raise the PBID levy amount up to 5%. This is part of the city's budget process which is approved in July. This will go to Council in June. The final budget is approved in October or November of each year.

Geoff Sears motioned for approval of the 2026 Preliminary Budget & 0% PBID Levy Recommendation to City Council. Christa Williams seconded the motion.

This motion was not approved. Yes: 2 No: 4 Abstain: 0

Bobby Lee motioned for approval of the 2026 Preliminary Budget & 3% increase PBID Levy Recommendation to City Council. Brooks Jessup seconded the motion.

This motion was approved by a split vote. Yes: 4 No: 2 Abstain: 0

- D. Discussion of on-bus advertising pilot program: 12:55pm This has been moved to the sub-committee to discuss and develop.
- E. Appoint Executive Director Performance Review Committee, if desired: 12:56pm If the Board would like to put together a review for Daniel and ALTRANS there should be about 3 or 4 Directors on the Committee. Bobby Lee has quarterly check-ins with Andrew Ridley. Andrew said we could generate templates that can be used for the review and share with the Committee. Andrea Kirkpatrick volunteered to take the lead and Ally and Bobby volunteered.
- Confirm date of Next Meeting June 17, 2025 The meeting date was confirmed for June 17, 2025.
- 9. Adjournment The meeting adjourned at approx. 12:58 pm





Monthly Operations Report May 2025

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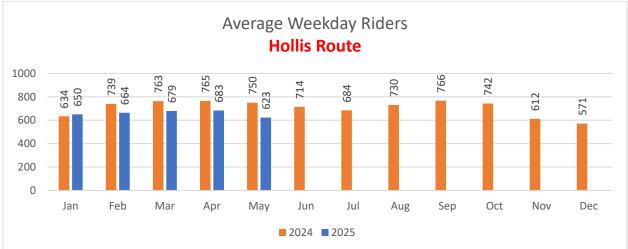
					WEEKD	AY RIDERSHIP							
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	35,671	32,264	36,353	38,870	36,567								179,72
# of Operating Days	22	-		22	21								10
Average Daily Ridership	1621	1698	1731	1767	1741								1,71
% Increase/Decrease from Prior Month	-1%	5%	2%	2%	-1%								
% Increase/Decrease from Prior Year	1%	-3%	-3%	-5%	-9%								
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekday Ridership	35,354	34,974	37,472	40,965	42,266	38,524	41,770	44,851	39,133	44,148	33,552	34,349	467,35
# of Operating Days	22	20	21	22	22	20	22	22	20	23	20	21	25
Average Daily Ridership	1607	1749	1784	1862	1921	1926	1899	2039	1957	1919	1678	1636	1,83
% Increase/Decrease from Prior Month	-2%	9%	2%	4%	3%			7%	-4%	-2%	-13%	-2%	
% Increase/Decrease from Prior Year	16%	12%	11%	11%	5%	5%	2%	9%	7%	3%	-5%	-1%	
					WEEKEN	ND RIDERSHIP							
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	5292	5113	6340	5090	6661								28,49
# of Operating Days	8	8	10	7	9								
Average Daily Ridership	662	639	634	727	740								6
% Increase/Decrease from Prior Month	0%	-3%	-1%	15%	2%								
% Increase/Decrease from Prior Year	5%	-8%	-15%	1%	1%								
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Weekend Ridership	5032	5568	6728	5780	5862	7206	5991	7765	7236	6265	6619	5924	75,97
# of Operating Days	8	8	9	8	8	10		9	9	8	9	9	10
Average Daily Ridership	629	696	748	723	733	721	749	863	804	783	735	658	73
% Increase/Decrease from Prior Month	-15%	11%	7%	-3%	1%	-2%		15%	-7%	-3%	-6%	-11%	
% Increase/Decrease from Prior Year	20%	28%	23%	7%	7%	7%			12%	4%		-11%	
					COMBIN	ED RIDERSHIP		-					
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	40,963	37,377	42,693	43,960	43,228	-	-	-	-	-	-	-	208,22
# of Operating Days	30	27	31	29	30	-	-	-	-	-	-	-	14
Total Service Hours	2,781	2,444	2,746	2,781	2,713								13,46
Average Daily Ridership (Weighted)	1,532	1,586	1,601	1,681	1,633								1,41
Passengers Per Service Hour (Pax/SH)	15	15	16	16	16								1
Operations Cost	\$ 253,540.39	\$ 230,469.07											\$ 1,237,547.1
Cost Per Passenger Trip	\$ 6.19												\$ 5.9
% Increase/Decrease from Prior Month	0%	3%	1%	5%	-3%								
% Increase/Decrease from Prior Year	1%	-3%	-4%	-4%	-10%								-7
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total to Date
Total Monthly Ridership	40,386	40,542	44,200	46,745	48,128	45,730	47,761	52,616	46,369	50,413	40,171	40,273	543,33
# of Operating Days	30	28	30	30	30	30	30		29	31	29	30	35
Total Service Hours	2,781	2,556	2,713	2,781	2,781	2,634	2,781	2,826	2,589	2,893	2,601	2,555	32,48
Average Daily Ridership (Weighted)	1,516	1,642	1,673	1,756	1,811	1,777	1,792	1,917	1,827	1,818	1,572	1,530	1,51
Passengers Per Service Hour (Pax/SH)	15	16	16	17	17	17			18	17	15	16	1
Operations Cost	\$ 232,512.72			\$ 231,942.63	\$ 232,403.25	\$ 221,572.59	\$ 231,900.33	\$ 235,684.09	\$ 219,918.03	\$ 239,917.63	\$ 221,512.32	\$ 216,798.18	
Cost Per Passenger Trip	\$ 5.76	\$ 5.34	\$ 5.13	\$ 4.96	\$ 4.83	\$ 4.85	\$ 4.86	\$ 4.48	\$ 4.74	\$ 4.76	\$ 5.51	\$ 5.38	\$ 5.0

ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON

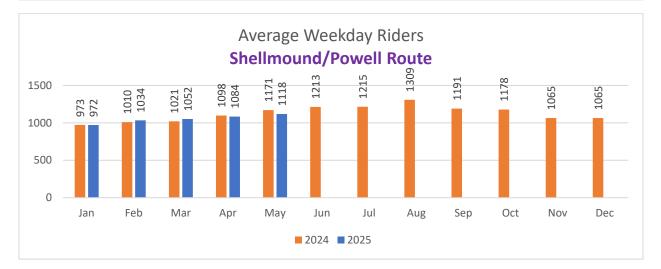
Ridership Summary

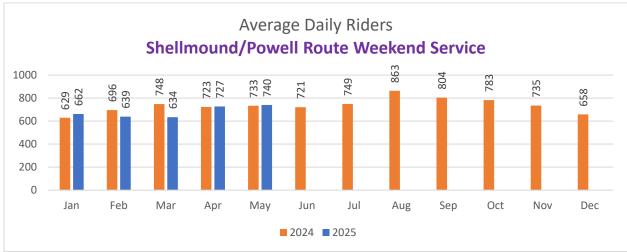
In May 2025, the Emery Go-Round ridership decreased 3% from the previous month and decreased 10% from the previous year.

Weekday ridership peaked at 5:00 PM for the Hollis Route and 4:00 PM for the Shellmound/Powell Route. Saturday ridership peaked at 3:00 PM and Sunday ridership peaked at 4:00 PM

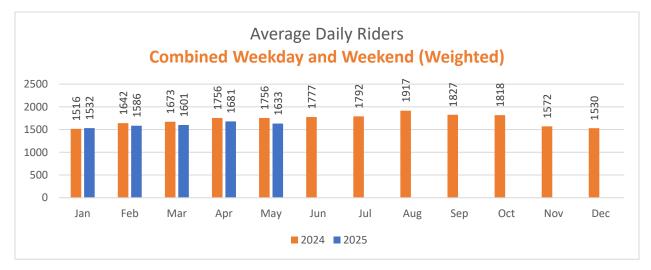


Average Daily Ridership Comparisons (YTD)

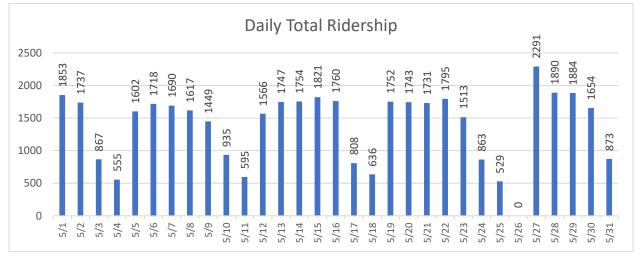




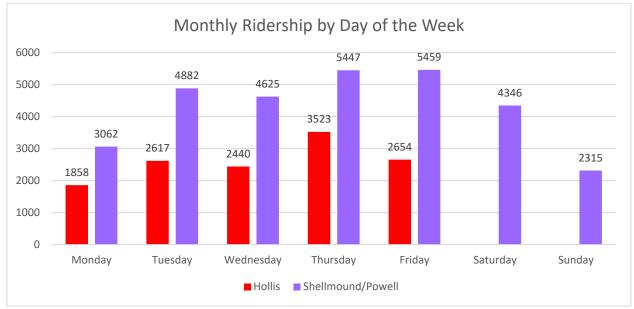
Average Daily Ridership Comparisons (YTD) (cont'd)

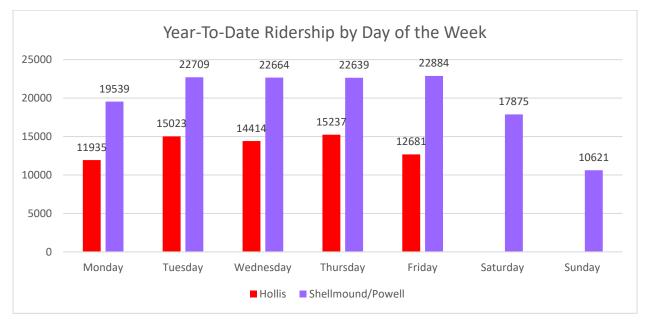


Daily Total Ridership by Date

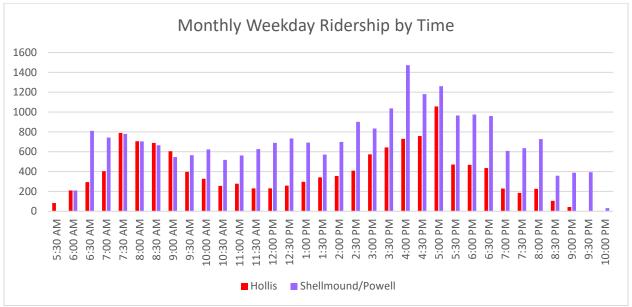


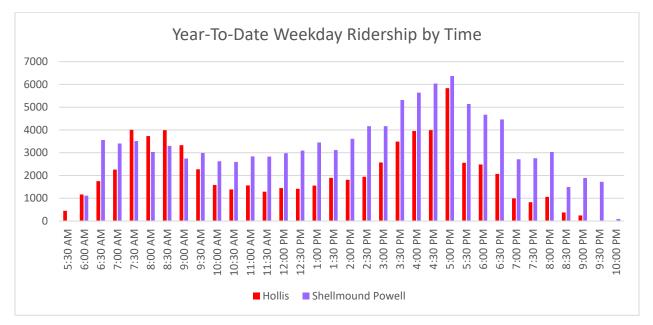
Ridership by Day of the Week



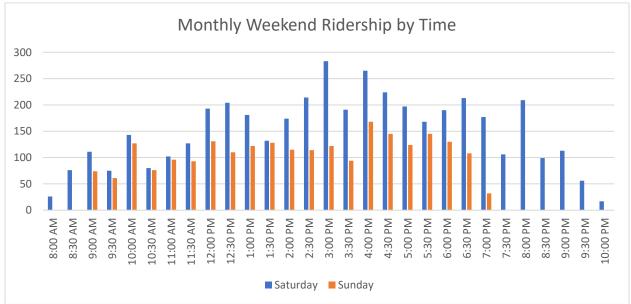


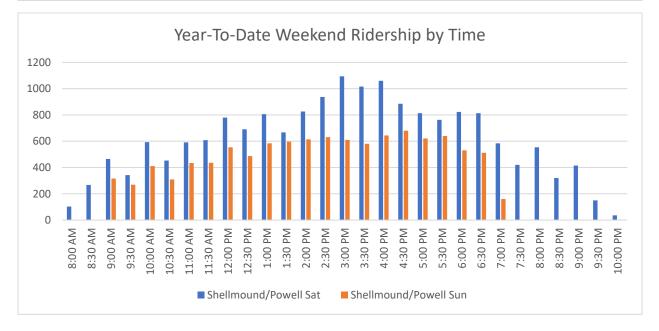
Total Ridership by Time



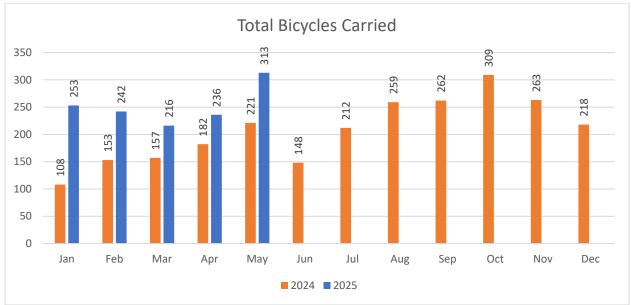


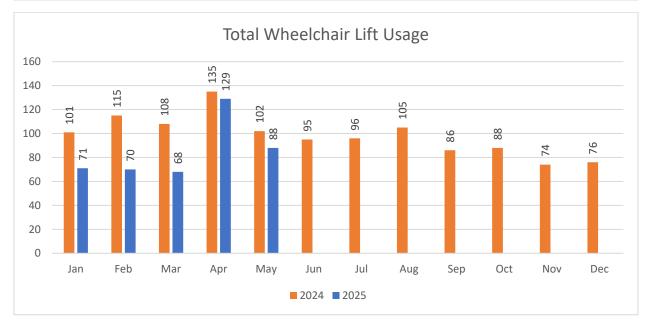
Total Ridership by Time, Cont'd





Additional Ridership Data





Total Use (Boarding & Alighting) by Stop

Hollis Weekday Service

Hollis	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use	
MacArthur BART Station	5330	5281	10611	40.6%	
Berkeley Bowl SB	1206	1116	2322	8.9%	
Hollis @ 59th SB	1739	219	1958	7.5%	
Hollis @ 65th SB	1254	329	1583	6.1%	
Park Ave @ San Pablo (IHOP) WB	624	731	1355	5.2%	
Horton @ 59th (Amtrak) NB	206	1149	1355	5.2%	
Hollis @ 65th NB	110	783	893	3.4%	
Hollis @ 53rd SB	681	180	861	3.3%	
Hollis @ 59th NB	125	644	769	2.9%	
Emery St @ 40th EB	222	459	681	2.6%	
Hollis @ 53rd NB	84	467	551	2.1%	
Stanford Ave @ Horton WB	52	475	527	2.0%	
Park Ave @ Pixar EB	363	157	520	2.0%	
Hollis @ 63rd SB	485	28	513	2.0%	
Park Ave @ Pixar WB	192	310	502	1.9%	
Hollis @ 45th SB	283	184	467	1.8%	
Hollis @ 64th NB	16	371	387	1.5%	
Hollis @ 45th NB	120	188	308	1.2%	
Total	13092	13071	26163	100.0%	

Year to Date Total Use	% of Year to Date Total Use
56963	41.2%
13006	9.4%
5949	4.3%
7676	5.5%
7312	5.3%
8077	5.8%
4651	3.4%
4300	3.1%
6447	4.7%
3126	2.3%
3004	2.2%
2956	2.1%
2669	1.9%
3993	2.9%
2358	1.7%
2213	1.6%
2334	1.7%
1358	1.0%
138392	100.0%

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekday Service

Shellmound/Powell Weekday	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	7735	8296	16031	35.8%
Christie @ Trader Joe's SB	2209	746	2955	6.6%
40th @ San Pablo EB	1556	1047	2603	5.8%
Shellmound @ Bay St (IKEA) NB	297	2099	2396	5.4%
40th @ San Pablo WB	1222	1171	2393	5.3%
Shellmound @ Christie NB	491	1525	2016	4.5%
Powell @ Police/Fire Station EB	1575	336	1911	4.3%
40th @ Horton WB	758	843	1601	3.6%
40th @ Horton EB	1045	551	1596	3.6%
Powell @ Watergate Market WB	253	986	1239	2.8%
Shellmound @ Public Market NB	346	766	1112	2.5%
40th @ Hollis WB	618	488	1106	2.5%
40th @ Emery EB	298	731	1029	2.3%
65th @ Shellmound	327	657	984	2.2%
40th @ Emery WB	577	387	964	2.2%
Christie @ 64th SB	236	691	927	2.1%
Powell @ The Marina	453	452	905	2.0%
The Towers	367	472	839	1.9%
Christie @ Public Market SB	488	291	779	1.7%
40th @ Hollis EB	476	226	702	1.6%
Powell @ Hilton Garden Inn WB	127	155	282	0.6%
Christie @ FedEx SB	122	140	262	0.6%
Christie @ 65th SB	62	47	109	0.2%
Shellmound @ Marriott SB	0	0	0	0.0%
Total	21638	23103	44741	100.0%

Year to Date Total Use	% of Year to Date Total Use
74849	34.9%
13818	6.5%
11840	5.5%
10731	5.0%
12592	5.9%
9397	4.4%
9010	4.2%
7830	3.7%
8254	3.9%
5824	2.7%
4267	2.0%
5862	2.7%
4793	2.2%
4096	1.9%
4655	2.2%
4538	2.1%
3366	1.6%
4257	2.0%
3832	1.8%
3270	1.5%
1413	0.7%
1282	0.6%
746	0.3%
3677	1.7%
214199	100.0%

Total Use (Boarding & Alighting) by Stop (cont'd)

Shellmound/Powell Weekend Service

Shellmound/Powell Weekend	Boarding	Alighting	Monthly Total Use	% of Monthly Total Use
MacArthur BART Station	1955	2040	3995	32.0%
Christie @ Trader Joe's SB	702	243	945	7.6%
Shellmound @ Bay St (IKEA) NB	92	849	941	7.5%
40th @ San Pablo WB	421	331	752	6.0%
Shellmound @ Christie NB	172	496	668	5.4%
40th @ San Pablo EB	334	310	644	5.2%
40th @ Horton WB	351	283	634	5.1%
40th @ Horton EB	262	328	590	4.7%
Powell @ Police/Fire Station EB	364	92	456	3.7%
65th @ Shellmound	137	234	371	3.0%
Powell @ The Marina	165	179	344	2.8%
40th @ Emery EB	73	243	316	2.5%
Shellmound @ Public Market NB	84	204	288	2.3%
40th @ Emery WB	183	79	262	2.1%
Powell @ Watergate Market WB	55	199	254	2.0%
40th @ Hollis WB	141	101	242	1.9%
Christie @ 64th SB	122	91	213	1.7%
40th @ Hollis EB	107	59	166	1.3%
Christie @ Public Market SB	88	43	131	1.1%
The Towers	22	67	89	0.7%
Christie @ FedEx SB	32	46	78	0.6%
Powell @ Hilton Garden Inn WB	42	32	74	0.6%
Christie @ 65th SB	6	7	13	0.1%
Shellmound @ Marriott SB	0	0	0	0.0%
Total	5910	6556	12466	100.0%

Year to Date Total Use	% of Year to Date Total Use
17018	31.1%
4107	7.5%
3926	7.2%
3420	6.2%
2940	5.4%
2928	5.3%
2462	4.5%
2509	4.6%
1911	3.5%
1557	2.8%
1117	2.0%
1334	2.4%
1290	2.4%
1123	2.1%
1003	1.8%
1553	2.8%
887	1.6%
768	1.4%
626	1.1%
294	0.5%
328	0.6%
312	0.6%
119	0.2%
1226	2.2%
54758	100.0%

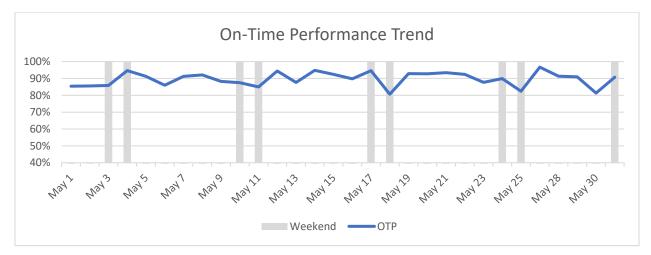
On-Time Performance

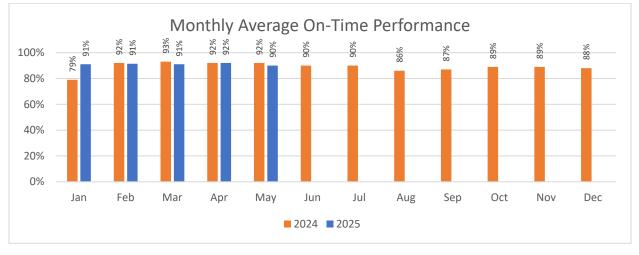
On-Time Performance (OTP) data is gathered from the TripShot app, which provides accurate GPS data for the shuttles and records the arrival and departure times for each of the timepoints along each route.

A shuttle is considered On-Time if it arrives up to 5 minutes after the scheduled time or departs no earlier than 1 minute before the scheduled time.

Throughout the month:

- The Hollis Route averaged an OTP of 92%
- The Shellmound/Powell Weekday Route averaged an OTP of 89%
- The Shellmound/Powell Weekend Route averaged and OTP of 88%
- The Average Total Monthly OTP for all routes was 90%





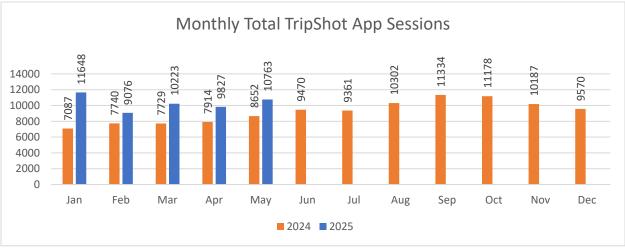
TripShot App Usage

Utilization

The TripShot app does not require users to create accounts and the only data that is gathered is the IP address of the device, which changes based on the networks or cell towers that the device connects to. Because of this, it is not possible to track the number of TripShot app users, however, it is possible to track the number of app "sessions." While this does not allow us to know how many people are using the app, it does tell us how often it is used.

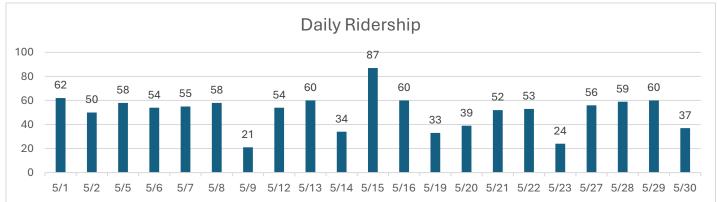
Total Monthly App Sessions: 10,763

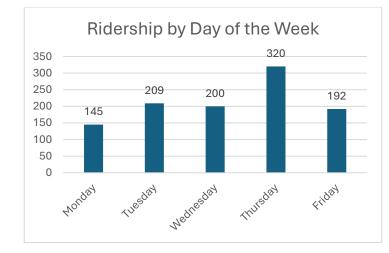




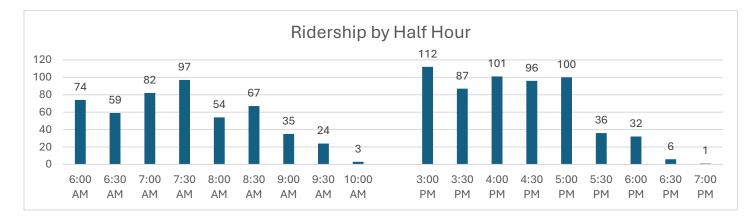


May 2025 Operations Report





Stop	Boarding	Alighting	Usage	%
Ashby BART	476	572	1048	49.3%
Dwight @ 6th	232	202	434	20.4%
#700 Heinz	132	72	204	9.6%
2600 10th St.	82	62	144	6.8%
7th @ Parker	49	56	105	4.9%
Potter @ 7th	33	49	82	3.9%
Heinz @ 7th	36	35	71	3.3%
#725 Potter	14	13	27	1.3%
9th @ Carleton	12	0	12	0.6%
Total	1066	1061	2127	100.0%

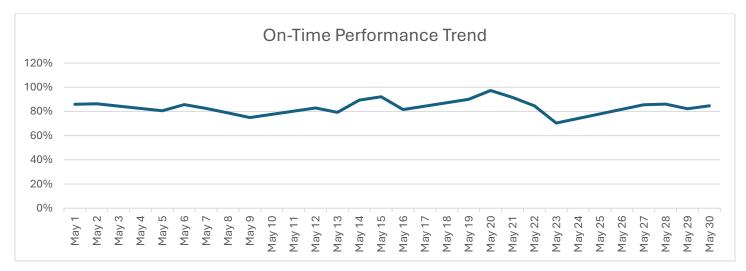


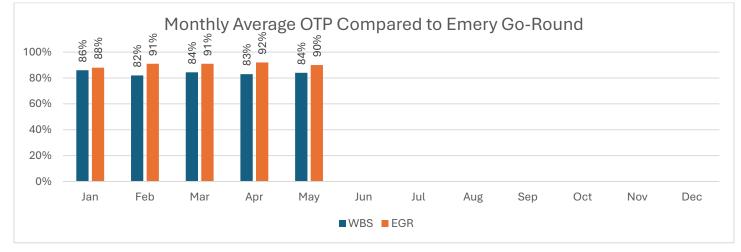
On-Time Performance

On-Time Performance data is gathered from the TripShot app, which provides accurate GPS data for the shuttles and records the arrival and departure times for each of the timepoints along each route.

A shuttle is considered On-Time if it arrives up to 5 minutes after the scheduled time or departs no earlier than 1 minute before the scheduled time.

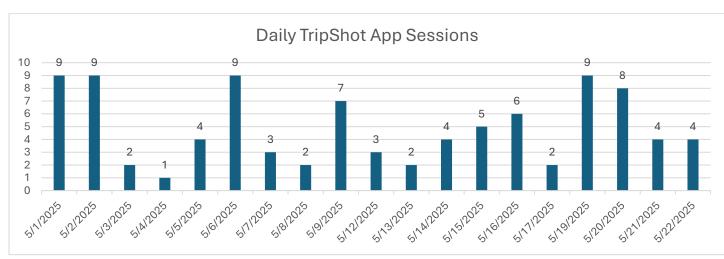
Overall On-Time Performance: 84%



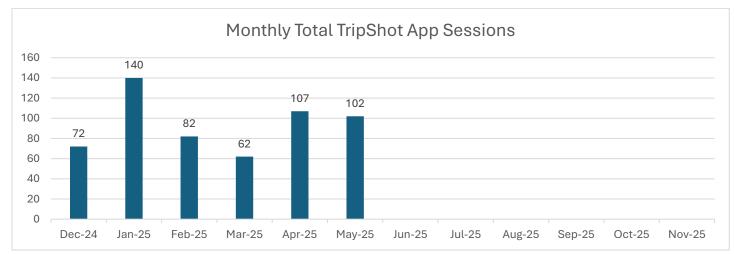


TripShot App Usage:

The TripShot app does not require users to create accounts and the only data that is gathered is the IP address of the device, which changes based on the networks or cell towers that the device connects to. Because of this, it is not possible to track the number of TripShot app users, however, it is possible to track the number of app "sessions." While this does not allow us to know how many people are using the app, it does tell us how often it is used.



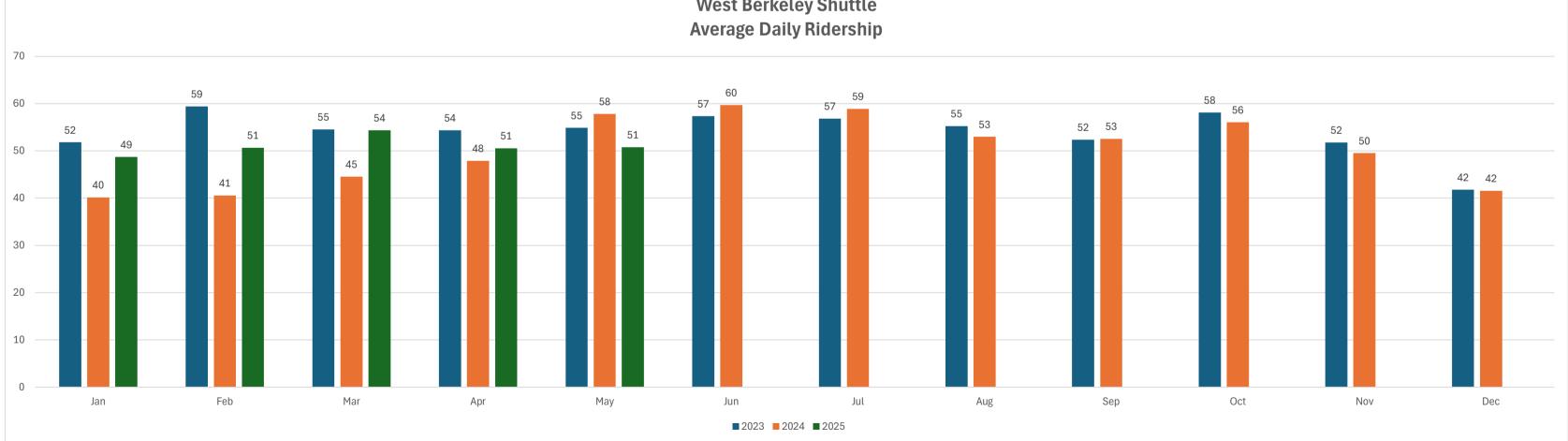
Total Monthly App Sessions: 102





West Berkeley Shuttle

west berkeley shuttle													
2025	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,023	963	1,141	1,112	1,066								5,305
# of Operating Days	21	19	21	22	21								104
Average Daily Ridership	49	51	54	51	51								51
Cost Per Passenger Trip	\$ 25.18	\$ 24.78	\$ 22.36	\$ 23.49	\$ 23.75								\$ 23.86
% Increase/Decrease from Prior Month	17%	4%	7%	-7%	0%								
% Increase/Decrease from Prior Year	21%	25%	22%	6%	-12%								2%
% of Pre COVID Baseline	19%	21%	24%	23%	23%								0%
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	883	811	936	1,054	1,272	1,194	1,296	1,166	998	1,289	941	873	12,713
# of Operating Days	22	20	21	22	22	20	22	22	19	23	19	21	253
Average Daily Ridership	40	41	45	48	58	60	59	53	53	56	50	42	50
Cost Per Passenger Trip	\$ 26.68	\$ 27.37	\$ 24.43	\$ 22.34	\$ 18.19	\$ 18.58	\$ 18.22	\$ 20.25	\$ 22.10	\$ 18.70	\$ 22.79	\$ 25.64	\$ 21.61
% Increase/Decrease from Prior Month	-4%	1%	10%	7%	21%	3%	-1%	-10%	-1%	7%	-12%	-16%	
% Increase/Decrease from Prior Year	-23%	-32%	-18%	-12%	5%	4%	4%	-4%	0%	-4%	-4%	-1%	-7%
% of Pre COVID Baseline	16%	17%	19%	22%	26%	28%	28%	24%	21%	21%	19%	21%	22%
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,140	1,129	1,254	1,087	1,207	1,262	1,137	1,271	1,047	1,278	1,035	836	13,683
# of Operating Days	22	19	23	20	22	22	20	23	20	22	20	20	253
Average Daily Ridership	52	59	55	54	55	57	57	55	52	58	52	42	54
Cost Per Passenger Trip	\$ 17.79	\$ 16.33	\$ 17.16	\$ 18.07	\$ 17.34	\$ 16.52	\$ 17.17	\$ 16.96	\$ 19.04	\$ 16.40	\$ 19.10	\$ 23.75	\$ 17.78
% Increase/Decrease from Prior Month	8%	15%	-8%	0%	1%	5%	-1%	-3%	-5%	11%	-11%	-19%	
% Increase/Decrease from Prior Year	53%	54%	34%	37%	20%	14%	10%	8%	-5%	-7%	-3%	-13%	14%
% of Pre COVID Baseline	20%	25%	24%	25%	25%	27%	27%	25%	21%	22%	20%	21%	23%



West Berkeley Shuttle

ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON



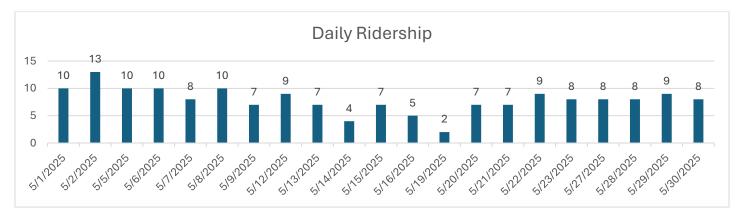
May 2025 8 to Go Ridership Report

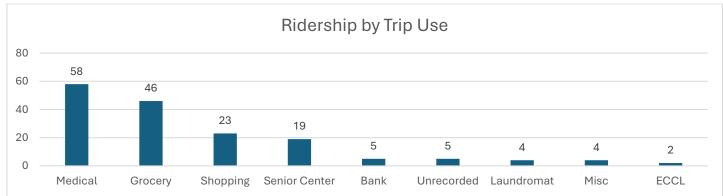
Monthly Statistics

Total Number of Trips: 161 Daily Average Trips: 8 Number of Users: 21

How Trips Are Scheduled

Scheduled: 68% Add-On: 32%

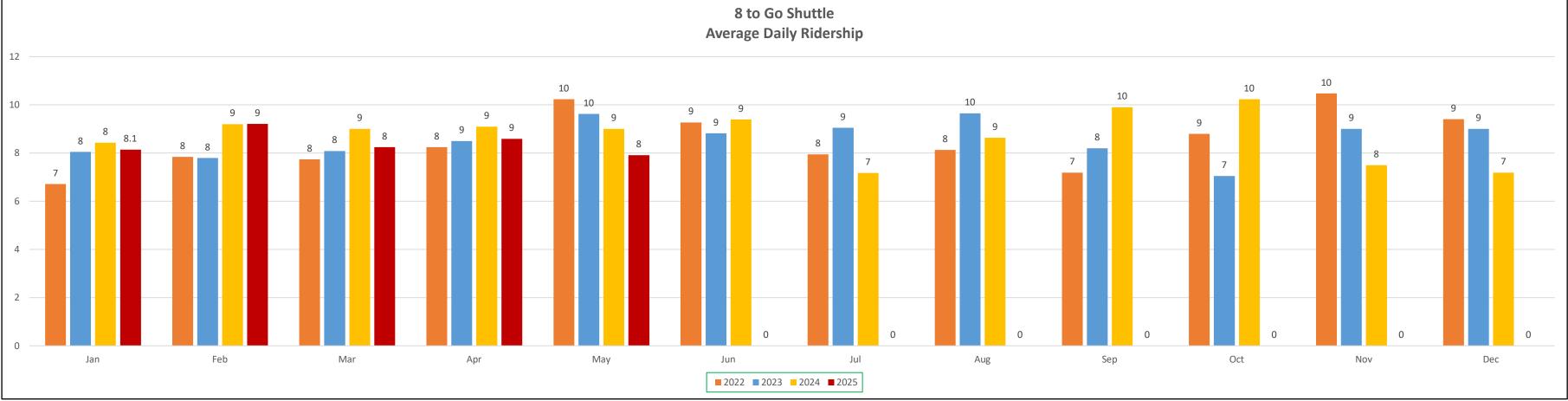








													_
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	171	175	173	189	166								8
# of Operating Days	21	19	21	22	21								10
Average Daily Ridership	8.1	9	8	9	8								
Cost per Passenger Trip	\$ 70.97	\$ 63.73	\$ 69.59	\$ 67.73	\$ 73.82								\$ 69.0
% Increase/Decrease from Prior Month	13%	13%	-11%	4%	-8%								
% Increase/Decrease from Prior Year	-3%	0%	-8%	-6%	-12%								
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	177	184	189	200	198	169	122	190	198	215	120	151	2,1:
# of Operating Days	21	20	21	22	22	18	17	22	20	21	16	21	24
Average Daily Ridership	8	9	9	9	9	9	7	9	10	10	8	7	
Cost per Passenger Trip	\$ 60.44	\$ 57.64	\$ 57.74	\$ 57.41	\$ 57.43	\$ 58.66	\$ 79.38	\$ 61.78	\$ 54.93	\$ 56.14	\$ 79.20	\$ 68.33	\$ 61.1
% Increase/Decrease from Prior Month	-10%	9%	-2%	1%	-1%	4%	-24%	20%	15%	3%	-27%	-4%	
% Increase/Decrease from Prior Year	5%	18%	11%	7%	-6%	6%	-21%	-11%	21%	45%	-17%	-24%	
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	177	148	186	170	202	194	172	222	164	155	171	188	2,14
# of Operating Days	22	19	23	20	21	22	19	23	20	22	19	20	2!
Average Daily Ridership	8	8	8	9	10	9	9	10	8	7	9	9	
Cost per Passenger Trip	\$ 47.21	\$ 50.24	\$ 47.64	\$ 45.69	\$ 42.56	\$ 43.21	\$ 42.10	\$ 40.39	\$ 46.09	\$ 50.92	\$ 43.80	\$ 42.25	\$ 44.9
% Increase/Decrease from Prior Month	-14%	-3%	4%	5%	13%	-8%	3%	7%	-15%	-14%	28%	4%	
% Increase/Decrease from Prior Year	20%	-1%	4%	3%	-6%	-5%	14%	19%	14%	-20%	-14%	0%	1%



ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON

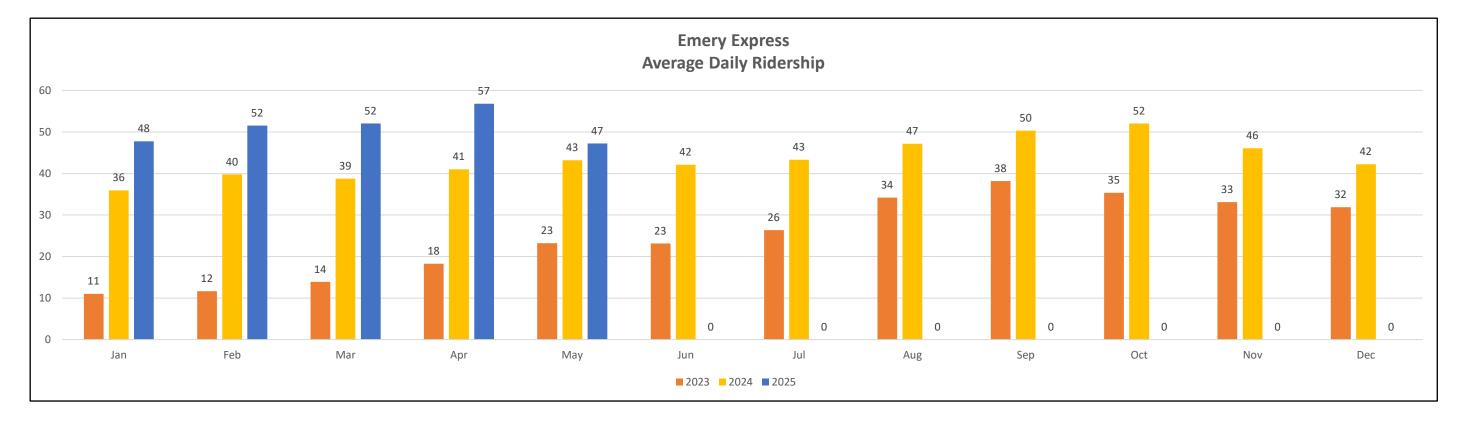




* + PRE5

Emery Express Shuttle

Emery Express Shuttle													
2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	1,051	979	1,093	1,250	944								5,317
# of Operating Days	22	19	21	22	20								104
Average Daily Ridership	48	52	52	57	47								51
Cost per Passenger Trip	\$ 19.13	\$ 17.51	\$ 17.36	\$ 16.12	\$ 20.09								\$ 17.93
% Increase/Decrease from Prior Month	13%	8%	1%	9%	-17%								
% Increase/Decrease from Prior Year	33%	30%	34%	39%	9%								
2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	791	795	814	902	950	842	866	1,037	1,006	1,197	968	887	11,055
# of Operating Days	22	20	21	22	22	20	20	22	20	23	21	21	254
Average Daily Ridership	36	40	39	41	43	42	43	47	50	52	46	42	44
Cost per Passenger Trip	\$ 23.81	\$ 21.46	\$ 22.02	\$ 20.87	\$ 19.85	\$ 20.33	\$ 21.76	\$ 18.17	\$ 17.02	\$ 16.46	\$ 17.62	\$ 20.21	\$ 19.73
% Increase/Decrease from Prior Month	13%	11%	-2%	6%	5%	-3%	3%	9%	7%	3%	-11%	-8%	
% Increase/Decrease from Prior Year	227%	242%	179%	124%	86%	82%	64%	38%	32%	47%	39%	32%	
2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	242	221	319	366	487	509	527	787	764	778	662	638	6,300
# of Operating Days	22	19	23	20	21	22	20	23	20	22	20	20	252
Average Daily Ridership	11	12	14	18	23	23	26	34	38	35	33	32	25
Cost per Passenger Trip	\$ 113.72	\$ 120.42	\$ 100.77	\$ 75.37	\$ 38.80	\$ 37.09	\$ 32.56	\$ 25.08	\$ 22.85	\$ 24.66	\$ 27.61	\$ 26.99	41
% Increase/Decrease from Prior Month	17%	6%	19%	32%	27%	0%	14%	30%	12%	-7%	-6%	-4%	
% Increase/Decrease from Prior Year	0%	0%	0%	0%	0%	0%	0%	0%	2157%	976%	413%	239%	
2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Monthly Ridership	-	-	-	-	-	-	-	-	22	69	129	207	427
# of Operating Days	0	0	0	0	0	0	0	0	13	21	20	22	76
Average Daily Ridership	0	0	0	0	0	0	0	0	2	3	6	9	6
Cost per Passenger Trip									\$ 667.76	\$ 284.59	\$ 149.48	\$ 105.05	\$ 176.48
% Increase/Decrease from Prior Month	0%	0%	0%	0%	0%	0%	0%	0%	0%	94%	96%	46%	



ANNUAL RIDERSHIP SUMMARY (YTD)/COMPARISON



STAFF REPORT MEMORANDUM

DATE:June 17, 2025SUBJECT:June 2025 Certificate of Deposit (CD) Reinvestment

Background

Improvement Project CD:

At the May 2023 ETMA Board Meeting, the board elected to open a 7-month CD account at Bank of America with a starting balance of \$138,878.17. The funds were earmarked for an improvement project to be discussed and recommended by sub-committee. Upon maturity, the board elected to reinvest in subsequent 7-month CDs in March 2024 and October 2024. On May 27, 2025, the account was closed and the funds were transferred to the ETMA's Savings Account.

	Opening	Opening	Maturity	Maturity	Acct.	Funds
	Amt	Date	Date	Amt.	Growth	Growth
Initial Inv.	\$138,878	7/12/23	2/12/24	\$142,609	\$3,731	\$3,731
Maturity 1	\$142,609	3/24/24	10/24/24	\$146,544	\$3,935	\$7 <i>,</i> 666
Maturity 2	\$146,544	10/24/24	5/27/25	\$150,218	\$3,674	\$11,340

IP-Fund A CD:

At the September 2023 ETMA Board Meeting, the board elected to open a 7-month CD account in the amount of \$1,750,000 as part of the September 2023 Investment Plan. Upon maturity, the board elected to reinvest the funds in a 13-month CD. On June 9, 2025, the account was closed and the funds were transferred to the ETMA's Savings Account.

	Opening	Opening	Maturity	Maturity	Acct.	Funds
	Amt	Date	Date	Amt.	Growth	Growth
Initial Inv.	\$1,750,000	10/6/23	5/6/24	\$1,800,472	\$50 <i>,</i> 472	\$50,472
Maturity 1	\$1,800,472	5/8/24	6/9/25	\$1,884,674	\$84,202	\$134,674

Recommendation

Improvement Project CD: 7 Month Term

Management recommends to reinvest the matured Improvement Project funds into another 7-month CD, which currently has an interest rate of 3.93%*. At the maturity of this investment, the balance of the account will be an estimated \$153,696, a gain of \$3,478.

IP-Funds A CD: 7 Month Term

Management recommends to reinvest the matured <u>IP-Funds A</u> funds into a 7-month CD, which currently has an interest rate of 3.93%*. At the maturity of this investment, the balance of the account will be an estimated \$1,928,307, a gain of \$43,633.

*As of June 10, 2025

While 7-month CDs are more impacted by market fluctuations, they currently provide the highest interest rate compared to 10 and 13-month accounts and provide the ETMA with the most flexibility to use the funds as needed.



PROFESSIONAL SERVICES CONTRACT

FOURTH AMENDMENT

THIS FOURTH AMENDMENT TO THE PROFESSIONAL SERVICES CONTRACT

("Amendment") is effective as of ______ (the "Effective Date"), by and between **THE CITY OF EMERYVILLE**, a municipal corporation, ("City") and **EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION (ETMA)** ("Contractor"), individually referred to as a "Party" and collectively as the "Parties".

WITNESSETH THAT

WHEREAS, the City and Contractor entered into a Professional Services Contract dated September 13, 2021 ("Contract") for the purpose of retaining the services of Contractor to provide Paratransit Services to residents of the 94608 zip code; and

WHEREAS, the City and Contractor entered into a first amendment of the contract on July 18, 2022 for the purpose of increasing the contract amount and/or extending the termination date of the contract; and

WHEREAS, the City and Contractor entered into a second amendment of the contract on June 20, 2023 for the purpose of increasing the contract amount and/or extending the termination date of the contract; and

WHEREAS, the City and Contractor entered into a third amendment of the contract on July 16, 2024 for the purpose of increasing the contract amount and/or extending the termination day of the contract; and

WHEREAS, the City and Contractor desire to amend the Contract; and

WHEREAS, the public interest will be served by this Amendment.

NOW, THEREFORE, the Parties hereto do mutually agree as follows:

1. AMENDMENT

The Parties agree to amend the Contract as checked below:

1.1 Exhibit A

Exhibit A of the Contract is hereby amended in its entirety and replaced with Exhibit A-Revision Number;

FOR CITY USE ONLY				
Contract No.	CIP No.			
Resolution No.	Project No.			
REV 06/2020				

City of Emeryville | Professional Services Contract Amendment REV 06/2020

OR

Exhibit A of the Contract is hereby amended to include the provisions of
Exhibit A-1, attached hereto and incorporated herein by this reference.

1.2 Termination Date

✓ The Parties desire to extend the termination date. Section 1.3 of the Contract is hereby amended to extend the termination date to JUNE 30, 2026.

1.3 Total Compensation Amount

The Parties desire to increase the Total Compensation Amount as set forth in Section 3.2 of the Contract by ONE HUNDRED SEVENTY THREE THOUSAND SEVEN HUNDRED ONE DOLLARS AND NO CENTS (\$173,701.00). The total amount paid under the Contract as compensation for Services performed and reimbursement for costs incurred shall not, in any case, exceed SEVEN HUNDRED FIFTY ONE THOUSAND NINE HUNDRED EIGHTY FIVE DOLLARS AND NO CENTS (\$751,985.00).

2. CONTINUING EFFECT OF CONTRACT

Except as amended by this Amendment, all other provisions of the Contract remain in full force and effect and shall govern the actions of the Parties under this Amendment. From and after the date of this Amendment, whenever the term "Contract" appears in the Contract, it shall mean the Contract as amended by this Amendment.

3. ADEQUATE CONSIDERATION

The Parties hereto irrevocably stipulate and agree that they have each received adequate and independent consideration for the performance of the obligations they have undertaken pursuant to this Amendment.

4. SEVERABILITY

If any portion of this Amendment is declared invalid, illegal, or otherwise unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect.

5. WAIVER

The City's failure to enforce any provision of this Amendment or the waiver in a particular instance shall not be construed as a general waiver of any future breach or default.

SIGNATURES ON FOLLOWING PAGE

City of Emeryville | Professional Services Contract Amendment REV 06/2020

6. SIGNATURE PAGE TO PROFESSESIONAL SERVICES CONTRACT FOURTH AMENDMENT

IN WITNESS WHEREOF the City and the Contractor have executed this Contract, which shall become effective as of the date first written above.

Approved As To	Form:
----------------	-------

John Kennedy

City Attorney

Dated:

CITY OF EMERYVILLE

City Manager

Dated:

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION (ETMA)

(Signature)

Bobby Lee, Board Chair

Attach: W-9 Form	Attach: Business License Certificate	Attach: Insurance Certificate and Endorsements
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AMENDMENT NO. 3 TO AGREEMENT BETWEEN EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION AND ALTRANS TMA, INC. FOR EXECUTIVE DIRECTOR SERVICES

THIS IS AMENDMENT NO. 3 ("Amendment No. 3") to the agreement dated March 1, 2023 between the Emeryville Transportation Management Association, a California non-profit corporation, herein called the "Association," and ALTRANS TMA, Inc., a California "S" corporation, herein called the "Consultant."

RECITALS

WHEREAS, by means of a Professional Services Agreement dated as of March 1, 2023 ("Agreement"), Association retained Consultant to provide Executive Director services for the Association from March 1, 2023 through June 30, 2024; and

WHEREAS, Association and Consultant desire to enact the second of two annual options contained in Section 2 of the Agreement for an extension of the contract to include the time period from July 1, 2025 through June 30, 2026, and

WHEREAS, Association and Consultant also desire to modify Section 3 of the agreement to an "Annual Cost Cap" of \$437,760 to be applied to the extended term, a 3% increase over the prior year.

NOW, THEREFORE, BE IT MUTUALLY AGREED

- 1. That the second of two annual extensions listed in Section 2 of the Agreement be opted for, extending the term of the agreement to July 1, 2025 through June 30, 2026
- 2. That Section 3.A. of the Agreement be modified to an Annual Cost Cap of \$437,760, applying to the extended term of July 1, 2025 through June 30, 2026.
- 3. That the monthly invoice listed in Section 3.C. of the Agreement be modified to \$36,480.

IN WITNESS WHEREOF, the Association and Consulted have executed Amendment No. 3 to the Agreement as of ______.

EMERYVILLE TRANSPORTATION MANAGEMENT ASSOCIATION ALTRANS TMA, Inc.

BY:	BY:
NAME: Bobby Lee	NAME: Andrew Ridley
TITLE: Chair	TITLE: COO
DATE:	DATE:

APPROVED AS TO FORM

BY: NAME: Michael Conneran TITLE: Legal Counsel DATE: